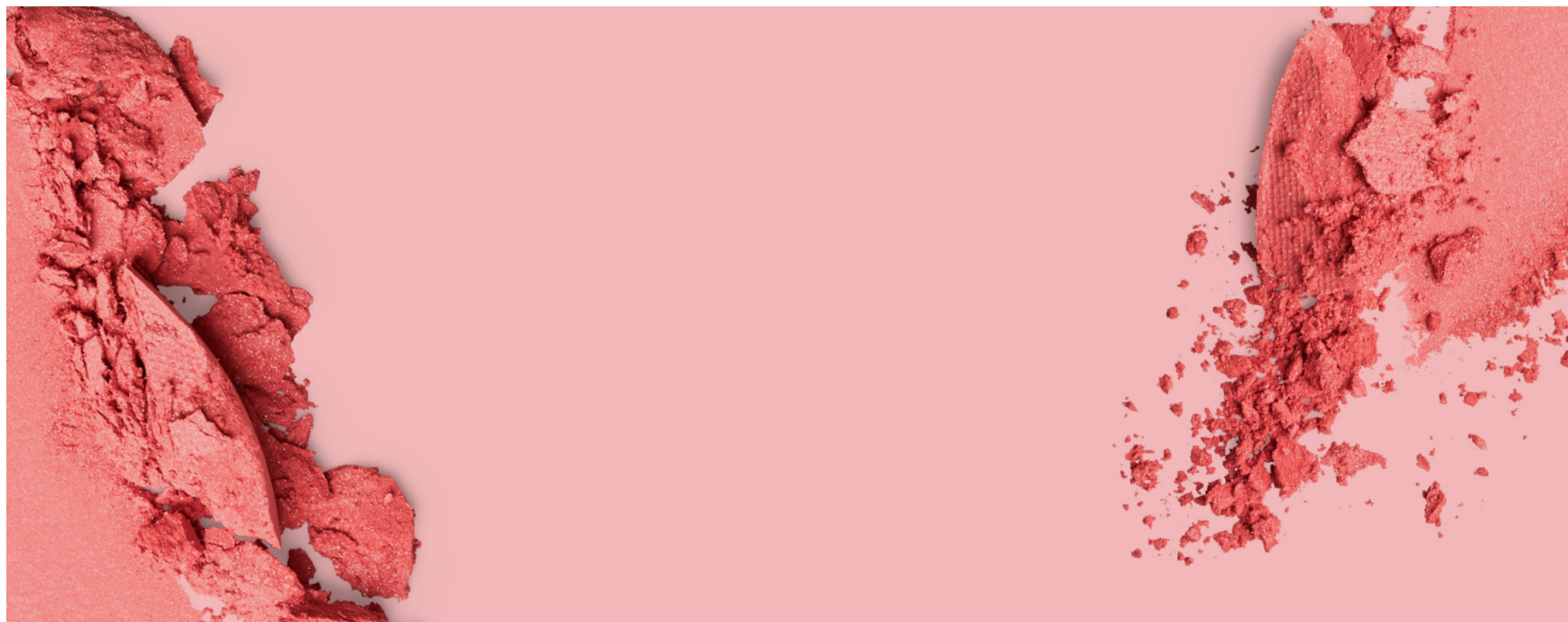


COSMOPROF ASIA *Awards*

2019 Edition



Cosmoprof Awards

Highlight the best
picks in color cosmetic,
hair, nail, skincare
and beauty salon
products.

Hair Product

Finalists 2019

Farmskin
SUPERFOOD FOR HAIR
Hair Mask

Gama S.r.l.
Hairdryer iQ Perfetto

Kemon S.p.A
Actyva Specifici
Cute Gel Base

Parisienne Italia S.p.A.
Tone Booster
Absolute Blond

Winner 2019

Kemon S.p.A
Actyva Specifici
Cute Gel Base

Hair Product

Farmskin
SUPERFOOD FOR HAIR
Hair Mask
(South Korea)

Experience effective hair care and management with the simple home care offered by Superfood hair mask!

Product description

Superfood hair mask offers perfect yet simple hair care to recover damaged hair to be healthy and shiny with nutrient ingredients from nature. You can enjoy professional hair care at home with our patented third generation hair mask, which has the excellent fit with stretchy elastic fabrics that are convenient even for long hairs. A breathable elastic cap prefilled with essence can take up to 1m long hair, not leaving the scalp sticky and sweaty. You can simply wear the hair mask like a cap and freely move around.

What make this product so special?

Farmskin's patented third-generation hair mask is made out of breathable fabric that wicks away moisture with its superior breathability and does not leave skin sticky and sweaty. It keeps the concentrated treatment inside and does not let it leak. It feels like 100% pure cotton, offering comfortable fit. There is no need to fasten the mask or use the sticker; you can simply wear it like a cap. The treatment serum is made out of nature-oriented ingredients and functional ingredients that provide a synergistic effect. Keratin, which resembles the structure of hair, effectively heals damage. Panthenol hydrates and nourishes the hair, and ceramide provides a protective barrier for hair.



Hair Product

Gama S.r.l.
Hairdryer iQ Perfetto
(Italy)

The lightest, strongest, longer lasting, less noisy and more performing hairdryer you have ever seen.

Product description

Welcome to the reinvention of the professional hairdryer with the iQ Perfetto, the lightest and more performant hairdryer in the market. A groundbreaking ultralight, compact, minimalist and disruptive hairdryer that promises to start a new era in the hairdryer industry. The iQ Perfetto is the product hairstylists and consumers have always wanted, the perfect balance between an elegant, modern design and professional performance. Equipped with an intelligent brushless motor and fitted out with a digital control technology interface that increases the hairdryer's

performance, it allows to dry hair 30% faster than any other dryer in the market.

What make this product so special?

It is the lightest hairdryer in the world, weighing just 294 g, 0.65 lbs. or 10.37 ounces. Its ergonomic, compact design and minimum weight make it the perfect tool for professionals, designed to prevent the arm muscle damage that comes from the extensive professional hairdryer use. Innovatively and elegantly designed: with sleek lines, in a unique, ultra-chic ice color and extremely compact, the iQ is half the size of a conventional dryer. Enjoy the multiple benefits of its state-of-the-art hair-care technology with Oxy Active Technology. The iQ emits active Oxygen that acts like a potent anti-bacterial while also sealing the hair cuticles and allowing a longer duration of color treatments.



Hair Product

Parisiene Italia S.p.A.

Tone Booster
Absolute Blond
(Italy)

Tone Booster is a pigmented toning spray that neutralises yellow tones and enhances the brightness of white, blonde or bleached hair.

Product description

Sprayed onto wet hair before drying, the Tone Booster anti-yellow spray offers both colour correcting and ultra conditioning properties: the pigments in the formula revitalise the hair colour, while the blend of Organic Almond Extract, Keratin and Silk Protein nourishes and brightens hair.

What make this product so special?

What makes this product special is the presence of mica in formula, the presence of this ingredient is perfect for having very fine glitter deposited on the hair that makes your hair shiny and brilliant.

In addition, the active ingredients present in the formula contribute to making the hair soft and silky to the touch, nourishing hair damaged by chemical treatments.

The purple color of this spray neutralizes the yellow reflections in blond hair and bleached at any time, it is ideal for correcting the hair color while waiting for the chemical treatment, while at the same time making hair soft and shiny.



Hair Product

Kemon S.p.A
Actyva Specifici
Cute Gel Base
(Italy)

Actyva Specifici Cute Gel Base, regenerating gel with prebiotics. The formulation, 95% natural origin, is enriched with Velian Complex: a Kemon patented blend of plant extracts of mullein, helichrysum, flax and dyer's chamomile.

Product description

Regenerating gel with prebiotics. The key ingredient is grapevine sap, providing prebiotic activity. Positively modulates the scalp microflora and plays a key role in nourishing and stimulating scalp cells, thus promoting scalp elasticity and moisture. The formulation, 95% natural origin, is enriched with Velian Complex: a Kemon patented blend of plant extracts of mullein, helichrysum, flax and dyer's chamomile. Direction

for use: after shampooing, mix 30 ml of gel with 1.5 ml of concentrates. Distribute on the scalp, section by section. Massage and leave in place for 5 minutes, then rinse.

What make this product so special?

A healthy scalp is the cornerstone to beautiful hair. Stress, pollution, unhealthy eating habits and an incorrect use of hair care products are currently causing an increasing number of skin and scalp disorders. The latest scientific studies show that an altered skin microbiota is associated with the appearance of scalp imbalances. ACTYVA brings the latest generation of the SPECIFICI range, formulated with essential oils and plant extracts to purify, balance, soothe, moisturise and restore the normal function of the scalp by positively modulating the natural skin microbiota.



Make up Product

Finalists 2019

CNF Co., Ltd
lala Chuu Eyebrow

DEAR DAHLIA
Paradise Dream Velvet
Lip Mousse

JNG Korea Co., Ltd.
iero Flip Plumper

N&B S.r.l.
Protect & Repair B PERFECT
Triple Action
Foundation- Anti Aging-
Antipollution

Winner 2019

DEAR DAHLIA
Paradise Dream Velvet
Lip Mousse

Make up product

CNF Co., Ltd
lala Chuu Eyebrow
(South Korea)

It's a brow bar that can set the eyebrows even easily, which is actually difficult to make it look even!

Product description

Time to draw your eyebrows even! As long as you have this Lalachu eyebrow bar, you can draw your eyebrows even very simply.

Created with ergonomic design, Lalachu brow maker, a.k.a. the eyebrow- guide is an applicator that can match both eyebrows equally. There's a grid on the middle of the brow maker, which you can adjust the distance between eyebrows, and also adjust the angle eyebrow so that you can create various atmospheres. You can also make your eyebrows look natural with the stamp that

can make forepart of the eyebrows look clear and neat.

What make this product so special?

Your eyebrows will last 10 days at the maximum once you use the lalachu eyebrow. In addition, dihydroxyacetone, which is a key ingredient of persistence contained in the eyebrow bar, naturally makes the color get lighter as the skin's cornea is being taken off according to the skin's exfoliating cycle. There are various shapes of brow stamps you can choose from - angular, arched, flat. You can use them depending on your taste. It contains ingredients good for eyebrows, such as persimmons, camellia leaves and ceramide to minimize skin irritation.



Make up product

JNG Korea Co., Ltd.
Siero Flip Plumper
(South Korea)

Magic Color Change Plumper.

Product - Description

Magic Color Change Lip Plumper. Reversed color naturally like watercolor according to lip temperature. It has a lovely cooling effect that gently tingles the lips. Volufiline extract and ginger oil, which gives instant plumping effect, helps to raise lip volume.

What make this product so special?

It is Color Change Lip Plumper by lip temperature. The visual color is green, but if you apply it on your lips, the color is changed to Marsala. They have 4 shades and milk color is changed to babypink, yellow color is changed to coral orange, burgundy color is changed to deep red. The colors are gorgeous and they are so fun items. As it contains volufiline ingredient, it has lip plumping effect as well.



Make up product

N&B S.r.l.

Protect & Repair B PERFECT
Triple Action
Foundation- Anti Aging-
Antipollution
(Italy)

Innovative & organic TRIPLE ACTION formulation: Foundation, Anti-aging Serum and Anti-Pollution SPF 15 Protection. It smoothes and uniformes the skin complexion with a refined texture for a younger and brighter appearance.

Product description

B Perfect is a formulation with a light and velvety texture, performing a triple action in just one touch: Foundation, Anti Age and Anti-Pollution SPF 15. It's an innovative solution that visibly provides the skin with a young, radiant and uniform appearance, reducing skin imperfections

and performing a powerful Protect & Repair action. Depending on the desired covering effect, apply one or more drops on the skin and spread evenly.

What make this product so special?

Its precious composition, rich in organic active ingredients, allows an immediate improvement of skin complexion. Its innovative natural pigments uniform the skin appearance and visibly reduce all imperfections. Its sensational, light texture gives emotions at every application, leaving the skin velvety and with a younger and brighter appearance. Studied also to provide natural and safe UV rays protection and anti-pollution action.



B PERFECT
Innovative formula with a silky texture performing a powerful PROTECT & REPAIR ACTION for a perfect skin with a younger and brighter appearance.

TRIPLE ACTION

- FOUNDATION
- ANTI AGE SERUM
- ANTIPOLLUTION + SPF 15

Make up product

DEAR DAHLIA

Paradise Dream Velvet Lip Mousse
(South Korea)

PARADISE DREAM VELVET LIP MOUSSE is a 100% vegan high-pigment liquid lipstick infused with effective Antioxidant properties of the Dahlia Flower Extract.

Product description

Paradise Dream Velvet Lip Mousse is a weightless, high – performance lip formula with a unique whipped velvety texture that effortlessly glides onto your lips. With the pigmentation of a lipstick and the long-lasting wear of a lip tint, the formula boasts a soft-focus powdery matte finish, while Ecocert & USDA – certified organic oils and butters hydrate and nourish lips. Infused with Dahlia Variabilis Flower Extract which has proven Antioxidant

properties, the formula adds effective skincare benefits to the long-lasting, high-impact color.

What make this product so special?

- Vegan formula that offers rich color payoff through perfectly-balanced combination of pigments without the use of Carmine – a widely used animal – derived ingredient for red shades.
- Infused with Dahlia Variabilis Flower Extract which has proven Antioxidant.



Hand & Nail Product

Finalists 2019

Glamlac LLC
GlamLac Magic
Gel Remover

Izavell Co., Ltd
HUMANANO
Hand & Nail Cream

KINGCAIR Co., Ltd.
PERFECTOE

Novellia Beauty
AG - LOVASKIN
Instant Foot Peeling

Winner 2019

Novellia Beauty
G - LOVASKIN
Instant Foot Peeling

Hand & Nail Product

Glamlac LLC

GlamLac Magic Gel Remover
(Estonia)

New revolutionary product to remove gel. Instant and convenient. Removes your gel polish with only 2-3 minutes.

Product description

Gel manicures are wonderful and long-wearing, but very difficult to remove without damaging the nail underneath it. New revolutionary product to remove gel polish. It takes only 2-3 minutes. Apply Magic Gel Remover on nails, avoid contact with the surrounding skin. Wait for 2-3 minutes for cracking effect. Use Wood Stick to remove (for the best result, use a nail file to buff the top coat layer off).

What make this product so special?

Time saver, No more ruining nail plate, Quickly removable, Easy to apply.



Hand & Nail Product

Izavell Co., Ltd
HUMANANO
Hand & Nail Cream
(Japan)

HUMANANO HAND&NAIL CREAM contains human-type placenta as well as EGF, IGF-2, aFGF, TRX, and KGF. It restores the youthfulness to dry fingers and nails.

Product description

Humanano contains human-type placenta as well as EGF, IGF-2, aFGF, and TRX, which are essential for the skin. It is 100% nanoized in order to penetrate the skin rapidly. It is a safe formulation that does not use any animal-derived ingredients, fragrances, alcohol, artificial colors. It prevents dark spots, wrinkles, producing smooth, radiant skin. This anti-aging hand and nail cream contains human-type placenta as well as EGF, IGF-2, aFGF, TRX, and KGF. It restores the youthfulness to dry fingers and nails.

What make this product so special?

Mixing human type placenta with five growth factors (EGF, IGF-2, aFGF, TRX, and KGF) in a solution improves skin permeation. It restores the youthfulness to dry fingers and nails.



Hand & Nail Product

KINGCAIR Co., Ltd.
PERFECTOE
(South Korea)

Ingrown Toenail Correction.

Product description

The toes occupy only 1% of our body, but this 1% supports our body and suggests the direction to go.

The toes support the whole body and maintain balance, and play a key role in walking directly to each other.

So the toes are the basis and strong foundation of health and beauty.

The reason why PERFECT TOE is important and PERFECTOE is started.

PERFECTOE is a combination of PERFECT and TOE.

PERFECTOE is a brand for health and beauty of toenails which is called the tip of the foot and the end of the body.

What make this product so special?

Regarding PERFECTOE, there are the special tip and easy-to-use composition for the effective improvements, and it will give you satisfaction

Elastic Resilience: Relieve the toenail curve using elasticity

Convenience: No tip transformation in contact with water. Keep Daily life Color possible after attaching: After attaching, the tip can be covered with nail-art for unseen tip lines.

Affordable & Satisfaction: Affordable price and High satisfaction



Helps restore the shape of the toenail to normal and eliminate its pain by attaching the tip of elastic resilience, improvement the toenail curve.



Hand & Nail Product

**Novellia Beauty AG –
LOVASKIN**
Instant Foot Peeling
(Switzerland)

instant foot peeling is a revolutionary professional foot care treatment, which transforms your feet from dull, dry and cracked, to soft, smooth and healthy in less than 2 minutes. Sexy feet are back!

Product description

instant foot peeling is a swiss made cosmeceutical foot care treatment which contains the perfect blend of hydrating and exfoliating ingredients. Its efficiency is clinically proven to effortlessly remove hard, dry skin and calluses in less than 2 minutes. Just spray on the area to treat, wait 60 secondes and file away the dead skin. Our instant foot peeling leaves your feet soft, smooth and fresh, for healthy, naturally beautiful feet! Use it as a professional

salon treatment to enhance nail services, or at home, in between pedicures, to maintain the softness and smoothness of your foot soles.

What make this product so special?

instant foot peeling is an easy to use, fast acting and highly efficient callus remover. Unlike other techniques and treatments it provides a 2 step, instant and effective solution to dry and rough foot soles. Our product contains no harsh chemicals, just the right balance of carefully selected hydrating and exfoliating actives to softens the dead skin, for fast and easy removal. And in an era of instant gratification, we provide the perfect treatment/solution for professionals and modern on-the-go consumers.



Natural & Organic

Finalists 2019

Inna Organic Co., Ltd.
Frankincense Rich Revitalizing
Facial Mask

Puravida Bio by Camorak
Active Booster-Power Mix

Teana Laboratories
100% Natural Powder Serum
SMOOTH & COMFY

Triple A Skin Science
Hydrating Hyaluronic 97%

Winner 2019

Teana Laboratories
100% Natural Powder Serum
SMOOTH & COMFY

Natural & Organic

Inna Organic Co., Ltd.

Frankincense Rich Revitalizing Facial Mask
(Taiwan region)

Frankincense Rich Revitalizing Facial Mask is an EWG Verified & COSMOS Organic certified anti-aging sheet mask proudly created by INNA ORGANIC from Taiwan. It deeply nourishes the skin without leaving it sticky and keeps your glow all day long.

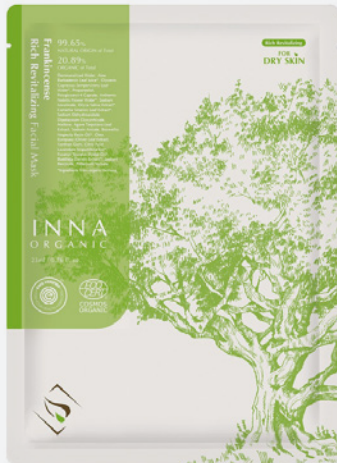
Product description

With organic frankincense essential oil blends and Buddleja Davidii extract, the Frankincense Rich Revitalizing Facial Mask is specifically formulated for aging and dehydrated skin. It not only helps to reduce fine lines and replenish the skin but also delays aging, firm and smooth the skin. Verified by EWG & COSMOS Organic standard, the mask is free of silicone, artificial fragrances, and

controversial preservatives, safe for all skin types. Moreover, the sheet itself has been modified to thicker organic cotton fabric that can perform better at absorbing larger quantities of serum.

What make this product so special?

The Frankincense Rich Revitalizing Facial Mask is one of the few masks around the world certified by both COSMOS organic and EWG standard. EWG verified means there are no harmful ingredients listed in the EWG database allowed, and there are over 60,000 of them existing in many beauty products on the market. Besides, it is certified by COSMOS Organic standard, the European standard for organic ingredients and manufacturing processes, including how the essential oil is extracted to provide the most natural and sustainable products for consumers.



Natural & Organic

Puravida Bio by Camorak Active Booster-Power Mix (Italy)

ACTIVE BOOSTER POWER MIX is a biological anti-age cosmetic that accelerates and amplifies the effectiveness of cosmetic face treatments. It is a concentrated mixture of active ingredients that stimulate the re-start of the skin, improving its innate ability to regenerate itself.

Product description

A skin subjected to different stresses due to pollution, sunlight, improper nutrition or unbalanced lifestyles degenerates quickly and it is not able to metabolize even the active substances present in cosmetics. This booster balances the natural antioxidant functions of the skin, its natural cutaneous microflora and its ability to renew the elastin and collagen fibers. The face skin immediately appears brighter and already

firmer after few applications. Add 3 drops of ACTIVE BOOSTER-POWER MIX to the cream or serum that you want to enhance or you can apply it as a powerful restructuring serum.

What make this product so special?

It is AIAB organic certified. The formulation has been studied for a complete absorption of the active ingredients, thanks to innovative release systems, such as the three-dimensional honeycomb cells that release the active for 24 hours. It concentrates in few drops a pool of antioxidants, including glutathione, present on the skin and vitamin C stabilized in liposomes for an action 1600 times greater. Sea lettuce (*Ulva lactuca*) enclosed in three-dimensional honeycomb structures, blocks 100% the degradation of elastin fibers, keeping the skin toned.



Natural & Organic

Triple A Skin Science Hydrating Hyaluronic 97% (Australia)

Increases plumpness, decreases sagging & improves firmness. Increases moisture, wont clog pores. The molecule can bind 1000 times its weight in water. Instantly reduces the appearance of fine lines, with long-term anti-ageing benefits. 100% organic, active & vegan.



Product description

Hyaluronic Acid (HA)- Humectant (preserves moisture), anti-ageing qualities, heals and soothes inflammation. Increases plumpness, decreases sagging and improves firmness

Please note: There are two main sources of Hyaluronic acid the first being animal extracted (from Rooster Combs typically) and the second being bacterial fermentation. TRIPLE A material is from bacterial fermentation using glucose that is corn derived to create the hyaluronic acid in a biofermentation process. This product is 100% Vegan and Organic.

What make this product so special?

Its only has FOUR ingredients. That is how pure this formula is. "97%" Hyaluronic Acid. Paraben Free, Australian Owned & Made, Eco Friendly, Fragrance Free, Organic and Vegan.

Natural & Organic

Teana Laboratories
100% Natural Powder Serum
SMOOTH & COMFY
(Russia)

*A double effect of
a mattifying loose powder
with active skincare.*

Product description
SMOOTH & COMFY powder serum soothes, moisturizes and has an anti-inflammatory effect in addition to amazing mattifying properties. It can be used as a day and/or night serum and as a finish powder. It is free from any color agents, thus suitable for any complexion.

What make this product so special?
This is a 2-in-1 serum and powder providing active care and a superior mattifying effect (no color agent, no dryness). The product is vegan friendly, both in ingredients and packaging (we use cardboard instead of

plastic). Thus it falls within the latest consumer demands for natural, ecological, water-free, single product for multiple effects.

Most brands simply add some natural extracts to otherwise mineral powders. Teana product is unique as it is 100% natural. It is appealing for different user preferences: as a dry serum, applying it to cleansed skin; as a primer before makeup; as a setting powder, applying it over makeup.

INCI: Solanum Tuberosum Starch, Magnesium Stearate, Polysorbate 80, Malus Domestica Fruit Extract, Rosmarinus Officinalis Leaf Extract, Hippophae Rhamnoides Extract, Aloe barbadensis Leaf Extract, Linum Usitatissimum Seed Extract, Echinacea Purpurea Extract, Lavandula Angustifolia Herb Extract, Olea Europaea Leaf Extract.



Skincare Product Professional and Retail

Finalists 2019

AMOREPACIFIC
Skin Light TherapyII

Labocell Co., Ltd.
GD11 Cell Factory Beamcell
Glow Ampoule

SRS International S.p.r.l
Arosha LIPOLYTIC

Tenart Biotech Limited
Maskingdom

Winner 2019

Tenart Biotech Limited
Maskingdom

Skincare Product Professional and Retail

AMOREPACIFIC

Skin Light Therapy II
(South Korea)

Diagnose your skin in 3 seconds, and take care of your skin in 3 minutes. Beauty therapy is a daily routine. Supply 'moisture, radiance, resilience' in just 3 minutes with a Synergy Care system that uses micro-current and LEDs.

Product description

SKIN LIGHT THERAPY II offers 3 types of skin solution program for every different days. Using its LED lights and micro current technology, each type of LEDs has different effects on your skin. Blue light is focused on supplying moisture for dry skin and yellow light is for making skin even brighter immediately. Red LED emits the longest wavelength light so it can dramatically improve skin elasticity. In addition, its own micro current technology would

be helpful for absorbing any kind of skincare products.

What make this product so special?

1. The most important point of effective skincare is 'steady effort', therefore SKIN LIGHT THERAPY is simply designed to highlight its simple user experience. For ease of use, this product has short programs as 3 seconds diagnose & 3 minutes care with simply beautiful exterior design.
2. LED lights which are right up against the face skin make high efficient synergy effect with any kind of skincare products. Especially each different wavelength lights supports moisturizing, brightening and anti-aging following pre-diagnose results.
3. Using micro current technology, it shows high-performance result in anti-aging care.



Skincare Product Professional and Retail

Labocell Co., Ltd.
GD11 Cell Factory Beamcell
Glow Ampoule
(South Korea)

A turnover glow ampoule for smooth, gloosy and vibrant skin.

Product description

A glow ampoule which offers you an inborn glowing skin and removes dead skin cells while recovering the skin turnover cycle. It also guarantees quick skin absorption by forming a thin layer of oil membrane on top of skin. This DIY ampoule can also be customized in which you can mix it together with other ampoule products from the same series based on skin condition.

What make this product so special?

The core ingredient of this product is the conditioned media derived from human umbilical cord blood, comprising 89 kinds of skin growth factors. The USC-CM we employed are proven by clinical trials of its efficacy on wrinkles reduction, boosting collagen formation. Its composition of glutathione, also well-known as the key component of Cinderella Injection, and carcauplum extract provides excellent ability to brightening, anti-oxidation and inhibition of melanin pigment activity.



Skincare Product Professional and Retail

SRS International S.p.r.l
Arosha LIPOLYTIC
(Belgium)

*Reshaping and fat burning
body cream with COSMETIC
DRONE™ Technology.*

Product description

Arosha Lipolytic cream is a cosmetic treatment with the exclusive DRONE™ technology. This body cream is ideal to treat localized adiposity and reshape belly and hips. The presence of an innovative delivery system of active ingredients, the COSMETIC DRONE™, highly selective and specific, assures a focused and effective action in counteracting the blemishes caused by localized adiposity. Thanks to the pool of functional ingredients, Lipolytic helps to solve fats, increasing cell burning activity and accelerating Warm-up.

What make this product so special?

What makes this product so special is the presence of an innovative delivery system called COSMETIC DRONE™ Technology. It is an innovative DELIVERY SYSTEM that acts in a very selective and specific way, assuring a focused and effective action in counteracting the blemishes caused by localized adiposity. This delivery system allows the release of the active ingredient only where strictly necessary, thus ensuring maximum efficacy and the reduction of possible side-effects. The active ingredient is inserted in a capsule made of biodegradable and biocompatible material that, just like a drone, finds its target (in this case the adipocyte) and releases the active content right inside the adipocyte.



Skincare Product Professional and Retail

Tenart Biotech Limited
Maskingdom
(Taiwan region)

*Classy Fashionable and
Portable Clay Stick Mask.*

Product description

This brilliant clay mask stick set is enriched with abundant minerals with 4 different functions, moisturizing, whitening, repairing and oil control all in a gift pack. It can instantly resetting tired skin for the ultimate fresh look and feel. This easy-to-apply mask can precisely target certain areas on your face, so you can multi-mask for whatever your skin needs. Feeling refreshed and glowing in no more than 5 minutes.

What make this product so special

People with combination skin type have grown in population, it is essential to target different skin area with different treatment. Multi-masking make possible to target different area of concerns for the skin. Making skin care more precise. It is light and portable to enable ease of carrying around even during travels. It is enriched with abundant natural ingredients such as Edelweiss, Ampelopsis Japonica and Soy Protein to make the skin tone brilliant without large pores. Without the addition of alcohol and paraben preservatives, it makes this clay mask set even suitable for sensitive skin types.

