

2018 Edition

COSMOPACK  
*Awards* ASIA

A PROJECT  
CURATED IN  
PARTNERSHIP  
WITH  
**BEAUTYSTREAMS**



# Cosmopack Awards

Brings awareness to the immense value that lies in the formulation, technology and packaging design and take in special consideration the new technologies that lie underneath our beauty industries.

# Make up formula

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## Finalists 2018

**Biocos Co., Ltd**  
Millennial Pink  
Chiffon Balm

**B. Kolormakeup  
& Skincare S.p.a.**  
Ice Crumble Transparent  
Compact Highlighter

**Pharma Cos Srl**  
Oniric Highlighter

**Regi S.r.l.**  
Lash Extension Booster

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## Winner 2018

**B. Kolormakeup  
& Skincare S.p.a.**  
Ice Crumble Transparent  
Compact Highlighter

# Make up Formula

**Biocos Co., Ltd**  
Millennial Pink  
Chiffon Balm  
(South Korea)

*It is a multi-primer balm with a high sun protection factor as well as a skin tone correction. It has a unique appearance reminiscent of a fluffy Chiffon Cake, and has a smooth, matte feeling in millennial pink color.*

## **Product description**

It is a balm type primer product that protects skin with high ultraviolet rays that cause skin aging, protects skin with high barrier index and naturally harmonizes skin makeup and helps maintain makeup. It is a water-resistant formula that can maximize the effect of makeup.

## **Product benefits**

Millennial pink color which is popular in recent years, this is one point that this product will be best seller. You know that girls always cannot help buying cosmetics that have lovely appearance. The balm type is also unusual in primer products, it has creamy texture, just like a fluffy chiffon cake. Benefit: The silicone elastomer covers the pores and irregularities, and the fine spherical particles adsorb sweat and sebum to produce smooth skin. Contains Hibiscus & PAEONIA LACTIFLORA & Paeonia Suffruticosa flower complex with powerful antioxidant and whitening effect.



# Make up Formula

**Pharma Cos Srl**  
Oniric Highlighter  
(Italy)

*Illuminating gel with a fresh and very pleasant touch, an incredible metallic finish to light up your look every day. A dreaming texture that quickly fixes to the skin giving an extra-bright finish.*

## **Product description**

Dream or reality? This amazing highlighter comes out from the dream of every girls. Illuminating gel with a fresh and very pleasant touch, an incredible metallic finish to light up your look every day. A dreaming texture that quickly fixes to the skin giving an extra-bright finish. A weight-less full foil finish that melts on the skin for a glamorous sparkle finish.

## **Product benefits**

A natural moisturizing from sugar beet improves the texture of the skin, making it even smoother. A blend of three hyaluronic acids grants a deep and lasting hydration, thanks to its anti-aging properties.



# Make up Formula

**Regi S.r.l.**  
Lash Extension Booster  
(Italy)

*Don't stop using mascara!  
The widespread, long-term  
semi permanent makeup trend  
is here to stay. An evergrowing  
number of consumers are  
experimenting-with semi  
permanent makeup, especially  
on lashes and eyebrows. But  
must one sector exclude the  
other?*

## **Product description**

From Russian Volume to Mink and Silk, there's no denying that extensions are a smart and easy beauty hack. But boy, are they addictive! The more you wear them, the more you end up needing them! In fact their prolonged use can cause damage to your own lashes making them weak and patchy. But fear not! Rescue is at hand with the ultra-nourishing, super conditioning, absolutely loaded

with healing and pro-growth actives Lash extension booster.

## **Product benefits**

The gentle formulation has a high affinity to lash extension fibers to harmlessly deepen the color and enhance the shine of extensions and real lashes alike. Thanks to the powerful combo of botanical actives, it boosts the growth and overall health of real lashes allowing them to stay in tip top shape even while wearing extensions! As your extensions reach the end of their life and begin to shed, Lash extension booster will help filling in the gaps. Finally, it is warm water removable without rubbing, to preserve the wear time of your extensions.





# Make up Formula



## B. Kolormakeup & Skincare S.p.a. Ice Crumble Transparent Compact Highlighter (Italy)

*Consistency and transparency merge into opal and translucent effects never seen before. A highlighting veil with ensured visual impact. Like a snowflake, it melts imperceptibly on contact with the skin thanks to its evanescent texture.*



## Product description

The cosmetic forms evolve, creating new material effects. Ice Crumble reproduces thin sheets of fragmented ice from which an evanescent pearly material emerges. An extra-sensory intangible powder that covers the face in a multitude of light effects for a translucent frosted finish, emphasized by the use of pearls with exceptional shine. A work of manual art, which is delicate and minimalistic, ideal for a sophisticated ice queen look.

## Product benefits

An extra-sensory intangible powder that covers the face in a multitude of light effects for a translucent frosted finish, emphasized by the use of pearls with exceptional shine. Crystalline light effects on a transparent powdery veil.

# Skincare Formula

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## Finalists 2018

**Biocos Co., Ltd**  
Yuja Peeling Stick

**Cosnine, Inc.**  
Blanc Vita Sun Gel

**Lessonia**  
Creamy Sheet Mask Serum

**Pink Frogs S.r.l.**  
Enzymatic Whitening Bi-Gel

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## Winner 2018

**Pink Frogs S.r.l.**  
Enzymatic Whitening Bi-Gel



# Skincare Formula

**Biocos Co., Ltd**  
Yuja Peeling Stick  
(South Korea)

*New generation peeling stick physically and chemically removes skin dead cells to make skin healthy*

## **Product description**

Gommage type stick formulation made by technically upgrading the effects of existing peeling products. The formula doesn't flow when applied to keratinous areas and peeling can be done without rubbing by hand. Contains YUJA SEED OIL, rich in vitamins, which keeps moisture moisturized even after washing off and also helps skin elasticity. The combination of effective chemical peeling of BHA and physical scrub effect of YUJA POWDER provides double peeling effect.

## **Product benefits**

Unlike existing peeling products, since it is a stick type, peeling can be done without touching the face. Also, natural cellulose and Yuja powder are contained to physically remove dead skin cells and contained BHA cleanses once more with chemical effect. After peeling, Yuja seed oil and Tocopheryl acetate provides enough nutrition for your skin to keep it clean and bright.



# Skincare Formula

## Cosnine, Inc.

Blanc Vita Sun Gel  
(South Korea)

*Sun gel that is formulated with 15% of stabilized pure vitamin C, Blanc Vita, provides skin with a strong defense from UVA rays and includes antioxidants to shield skin.*

## Product description

Until now, there has been no sunscreen product formulated with vitamin C. Since vitamin C is vulnerable to water, air, and light, it was impossible to be infused into sunscreen formula. However, this sun gel is formulated with vitamin C that can be used under the sun without worrying about photo toxicity.

## Product benefits

Protect skin from UVA rays and Blue light with SPF+/PA++++ and prevent skin irritation. Lightweight texture does not irritate skin and does not leave skin greasy.

Stability test was performed at 50°C for 4 weeks.  
Blanc Vita showed no discoloration and oxidation.



# Skincare Formula

## Lessonia

Creamy Sheet Mask Serum  
(France)

*The creamy serum is a 100% natural origin sheet mask serum, which acts on skin health and only contains essential actives and no perfume to be as natural as its formulation. The creamy serum is preservative-free and COSMOS compliant.*

### Product Description

If sheet mask serums are usually made with an aqueous base, the creamy serum is an emulsion. Thanks to this emulsion, the skin benefits from a nourishing treatment acting effectively on skin textural problems (redness, drying skin, tugging sensation...). As a result, the skin is better hydrated and repaired. Made from ingredients with 100% natural origin, the creamy serum is particularly adapted for sensitive skin suffering from discomfort. Moreover this

formula contains no perfume and is preservative-free.

### Product benefits

Richer in terms of texture than standard watery sheet masks serums, the creamy serum can be used only once a week as a repairing and an anti-ageing care. Thanks to its creamy texture and its active ingredient Healthyskin, this serum intensively acts on skin texture, soothing, hydrating (+16.50%) and softening the skin; but also giving it a visible healthier and younger appearance. The barrier function is restored, the skin renewal process is boosted and the skin microrelief decreased. In addition, this creamy serum restores the comfort and the skin health by balancing the skin microbiota.



# Skincare Formula



## Pink Frogs S.r.l. Enzymatic Whitening Bi-Gel (Italy)

*A beauty treatment enclosed in two enveloping textures; a lipogel to exfoliate, purify and smooth the skin, and a hydrogel to give a whitening and brightening effect to the complexion. The addition of SPF 25 ensures protection from daily sun exposure.*

### Product Description

A perfect combination to ensure a radiant and protected skin. Two textures contained in the same pack, to be activated at the moment, which act in synergy to ensure a “perfect skin” result. - A water-soluble gel, rich in a specific active that slows down the melanin production present in the skin, ensuring an immediate whitening effect. - A liposoluble gel, enclosed in the soft heart of the product, which ensures

a perfect and gentle skin exfoliation.

### Product benefits

Two complementary formulas that act to bring about a result of immediate beauty. The union of two textures guarantees an intense and targeted action. In the heart of this formula, the enzyme Prozymex® comes into contact with the water-soluble part to activate and ensure an exfoliating action. At the same time the water-soluble part is activated by giving a whitening effect and slowing down the melanin production. The complexion will be more radiant, compact and uniform, the skin will be incredibly soft and smooth.

ENZYMATIC WHITENING Bi-Gel

Enzyme Activation

The perfect combination for a white and radiant skin. Two textures in one product, to be mixed at the opening to activate the enzyme, act in synergy to ensure maximum treatment effectiveness during the daily applications.

- ActiveWhite® in Hydrogel, guarantees whitening action
- Prozymex® enzyme in Lipogel, starts the exfoliating action when mixed with hydrogel
- Sunscreen for skin protection (SPF 25 and above)

made up by pinkfrogs

The advertisement features a woman's face on the left, a jar of the product with a spatula on the right, and a close-up of the product's texture at the bottom left. The text is arranged in a clean, modern layout.

# Make-up Packaging Technology and Design

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## Finalists 2018

**Cosnine, Inc.**  
Magnetcara

**Libo Cosmetics Co., Ltd**  
Magna Match Palette

**Mascara Plus Cosmetics S.r.l**  
Automatic Mascara Remover

**Topfeel Group Limited**  
Multifunction Make-up Pen

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## Winner 2018

**Cosnine, Inc.**  
Magnetcara

# Make-up Packaging Technology and Design

**Libo Cosmetics Co., Ltd**  
Magna Match Palette  
(China)

*A push, starts  
a beautiful day!*

## **Product description**

Introducing LIBO exclusive patented Magna Match Palettes that offer unique design of magnetic closure.

## **Product benefits**

the patented magnetic hinge to change their colours easily.



# Make-up Packaging Technology and Design

## Mascara Plus Cosmetics S.r.l Automatic Mascara Remover (Italy)

*A revolutionary and innovative way to remove your mascara. Any type of mascara, from the classic to the waterproof ones. Wherever you are, in your bathroom in front of the mirror or standing in the subway returning from work, without a mirror!*

## Product description

A O/W emulsion with a new volatile agent, derived from Coconut Oil that doesn't leave the eyelashes dry, but moisturizes and makes them soft. For this reason, you can apply immediately another mascara. The texture is creamy and glides on well on the lashes, thanks also to the special brush developed for this product.

## Product benefits

A product that will amaze you. The formula contains Jojoba Oil and Sunflower Oil which guarantees the creaminess and gives fullness of the texture.





# Make-up Packaging Technology and Design

**Topfeel Group Limited**  
Multifunction Make-up Pen  
(Hong Kong Sar China)

*Multifunction Make-up Pen*

## **Product description**

Cosmetics are often used for women in the daily life. Traditional makeup brushes, eyebrow brush, eyebrow stick, lip pen, eye shadow brush, eyebrow brush are independent of each other, and used independently, so there are many inconveniences. Is it possible to design a cosmetic pen to achieve multiple functions

## **Product benefits**

Multifunction



# Make-up Packaging Technology and Design



**Cosnine, Inc.**  
Magnetcara  
(South Korea)

*Mascara with magnet metal stick that dramatically curls, lengthens, and volumizes lashes.*

## **Product description**

With magnet metal stick and formula containing ingredients such as Iron oxide and vegetable wax, it delivers triple synergy effect (volumizing, curling, and lengthening).

## **Product benefits**

Magnet metal stick is designed to lift the ingredient-applied eyelashes to give a stretched and extended look. In one stroke, the magnetic force makes the ingredients to closely adhere to lashes for dramatic and voluminous lashes.



# The Green Packaging and Formula

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## Finalists 2018

**Biocos Co., Ltd**  
Phytochemical Chlorophyllin  
Perfect Whip Foam

**Bottlemate (Taiwan) Inc.**  
PLA Bottle with Rice Bran

**HCP Packaging  
Hong Kong Limited**  
Ecwood Compact

**ICC Italy**  
ECO Line

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## Winner 2018

**Bottlemate (Taiwan) Inc.**  
PLA Bottle with Rice Bran

# The Green Packaging and Formula

## Biocos Co., Ltd

Phytochemical Chlorophyllin  
Perfect Whip Foam  
(South Korea)

*Delicate, yet elastic sensory of Super Whip Bubble features Green Power Complex and Anti-pollution to rescue skin in mousse form.*

### Product description

Consist of Coreana exclusive patent ingredients: mung bean extract and lilicum religiosum extract, Green Power Complex protects skin from external harmful factors to return skin to its original beauty. Elastic super whip bubble cares skin without irritation and make skin fresh and lively.

### Product benefits

Super Elastic Soap Technology maintains foamed bubble for an hour and when rolling, wealthy micro feeling bubble cleanses skin inside and out deeply. Natural Anti-Acne ingredient contained in the micro bubble helps to remove troubles on skin and exclusive Green Power Complex makes skin lively to provide skin care effect even when cleansing.



# The Green Packaging and Formula

## HCP Packaging Hong Kong Limited Ecowood Compact (Hong Kong Sar China)

*HCP stock compact , top plate, cover and base 100% in ecowood, composed of lignin (wood fiber), cellulose, and vegetable waxes. Biodegradable. Better footprint.*

### Product description

4-pcs HCP standard compact, top plate, cover and base molded in ecowood natural color. Decoratable with HS or SS. Functionally good by building specific tooling due to different shrinkage ratios. The ecowood is either compostable or biodegradable by different grades. It has much better footprint than other resin material commonly used in the industry ( even recycled material)

### Product benefits

The ecowood can age as natural wood, can resist up to 120 degrees, and has no competition with resources for food. The eco claim is 1, FCS material doesn't compete with agriculture food; 2, 100% of material from wood and its derivatives; 3, lower energy of processing; 4, footprint neutral to negative.



# The Green Packaging and Formula

## ICC Italy ECO Line (Italy)

*A nail care line that follows COSMOS-standard rules, so to be considered GREEN and NATURAL. Every product is colourant and perfume free. They contain natural ingredients and extracts to preserve the natural equilibrium of the planet.*

### Product description

It is an effective and complete nail care line made up of CUTICLE OIL, CUTICLE DRY OIL, NAIL CREAM, STRENGTHENING NAIL CREAM, HYDRATING SERUM, BI-PHASIC NAIL OIL, which main ingredients are: Organic Baobab oil, Trehalose (efficacy tested), Chio's Mastic Gum (efficacy tested), Argan oil, Apricot oil, Glycerine, Almond oil and Vitamin E. DROP DRYER, with a vegetable

and biodegradable drying oil, Apricot oil, Almond oil and Vitamin E NAIL POLISH REMOVER, a non-toxic acetone free remover that contains completely natural and biodegradable solvents

### Product benefits

Every product is specific for caring your nails without being toxic or damaging for the environment. Thanks to specific ingredients and oils, they are moisturizing, strengthening, nourishing and softening for nails and cuticles. The nail polish remover can perfectly clean your nails without harming them.



# The Green Packaging and Formula



**Bottlemate (Taiwan) Inc.**  
PLA Bottle with Rice Bran  
(Taiwan)

*Unique materials and ingenuity make it more easily to achieve our environmental protection concepts in skin care market.*

## **Product description**

PLA with Rice Bran were used in this bottle in order to reduce the use amount of plastic.

## **Product benefits**

Reduce the use amount of plastic. Environmentally friendly products.





# Skincare Packaging Technology and Design

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## Finalists 2018

**Bottlemate (Taiwan) Inc.**  
Luxury Diamond Acrylic Jar

**Shenzhen Baixinglong Creative  
Packaging Co., Ltd**  
Camera Style Mask Box

**Yuyao Curve Packaging Co.,Ltd**  
Mountain and Flowing Water

**Virospack S.L.U.**  
Magnetic Dropper

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## Winner 2018

**Virospack S.L.U.**  
Magnetic Dropper

# Skincare Packaging Technology and Design

## **Bottlemate (Taiwan) Inc.** Luxury Diamond Acrylic Jar (Taiwan)

*High quality acrylic and brilliant cutting achieve the amazing diamond effect. It greatly improve the value of the product.*

### **Product description**

The high quality, thick acrylic and brilliant cutting method are used to achieve the amazing diamond effect. The spraying finish on inside of the cap correlates with the content perfectly. The display box is wrapped with silver texture paper. It completely brings out the high-end value of 24K Gold Regeneration Serum.

### **Product benefits**

Improving the product quality and making it look more noble.



# Skincare Packaging Technology and Design

**Shenzhen Baixinglong Creative  
Packaging Co., Ltd**  
Camera Style Mask Box  
(China)

*What makes your beauty eternal ? Camera Style Mask Box keeping the best moment of your life. You will love it just for one sight.*

## **Product description**

As we all know, camera is time freezer to keep all the beautiful moments. All women want to keep their beauty mask is a method for them to keep young and beautiful. From this aspect, both masks and cameras are kind of freezer to keep all the beautiful things. The designer makes the structure a camera to emphasize the product property, making the box more creative. The inside part for masks is like accordion, which makes the structure more interesting. This box could also be secondary used as a decoration or storage

box for environmental protection purpose.

## **Product benefits**

Camera style box let customers have desire to buy it as a special gift. This box could also be secondary used as a decoration or storage box for environmental protection purpose.



# Skincare Packaging Technology and Design

**Yuyao Curve Packaging Co.,Ltd**  
Mountain and Flowing Water  
(China)

*This packaging takes water as the main element. The water appearance conveys the inside cream is Beauty Liquid.*

## **Product description**

This packaging takes water as the main element. It conveys the inside cream is Beauty Liquid. The beauty of the water refer consumer to have a wonderful reverie from the packaging appearance and enhance the experience quality of consumer. “Mountain and Flowing Water” means “Bosom Friend”, “Elegancy” from time immemorial in China. The designer takes beauty as innovative design language to create this series. It combines the beauty of traditional culture and modern life.

## **Product benefits**

Based on the original design of beautiful culture, this series combines the beauty of traditional culture and modern life. The elegancy is well expressed and the consumer’s experience quality is well enhanced.



# Skincare Packaging Technology and Design



## **Virospack S.L.U.**

Magnetic Dropper  
(Spain)

*The First Dropper With Magnetic Closure And Perfect Sealing Feel. It's The Original Bulb Dropper With A Patented Sealing System With Magnet Technology That Brings Innovation To The Market And Brands, And Functionality In The Use To Final Consumer.*

### **Product description**

An innovative dropper, fitted with an exclusive and patented sealing system of magnetic attraction, composed by two pieces that contain multitude of components for an innovative, functional, safe and of course customizable final result. The two parts feature a magnet with two poles that produce an attraction to each other in order to achieve the closing of the dropper to the vial. A simple rotation is enough for the easy opening as the movement aligns the poles with

the same magnetic charge and causes the dropper to separate from the bottle with little effort.

### **Product benefits**

Innovation, technology, expertise, engineering, development, sealing, attraction, safety, usability, image, magnetism, trend, quality... are precious tributes that met together in THE ORIGINAL MAGNETIC DROPPER. A barrier breaking concept of packaging that substitutes THE SCREW on gesture for the pack opening and closing. A development that comprises two pieces, a dropper and a clip on bezel that fits all FEA15 bottles on the market. It brings together innovation and adaptation – FEA 15 is one of the most common bottle necks in cosmetics–, and also CUSTOMIZATION. Both components can be decorated using different techniques in order to create a personalized dropper.

