

Sommario Rassegna Stampa

Pagina	Testata	Data	Titolo	Pag.
	Rubrica Cosmoprof			
15	Il Sole 24 Ore	15/11/2018	<i>BOLOGNA FIERE RADDOPPIA IL BUSINESS IN ORIENTE (I.Vesentini)</i>	6
32	L'Economia (Corriere della Sera)	18/02/2019	<i>DA BOLOGNA AL MONDO LA BELLEZZA FA RETE (E CRESCE) (G.Ferre')</i>	7
	INDIAN NEWS AND TIMES	05/07/2019	<i>COSMOPROF HELPS LOCAL COMPANIES TO DEVELOP NEW TECHNOLOGIES AND SOLUTIONS THUS INCREASING THE ATTENTION PAID ON QUALITY STANDARDS</i>	8
	IMPACT MAGAZINE	01/07/2019	<i>THE BACKSTAGE OF LAKME FASHION WEEK IS AT THE HEART OF THE SALON BUSINESS</i>	9
	IMPACTONNET.COM	01/07/2019	<i>LAKME SALONS: MAKING CONSUMERS RUNWAY-READY</i>	10
	nationalheraldnews.com	30/06/2019	<i>COSMOPROF INDIA MUMBAI 2019 HOSTS THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA</i>	11
	INSTANTPUBLISH.BLOGSPOT.COM	23/06/2019	<i>COSMOPROF INDIA MUMBAI 2019 SUCCESSFULLY CONCLUDES</i>	12
	mumbainewsexpress.com	23/06/2019	<i>237 EXHIBITORS AND 7,429 PROFESSIONALS ATTENDED COSMOPROF INDIA MUMBAI 2019</i>	13
	@thestylehigh	20/06/2019	<i>COSMOPROF INDIA 2019</i>	14
	INDIANTELEVISION.COM	19/06/2019	<i>237 EXHIBITORS AND 7,429 PROFESSIONALS ATTENDED COSMOPROF INDIA MUMBAI 2019</i>	15
	Premiumbeautynews.com	19/06/2019	<i>COSMOPROF TAKES OFF IN INDIA WITH 7,429 VISITORS TO MUMBAI EVENTS</i>	16
	MUMBAINEWSNETWORK.BLOGSPOT	18/06/2019	<i>237 EXHIBITORS AND 7,429 PROFESSIONALS ATTENDED COSMOPROF INDIA MUMBAI 2019</i>	17
	SPIRIT OF MUMBAI	18/06/2019	<i>237 EXHIBITORS AND 7,429 PROFESSIONALS ATTENDED COSMOPROF INDIA MUMBAI 2019</i>	18
	DAILY BUSINESS NEWS	17/06/2019	<i>COSMOPROF INDIA 2019</i>	19
	HAIR MAGAZINE	17/06/2019	<i>COSMOPROF INDIA 2019</i>	20
	JANPAT SAMACHAR	17/06/2019	<i>COSMOPROF INDIA 2019</i>	21
	SUPREMACY	17/06/2019	<i>COSMOPROF INDIA MUMBAI 2019 HOSTS FUTURE OF THE BEAUTY INDUSTRY IN INDIA</i>	22
	@simranahuja55	16/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	23
	@dixitapatell	15/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	24
	@trishala.sharma	15/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	25
	@holdonfeelbyayushi	14/06/2019	<i>COSMOPROF INDIA 2019</i>	26
	GLAMSHAM	13/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	27
	INSTANT PUBLISH	13/06/2019	<i>FUTURE OF THE BEAUTY INDUSTRY IN INDIA IS HERE</i>	28
	MUMBAI NEWS	13/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	29
	NEWZ TODAY	13/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	30
	ORIENT PUBLICATION	13/06/2019	<i>COSMOPROF INDIA MUMBAI 2019 HOSTS THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA</i>	31
	SILICON INDIA	13/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	32
	@dixitapatell	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	33
	@dixitapatell	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	34
	@dixitapatell	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	35
	@dixitapatell	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	36
	@dixitapatell	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	37
	@dixitapatell	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	38
	@dixitapatell	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	39
	@holdonfeelbyayushi	12/06/2019	<i>COSMOPROF INDIA 2019</i>	40

Sommario Rassegna Stampa

Pagina	Testata	Data	Titolo	Pag.
Rubrica	Cosmoprof			
	@holdonfeelbyayushi	12/06/2019	<i>COSMOPROF INDIA 2019</i>	41
	@holdonfeelbyayushi	12/06/2019	<i>COSMOPROF INDIA 2019</i>	42
	@simranahuja55	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	43
	@simranahuja55	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	44
	@simranahuja55	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	45
	@thenattybrowngirl	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	46
	@thenattybrowngirl	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	47
	@thenattybrowngirl	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	48
	@thenattybrowngirl	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	49
	@thenattybrowngirl	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	50
	@thenattybrowngirl	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	51
	@thenattybrowngirl	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	52
	@thenattybrowngirl	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	53
	@thenattybrowngirl	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	54
	@thenattybrowngirl	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	55
	@theshinishow	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	56
	@theshinishow	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	57
	@theshinishow	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	58
	@thestylehigh	12/06/2019	<i>COSMOPROF INDIA 2019</i>	59
	@thestylehigh	12/06/2019	<i>COSMOPROF INDIA 2019</i>	60
	@thestylehigh	12/06/2019	<i>COSMOPROF INDIA 2019</i>	61
	@thestylehigh	12/06/2019	<i>COSMOPROF INDIA 2019</i>	62
	@thestylehigh	12/06/2019	<i>COSMOPROF INDIA 2019</i>	63
	@thestylehigh	12/06/2019	<i>COSMOPROF INDIA 2019</i>	64
	@thestylehigh	12/06/2019	<i>COSMOPROF INDIA 2019</i>	65
	@trishala.sharma	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	66
	@trishala.sharma	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	67
	@trishala.sharma	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	68
	@trishala.sharma	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	69
	@trishala.sharma	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	70
	@vanityvial	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	71
	@vanityvial	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	72
	@vanityvial	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	73
	@vanityvial	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	74
	FASHIONNETWORK.IN	12/06/2019	<i>COSMOPROF INDIA SECOND EDITION GETS UNDERWAY IN MUMBAI</i>	75
	INVESTMENTGURUINDIA.COM	12/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	76
	LATESTLY.COM	12/06/2019	<i>POWDER DIPPED NAILS TO SPARKLING EYE MAKEUP, INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	77
	MTI NEWS	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019 HOSTS THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA</i>	78
	mumbainewsexpress.com	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019 HOSTS THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA</i>	79

Sommario Rassegna Stampa

Pagina	Testata	Data	Titolo	Pag.
Rubrica	Cosmoprof			
	mycurvesgotglitter	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	80
	mycurvesgotglitter	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	81
	mycurvesgotglitter	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	82
	mycurvesgotglitter	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	83
	mycurvesgotglitter	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	84
	RITZMAGAZINE.IN	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019 HOSTS THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA</i>	85
	SPIRIT OF MUMBAI	12/06/2019	<i>COSMOPROF INDIA MUMBAI 2019 HOSTS THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA</i>	86
	ANDHRAVILAS.NET	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	87
	BDC-TV.COM	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	88
	brandequity.economictimes.indiatimes.com	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	89
	BUSINESS SANDESH	11/06/2019	<i>COSMOPROF INDIA MUMBAI 2019 HOSTS THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA</i>	90
	businessstandard.com	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	91
	CAN INDIA	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	92
	DAIJIWORLD.COM	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	93
	DT NEXT	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	94
	HANS INDIA	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	95
	INDIA TV	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	96
	INDIA UPDATES	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	97
	NEW KERALA	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	98
	NEWSD.IN	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	99
	outlookindia.com	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	100
	SEATTLEINDIAN.COM	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	101
	SOCIALNEWS.XYZ	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	102
	THE STATESMAN	11/06/2019	<i>INTERNATIONAL BEAUTY TRENDS MAKING THEIR WAY TO INDIA</i>	103
	Beauty Launchpad India	01/06/2019	<i>COUNTDOWN TO COSMOPROF</i>	104
	BEAUTYESPACE.NET	22/05/2019	<i>COSMOPROF INDIA 2019 HOSTS ROADSHOWS IN DEHLI AND MUMBAI</i>	105
	BUSINESSNEWTRENDS.BLOGSPOT	16/05/2019	<i>COSMOPROF INDIA 2019 FOCUSES ON TRENDS</i>	106
	@theshinishow	15/05/2019	<i>COSMOPROF INDIA MUMBAI 2019</i>	107
Rubrica	Cosmoprof - Altre testate			
38	Il Nuovo Torrazzo	15/06/2019	<i>MONDO COSMESI</i>	108
3	In Primapagina	14/06/2019	<i>L'INDUSTRIA COSMETICA ITALIANA A COSMOPROF INDIA</i>	109
12/13	Italia Imballaggio	01/06/2019	<i>AGENDA</i>	111
154/55	Estetica	01/04/2019	<i>NEXT</i>	113
48	Imagine	01/04/2019	<i>FILO DIRETTO TRA BOLOGNA E BOMBAY...</i>	115
96	Cosmetic Technology	01/02/2019	<i>LE OPPORTUNITA' 2019 PER GUARDARE OLTRE CONFINE</i>	116
20/21	Studio	01/12/2018	<i>COSMOPROF, IL BEAUTY DALL'ITALIA AL MONDO</i>	117

Sommario Rassegna Stampa

Pagina	Testata	Data	Titolo	Pag.
	Rubrica Cosmoprof - siti web			
	Affaritaliani.it	15/06/2019	<i>COSMOPROF INDIA 2019 CHIUDE CON 237 ESPOSITORI E 7.429 OPERATORI PRESENTI</i>	119
	Affaritaliani.it	21/12/2018	<i>BOLOGNAFIERE COSMOPROF: RISULTATI POSITIVI PER LE ATTIVITA' INTERNAZIONALI</i>	120
	Donnacharme.com	20/06/2019	<i>COSMOPROF INDIA MUMBAI 2019, IL REPORT</i>	122
	Estetica.it	19/06/2019	<i>COSMOPROF INDIA MUMBAI 2019, IL REPORT</i>	124
	SALON-INTERNATIONAL.NET	18/06/2019	<i>MTE, SEMPRE AL PASSO CON IL BUSINESS ANCHE AL COSMOPROF INDIA MUMBAI</i>	126
	Packagingspace.net	17/06/2019	<i>RIFLETTORI SUL FUTURO DELL'INDUSTRIA COSMETICA IN INDIA</i>	128
	SALON-INTERNATIONAL.NET	17/06/2019	<i>COSMOPROF INDIA MUMBAI 2019 REGISTRA OTTIMI RISULTATI</i>	130
	Mondopressing.com	15/06/2019	<i>CONCLUSA CON OTTIMI RISULTATI L'EDIZIONE 2019 DI COSMOPROF INDIA MUMBAI</i>	132
	Inprimapagina.com	14/06/2019	<i>L'INDUSTRIA COSMETICA ITALIANA A COSMOPROF INDIA</i>	133
	Mondopressing.com	13/06/2019	<i>COSMOPROF INDIA PUNTO DI OSSERVAZIONE PRIVILEGIATO PER L'INDUSTRIA COSMETICA IN INDIA</i>	134
	PrimaPaginaNews.it	11/06/2019	<i>L'INDUSTRIA COSMETICA ITALIANA A COSMOPROF INDIA</i>	135
	Exportiamo.it	10/06/2019	<i>COSMOPROF INDIA 2019</i>	136
	Estetica.it	03/06/2019	<i>COSMOPROF INDIA AWARDS 2019, I PRODOTTI FINALISTI</i>	138
	Packagingspace.net	22/05/2019	<i>A COSMOPROF INDIA 2019 FOCUS SULL'OTTIMIZZAZIONE DELLE OPPORTUNITA' DI BUSINESS</i>	141
	Ilgazzettino.it	19/03/2019	<i>INTERNAZIONALITA' DI COSMOPROF PRESENTE IN ITALIA, AMERICA, ASIA</i>	143
	Packagingspace.net	19/12/2018	<i>LE ATTIVITA' INTERNAZIONALI DEL NETWORK COSMOPROF</i>	144
	Comunicati.net	19/10/2018	<i>IL FUTURO DEL MERCATO COSMETICO? E' IN INDIA!</i>	146
	Rubrica Richieste Stampa/web			
	CURIUSCOMPONENTS.IN	09/07/2019	<i>CURIUS COMPONENTS</i>	147
	BEAUTIFYHER.IN	01/07/2019	<i>COSMOPROFINDIA 2019</i>	162
	YOUTU.BE	28/06/2019	<i>WE WENT TO COSMOPROF MUMBAI 2019 + MET MUMBIKER NIKHIL TOO</i>	173
	BIGHAIRLOUDMOUTH.COM	25/06/2019	<i>COSMOPROF INDIA 2019</i>	175
	YOUTU.BE	22/06/2019	<i>WE WENT TO COSMOPROF MUMBAI 2019 + MET MUMBIKER NIKHIL TOO</i>	189
	Premiumbeautynews.com	19/06/2019	<i>COSMOPROF PREND SON ENVOL EN INDE AVEC 7429 VISITEURS A' MUMBAI</i>	191
	Premiumbeautynews.com	19/06/2019	<i>COSMOPROF TAKES OFF IN INDIA WITH 7,429 VISITORS TO MUMBAI EVENT</i>	193
	HAIRMAG.IN	17/06/2019	<i>WELCOME TO COSMOPROF INDIA!</i>	195
	Beauty.Pambianconews.com	13/06/2019	<i>IL BEAUTY SCOMMETTE SULLINDIA: CRESCE DEL 23% L'EXPORT ITALIANO</i>	198
	ESPRITMAGAZINEAUSTRALIA.COM.AU	13/06/2019	<i>WINNERS OF THE COSMOPROF INDIA AWARDS 2019</i>	200
	Mondopressing.com	13/06/2019	<i>COSMOPROF INDIA PUNTO DI OSSERVAZIONE PRIVILEGIATO PER L'INDUSTRIA COSMETICA IN INDIA</i>	204
	Beauteespace.net	06/06/2019	<i>THE BIG DEBUT COSMOPROF INDIA</i>	206
46	Export Magazine Beauty Distributor	01/06/2019	<i>COSMOPROF INDIA 2019</i>	209
	PACKAGING-LABELLING.COM	15/05/2019	<i>COSMOPROF INDIA 2019 FOCUSES ON TRENDS AND WINNING STRATEGIES TO OPTIMIZE BUSINESS OPPORTUNITIES IN</i>	210
	Cosmeticsbusiness.com	14/05/2019	<i>COSMOPROF INDIA 2019 FOCUSES ON TRENDS AND WINNING STRATEGIES TO OPTIMISE BUSINESS OPPORTUNITIES IN</i>	212

Sommario Rassegna Stampa

Pagina	Testata	Data	Titolo	Pag.
	Rubrica			
	Richieste Stampa/web			
	ESPRITMAGAZINEAUSTRALIA.COM.AU	03/05/2019	<i>COSMOPROF INDIA- MUMBAI</i>	214
6	Accademia33	01/05/2019	<i>INDIA IN BELLEZZA: TRADIZIONI TRAMANDATE DI GENERAZIONE IN GENERAZIONE</i>	215
52	Beauty Launchpad	01/05/2019	<i>COUNTDOWN TO COSMOPROF</i>	216
	Onlinebeautyworld.com	27/03/2019	<i>COSMOPROF INDIA PRESENTS ITS MAIN INITIATIVES FOR THE 2019 EDITION</i>	217
17	Italia Imballaggio	01/03/2019	<i>EVENTS E SHOWS</i>	221
.	Uomo	01/03/2019	<i>SAVE THE DATE MEN</i>	222
	APNNEWS.COM	14/12/2018	<i>COSMOPROF ROADSHOW SAW WHOS WHO OF BEAUTY INDUSTRY DISCUSS THE FUTURE TRENDS IN BEAUTY AND COSMETIC</i>	223
	INDIANEWSCALLING.COM	14/12/2018	<i>COSMOPROF ROADSHOW SAW WHO'S WHO OF BEAUTY INDUSTRY DISCUSS THE FUTURE TRENDS IN BEAUTY AND COSMETIC</i>	224
	THEINDIAN.NEWS	14/12/2018	<i>COSMOPROF ROADSHOW AT HYATT REGENCY NEW DELHI ON DECEMBER 12, 2018 SEES WHOS WHO OF BEAUTY INDUSTRY</i>	225
	Youtube.com	14/12/2018	<i>COSMOPROF - ON THE ROAD ITALIAN TRADE AGENCY PROMOTION AT DELHI</i>	229
.	Accademia33	01/12/2018	<i>LE OPPORTUNITA' 2019 PER GUARDARE OLTRE CONFINE</i>	230
	Rubrica			
10	Cossmma GERMANIA	01/06/2019	<i>FOCUS ON TRENDS IN INDIA</i>	231
60	Cossmma GERMANIA	01/06/2019	<i>FAIRS, CONFERENCE AND SEMINARS 2019</i>	232
57	Cossmma GERMANIA	01/05/2019	<i>FAIRS, CONFERENCES AND SEMINARS 2019</i>	233

Bologna Fiere raddoppia il business in Oriente

COSMOPROFASIA

A Hong Kong un'edizione da record e l'annuncio dello sbarco in Brasile nel 2019

Ilaria Vesentini

Dal nostro inviato

HONG KONG

L'edizione record di Cosmoprof Asia che si è aperta ieri a Hong Kong con l'arrivo di oltre 3mila espositori da 53 Paesi e regioni, su 114mila metri quadrati tra i due quartieri della capitale (il Convention&Exhibition Centre e Asia World Expo) è il palcoscenico scelto da BolognaFiere per annunciare nuove alleanze e piani di sviluppo, per consolidare la leadership mondiale nel settore cosmesi e rafforzare trasversalmente il presidio fieristico diretto nell'area asiatica. Sulla scia di due anni che hanno visto il secondo player fieristico italiano raddoppiare letteralmente il fatturato in Oriente e alla luce delle sfide aperte dalla recente acquisizione del partner storico Ubm (che controlla con i bolognesi l'altro 50% di Cosmoprof Asia Ltd) da parte del gruppo Informa, un M&A che ha dato vita al numero uno al mondo degli eventi B2B, concorrente diretto nel beauty worldwide che ha però la forza di 3 miliardi di euro di business e di 11mila dipendenti.

«Dopo aver inaugurato lo scorso settembre la prima edizione di Cosmoprof Mumbai, ci prepariamo a sbarcare nel 2019 in Brasile, a San Paolo, grazie all'accordo di collabo-

razione con Beauty Fair (la fiera internazionale della bellezza professionale carioca, oltre 500 aziende e 2mila marchi rappresentati su 80mila mq e 165mila visitatori nel 2017, ndr), evento di riferimento nel settore cosmesi per l'intero Sud America», annuncia il dg di BolognaFiere, Antonio Bruzzone. Che da Hong Kong sta ripartendo per l'India, dove getterà le basi della nuova società controllata BF India, per potenziare Cosmoprof e anche nuovi eventi B2B in portafoglio. Il successo di BF China Ltd è un buon viatico: negli ultimi due anni il business sviluppato a Shanghai dal team locale di BolognaFiere (30 dipendenti) è passato da 7,5 a 15 milioni di euro, cui si sommano i 18 milioni di Cosmoprof Hong Kong (il 50% dei 36 milioni di fatturato annuo condiviso con Ubm).

«Siamo la prima fiera italiana per internazionalizzazione - precisa Bruzzone -. Il nostro piano industriale fissa l'obiettivo dei 200 milioni di fatturato nel 2022, di cui un terzo da attività estere, che già oggi pesano oltre il 25% e che riceveranno un'ulteriore spinta in Europa anche dalla recente acquisizione del 60% della holding tedesca Health&Beauty. Chiuderemo quest'anno il bilancio record nella storia di BolognaFiere, a 165 milioni di euro, contro i 130 del 2015. In due anni la nostra presenza sui mercati esteri è esplosa: prima eravamo solo a Hong Kong e Las Vegas, ora la piattaforma Cosmoprof si è allargata a India e Brasile e come agenti siamo anche in Colombia, Malesia, Thailandia, Filippine, Vietnam». Tutti mercati

strategici per la cosmesi dove sta lavorando anche Informa «dove inizieranno presto a confrontarci per capire che potenzialità si possono sviluppare assieme, per far convergere gli espositori e ottimizzare le nostre presenze. Tutte le strade sono aperte», afferma Michael Duck, executive vice president of Ubm Asia e Ubm India.

Il fermento del mercato asiatico si tocca con mano tra gli stand di Hong Kong, dove tra Cosmoprof e Cosmopack (l'evento dedicato alla filiera delle tecnologie, del contoterzismo e del packaging che da tre edizioni è stato splittato nell'expo vicino all'aeroporto di Chek Lap Kok) si sono superati gli espositori dell'evento "madre" bolognese (la 51esima edizione ha richiamato sotto le Due torri 2.800 imprese, contro le 3.030 aziende espositrici sul Fiume Azzurro, di cui oltre 100 italiane) e dove sono attesi in quattro giorni 83mila operatori professionali.

Ed è stato un successo, ma con i numeri di una start-up, la prima edizione della Fiera del libro per ragazzi firmata da BolognaFiere a Shanghai, chiusa domenica scorsa e seguita dalla firma di un altro accordo strategico, questa volta nel settore allestimenti. Protagonista il colosso controllato dal Governo cinese Sinomach (tra le prime 250 compagnie al mondo secondo Fortune), che organizza diverse fiere in Europa: la controllata bolognese BF Servizi curerà gli allestimenti per i loro saloni nel Vecchio Continente e reciprocamente Sinomach allestirà gli eventi di BolognaFiere in Asia.

© RIPRODUZIONE RISERVATA



DA BOLOGNA AL MONDO LA BELLEZZA FA RETE (E CRESCE)

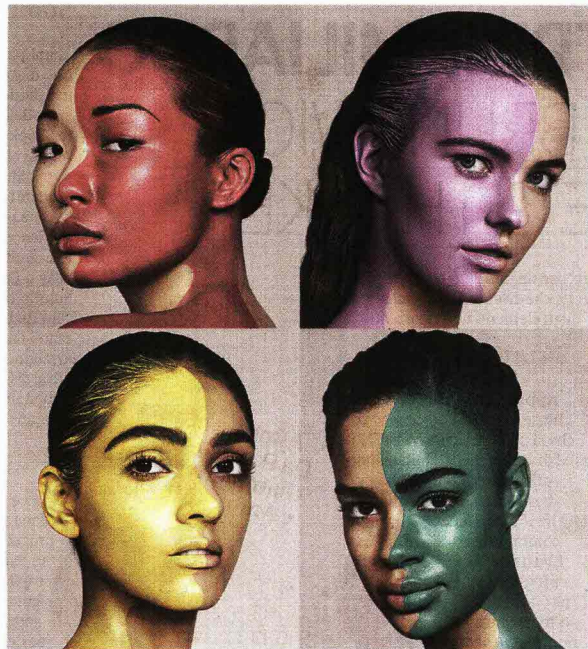
Il 14 marzo torna Cosmoprof, fiera internazionale della cosmesi. Un comparto che vale 11,2 miliardi, il 40% realizzati all'estero. Dall'Asia al Nordamerica, dall'India a Colombia e Brasile: così l'evento è diventato sempre più da esportazione

di **Giusi Ferré**

Diventato un vero e proprio brand, Cosmoprof Worldwide Bologna, sotto la presidenza di Gianpiero Calzolari, prepara l'edizione di quest'anno (14-18 marzo) con un'attenzione particolare a dati, bilanci e organizzazione di un settore complesso che dalla tecnologia dei materiali si spinge fino alle tecniche di produzione sostenibile.

«Abbiamo sentito la necessità di sottolineare l'importanza di una manifestazione che è leader nel mondo della cosmesi e favorisce sempre nuovi contatti sui mercati internazionali», dice Antonio Bruzzone, direttore generale di BolognaFiere e convinto sostenitore dello sviluppo all'estero. «Nel corso degli anni Cosmoprof ha sviluppato la sua formula fuori dall'Italia — aggiungi Bruzzone —. Asia, Nordamerica, India, ma anche Colombia, Sud-est Asiatico e da questa stagione il Brasile, sono aree sulle quali abbiamo incrementato le nostre attività, coinvolgendo complessivamente oltre 370mila operatori professionali e più di 7mila aziende».

A preparare l'evento di Bologna, per il quale sono attesi più di 2.800 espositori, è stato il road show articolato, da Tokyo a Mosca, New Delhi e Riad, sostenuto dal ministero allo Sviluppo economico e dall'Ice, e con la collaborazione di Cosmetics Italia, l'associazione di imprese che rappresenta circa il 95% del mercato nazionale. Per il presidente Renato Ancorotti, che nella sua azienda di Crema realizza prodotti di makeup e skincare per i maggiori brand internazionali, «le fiere oggi hanno una funzione che supera quella, pure importantissima, di esporre i prodotti, ma servono per accompagnare le aziende nel proprio sviluppo, individuando una possibile strategia. Senza dimenticare che le piccole imprese non avrebbero né le risorse economiche né la forza per rivolgersi a mercati internazionali, di cultura diversa e lon-



tani». Al suo primo Cosmoprof Worldwide come presidente di Cosmesi Italia riassume le linee guida del suo programma con «lavorare non per la cosmesi, ma nella cosmesi. Allargare la base associativa, dal packaging ai confezionatori, ai produttori di macchine per i cosmetici, permette di estendere e uniformare regole sanitarie e di controllo, oltre a rafforzare l'intero settore».

La solidità dell'industria della cosmesi è testimoniata dai dati: nel 2018 il fatturato globale del settore ha mantenuto un trend positivo (+2%) avvicinandosi agli 11,2 miliardi di euro; all'estero i co-

smetici made in Italy sono sempre più richiesti come segnalano le esportazioni in crescita del 3,5% con un valore di 4 miliardi e 800 milioni di euro.

Il network

«È l'aspetto internazionale di Cosmoprof ad attirare di più le aziende — dice Ancorotti — perché il mercato nazionale offre tanto ma ha un limite e l'imprenditore deve saper guardare oltre. Ed è proprio la piattaforma comune di Cosmoprof a permettere alle aziende di esprimere le proprie caratteristiche internazionali mentre sottolinea la lo-

ro personalità italiana».

Per BolognaFiere che ha chiuso il 2018 con 126 milioni di ricavi e 25 milioni di ebitda (mentre Cosmoprof nel 2018 ha registrato una revenue complessiva di 80 milioni) il 2019 può essere considerato l'anno dell'Europa. «BolognaFiere Cosmoprof ha acquisito Health&Beauty, una media company che opera nel settore dell'estetica professionale con 30 riviste specializzate, una manifestazione fieristica, Beauty Forum, organizzata in 14 Paesi, coinvolgendo 1.600 aziende e 130mila operatori professionali. Un network presente in Germania, con gli appuntamenti di Monaco di Baviera e Lipsia, di Zurigo in Svizzera, con la fiera di Parigi in Francia, un doppio appuntamento a Varsavia in Polonia, a Budapest in Ungheria, e in Romania a Cluj-Napoca. A settembre abbiamo debuttato a Parigi, la capitale ideale della cosmesi, con la prima edizione di Beauty Forum gestito da Cosmoprof».

Davanti a questi dati e a queste iniziative, l'impressione è quella di una forma di stabilità. «Anche di fronte a una contrazione del Pil, si confermano i punti di forza del settore — commenta Renato Ancorotti — come gli investimenti nell'innovazione, la qualità del prodotto, la qualificazione e la formazione del personale. Perché l'industria cosmetica è un'eccellenza con una sua dignità specifica, che deve essere valorizzata e ascoltata dalle istituzioni».

A cominciare dal Tavolo della Moda, lanciato dallo scorso governo e proseguito anche con l'attuale, che ha stanziato a sostegno 39 milioni di euro: 23 dovrebbero essere destinati al tessile-abbigliamento, 4 al calzaturiero, e il restante da ripartire negli altri settori del fashion system allargato. Compresa quindi anche la cosmesi.

© RIPRODUZIONE RISERVATA

I numeri

4,8

Miliardi
Il valore dell'export della cosmesi italiana (+3,5%) su un fatturato di 1,2 miliardi

39

Milioni
La cifra stanziata a sostegno del sistema fashion, che comprende incentivi per la cosmesi

Bologna Fiere
Antonio Bruzzone



Cosmoprof helps local companies to develop new technologies and solutions, thus increasing the attention paid on quality standards.

By INDIAN / BY / Technology



At Cosmoprof India, professional and commercial companies representing Europe, North America and the Middle East can get inspired by new trends and concepts. Manufacturers, distributors and retail agents can discover valuable know-how in their reference markets, manufacturers, packaging and machinery suppliers and suppliers can find the most interesting marketing solutions for their companies. Sales agents and retailers can focus on new solutions to enrich the offer of their sales points. To facilitate the development of new solutions, the **Beauty Platform**, a consolidated initiative of the Cosmoprof exhibition, helps creating business meetings between exhibitors and top buyers, point of their arrival from India will include their existing technology needs of both sides.

Cosmoprof India is the central platform for the development of India's beauty industry, while focusing on networking and business opportunities among suppliers, distributors and buyers from all over the world. Cosmoprof helps local companies to develop new technologies and solutions, thus increasing the attention paid on quality standards. The enormous potential of Indian market is recognized by economic experts worldwide: in the period between 2015 and 2022, for instance, a growth of up to 8.7% is expected, particularly in the jewelry sector, with a corresponding 13.6% growth, and a 4.1% in the makeup segment. Cosmoprof India seeks to provide valuable insights for economic leaders, professionals to understand how to take greatest benefit from a growing market.

COSMOPROF INDIA MUMBAI - SPECIAL INITIATIVES

Cosmoprof India Mumbai offers to visitors and exhibitors the opportunity to attend high level training workshops and in-depth analysis focused on the most significant trends for the Indian beauty industry. The **Beauty Platform** is an initiative, composed of workshops and seminars, specially dedicated to companies and distributors, with the participation of experts, brand and design agencies and international associations. Key themes are discussed, such as: impactful trends for the Indian market, brand distribution and communication solutions, the development of white sector and of green beauty. Partners of the initiative are: **BEAUTYSTREAMS**, **CHITROGRAPHY**, **MULTIMEDIA INTERNATIONAL**, **ADVERTISING AGENCY**, **ADVERTISING AGENCY**, **ADVERTISING AGENCY** and **WORLD**.

Cosmoprof Onstage provides opportunities to exhibitors exhibiting companies: **DEHAFER**, **DEIS GROUP** with **KARMA ITALIA**, **LOKIC**, **INVENZO INTERNATIONAL**, **NICA** and **KARATI** - is organized new products, with also training topics for professionals.



Special BeautyStreamers, Systems have been created by the service agency **BeautyStreamers**.

#VireasIndia: The Selected Face: Play, in collaboration with **BeautyStreamers**, is a contest of Indian culture and values, with the intention of disseminating the best quality beauty, India is a multicultural country for its users, patterns and needs. The initiative aims at building awareness with a multicultural experience. Three regions are represented: with their characteristics, habits and religious rituals with jewelry and fashion style, rituals with traditions, rituals and their customs, their traditions with colors and ornaments, visitors can choose how to personalize a card, choosing their favorite type of card.

CosmoFonds, thanks to partnership with **BeautyStreamers**, is one of the most interesting contents of all the Cosmoprof events. It covers the main trends which can be recognized in the show, with the Cosmoprof India. The report highlights products and devices, which, according to BeautyStreamers experts, are innovative technologies, allowing to specify needs and trends of final consumers. CosmoFonds is a beneficial tool for buyers, journalists, their advisors and influencers, looking for what is new for the Indian beauty brands.

Search

RECENT STORIES

Global Infrastructure Investment Deal...
Deal signed with VITREX

GLOBAL INFRASTRUCTURE INVESTMENT...
Deal signed with VITREX on Tuesday, June 14, 2016 and close on Thursday, June 23, 2016 with a price band of Rs. 1000 to 1100

Deal signed with VITREX and India...
Deal signed with VITREX

Reports of the top global...
Reports of the top global

NEW PRODUCTS



The GOUIN 7 is the new edition to the GOUIN family and will also enjoy...
The GOUIN 7 is the new edition to the GOUIN family and will also enjoy

New Star quotes in new...
New Star quotes in new

EDGE offers the...
EDGE offers the

INNOVATION...
INNOVATION

REAL ESTATE



Paradise location is the most...
Paradise location is the most

With its...
With its

Paradise location...
Paradise location

Real estate experts...
Real estate experts

TECHNOLOGY



'THE BACKSTAGE OF LAKME FASHION WEEK IS AT THE HEART OF THE SALON BUSINESS'

Present in 430 locations across 152 towns, Lakme Salons is rapidly leveraging its brand legacy to make inroads across the country. At the Cosmoprof India 2019 beauty trade show, Pushkaraj Shenai, CEO, Lakme Lever talks about the brand's connection with Lakme Fashion Week, the professional beauty industry in India and more.

BY CHRISTINA MONIZ

Q1 Cosmoprof made its entry in India for the first time this year. What does that mean for the professional beauty industry in the country?

It is good to see that Cosmoprof has chosen India and Mumbai to be its fourth destination in the world because that indicates the importance of India as a market with over a billion young consumers. Our beauty market is poised for healthy growth driven by greater exposure, more women in the workforce, more social occasions and a higher disposable income. Apart from being an important market, Cosmoprof has recognized India's potential as a source of beauty concepts and manufacturing delivering products and services across the globe.

Q2 What would you say is the value of the professional beauty industry in India currently?

If you were to look at it in consumer revenue terms, that value could be anywhere plus or minus 30% of its 60,000 crore. I refer to the professional beauty industry that includes salons, spas and clinics catering to hair, skin, makeup, nails and feet. The industry growth is still somewhere between 15% and 18% sustained over the next 10 years.

Q3 The Lakme Salon brand doesn't really invest much on advertising, unlike the retail brand.

Our biggest investment, as a professional beauty brand, is in elevating the consumer experience in the salons. That comes from the look and feel of the salons and most importantly the way you educate and train your staff. Our proposition "Beauty Excellence Everyday" is brought to life by the quality of expertise, our Beauty Secrets portfolio, the backstage look of Lakme Salons, our Beauty Rewards member club and our client breaking campaigns. So, a significant portion of our investment in brand building is actually in these areas. Having said that, there is a significant investment that we also make



in brand building and communication.

Q4 Lakme Fashion Week is a property that has been in existence for 20 years. How has it worked to drive greater brand recall for the salon brand?

Lakme Salon as a brand has always stood for trends and innovations. For all of these, the inspiration comes from our work with designers and the work we do backstage. We learn trends in hair, skin and makeup in our show stopping collections at Lakme Fashion Week, in collaboration with leading designers like Neeta Lulla, Payal Singh, Anil Agrawal, Nikhil Thampi, Gauri & Nalika, Nachiket Barve amongst others. Our expertise, the experience we offer consumers, the look and feel of our salons - all of these are derived from the Lakme Fashion Week. Our top customers are even offered the chance to attend the shows. The backstage of Lakme Fashion Week is at the heart of the Lakme Salon.

Q5 The brand already has a strong nationwide presence. Are you looking at scaling up further?

We are expanding at the rate of two salons a week. Today, we are in about

430 locations across 152 towns.

Q6 Competing salon chains like Swatch also offer home services for consumers. Is Lakme also looking at introducing something similar?

Every beauty salon addresses three big need states - the need for basic hygiene, for transformation and for rejuvenation. Home services typically address the needs for hygiene and rejuvenation. At Lakme, our endeavour is to deliver to all three need states within a salon and make it convenient for consumers to access our salons. We have experienced with services on demand, and it's an interesting space to watch. We're not sure yet if we want to enter the home service space in a big way.

Q7 Male grooming is an important focus area for the brand? How much of your consumer base is male?

Considering Lakme has largely been perceived as a women-only brand for a long time, we don't see too many men walk into our salons. That said, male grooming is more than just a trend and it is definitely here to stay. Close to one-fourth of our salons are in fact unisex.

© 2019 LAKME

INDIA SALONS WWW.LAKMESALONS.COM

LAKME SALONS: MAKING CONSUMERS RUNWAY-READY

Pushkaraj Shenai, CEO, Lakme Lever talks about the brand's connection with Lakme Fashion Week, the professional beauty industry in India and more



01 Jul 2015
By CHRISTINA MONTE



Q1 Cosmoprof made its entry in India for the first time this year. What does that mean for the professional beauty industry in the country?

It is great to see that Cosmoprof has chosen India and Mumbai to be its fourth destination in the world because that indicates the importance of India as a market with over a billion young consumers. Our beauty market is poised for healthy growth driven by greater exposure, investments in the workforce, more social occasions and a higher disposable income. Apart from being an important market, Cosmoprof has recognised untapped potential at a source of beauty concepts and manufacturing, delivering products and services across the globe.

Q2 What would you say is the value of the professional beauty industry in India currently?

If you were to look at it in consumer revenue terms, that value could be anywhere plus or minus 10% of Rs. 40,000 crore. I refer to the professional beauty industry that includes salons, spas and clinics catering to hair, skin, makeup, hands and feet. The industry growth will be somewhere between 12% and 15%, sustained over the next five years.

Q3 The Lakme Salon brand doesn't really invest much on advertising, unlike the retail brand.

Our biggest investment, as a professional beauty brand, is in ensuring the consumer experience in the salons. That comes from the look and feel of the salon and most importantly the way you educate and train your staff. Our proposition "Runway Excellence Everyday" is brought to life by the quality of expertise, our Runway Society portfolio, the backstage look of Lakme Salons, our Runway Rewards member club and our latter breaking campaigns. So, a largely self-position of our investments in brand building is actually in these areas. Having said that, there is a significant investment that we also make in brand building and communication.

Q4 Lakme Fashion Week is a property that has been in existence for 20 years. How has it worked to drive greater brand recall for the salon brand?

Lakme Salon as a brand has always stood for trends and innovations. For all of these, the inspiration comes from our work with designers and the work we do backstage. We launch trends in hair, skin and makeup in our show shopping collection at Lakme Fashion Week, in collaboration with leading designers like Sreeraj Lulla, Payal Singha, Anil Agrawal, Nehal Thakkar, Gauri & Parvika, Badshah, Sarin amongst others. Our expertise, the experience we offer consumers, the look and feel of our salons - all of these are derived from the Lakme Fashion Week. Our top customers are even offered the chance to attend the shows. The backstage of Lakme Fashion Week is at the heart of the Lakme Salon.

Q5 The brand already has a strong nationwide presence. Are you looking at scaling up further?

We are expanding at the rate of two salons a week. Today, we are in about 450 locations across 150 towns.

Q6 Competing beauty chains like Strich also offer home services for consumers. Is Lakme also looking at introducing something similar?

Every beauty salon addresses three big need states - the need for basic hygiene, for transformation and the rejuvenation. Home services typically address the needs for hygiene and rejuvenation. At Lakme, our endeavour is to deliver to all three need states within a salon and make it convenient for consumers to access our salons. We have experimented with services on demand, and it's an interesting space to watch. We're not sure yet if we want to enter the home service space in a big way.

Q7 Is male grooming an important focus area for the brand? How much of your consumer base is male?

Considering L'Oréal has largely been perceived as a women only brand for a long time, we don't see too many men walk into our salons. That said, male grooming is more than just a trend and it is definitely here to stay. Close to one fourth of our salons are in fact unisex.

Blisswartz's Ray of Facebook talks to IMPACT



SUBSCRIBE TO OUR NEWSLETTER

ENTER EMAIL

Subscribe

E-PAPER



CURRENT



LAST WEEK

SUBSCRIBE TO IMPACT ONLINE



IMPACT SPECIAL ISSUES



ANNIVERSARY



13TH ANNIVERSARY



10TH ANNIVERSARY DAY ONE



10TH ANNIVERSARY DAY ONE



10TH ANNIVERSARY DAY TWO



10TH ANNIVERSARY DAY THREE

COSMOPROF INDIA MUMBAI 2019 HOSTS THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA

By Prashant Kapadia | 12 June 2019



by Prashant Kapadia/MNN

Mumbai, June 12, 2019 - The Cosmoprof India event, the leading global platform for business events for the fast-growing market in India, got off a flying start today at the Bombay Exhibition Centre (BEC), 100% on time today, from 10 AM till 10 PM. Cosmoprof India Mumbai 2019 will for all intents and purposes set the tone of the beauty industry in India. On the show floor, an exhibition area up to 10,000 sqm, showcasing top brands and distributors, opens beauty, skincare and wellness products in the top wings of 5 Priority ZIP correspond from 23 countries and feature the showcasing products and technologies, which will lead to the development of the trade in India industry, such as special agreements, partnerships, and technology. 3 country and group pavilions will attract fully 200 and more.

All sectors of the industry are represented: ingredients, cosmetics, machinery and equipment, OEM, contract manufacturing and private label, primary and secondary packaging, service providers, finished product - skin, Nails and Cosmetics, Beauty Retail and Spa. Hair, Hair and related & organic.



As Cosmoprof India, both local and international operators representing Europe, North America and the Far East can get inspired by new trends and concepts. Wholesalers, distributors and retail operators can also benefit as awareness, new information and technology, showcasing and marketing specialists and suppliers can find the most interesting industrial solutions for their companies, sales channels and services can focus on new services to provide the offer of their customers. The Indian fair environment of new products, the Beauty Pavilion, a consolidated presence at the Cosmoprof exhibition, helps a strong business meetings between suppliers and distributors, most of them special from India and Middle East, a leading in specific areas of India 2019.

Cosmoprof India is the central platform for the development of India's beauty economy. With focus on technology and business opportunities among partners, distributors and buyers from all over the world, Cosmoprof India best companies in developing new technologies and solutions, also focuses the attention on the quality standards. The business potential of India market is recognized by several experts estimates - in the period between 2019 and 2021, for instance, a growth of 11 to 16% is expected, according to the following source, with a corresponding 10.0% growth, and a +32.0% in the retail on average. Cosmoprof India aims to provide effective insight for international beauty professionals to understand how to best manage Indian's market.

Next Story

SPONSOR ADS

RELATED TOPICS

CATEGORIES

- Advertisement
- THE COMPANY
- Business
- Company News/Update
- Marketing/Finance
- AGENCY
- Business
- Corporate/Executive
- CEO
- Executive
- LEADER
- SUPPLY/DEMAND
- Entrepreneur/Startup
- FINANCE
- FINTECH
- FOOD
- Health/Fitness
- Marketing/Brand
- LEGAL
- STARTUP
- TECH
- Travel/Transport
- FOOTBALL
- SPORTS
- TECH
- TECH/INNOVATION
- Techology/T
- Team
- Travel/Transport
- WORLDWIDE

SOCIAL NEWS

2014-15 BUDGET: ACHIEVING THE VISION OF A PROSPEROUS AND INCLUSIVE GROWTH

The Government has announced the 2014-15 Budget, which is a landmark step in the process of achieving the vision of a prosperous and inclusive growth. The Budget is a comprehensive package of measures designed to stimulate economic growth, create jobs, and improve the quality of life for all citizens.

The Budget is a comprehensive package of measures designed to stimulate economic growth, create jobs, and improve the quality of life for all citizens. It includes a range of measures to support the private sector, improve infrastructure, and provide social services.

The Budget is a comprehensive package of measures designed to stimulate economic growth, create jobs, and improve the quality of life for all citizens. It includes a range of measures to support the private sector, improve infrastructure, and provide social services.

The Budget is a comprehensive package of measures designed to stimulate economic growth, create jobs, and improve the quality of life for all citizens. It includes a range of measures to support the private sector, improve infrastructure, and provide social services.



The Budget is a comprehensive package of measures designed to stimulate economic growth, create jobs, and improve the quality of life for all citizens. It includes a range of measures to support the private sector, improve infrastructure, and provide social services.

The Budget is a comprehensive package of measures designed to stimulate economic growth, create jobs, and improve the quality of life for all citizens. It includes a range of measures to support the private sector, improve infrastructure, and provide social services.



The Budget is a comprehensive package of measures designed to stimulate economic growth, create jobs, and improve the quality of life for all citizens. It includes a range of measures to support the private sector, improve infrastructure, and provide social services.

The Budget is a comprehensive package of measures designed to stimulate economic growth, create jobs, and improve the quality of life for all citizens. It includes a range of measures to support the private sector, improve infrastructure, and provide social services.



The Budget is a comprehensive package of measures designed to stimulate economic growth, create jobs, and improve the quality of life for all citizens. It includes a range of measures to support the private sector, improve infrastructure, and provide social services.

The Budget is a comprehensive package of measures designed to stimulate economic growth, create jobs, and improve the quality of life for all citizens. It includes a range of measures to support the private sector, improve infrastructure, and provide social services.

Advertisement

Health - Comprehensive health services available at our center.

Education - Quality education for all, from primary to higher secondary.

Real Estate - Find your dream home in the heart of the city.

Finance - Personalized financial solutions for your business and personal needs.

Travel - Explore the world with our exclusive travel packages.

Technology - Stay ahead with the latest in IT solutions and services.

Food & Beverage - Savor the best of local and international cuisines.

Automotive - Drive in style with our premium car models.

Beauty & Fashion - Elevate your style with our latest fashion collections.

Home Services - Keep your home clean, safe, and comfortable.

Legal - Expert legal advice for all your legal needs.

Insurance - Protect your future with our comprehensive insurance plans.

Telecommunications - Stay connected with our reliable communication services.

Energy - Power your life with our sustainable energy solutions.

Construction - Build your dream with our professional construction services.

Logistics - Streamline your supply chain with our efficient logistics solutions.

Consulting - Drive growth with our strategic consulting services.

Media - Amplify your message with our creative media solutions.

Events - Create unforgettable moments with our event planning services.

Security - Protect your assets with our advanced security solutions.

Environmental - Build a greener future with our environmental services.

Public Works - Improve infrastructure with our public works services.

Urban Planning - Shape the future of our cities with our urban planning services.

Transportation - Move people and goods with our transportation services.

Water & Sewerage - Ensure clean water and proper waste management.

Waste Management - Keep our cities clean and healthy with our waste management services.

Public Health - Promote the health and well-being of our communities.

Public Safety - Keep our communities safe with our public safety services.

Public Administration - Deliver efficient and effective public services.

Public Finance - Manage public resources wisely for the benefit of all.

Public Information - Keep the public informed with our public information services.

Public Participation - Engage the public in decision-making processes.

Public Procurement - Ensure transparency and value for money in public procurement.

Public Works - Maintain and improve public infrastructure.

Public Transport - Provide affordable and accessible public transport.

Public Utilities - Deliver essential services like water, gas, and electricity.

Public Services - Provide a wide range of services to meet the needs of the public.

Public Safety - Ensure the safety and security of the public.

Public Health - Promote the health and well-being of the public.

Public Administration - Deliver efficient and effective public services.

Public Finance - Manage public resources wisely for the benefit of all.

Public Information - Keep the public informed with our public information services.

Public Participation - Engage the public in decision-making processes.

Public Procurement - Ensure transparency and value for money in public procurement.

Public Works - Maintain and improve public infrastructure.

Public Transport - Provide affordable and accessible public transport.

Public Utilities - Deliver essential services like water, gas, and electricity.

Public Services - Provide a wide range of services to meet the needs of the public.

lovecolorbar

cosmoprofindia



[_thestylehigh_](#) • Follow

Mumbai, Maharashtra



the_styilent Love those pants..And you look amazing 💕

57m Reply



badal.verma.754703 🍷🍷🍷🍷🍷 So Perty Smile And Looking 🍷🍷🍷🍷

56m Reply



gdhote 🍷🍷 Stunning beauty 🍷🍷

47m Reply



jazzmakol SUPER COOOOLLLLLLLLIIIIIOOOOO BEAUTY....

28m Reply



158 likes

3 HOURS AGO

Log in to like or comment.



THE NAIL LACQUER EXPERTS

Home > News > Industry > Events > Cosmoprof

Cosmoprof takes off in India with 7,429 visitors to Mumbai event

Cosmoprof India Mumbai closed the 2014 season with outstanding figures compared to its previous edition held in September last year. With 17 pavilions in 2014, 257 exhibiting companies from 25 countries and 7,429 visitors to the event, it is a record. Cosmoprof India Mumbai 2014 attracted 1,429 professionals (including the show staff) to the event this year. The event also had 97.14% show floor (111.36 sq. meters) booked.



"The week-long event took place at the exhibition grounds of the event in a completely booked venue. In the week of October 2014, over 100,000 visitors attended the event with an additional 100,000 visitors for the Cosmoprof India Mumbai 2014 event. The event was a success for the industry and the exhibitors. The event was a success for the industry and the exhibitors. The event was a success for the industry and the exhibitors.

It was a success for the industry and the exhibitors. The event was a success for the industry and the exhibitors. The event was a success for the industry and the exhibitors. The event was a success for the industry and the exhibitors. The event was a success for the industry and the exhibitors.



The new edition of Cosmoprof India Mumbai will take place at the Bombay Exhibition Centre (BEC) in Mumbai on 23-24 September 2015.



© 2014 Cosmoprof India Mumbai. All rights reserved.

10 TOP

10 TOP 2014

10 TOP 2014

10 TOP 2014

VERESENCE

MADE OF GLASS AND PASSION

FOCUS

FOCUS ON THE NEW

FOCUS ON THE NEW

INDUSTRY BUY

INDUSTRY BUY

INDUSTRY BUY

10 TOP 2014

10 TOP 2014

10 TOP 2014

10 TOP 2014

10 TOP 2014

10 TOP 2014

BORMIOLI LUIGI

BORMIOLI LUIGI

BORMIOLI LUIGI

10 TOP 2014

10 TOP 2014

10 TOP 2014

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP

10 TOP



At Cosmoprof India, both local and international operators representing Europe, North America and the Far East can get inspired by new trends and concepts. Wholesalers, distributors and sales agents can discover futuristic innovations in their reference market; manufacturers, packaging and machinery specialists and suppliers can find the most interesting industrial solutions for their companies; salon owners and retailers can focus on new services to enrich the offer of their sales points. To facilitate the development of new projects, the **Buyer Program**, a consolidated initiative of the Cosmoprof exhibitions, helps arranging business meetings between exhibitors and top buyers, most of them invited from India and Middle East, according to specific needs of both sides.

Cosmoprof India is the optimal platform for the development of Indian beauty industry. While focusing on networking and business opportunities among suppliers, distributors and buyers from all over the world, Cosmoprof helps local companies to develop new technologies and solutions, thus increasing the attention paid to quality standards. The enormous potential of Indian market is recognized by economic experts worldwide: in the period between 2018 and 2023, for instance, a growth of up to 9.7% is expected, particularly in the perfumery sector, with a corresponding 19.6% growth, and a +13.1% in the make-up segment. Cosmoprof India seeks to provide ultimate insights for international beauty professionals to understand how Indian cosmetic industry is evolving.

COSMOPROF INDIA MUMBAI • SPECIAL INITIATIVES

Cosmoprof India Mumbai offers its visitors the opportunity to attend high-level training workshops and in-depth analyses focused on the most significant issues for the Indian cosmetic

industry. The **CosmoTalks** calendar, for instance, consists of workshops and training sessions dedicated to operators and distributors. With the participation of experts, trend and design agencies and international associations, key themes are discussed, such as impactful trends for the Indian market, brand distribution and communication solutions, the development of niche sectors and of green beauty. Partners of the initiative are BEAUTYSTREAMS, CENTDEGRÉS, EUROMONITOR INTERNATIONAL, KLINGEGROUP, MINTEL, ONELINE WELLNESS, STYLESPEAK and WGSN.

Cosmoprof Onstage provides opportunities to selected exhibiting companies - DERBIAPEN, DNU GROUP with BARBA ITALIANA, LOOKX, PIVONIA INTERNATIONAL, RICA and SAVATI - to showcase new products, while also meeting buyers and professionals.

The **Cosmoprof India Awards** celebrate quality and research in the Indian beauty segment, recognizing the best exhibiting companies and allowing the winners to gain greater visibility with industry players. A jury of experts evaluated the best products and services presented by exhibitors, which will influence Indian consumers' behavior, thanks to their innovative formulas and textures. Finalists are showcased on the show floor at the **Cosmoprof India Awards Installation**. Winners are being announced on June 12, during the Gala Night event of Cosmoprof India. The initiative has been organized in collaboration with the international trend agency **Beautystreams**; trophies have been created by the design agency **centdegrés**.

VibrantIndia: The Scented Fabric Play, in collaboration with **centdegrés**, is a celebration of Indian culture and values, which are influencing the development of local beauty industry. India is recognized worldwide for its colors, patterns and accents: the installation aims at providing attendees with a multi-sensory experience. Three regions are represented, with their characteristic fabrics and fragrances: Karnataka with jamana and Mysore silk, Kerala with Mamban Neriyaalam and Black Pepper, Uttar Pradesh with Vetrore and Chikan kari. Visitors can choose how to personalize a candle, choosing their favorite fabric and scent.

CosmoTrends, created in partnership with **Beautystreams**, is one of the most interesting contents of all the Cosmoprof events: it covers the main trends, which can be recognized on the show floor. For Cosmoprof India, the report highlights products and devices, which, according to Beautystreams experts, are influencing Indian market, answering to specific needs and trends of local consumers. CosmoTrends is a functional tool for buyers, journalists, trend setters and influencers, looking for what is new for the beauty sector in India.





cosmoprof beauty

2014
FASHION WEEK
1-3 JULY 2014

ASIA
SINGAPORE
1-3 JULY 2014

CLICK HERE TO REGISTER

A gathering of the industry's leading brands & suppliers in the beauty industry

Welcome to Cosmoprof India

COSMOPROF

INDIA MUMBAI

THE PREMIER INTERNATIONAL BEAUTY EXHIBITION



Cosmoprof India is the largest beauty exhibition in the country, showcasing the latest products and trends in the beauty industry.



The exhibition features a wide range of beauty products, from skincare to hair care, and is a great opportunity for industry professionals to network and learn about the latest trends.



The exhibition is a must-attend event for anyone in the beauty industry, offering a chance to see and touch the latest products and meet with industry experts.



Cosmoprof India is a leading event in the beauty industry, providing a platform for brands to showcase their products and connect with industry professionals.



The exhibition is a great opportunity for brands to showcase their products and connect with industry professionals.



The exhibition is a must-attend event for anyone in the beauty industry, offering a chance to see and touch the latest products and meet with industry experts.

The exhibition is a must-attend event for anyone in the beauty industry, offering a chance to see and touch the latest products and meet with industry experts.



सौंदर्य उद्योग के लिए कॉस्मोप्रोफ इंडिया मुंबई 2019 का भव्य शुभारंभ

मुंबई (संवाददाता)। भारत में तेजी से बढ़ते सौंदर्य उद्योग बाजार के लिए तीन दिवसीय (12 से 14 जून) आदर्श बिजनेस टू बिजनेस कार्यक्रम कोस्मोप्रोफ इंडिया मुंबई शो 2019 के पहले संस्करण का बुधवार को गौरवांश स्थित चॉम्बे एक्जीबिशन सेंटर (बीईसी) में शानदार उद्घाटन हुआ। यूबीएम इंडिया के प्रबंध निदेशक योगेश मुद्रास, मुख्य अतिथि श्रीमती अमृता फडुनवास, इफॉर्मा ब्यूटी के अंतर्राष्ट्रीय निदेशक क्लाउडिया बोनीफिग्लिओली ने सौंदर्य उद्योग के अन्य गणमान्य व्यक्तियों की उपस्थिति में इस ब्यूटी एक्जीबिशन का उद्घाटन किया।



इस अवसर पर योगेश मुद्रास ने कहा, '10,260 वर्गमीटर में फैले इस शो में 23 देशों और क्षेत्रों की 232 कंपनियां उत्पादों और प्रौद्योगिकियों का प्रदर्शन कर रही हैं। इटली, संयुक्त राज्य अमेरिका और कोरिया ने इसमें समूह मंडप में भाग लिया है। कॉस्मोप्रोफ इंडिया भारतीय सौंदर्य उद्योग के विकास का सबसे अच्छा प्लेटफॉर्म है। दुनिया भर के आपूर्तिकर्ताओं, वितरकों और खरीदारों के बीच नेटवर्किंग और व्यावसायिक अवसरों पर ध्यान केंद्रित करते हुए, कॉस्मोप्रोफ स्थानीय कंपनियों को नई तकनीकों और समाधानों को विकसित करने में मदद करता है, जिससे गुणवत्ता मानकों पर ध्यान दिया जाता है। उद्योग के सौंदर्य सामग्री/कच्चे माल, मशीनरी और उपकरण, ओईएम, अनुबंध विनिर्माण और निजी लेबल, प्राथमिक और माध्यमिक पैकेजिंग, सेवा प्रदाता, तैयार उत्पाद- ड्रग और सौंदर्य प्रसाधन, ब्यूटी सैलून और स्पा, खाल, नाखून और प्राकृतिक और जैविक सभी क्षेत्रों का प्रतिनिधित्व किया है।'

कॉस्मोप्रोफ इंडिया शो में यूरोप और उत्तरी अमेरिका और सुदूर पूर्व का प्रतिनिधित्व करने वाले दोनों स्थानीय और अंतरराष्ट्रीय ऑपरेटर नए रूझानों और सामग्रियों से प्रेरित हो सकते हैं। थोक व्यापारी, वितरक और बिक्री एजेंट अपने संबंध बाजार में भविष्य के नवाचारों को खोज कर सकेंगे और निमाता, पैकेजिंग और मशीनरी विशेषज्ञ और आपूर्तिकर्ता अपनी कंपनियों के लिए सबसे दिलचस्प औद्योगिक समाधान पा सकते हैं।

मुंबई आधारित डेवलपमेंट वाधवा वा दो चरणों का निवेश रही है। कंपनी ने मुंबई नोटिफाइड टाउनशिप में अनुमानित रूप में है। 4 होलिडिंग में एक डेवलप का है जिस कुल डेवलप वाधवा देशमुख ने कि वाधव विधीय नि द्वारा संयुक्त डेवलप कि

मैं अनुमानित रूप में है। 4 होलिडिंग में एक डेवलप का है जिस कुल डेवलप वाधवा देशमुख ने कि वाधव विधीय नि द्वारा संयुक्त डेवलप कि

पूर्व रेलवे
खुली निविद सूचना संख्या: एसआईसी डबल्यू-5, पॉलिमी, दिनांक: 07.06.2019। वरिष्ठ मंडल जेके एवं दूरसंचार अधिकांश पूर्व रेलवे एगलसीटी द्वारा निम्नलिखित कार्यों के लिए खुली ई-निविदाई आमंत्रित की जाती है: **क्रमांक (1) निविद संख्या: एगलसीटी डीजी09-19-20 आरबी04 ओटी।** कार्य का नाम : तीन वर्षों की अवधि के लिए खुली निविद के अंतर्गत पूर्व रेलवे के मंडल मंडल के अंतर्गत 06 डीजी

निविद सूचना संख्या: एक एगलसीटी/केसनव बोरी, दिनांक: 07.06.2019। उप पूजा पॉलिम अधिकांश (मैनुफैक्चरिंग), पूर्व रेलवे, लोकमोबिलिटी सर्विसेज, जमालपुर द्वारा निम्नलिखित कार्यों के लिए खुली ई-निविदाई आमंत्रित की जाती है: **कार्य का नाम :** जमालपुर सर्विसेज में नये बीओएसएनएचएल वागनों के निर्माण हेतु केसनव 22 एगलसीटी का केसनव 22 एगलसीटी बोरी में बदली एवं ओवरहालिंग। कार्य का स्थान : पूर्व रेलवे सर्विसेज, जमालपुर, मुंबई

सौ दिनों में एक करोड़ किमाजों को

One Shot Natural solution for good health

By Our News Bureau

India's first novel, safe, natural Nutra-ceutical Product-SvarnSaathi a measure to provide beneficial support in gutka-su-pari-tobacco users/ciga-rette smokers who are at risk of cancer and other chronic diseases, was showcased and the reports of the clinical study conducted in a group of OSMF patients (i.e pre-cancerous stage of oral cancer) was unveiled here today by BigBrother Nutra Care.

Cosmoprof India Mumbai 2019 hosts future of the beauty industry in India

The Cosmoprof India show, the three-day ideal business-to-business event for the fast-growing market in India, got off a flying start on June 12 at the Bombay Exhibition Center (BEC).

With its first edition, from June 12 till June 14, the exhibition will, for all intents and purposes, host the future of the beauty industry in India. On the show floor, in

an exhibition area up to 10,260 sqm, international top buyers and distributors, opinion leaders, experts, and influencers



can assist in the first steps of I-Beauty. 232 companies from 23 countries and regions are showcasing products and technologies, which will lead to the development of the made in India industry, with its specific ingredients, technicalities, and treatments.

Praveen Pardeshi launches NRAI India food services report 2019

By Our News Bureau

NRAI India Food Services Report 2019 (NRAI IFSR 2019), along with a Mumbai specific report, was launched by Shri Praveen Pardeshi today. Released once every 3 years, NRAI IFSR 2010 - is the 4 th edition National Restaurant Association of India's study to map trends, opportunities and challenges of India's



simranahuja55 • Follow

Bombay Convention & Exhibition Centre



simranahuja55 COSMOPROF INDIA MUMBAI 2019 HOSTS THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA Mumbai, June 12, 2019 – The Cosmoprof India show, the three-day ideal business-to-business event for the fast-growing market in India, got off a flying start today at the Bombay Exhibition Center (BEC). With its first edition, from June 12 till June 14, Cosmoprof India Mumbai 2019 will, for all intents and purposes, host the future of the beauty industry in India. On the show floor, in an exhibition area up to 10,260 sqm, international top buyers and distributors, opinion leaders, experts, and influencers can assist in the first steps of I-Beauty. 232 companies from 23 countries and regions are showcasing products and



392 likes

1 DAY AGO

Add a comment...

tuteconsult

cosmoprofindia



dixitapatell • Follow

Bombay Convention & Exhibition Centre



Hey Honey
take a walk
on the wild side

lovecolorbar

dixitapatell



dixitapatell Lately spend my 3 days at @cosmoprofindia Exhibition at Bombay Exhibition centre

.@cosmoprofindia is a beauty lover's paradise 🌟 I was introduced to so many new brands (national/ international) - Skincare, Cosmetics, Nails, Hair, SkinCare products, Packaging companies to name a few! I've never been so happy to be in an area filled with like minded people, I met many old friends, it was do much fun to be around people who think the same way as you do ! and I can't wait to see them again next year ! Also the exhibition had some amazing photo booths like the one you see in this picture is set up by @lovecolorbar for their stall and it's was my favourite 🥰 😊. Met my



2,410 likes

5 DAYS AGO

Log in to like or comment.



trishala.sharma • Follow
Bombay Convention & Exhibition Centre



trishala.sharma I was at the Cosmoprof India show, the three-day ideal business-to-business event for the fast-growing market in India, got off a flying start on 12th June at the Bombay Exhibition Center (BEC). With its first edition, from June 12 till June 14, Cosmoprof India Mumbai 2019, hosted the future of the beauty industry in India. On the show floor, in an exhibition area up to 10,260 sqm, international top buyers and distributors, opinion leaders, experts, and influencers assisted in the first steps of I-Beauty. 232 companies from 23 countries and regions are showcasing products and technologies, leading to the development of the Made in India industrv. with its specific inredients.



Liked by thehannahbeee and 815 others

2 DAYS AGO

Add a comment...

Post



holdonfeelbyayushi • Following
Bombay Convention & Exhibition Centre



nakwalvinodraj Lovly



2d Reply



aditya.tandon92 U look hot 🔥🔥
👂👂



2d Reply



mrj.theeal Was really curious
how you'd click with that attire
😬😬.....gahdaamn tho ❤️🔞



2d 1 like Reply

— View replies (1)



jonysin50 🤔



7h Reply



Liked by tuteconsult and 464 others

2 DAYS AGO

Add a comment...

Post



Home / Fashion & Lifestyle / International beauty trends making their way to India

International beauty trends making their way to India

COSMOPROF

INDIA MUMBAI

G By Glamsham Editorial | 13 Jun 2019 17:40:56 IST

Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.

After a successful preview last year, Cosmoprof India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domain. The event will be taking place in Mumbai from June 12-14.

With so many beauty and wellness brands, Rukshmani Thakkar, Technical Head and Beauty Expert at Enrich Salons, and Christina Abilwale, Beauty Educator at Jean Claude Biguine Salons, India, have list down international trends set to enter the Indian market:

* Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of ruined polish, but is also easy and pain-free to remove. It lasts longer than traditional gel nail paint.

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of liner versatility. Sparkling eye make-up in sharp shapes are going to be the ultimate inspiration at all festivals and parties.

* People expect to see more of a shift towards plant-based packaging in 2019 and glass, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as "gender neutral" - an exciting development for all. Brands are looking at this consumer demand and expanding into a whole new and untapped market.

Related Topics

NEWS



Sensational Japanese concept AKI48 Indian chapter DEL48 & MUM48 launched

NEWS



Azun Patila releases it's teaser which is humorous and quirky

NEWS



Ananya Panday at the Gazeta Millennium Awards 2019

FUTURE OF THE BEAUTY INDUSTRY IN INDIA IS HERE



Mrs. Poojitkanya Sharma, CEO, Lakme Lever, Ms. Yogesh Madani, MD, UEM India Chief Guest Min Amruti Fadnis among other dignitaries @ Cosmoprof 19 India

#Mumbai, 2019 June 12: The Cosmoprof India show, the three-day ideal business-to-business event for the fast-growing market in India, got off a flying start today at the Bombay Exhibition Center (BEC). With its first edition, from June 12 till June 14 Cosmoprof India Mumbai 2019 will, for all reasons and purposes, host the future of the beauty industry in India. On the show floor, in an exhibition area up to 10,260 sqm, international top buyers and distributors, opinion leaders, experts, and influencers can assist in the first step of 1-Beauty: 232 companies from 23 countries and regions are showcasing products and technologies, which will lead to the development of the Made in India industry, with its specific ingredients, technicalities, and treatments. 3 country and group pavilions will attend: Italy, USA and Korea.

All sectors of the industry are represented:

ingredients, raw materials, machinery and equipment, OEM, contract manufacturing and private label, primary and secondary packaging, service providers, finished product - with Perfumery and Cosmetics, Beauty Salon and Spa, Hair, Nail and Natural & Organic

At Cosmoprof India, both local and international operators representing Europe, North America and the Far East can get inspired by new trends and contents. Wholesaler, distributors and sales agents can discover futuristic innovations in their reference market, manufacturers, packaging and machinery specialists and suppliers can find the most interesting industrial solutions for their companies, salon owners and retailers can focus on new services to enrich the offer of their sales points. To facilitate the development of new projects, the Buyer Program, a consolidated suite of the Cosmoprof exhibitions, helps arranging business meetings between exhibitors and top buyers, most of them invited from India and Middle East, according to specific needs of both sides.

Cosmoprof India is the optimal platform for the development of Indian beauty industry. While focusing on networking and business opportunities among suppliers, distributors and buyers from all over the world, Cosmoprof helps local companies to develop new technologies and solutions, thus increasing the attention paid on quality standards. The enormous potential of Indian market is recognized by economic experts worldwide: in the period between 2018 and 2022, for instance, a growth of up to 5.7% is expected, particularly in the perfumery sector, with a corresponding 19.6% growth, and a +13.1% in the make-up segment. Cosmoprof India seeks to provide ultimate insights for international beauty professionals to understand how Indian cosmetic industry is evolving.

COSMOPROF INDIA MUMBAI - SPECIAL INITIATIVES

Cosmoprof India Mumbai offers its visitors the opportunity to attend high-level training workshops and in-depth analyses focused on the most significant issues for the Indian cosmetic industry. The CosmoTalks calendar, for instance, consists of workshops and training sessions dedicated to operators and distributors. With the participation of experts, trend and design agencies and international associations, key themes are discussed, such as impactful trends for the Indian market, brand distribution and communication solutions, the development of niche sectors and of green beauty. Partners of the initiative are BEAUTYSTREAMS, CENTDEGRÉS, EUROMONITOR INTERNATIONAL, KLINE&GROUP, MENTEL, ONLINE WELLNESS, STYLESPEAK and WGSN.

Cosmoprof Overseas provides opportunities to selected exhibiting companies - DERMAPEN, DNG GROUP with BARBA ITALIANA, LOOKX, PEVONIA INTERNATIONAL, RICA and STRATI - to showcase new products, while also meeting buyers and professionals.

The Cosmoprof India Awards celebrate quality and research in the Indian beauty segment, recognizing the best exhibiting companies and allowing the winners to gain greater visibility with industry players. A jury of experts evaluated the best products and services presented by exhibitors, which will influence Indian consumers' behavior, thanks to their innovative formulas and textures. Finalists are showcased on the show floor at the Cosmoprof India Awards Installation. Winners are being announced on June 12, during the Gala Night event of Cosmoprof India. The initiative has been organized in collaboration with the international trend agency Beauty streams. trophies have been created by the design agency centdegrés.

#VibrantIndia: The Scented Fabric Play, in collaboration with centdegrés, is a celebration of Indian culture and values, which are influencing the development of local beauty industry. India is recognized worldwide for its colors, patterns and scents: the installation aims at providing attendees with a multi-sensory experience. These regions are represented with their characteristic fabric and fragrances: Karnataka with jasmine and Mysore silk, Kerala with Mandam Nourishment and Black Pepper, Uttar Pradesh with Vetiver and Chikankari. Visitors can choose how to personalize a candle, choosing their favorite fabric and scent.

CosmoTrends, created in partnership with Beauty streams, is one of the most interesting contents of all the Cosmoprof events: it covers the main trends, which can be recognized on the show floor. For Cosmoprof India, the report highlights products and devices, which, according to Beauty streams experts, are influencing Indian market, answering to specific needs and trends of local consumers. CosmoTrends is a functional tool for buyers, specialists, trend scouts and influencers, looking for what is new for the beauty sector in India.

Posted 6 days ago by Saishek Ganithi

Labels: Beauty, BEAUTY INDUSTRY, COSMOPROF INDIA, COSMOPROF INDIA MUMBAI 2019, industry



Add a comment

COSMOPROF INDIA MUMBAI 2019

BY ANURAG KUMAR

17 JULY 2019



BY ANURAG KUMAR

Mumbai has its part in the Cosmoprof India 2019, the largest international exhibition of the beauty industry in the world. Organized by the Italian trade fair association Unifair, the event is a platform for the Indian beauty industry to showcase its products and services to the global market. The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries.

The event is a platform for the Indian beauty industry to showcase its products and services to the global market. The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries.

The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries. The event is a platform for the Indian beauty industry to showcase its products and services to the global market. The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries.

The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries. The event is a platform for the Indian beauty industry to showcase its products and services to the global market. The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries.



BY ANURAG KUMAR

The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries. The event is a platform for the Indian beauty industry to showcase its products and services to the global market. The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries.

The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries. The event is a platform for the Indian beauty industry to showcase its products and services to the global market. The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries.

The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries. The event is a platform for the Indian beauty industry to showcase its products and services to the global market. The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries.

The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries. The event is a platform for the Indian beauty industry to showcase its products and services to the global market. The exhibition is held at the Jio World Convention Centre, Mumbai, and is expected to attract over 100,000 visitors from over 100 countries.

Search This Site

Popular Posts

My biggest of and ultimate
 It is
 I want to see a
 Grammy - Social
 Goals
 Soons is a singer,
 songwriter,
 environmentalist,
 composer, and
 arranger from
 Mumbai, India
 Playing the
 keyboards since
 the age

Home
 Why
 One
 Click
 Book!
 Go to Home Sign
 Up
 My Wishlist
 Account Co-
 ordinator & CEO
 Mumbai, June 10
 2019 - Mumbai
 based Start up
 Homzy! today
 launched an

SEI Statistics in -
 "No Most
 Traded Partner
 2019"
 Mumbai,
 November 20 19
 2019: India's
 largest public
 sector bank State
 Bank of India (SBI)
 has acquired its
 position for 20 1

Cosmoprof
 Sanyo for Doppo
 CSC Black Jean
 New Delhi June
 2019: Doppo 2019
 is a cosmetic
 product which
 attracts
 approximately 7%
 of the population in
 any given time. It
 use

HOME CARET
 (SINGLES FIRST)
 (SBI) SBI
 (CNGPST)
 TENURE
 FINANCING
 OFFER ON NCHCA
 (SBI) SBI
 IN
 contribution of its
 trato provide of
 NEW 100-000
 Home Caret helps
 attractive financing
 options on Regular
 NCHCA in

ADCO
 AS
 ORV
 CE
 BARK
 CE FOR 60LN P04
 THE OCEANS
 2019
 - COMMISSIONS
 AN

Thursday, June 13, 2019

COSMOPROF INDIA MUMBAI 2019 HOSTS THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA



Mumbai, June 12, 2019 – The Cosmoprof India show, the three-day B2B business-to-business event for the fast-growing market in India, got off a flying start today at the **Bombay Exhibition Center (BEC)**. With its first addition, from June 12-09 June 14, **Cosmoprof India Mumbai 2019** will, for all intents and purposes, host the future of the beauty industry in India. On the show floor, in an **exhibition area up to 10,260 sqm**, international big buyers and distributors, opinion leaders, experts, and influencers can assist in the first steps of **India's 232 cosmetics** regions are showcasing products and technologies, which will lead to the development of the Made in India industry, with its specific ingredients, technologies, and treatments. **3 country and group pavilions will attend:** Italy, USA and Korea.

All sectors of the industry are represented: ingredients/raw materials, machinery and equipment, OEM, contract manufacturing and private label, primary and secondary packaging, service providers, finished product - with Perfumery and Cosmetics, Beauty Salons and Spa, Hair, Nail and Natural & Organic.

At Cosmoprof India, both local and international operators representing Europe, North America and the Far East can get inspired by new trends and concepts, wholesalers, distributors and sales agents can discover fantastic innovations in their reference market, manufacturers, packaging and machinery specialists and suppliers can find the most interesting industrial solutions for their companies; salon owners and retailers can focus on new services to enrich the offer of their sales points. To facilitate the development of new projects, the **Buyer Program**, a consolidated initiative of the Cosmoprof exhibitions, helps arranging business meetings between exhibitors and top buyers, most of them invited from India and Middle East, according to specific needs of both sides.

Cosmoprof India is the optimal platform for the development of Indian beauty industry. While focusing on networking and business opportunities among suppliers, distributors and buyers from all over the world, Cosmoprof helps local companies to develop new technologies and solutions, thus increasing the attention paid on quality standards. The enormous potential of Indian market is recognized by economic experts worldwide: in the period between 2016 and 2023, for instance, a growth of up to 9.7% is expected, particularly in the perfumery sector, with a corresponding 19.6% growth, and a +12.1% in the make-up segment. Cosmoprof India seeks to provide ultimate insights for international beauty professionals to understand how Indian cosmetic industry is evolving.

COSMOPROF INDIA MUMBAI - SPECIAL INITIATIVES

Cosmoprof India Mumbai offers its visitors the opportunity to attend high-level training workshops and in-depth analyses focused on the most significant issues for the Indian cosmetic industry. The **CosmoTalks** calendar, for instance, consists of workshops and training sessions dedicated to operators and distributors. With the participation of experts, brand and design agencies and international associations, key themes are discussed, such as impactful trends for the Indian market, brand distribution and communication solutions, the development of niche sector and of green beauty. **Partners of the initiative are BEAUTYSTREAMS, CRODECORPS, RUMORHONOR INTERNATIONAL, KLITRIBKROUB, MINTEL, ORBIS THE WELFARE, STYLESRAK and WGSN.**

Cosmoprof Onstage provides opportunities to selected exhibiting companies - **DERMAPH, ONG GROUP with SHIBA ITALIANA, L'ORÉAL, PAVONA INTERNATIONAL, RICA and SWART** - to showcase new products, while also meeting buyers and professionals.

The Cosmoprof India Awards celebrate quality and research in the Indian beauty segment, recognizing the best exhibiting companies and allowing the winners to gain greater visibility with industry players. A jury of experts evaluated the best products and services presented by exhibitors, which will influence Indian consumers' behavior, thanks to their innovative formulas and features. Finalists are showcased on the show floor at the **Cosmoprof India Awards Installation**. Winners are being announced on June 12, during the Gala Night event of Cosmoprof India. The initiative has been organized in collaboration with the international trend agency **Beautystreams**: trophies have been created by the design agency **centodue**.

#VibrantIndia: The Decimated Fabric Play, in collaboration with **centodue**, is a celebration of Indian culture and values, which are influencing the development of total beauty industry. India is recognized worldwide for its colors, patterns and motifs: the installation aims at providing attendees with a multi-sensory experience. Three regions are represented, with their characteristic fabrics and fragrances: **Karnataka** with jasmine and Mysore silk, **Kerala** with Mundum Neriyathum and Black Pepper, **Uttar Pradesh** with velvet and Chikankari. Visitors can choose how to personalize a candle, choosing their favorite fabric and scent.

CosmoTrends, created in partnership with **Beautystreams**, is one of the most interesting contents of all the Cosmoprof events. It covers the main trends, which can be recognized on the show floor. For Cosmoprof India, the report highlights products and devices, which, according to Beautystreams experts, are influencing Indian market, answering to specific needs and trends of local consumers. CosmoTrends is a fictional tool for buyers, journalists, trend scouts and influencers, looking for smart ideas for the beauty sector in India.

For further information, www.cosmoprofIndia.com/en

TOP NEWS

One Shot Natural Solution for Good Health

India's first PROTECTIVE RHPFD with Active NATURAL ingredients. An innovative under Svaasthya Ghanta to eradicate Cancer.

GLASSFILM VALA



WINDOW FILMS

Pageview

3	0	0
2	0	0

Translate

Select Language

Top News (1-4 of 4)



Hydrogen production is a big boost for Environment



Gurgaon artists create eye-opening art



Good breakfast, less TV exposure



36th Indians regularly talk to people

Home > Life >>

International beauty trends making their way to India

Thursday, 12 June 2014 14:02:28

467 Views | 0 Comments



Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.

After a successful go-to last year, Cosmoprof India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domain. The event will be taking place in Mumbai from June 22-24.

With so many beauty and cosmeceuticals brands, Zuberhans Thakkar, Technical Head and Beauty Expert at Fortis Salon, and Christina Akhavan, Beauty Educator at Jean Claude Bigotie Salon, India, have list down international trends set to enter the Indian market.

* Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of raised polish, but is also easy and pain-free to remove. It lasts longer than traditional gel nail paint.

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of liner versatility. Sparkling eye make-up in sharp shapes are going to be the ultimate inspiration at all festivals and parties.

* People expect to see more of a shift towards plant-based packaging in 2015 and glass, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as "gender neutral" - an exciting development for all. Brands are looking at this consumer demand and expanding into a whole new and untapped market.

Read More News:

AMD Shakes Up Gaming World with Next-Gen Processors

NASA's Twin Satellites to Study Signal Disruption

Digitalization...but where to start?

Get modern solutions for the modern manufacturer.



Enter now >



Tweets by @siliconindia

siliconindia

Digitization's leader Paytm provides over 200 services after the launch of its parent company, Paytm and Genie.

Check out Over 250 Services from Paytm through Super Apps on @android & @ios



Product

View all items



Buy View



Recommend

SPOTLIGHT

Startup City





dicitapatell

DF



The Cosmoprof India show, the three-day ideal business-to-business event for the fast-growing market in India, got off a flying start today at the Bombay Exhibition Center (BEC). With its first edition, from June 12 till June 14

@c

Add This to your Story >

result

dixitapatell 3 m



**COSMOPROF INDIA MUMBAI 2019 HOSTS THE
FUTURE OF THE BEAUTY INDUSTRY IN INDIA**

[@cosmoprofindia](#)

consult

Add This to your Story >



dixitapatell 12 h

muadodo



@DIXITAPATELL

@mkup_tw

@muadodo

dixitapatell 16 h

DIA MUMB

A day well spent at
@cosmoprofindia ❤️

@tuteconsult






dixitapatell 16 h

MKUP



@mkup_tv, loving all your products 🥰❤️
All thanks to @cosmoprofindia for having them at the exhibition, can't wait to try their products 🙌



dixitapatell.भारत

@swativerma
@swaticosmetics
@cosmoprofindia
@tuteconsult

Official blogger of
[@cosmoprofindia](#)

[@HONEYFELBYAYUSHI](#)

[@DIXITAPATELL](#)

[@THE NATTY BROWN GIRL](#)

Add This to your Story >



dixitapatell 1 m



The Cosmoprof India show, the three-day ideal business-to-business event for the fast-growing market in India, got off a flying start today at the Bombay Exhibition Center (BEC). With its first edition, from June 12 till June 14

@c

Add This to your Story >

result



holdonfeelbyayushi 2 h

MESAUDA
MILANO

[@mesauda_professional](https://www.instagram.com/mesauda_professional)

[@mesauda_milano](https://www.instagram.com/mesauda_milano)

[@cosmoprofindia](https://www.instagram.com/cosmoprofindia)



holdonfeelbyayushi 2 h

[@cosmoprofindia](#)

[@tuteconsult](#)

[@mkupartkt](#)



holdonfeelbyayushi 2 h

SWATI

@cosmoprofindia

@tuteconsult

What a day !!!

**The amount of bags I
have with me are not
doing justice somehow**

Add This to your Story >



Simranahojas55

The Cosmoprof India show, the three day ideal business-to-business event for the fastgrowing market in India, got off a flying start today at the Bombay Exhibition Center (BEC).



[@cosmoprofindia](#)

[@tuteconsult](#)

Add This to your Story >

simranahuja55 10 m

[@juicesalonandacademy](#)





simranahuja55 5 m


[@bollyglow](#)

[@cosmoprofindia](#)

[@tuteconsult](#)




Add This to your Story >



thenattybrowngirl 17 m

[@swaticosmetics](#)

[@cosmoprofindia](#)

 thenattybrowngirl 21 h





thenattybrowngirl 21 h





thenattybrowngirl 21 h



vishy_nanda

Product review by
@thenattybrowngirl

● MUMBAI, MAHARASHTRA



Can't get over these eye lenses
from @swativerma
@swaticosmetics

#COSMOPROFBEAUTY

Can't wait to share more..!!

@COSMOPROFINDIA



thenattybrown girl 32 m

[@cosmoprofindia](#)



COSMOPROF 2019 INDIA



[@tuteconsult](#)



thenattybrowngirl 26 m


Hey Honey

Hey Honey
take a walk
on the wild side

@cosmoprofindia

@lovecolorbar

Pretty photo booths by @lovecolorbar

 thenattybrowngirl 30 m

@cosmoprofindia

@tuteconsult





first time trying lenses and the very lovely @swativerma

@swaticosmetics helping me out ❤️





thenattybrowngirl 24 m

Can't get over this setup at
the @lovecolorbar booth only
at @cosmoprofindia



📍 BOMBAY CONVENTION & EXHIBITION C...

theshinishow 5 h

COLORBAR

Wassup?

[@cosmoprofindia](#)

[@tuteconsult](#)

[@mycurvesgotglitter](#)

Add This to your Story >




theshinishow 3 m

Crying inside

[@cosmoprofindia](#)

[@tuteconsult](#)

Add This to your Story >



[@mycurvesgotglitter](#)

[@tuteconsult](#)

[@cosmoprofindia](#)

Add This to your Story >



thestylehigh 3 m

@tuteconsult

@lovecolorbar

cosmoprof india



@ankeytajha

Amazing ❤️

Add This to your Story >



thestylehigh 9 h

COSMOPROF
INDIA MUMBAI
[@cosmoprofindia](https://www.instagram.com/cosmoprofindia)



 _thestylehigh_ 8 h

FRAGOMATRIX


FRAGOMATRIX

[@cosmoprofindia](#)

[@fragomatrix](#)



thestylehigh 8 h



[@cosmoprofindia](https://www.instagram.com/cosmoprofindia)



thestylehigh 8 h



@cosmoprofIndia
#exhibition

R52

Y
forever52 India





[_thestylehigh_](#) 9 m

[@cosmoprofindia](#)

[@tuteconsult](#)

[@lovecolorbar](#)



[#ootd](#)



[_thestylehigh](#)



Wow

[@lovecolorbar](#)

[@cosmoprof india](#)



trishala.sharma 4 h

Getting them done !

P.S They ain't artificial.



trishala.sharma 4 11

**This is a major beauty
exhibition from
12th-14th June at
BombayExhibitionCentre**

COSMOPROF

INDIA MUMBAI



There we go !
@cosmoprofindia

COSMOPROF
INDIA MUMBAI

Here today for
@cosmoprofindia



trishala.sharma 7 h

Inauguration !

COSMOPROF

INDIA MUMBAI



[@cosmoprofindia](#)

[@tuteconsult](#)



trishala.sharma 4 h

@tuteconsult

Hurry. Visit
@cosmoprofindia



vanityvial • [Follow](#)

Bombay Convention & Exhibition Centre



vanityvial Attended the first edition of Cosmoprof India, Mumbai; the show that witnessed the future of the beauty industry in India, the three-day ideal business-to-business event where 232 companies from 23 countries and regions showcased products and technologies.

[@cosmoprofindia](#)

[@lakshaysachdevaphotography](#)

1d



Liked by tuteconsult and 360 others

1 DAY AGO

Add a comment...

Post



vanityvial 2 m



@COSMOPRIFINDIA

WCSOPRIF

• BUNNY CONCEPT & CONCEPT...



Add This to your Story >



vanityvial 27 s

*Looking forward to trying these bio
Cellulose masks by Luxaderme*

SPONSORED

LUXADERME
NEW YORK

LUXADERME
NEW YORK

Skin Brightening
Bio-Cellulose Mask

FACE

SPONSORED

LUXADERME
NEW YORK

First Hydration Soaks
Deep Moisturizing Treatment

FOOT

LUXADERME
NEW YORK

Hand Hydration Gloves
Deep Moisturizing Treatment

HAND

LUXADERME
NEW YORK

Anti-Aging
Bio-Cellulose Mask

FACE

LUXADERME
NEW YORK

PEELING & EXFOLIATING
FOOT MASK

Add This to your Story >

vanityvial 6 m



BEAUTY CONVENTION & EXHIBITION S...

#COSMOPROF

@COSMOPROFINDIA



Add This to your Story >

NEWS

- Retail
- Business
- Industry
- Trade shows
- International
- Collection
- Celebrity
- Design
- Media
- Campaign
- People
- Event
- Appointments
- Trends

FASHION JOBS

FASHION WEEK

WISDO

AGENDA

ADVERTISEMENT

Newsletters



Free sign-up
Contact our latest newsletter

Home > News > Trade shows > Cosmoprof India second edition gets underway in Mumbai



Cosmoprof India second edition gets underway in Mumbai

By [Mehnoor Malik](#)
11 June 2019



Cosmoprof India, a beauty and trade event, has got underway in Mumbai at the Bombay Exhibition Center with over 250 exhibitors and over 1,000 brands exhibiting at the event.



Cosmoprof India second edition gets underway in Mumbai - Cosmoprof India

The three-day event has an exhibition area up to 10,200 square metres and will go on till June 14. The trade show offers a chance for international beauty brands to network before entering India's booming beauty market.

Around 232 companies from 23 countries will also be showcasing products and technologies to boost the cosmetic sector in the country.

"Cosmoprof India is the optimal platform for the development of the Indian beauty industry. While focusing on networking and business opportunities among suppliers, distributors, and buyers from all over the world, Cosmoprof helps local companies to develop new technologies and solutions, thus increasing the attention paid on quality standards," Cosmoprof said in a statement.

The trade show is organised by Bologna Fiere in collaboration with UBM India. The debut edition saw participation by around 4,000 beauty professionals from India and hosted 107 companies from 15 countries.

By [Mehnoor Malik](#)

SHARE

 Facebook

 Twitter

 Google

 Pinterest

RELATED

Desire to win more important than result:
Suman Rao

Scent notes for summer

Summer hacks for your feet

Conceptual jewellery gets a versatile touch

Keep up style quotient in spring summer

Published on 12/04/2019 2:37:52 PM | Source: IANS

International beauty trends making their way to India

 Posted In [Beyond Market Fashion](#) | [#BeyondMarket](#) | [#Fashion](#)


Now Get InvestmentGuruIndia.com news on WhatsApp. [Click Here To Know More](#)

Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.

After a successful preview last year, Cosmoprof India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domain. The event will be taking place in Mumbai from June 12-14.

With so many beauty and wellness brands, Rukshmani Thakkar, Technical Head and Beauty Expert at Enrich Salons, and Christina Ahlwalke, Beauty Educator at Jean Claude Biguine Salons, India, have list down international trends set to enter the Indian market.

* Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of ruined polish, but is also easy and pain-free to remove. It lasts longer than traditional gel nail paint.

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of finer versatility. Sparkling eye make-up in sharp shapes are going to be the ultimate inspiration at all festivals and parties.

* People expect to see more of a shift towards plant-based packaging in 2019 and glass, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as "gender neutral" - an exciting development for all. Brands are looking at this consumer demand and expanding into a whole new and untapped market.



Get more from Investment Guru India on WhatsApp

 WHATSAPP

Only skin-loving ingredients

Simple

Crafted exclusively for sensitive skin with the goodness of 3x purified water & vitamin E.

LEARN MORE

LATEST



Accumulate TeamLeads Services Ltd For Target Rs. 3218 - Religare Sec



Aluminum, Copper, Lead, Natural Gas, Nickel, Silver.



Powder Dipped Nails to Sparkling Eye Makeup, International Beauty Trends 2019 Making Their Way to India



Mumbai, June 21: Ever since there are various international beauty trends making their way to India, it's not surprising to see a new set of international beauty trends 2019 y a growing powder dip (or 'Omigod' India's beauty scene, it's not just the new wave of 2019 cosmetics but also 1,000 brands entering from all the corners of cosmetic brands. The trend will be taking place in Mumbai from June 12-14. **New Hair Extensions Is the New Beauty Trend & Reason for Starting the Look as Instagram (New Viral Hair).**

With its long history and rich traditions, Siddhanta Thakur, Director Hair and Beauty Retail at Kanchi 36000 and Uditava Akhila, Beauty Educator at New Glaze Beauty School, says, hair has been international trends for a while in the Indian market. **Hips Brown-Golden Ash and Wood-Lavender, 7 Beauty Trends to Make in 2019.**



1. Powder dipped nails is the real big nail trend to hit the Indian market. The why does it solve the problem of uneven growth but is also easy and painless to remove. It has become more traditional and pain.



2. This year, there is going to be a lot of demand for eye makeup as the eyes are your key feature to see a lot of eye makeup. Sparkling eye makeup is what shapes are going to be the ultimate look that all directly and pattern.

3. This year, there is going to be a lot of demand for eye makeup as the eyes are your key feature to see a lot of eye makeup. Sparkling eye makeup is what shapes are going to be the ultimate look that all directly and pattern.



4. **HRISPHY**
 1. **Highly pigmented eye makeup** is a multi-colored pigmented eye makeup is 2019 and also has to be the most popular eye makeup of the year. It's not just the eye makeup but also the eye makeup. There's also a new wave of eye makeup in 2019. The industry's top of the most used ingredients, from that demand could be eye makeup.
 2. **Moisture and healthy condition** has been developed in "gender neutral" - an exciting development for all trends are looking to that consumers demand and packaging into a new eye makeup trend.



COSMOPROF INDIA MUMBAI 2019 HOSTS THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA

COSMOPROF INDIA MUMBAI 2019 HOSTS THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA

By: Miti Trivedi
11 April 2019



Participants and speakers from Cosmoprof India Mumbai 2019 event.

Mumbai, April 11, 2019 - The Cosmoprof India Mumbai 2019 event, held at the Convention Center, Mumbai, India, on April 11-12, 2019, was a highly successful event. The event showcased the latest trends and innovations in the beauty industry in India. The event was attended by over 10,000 professionals from the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India.



It is one of the biggest and most successful beauty events in India. The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India.

The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India.

The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India.

COSMOPROF INDIA MUMBAI - SPECIAL HIGHLIGHTS

The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India.

The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India.

The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India.

The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India. The event was a great success and a testament to the growth of the beauty industry in India.



Business Wire
The World's Largest B2B News Network

NewsVair
Global Enterprise

Gettag
Increase your website's ROI with the ultimate SEO guidebook for 2019



50% more than 18 years old at the age of 32! Fresh skin, longer life.



Smart and handsome couple. The Essential Guide to Spring/Summer 2019. Meet the new collection in style.



Don't let your hair go to waste. Get the most out of your hair. Best collection of hair styling.



Gift your loved ones with a gift that says 'I love you'. Best collection of gifts.



Bring the beauty of nature into your home. Best collection of home decor.

COSMOPROF INDIA MUMBAI 2019

ECONOMY

21 JULY 2019



BY ANSHU AGRAWAL

Mumbai has its part in the Cosmoprof India 2019, the largest international exhibition of the beauty industry in the world. Organised by the International Beauty Association (IBA), the exhibition is held in the city of Mumbai, India, from July 17 to 19, 2019. The exhibition is a platform for the beauty industry to showcase its products and services to a global audience. It is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai. The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai.

The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai. The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai.

The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai. The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai.

The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai. The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai.



BY ANSHU AGRAWAL

The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai. The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai.

The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai. The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai.

The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai. The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai.

The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai. The exhibition is a major event for the industry, attracting thousands of visitors from around the world. The exhibition is held at the Jio World Centre, a state-of-the-art convention and exhibition centre in Mumbai.



mycurvesgotglitter 15 m

@reanzensalon



@luteconsult

@cosmoprofindia

Add This to your Story >



mycurvesgotglitter 11 m

ANCOROTTI

C O S M E T I C S I N D I A

[@cosmoprofindia](#)

[@tuteconsult](#)

Add This to your Story >



mycurvesgotglitter 5 m



[@cosmoprofindia](#)

[@tuteconsult](#)



PRAGUE **MATTE**

Add This to your Story >



mycurvesgotglitter 2 m

serena

Botanical Apothecary

@COSMOPROFINDIA
@TUTECONSULT

WOW

Add This to your Story >



mycurvesgotglitter 2 m

@COSMOPROFINDIA

@TUTECONSULT



RITZ > Events & Parties > Events > Cosmoprof India Mumbai 2019 Hosts The Future Of The Beauty Industry In India

EVENTS, EVENTS & PARTIES, OTHERS

Cosmoprof India Mumbai 2019 Hosts The Future Of The Beauty Industry In India

June 12, 2019 at 6:12 pm



The Cosmoprof India show, the three-day ideal business-to-business event for the fast-growing market in India, got off a flying start today at the **Bombay Exhibition Center (BEC)**. With its first edition, from June 12 till June 14, **Cosmoprof India Mumbai 2019** will, for all intents and purposes, host the future of the beauty industry in India. On the show floor, is an **exhibition area up to 10,260 sqm**. International top buyers and distributors, sponsor leaders, experts, and influencers can assist in the first steps of **1-Beauty: 232 companies from 23 countries** and regions are showcasing products and technologies, which will lead to the development of the Made in India industry, with its specific ingredients, technicalities, and treatments. **3 country and group pavilions will attend** Italy, USA, and Korea.

All sectors of the industry are represented: ingredients/raw materials, machinery and equipment, OEM, contract manufacturing and private label, primary and secondary packaging, service providers, finished product – with Perfumery and Cosmetics, Beauty Salon and Spa, Hair, Nail, and Natural & Organic.



At Cosmoprof India, both local and international operators representing Europe, North America, and the Far East can get inspired by new trends and concepts. Wholesalers, distributors, and sales agents can discover futuristic innovations in their reference market; manufacturers, packaging and machinery specialists and suppliers can find the most interesting industrial solutions for their companies; sales owners and retailers can focus on new services to enrich the offer of their sales points. To facilitate the development of new projects, the **Buyer Program**, a consolidated initiative of the Cosmoprof exhibitions, helps to arrange business meetings between exhibitors and top buyers, most of them invited from India and the Middle East, according to specific needs of both sides.

Cosmoprof India is the optimal platform for the development of the Indian beauty industry. While focusing on networking and business opportunities among suppliers, distributors, and buyers from all over the world, Cosmoprof helps local companies to develop new technologies and solutions, thus increasing the attention paid on quality standards. The enormous potential of the Indian market is recognized by economic experts worldwide: in the period between 2018 and 2023, for instance, a growth of up to 9.7% is expected, particularly in the perfumery sector, with a corresponding 19.6% growth, and a +13.7% in the make-up segment. Cosmoprof India seeks to provide ultimate insights for international beauty professionals to understand how Indian cosmetic industry is evolving.

Related Posts



SPIRIT OF MUMBAI

1 New Delhi, 29th & Connaught Place, Mumbai

Wednesday, June 13, 2019

COSMOPROF INDIA MUMBAI 2019 HOSTS THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA



The Cosmoprof India show, the first-of-its-kind business event for the fast-growing market in India, got off a flying start today at the **Trade Show Exhibition Center** (Joshi, 29th & Connaught Place, New Delhi) on 12th June 14. **Cosmoprof India Mumbai 2019** will feature a series of programmes over the course of the beauty industry in India. The show will feature an exhibition area up to 10,000 sqm, international buying buyers and exhibitors, speakers, experts, and influencers on stage at the first week of 10 days. **300 companies from 23 countries** are expected to showcasing products and technologies, which will lead to the development of the trade in India industry, with its specific regulations, etiquettes, and business. **3 country and group pavilions will attract 100,000 B2B visitors**.

As sectors of the industry are experienced, **regulations, processes, machinery and equipment**, etc., which manufacturer and private label, primary and secondary packaging, service providers, **Beauty product** - with the primary and Secondary Beauty Sales and SpA, SPA and Retail & Digital.

At Cosmoprof 2019, with local and international speakers representing Europe, North America and the Far East can get inspired by new brands and concepts, **innovations**, **the process and sales agents** will discuss **Beauty innovations in their retail area**, market research, new packaging and marketing strategies and supplies over the next interesting period of systems for their companies, sales process and market can show us new services to enrich the offer of their new jobs. In addition the development of new systems, the **Buyer Triangle**, a coordinated initiative by the Cosmoprof exhibitors, helps bringing customer meeting, advice, education and support, most of them invited from India and Middle East, according to specific needs at each step.

Cosmoprof India is the central platform for the development of Indian beauty industry. With its focus on networking and business opportunities, **meeting speakers, exhibitors and buyers** from all over the world, Cosmoprof India has committed to showing new technologies and solutions that increasing the economic part of its city stakeholders. The exhibition program of 2019 Market is supported by economic experts worldwide. In the period between 2018 and 2022, for instance, a growth of up to 0.7% is expected, particularly in the performers sector with a corresponding 10.4% growth, and a +13.1% in the more advanced. Cosmoprof India looks to create strategic insights for international beauty professionals in a consistent and Indian economic industry is growing.

COSMOPROF INDIA MUMBAI - SPECIAL INITIATIVES

Cosmoprof India Mumbai offers its visitors the opportunity to attend high-level training workshops and 4-5 day seminars focused on the most significant issues for the Indian beauty industry. The **CosmoTalks** schedule, for instance, consists of workshops and training sessions dedicated to operators and B2B buyers. With the participation of experts, brand and beauty agencies will present their solutions, key themes are discussed, such as successful trends for the Indian market, brand development and communication strategies, the development of a new retail and of new beauty. **Partners of the initiative are BEAUTYTECHS, CENTREDES, EDUCATION INTERNATIONAL, ACADEMIA, AESTHETIC, GARDEN, HEALTH, STRATEGIES and WOMEN**. **Cosmoprof Onstage** provides opportunities to conduct exciting campaigns - **CONSUMER**, **ONLINE** with **Beauty Solutions**, **CONCEPT**, **TECHNOLOGY** and **RETAIL**, **ADSA** and **ONLINE** - to showcase new products, while also meeting buyers and professionals.

The **Cosmoprof India Awards** celebrate quality and innovation in the Indian beauty segment, recognizing the best achieving companies and introducing a winner to gain greater visibility with industry clients. A jury of experts evaluated the best products and services presented by exhibitors, which will influence Indian consumers' purchase plans to their respective favorite products. **Awards are showcased on the show floor at the Cosmoprof India Awards Installation**. **Awards are being announced on June 12**, during the **Grand night event** of Cosmoprof India. The initiative has been in partnership with the international event agency **BeautyBusiness**. **Insights** have been created by the design agency **cosmoprof**.

#CosmoTrends: The Awarded Fabric Flag is synonymous with **innovations**, it is a celebration of Indian culture and values, which are stimulating the development of local beauty industry. **India is recognized worldwide for its colors, patterns and prints**. The **Installation** aims at providing attendees with a multi-sensory experience. **Three colors are represented, with their characteristic fabrics and patterns**, Karnataka with **Jaipur** and **Hyderabad**, the state with **Heritage** the pattern and **Blue** design, plus **traditions with yellow** and **Heritage**, which can receive from its presence in a visible, **showing their national flag** and **spirit**.

CosmoTrends, **INSIGHTS** is also closely with **BeautyBusiness**, is one of the most interesting contents of all the Cosmoprof events. It covers the main trends, which can be reproduced in the show floor. For **Cosmoprof India**, the report **Solutions** products and services, which, according to market research experts, are influencing Indian market, according to specific needs and trends of local consumers. **BeautyBusiness** is a fundamental tool for buyers, promoters, trend setters and influencers, finding the value in new for the beauty sector in India.

For further information, www.cosmoprof-india.com

THIS BLOG HAS BEEN NOMINATED FOR THE INDIAN BLOGGER AWARDS



Blog Awards

2019-2020
by BeautyBusiness
Mumbai, India



BDC TV



Beauty

International beauty trends making their way to India.

More people are embracing international beauty trends, from Korean skincare to European makeup. The beauty industry is constantly evolving, and India is no exception. From the popularity of K-beauty products to the rise of natural and organic cosmetics, consumers are seeking new and innovative ways to enhance their beauty routines. This article explores the latest international beauty trends that are making their way to India, and how they are shaping the local market.



The beauty industry is constantly evolving, and India is no exception. From the popularity of K-beauty products to the rise of natural and organic cosmetics, consumers are seeking new and innovative ways to enhance their beauty routines. This article explores the latest international beauty trends that are making their way to India, and how they are shaping the local market.

Beauty trends are constantly evolving, and India is no exception. From the popularity of K-beauty products to the rise of natural and organic cosmetics, consumers are seeking new and innovative ways to enhance their beauty routines. This article explores the latest international beauty trends that are making their way to India, and how they are shaping the local market.

shopify gold

Empower your business with the best tools for your success.

Shopify Gold

Shopify is a leading e-commerce platform that provides businesses with the tools and resources they need to succeed online. With its user-friendly interface and powerful marketing features, Shopify has become a go-to solution for entrepreneurs and small businesses looking to expand their reach and increase sales.

Beauty trends are constantly evolving, and India is no exception. From the popularity of K-beauty products to the rise of natural and organic cosmetics, consumers are seeking new and innovative ways to enhance their beauty routines. This article explores the latest international beauty trends that are making their way to India, and how they are shaping the local market.



Beauty trends are constantly evolving, and India is no exception. From the popularity of K-beauty products to the rise of natural and organic cosmetics, consumers are seeking new and innovative ways to enhance their beauty routines. This article explores the latest international beauty trends that are making their way to India, and how they are shaping the local market.

Watch Entertainment Videos by BDC TV



Related Posts



International beauty trends making their way to India

Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.

IANIS • June 11, 2018, 203 views



Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.



After a successful preview last year, Cosmoprof India, a beauty event, is back this year with over 250

exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domain. The event will be taking place in Mumbai from June 12-14.

Brand Solutions

By Informa

With so many beauty and wellness brands, Rajeshwari Thakkar, technical head and beauty expert at Estée Lauder, and Christina Alulwole, beauty educator at Jean Claude Figueire Salons, India, have fit down international trends set to enter the Indian market.

Read Also: No meat please! Nestle may extend plant-based burger partnership with McDonald's

* Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of ruined polish, but is also easy and pain-free to remove. It lasts longer than traditional gel nail polish.

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of liner versatility. Sparkling eye make-up in sharp shapes are going to be the ultimate inspiration at all festivals and parties.

* People expect to see more of a shift towards plant-based packaging in 2019 and glass, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as "gender neutral" – an exciting development for all. Brands are looking at this consumer demand and expanding into a whole new and untapped market.

PHOTOGRAPH BY SHREYA SINGH; ILLUSTRATION BY SHREYA SINGH; ILLUSTRATION BY SHREYA SINGH

© 2018 IANIS. All rights reserved.

Subscribe to our Newsletters

— NO SPAM —

Your Email

JOIN NOW

Do you know where your consumer is?

READ NOW

BUSINESS OF BRANDS

Business of Brands / 7 days ago

Amazon India most attractive employer brand, Microsoft India 2nd: Survey



Business of Brands / 7 days ago

OPPO becomes 3rd most trusted smartphone brand in India



Business of Brands / 7 days ago

Gender diversity is a priority for Amazon in India



Business of Brands / 1 day ago

EPIC TV announces partnership with SonyLIV



View More »

EDITOR'S PICK

15 minutes ago

With Virat Kohli's signature, Colgate launches first ever autographed series toothbrushes



41 minutes ago

DBS takes social message of 'beyleve more waste less' through music



7 hours ago

"Wake up alive to a fresh Hyderabad": With this campaign here's what Cinthol Lime Soap doing for Annapurna Caterers



7 hours ago

Cannes Lions 2019: Indian agencies bag 13 shortlists on Day 1



5th 2018 MUMBAI Express Interest



5th 2018 MUMBAI Express Interest



5th 2018 MUMBAI Express Interest



5th 2018 MUMBAI Express Interest

5th MU Exp Int



5th MU Exp Int



5th MU Exp Int



5th MU Exp Int

Start Your Own Coffee Business

By Matthew G. Lawrence

Free eBook available for download from Entrepreneur.com
3 pgs | 10 min read

Download Now

Free

Entrepreneur's 2015 Franchise 500®

Entrepreneur's 2015 Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.



CONSUMER INDIA WINDING TO UNLOCK THE FUTURE OF THE BEAUTY INDUSTRY IN INDIA

By Sankar Chatterjee, Founder, The Beauty Store

© 2015 Entrepreneur Media, Inc. All rights reserved. www.entrepreneur.com

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.

Entrepreneur's Franchise 500® is the most comprehensive ranking of franchise opportunities in the U.S.



More About It



How Many Dollars Make a Million? The Best Business Engaging



How Many Dollars Make a Million? The Best Business Engaging



How Many Dollars Make a Million? The Best Business Engaging



How Many Dollars Make a Million? The Best Business Engaging

More About It



Business Standard



JUST IN My life story not worth filming, says Shekhar Kapur

You are here: [Home](#) > [News](#) > [India](#) > [Cinema](#) > [Shekhar Kapur](#)

vimeo The right video plan is out there. Find a plan.

International beauty trends making their way to India

WNS | Mumbai
Last Updated on June 11, 2019 13:03 IST



PG Diploma in Data Science AMITY University

ALSO READ

Professional Beauty India launches India's first Make-Up Week

Fire breaks out in nail polish factory

29th Indian Paint Conference - 2019 to be held in Agra

SC junks PIL seeking ban on animal slaughter for meat export

Fire in Delhi nail polish factory, 9 labourers injured

The perfect image for every mood. [View More](#)

Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.

After a successful preview last year, Cosmoprod India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domain. The event will be taking place in Mumbai from June 12-14.

With so many beauty and wellness brands, Rukshmani Thakkar, Technical Head and Beauty Expert at Enrich Salons, and Christina Ahilwale, Beauty Educator at Jean Claude Bisguine Salons, India, have list down international trends set to enter the Indian market.

* Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of ruined polish, but is also easy and pain-free to remove. It lasts longer than traditional gel nail polish.

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of liner versatility. Sparkling eye make-up in sharp shapes are going to be the ultimate inspiration at all festivals and parties.

* People expect to see more of a shift towards plant-based packaging in 2019 and glass, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as 'gender neutral' - an exciting development for all. Brands are looking at this consumer demand and expanding into a whole new and untapped market.



shutterstock.com



shutterstock.com

LATEST NEWS

IN THIS SECTION ALL

BS Pakistan didn't have a game plan, lacked unconventional thinking: Tendulkar

BS ICC World Cup 2019: Satta Bazaar bids cross Rs 100 cr on India-Pak tie

Can Modi's 'AIM' challenge global manufacturing hub China's dominance?

BS ILS&S 'Secret Society' connived at fraud, to face prosecution: IANS Special



July 11, 2015 11:41 AM

International beauty trends making their way to India

July 11, 2015

Archi Chatterjee, Beauty Editor



Views: 43



Mumbai, June 11 (IANS) Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.

After a successful preview last year, Cosmoprof India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exploiting from all the sectors of cosmetics domain. The event will be taking place in Mumbai from June 12-14.

With so many beauty and wellness brands, Rukhmani Thakkar, Technical Head and Beauty Expert at Enrich Salons, and Chrima

Abilwale, Beauty Educator at Jean Claude Biguine Salons, India, have list down international trends set to enter the Indian market.

* Powder dipped hair is the next big hair trend to hit the Indian market. Not only does it solve the problem of frayed post, but is also easy and pain-free to remove. It lasts longer than traditional gel hair part.

ALSO READ: Ranveer Singh bowled over by Shane Warne, Gavaskar

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of liver versatility. Sparkling eye make-up in sharp shapes are going to be the ultimate inspiration at all festivals and parties.

* People expect to see more of a shift towards green-based packaging in 2015 and glass, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as "gender neutral" – an exciting development for all. Brands are looking at the consumer demand and expanding into a whole new and untapped market.

ALSO READ: 'Mirzapur 2' shooting going on at crazy level: Harshita

-IANS

cn/ro/mag/

DIGITAL EDITION



Buy Wow



IN-LAND BUILDERS
NEW LAND INFRASTRUCTURE DEVELOPERS NOKIA PLS
www.1000042.com

MAHABALESHWARA
MAK GROUP
NEW SOUVENIR

LUXURY FLATS IN MANGALORE
WESTLINE HOMES

UNITY Hospital
ARCHANA SURVEILLANCE

LUXURY FLATS IN MANGALORE
FOR ENQUIRY - 9900 254 197

HABITAT ONE 54

9880742159
9845084886
9886199789

Land Traders

PARADISE PROPERTIES

VISHWAS BAWA BUILDERS

VISHWAS
Flats from 88 Lakhs to 95 Lakhs
FOR BOOKINGS: +91 9711933490 +91 990093031

LATEST

Article 15' does not take any sides: Ayushmann Khurrana

17 Jul 2018

Towards a happily ever after: Nusrat Jahan gets married

17 Jul 2018

Call, crew of emb series claim being attacked during shoot

17 Jul 2018

Riten Lalwani excited to return to mythological show

17 Jul 2018

Mini set for Nusrat Jahan's wedding in Turkey

17 Jul 2018

Bergal actress-cum-MP Nusrat Jahan getting married in Turkey

17 Jul 2018

Sony Music India, Delhi Hip Hop enter partnership

17 Jul 2018

GLAMOUR

International beauty trends making their way to India

17 Jul 2018 11:20:07 (IST) 41/14/18

DESIGNS DHABA Live Singers & Bhangra Dancers
Sumptuous North Indian Cuisine
at Dubai Grand Hotel By Fortune - Al Qusais, Dubai - A Praveen Shetty Enterprise



JUNE EDITION
PRODUCTS WORTH RS 3600/- FOR JUST RS 750/-
COD Only Cash

Mumbai, Jun 11 (IANS): Every year, there are various international cosmetics brands entering the Indian market, bringing along a new set of international beauty trends.

After a successful preview last year, Cosmoprof India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domain. The event will be taking place in Mumbai from June 12-14.

With so many beauty and wellness brands, fashionwear, Thakkar, Technical Head and Beauty Expert at English Saloons, and Christina Ahluwalia, Beauty Editor at Jean Claude Bilgoule Salons, India, have listed down international trends set to enter the Indian market.

* Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of ruined polish, but is also easy and pain-free to remove. It lasts longer than traditional gel nail paint.

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of liner versatility. Sparkling eye make-up in sharp shapes are going to be the ultimate inspiration at all festivals and parties.

* People expect to see more of a shift towards plant-based packaging in 2019 and glass, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as 'gender neutral' - an exciting development for all. Brands are looking at this consumer demand and expanding into a whole new and untapped market.

UNBELIEVABLE PRICES

LIBRARY GARDEN

K FRONTIER

MIO Oncology

CORE DRILLING

ORITCO

PRESIDENCY

International beauty trends making their way to India

Published: Jun 12, 2019 @ 12:09 PM by IANS

[f Share](#) [t Tweet](#) [c Comments \(0\)](#)

[M](#) [P](#)

[A](#) [A](#)

After a successful preview last year, Cosmoprof India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domain.



Mumbai: Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.

After a successful preview last year, Cosmoprof India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domain. The event will be taking place in Mumbai from June 12-14.

With so many beauty and wellness brands, Rukshmani Thakkar, Technical Head and Beauty Expert at Enrich Salons, and Christina Ahilwale, Beauty Educator at Jean Claude Biguine Salons, India, have list down international trends set to enter the Indian market.

* Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of ruined polish, but is also easy and pain-free to remove. It lasts longer than traditional gel nail paint.

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of liner versatility. Sparkling eye make-up in sharp shapes are going to be the ultimate inspiration at all festivals and parties.

* People expect to see more of a shift towards plant-based packaging in 2019 and glass, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as "gender neutral" - an exciting development for all. Brands are looking at this consumer demand and expanding into a whole new and untapped market.

HARVARD Management / Spark.

LIVE VIRTUAL EVENT

Design learning experiences your employees want



RESERVE MY SPOT

More News - Fashion

Fashion Fundamentals: Rock this summer with tie-dye fashion

Jun 17, 2019

07:30 AM

Smart ways to style your bottom wear

Jun 15, 2019

01:03 PM

Priyanka makes a style statement in fiery orange dress

Jun 15, 2019

12:11 PM

Fashion Fundamentals: Turn monotonous office wear into a party-ready look

Jun 13, 2019

07:59 AM

Youth opt for minimalist fashion choices

Jun 11, 2019

09:54 AM

Ingredients to look for in your beauty products

Jun 10, 2019

01:08 PM



Home » Entertainment » Beauty

International beauty trends making their way to India

NEWS BY ANITA | 22 JUL 2023 12:04 PM



HIGHLIGHTS

Every year, there are various international cosmetic brands entering the Indian market, bringing along a new...
[View more highlights](#)

Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends. After a successful preview last year, Cosmoprof India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the corners of cosmetics done it. The event will be taking place in Mumbai from June 12-14.

Also Read - [Conservation activist NIDHI Kaur to receive Rajiv award](#)



[View more](#)

With so many beauty and wellness brands, Rakulpreet Thakur, technical head and beauty expert at Drishya Salons, and Chhittika Ahluwalia, beauty educator at Jean Claude Biguine Salons, India, have list down international brands set to enter the Indian market.

Fluoridated wax is the next big hair trend for the Indian market, but only does it solve the problem of frayed ends but it also easy and pain-free to remove. It lasts longer than traditional gel nail paint.

Also Read - [Laxmi Thakur Walks away with Oscar Changemakers](#)



[View more](#)

This year, there is going to be a lot of creative freedom on the eye and you can expect to see a lot of their versatility. Sparkle eye make-up is also draped eye going to be the ultimate intuitive at all festivals and parties.

People expect to see more of a shift towards plant-based packaging in 2023 and plan, too, as the industry becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products like the industry's use of the micro-encapsulation, given that concept could extend easily.

Skin care and make-up products have seen development as 'gender neutral' - an exciting development for all. Brands are looking at BPO consumer demand and expanding into a whole new and untapped market.

More On

[International beauty trends](#)

[Beauty trends](#)

[Beauty trends](#)

[Beauty trends](#)

The right video plan is out there.

Vimeo

Find a plan

ePaper [SUBSCRIBE](#)

1 TODAY'S TOP PICKS



One nation, one election' meet starts, 8 parties skip

[Can't express pain I go through every day: HD Kumaraswamy](#)

[Demolition works at Sabla sports](#)

[Haryana, Bihar, Jharkhand, KCH to skip all-party meet convened by PM...](#)

[Tamil Nadu government to regulate Kalkiwarra in migration...](#)

Vimeo

Find a plan



900 584 411 | English News | Lifestyle | Beauty | International beauty trends making their way to India

International beauty trends making their way to India

Cosmoprof India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domain, the event will be taking place in Mumbai from June 12-14.



SANS
News Delhi
Published on June 11, 2019 18:06:37

THE PROCESSOR IS THE BRAIN OF YOUR PC. INTEL MAKES IT A GENIUS.

LOOK FOR INTEL. Up to ₹32,000* off on Intel Gaming Laptops*

[Shop Now](#)



International Beauty Trends making their way to India

Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.

After a successful preview last year, Cosmoprof India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domain. The event will be taking place in Mumbai from June 12-14.

With so many beauty and wellness brands, Poojashani Thakkar, Technical Head and Beauty Expert at Enrich Salons, and Christina Ahilwale, Beauty Educator at Jean Claude Biguine Salons, India, have listed down international trends set to enter the Indian market:

* Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of ruined polish, but is also easy and pain-free to remove. It lasts longer than traditional gel nail paint.

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of liner versatility. Sparkling eye make-up in sharp shapes are going to be the ultimate inspiration at all festivals and parties.

* People expect to see more of a shift towards plant-based packaging in 2019 and glass, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as "gender neutral" - an exciting development for all. Brands are looking at this consumer demand and expanding into a whole new and untapped market.



INCOME TAX FILING
FROM ₹1.459*

EZ Tax

SAVE MORE →

IN FREE

TOP NEWS

Live from Parliament: President Kovind's speech highlights Ujjwala, Southbridge, Ayushman Bharat Yojana

MF 2N-32 recovery update: All 13 mortal remains recovered from crash site in Arunachal

Pickup van plunges into India canal in Lucknow, 3 children missing

Shah Rukh Khan returns: Jethu Kumar and others take social media 'swear' words

Authentic Ayurvedic Skin Care

A Spectrum Range of natural skin care. Therapeutic. Packed with

Home > Entertainment > Beauty > International beauty trends making their way to India

Entertainment News

International beauty trends making their way to India

By India Updates | 22 Apr 2021



Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.

After a successful previous first year, Cosmopole India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetic cosmetics. The event will be taking place in Mumbai from June 17-18.

With so many beauty and wellness brands, Soukhamini Thakkar, National Head and Beauty Expert at Elnich Salons, and Christina Ahluwalia, Beauty Educator at Jean Claude Diquere Salons, India, have laid down international trends set to enter the Indian market.

* Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of ruined polish, but is also easy and pain-free to remove. It lasts longer than traditional gel nail paint.

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of less versatility. Spending eye make-up in sharp shapes are going to be the ultimate inspiration at all footcamps and parties.

* Plastic experts in see more of a shift towards plant based packaging in 2020 and going, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as "gender neutral" - an exciting concept, which opens the door to international brands set to reach our beauty market.

* Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of ruined polish, but is also easy and pain-free to remove. It lasts longer than traditional gel nail paint.

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of less versatility. Spending eye make-up in sharp shapes are going to be the ultimate inspiration at all footcamps and parties.

* Plastic experts in see more of a shift towards plant based packaging in 2020 and going, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as "gender neutral" - an exciting



India Updates

India Updates is an independent news & information website. Follow us for the regular updates on news and technology.



LEAVE A REPLY

Comments

Search

Subscribe

Email address

Your email address

Sign up

Latest News



Towards a happily ever after: Nusrat Jahan tied the knot in...

India Updates | 22 Apr 2021

Small picture of Nusrat Jahan tied the knot in a happy wedding ceremony. She is wearing a red and white sari. The wedding is taking place in a grand hall.



Hindustani glaciers getting smaller every year: Study

22 Apr 2021



Spain: There will be no regulation fees for Cryptocurrencies

22 Apr 2021

Don't panic, our elections are feasible now: EC sources

22 Apr 2021

PM to form committee on coal, oil, gas, and electricity

22 Apr 2021

Italy gives 500 euros to help SMEs in Libya, Sudan

22 Apr 2021



Spain: There will be no regulation fees for Cryptocurrencies

22 Apr 2021



Do not panic, our elections are feasible now: EC sources

22 Apr 2021

MORE STORIES



Towards a happily ever after: Nusrat Jahan tied the knot in...

22 Apr 2021



Hindustani glaciers getting smaller every year: Study

22 Apr 2021



Home » News » [Franchise News](#)

International beauty trends making their way to India



Apr 11, 2019 (6 days ago) | 905



Mumbai, June 11 : Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.



After a successful preview last year, Cosmoprof India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domains. The event will be taking place in Mumbai from June 12-14.

With so many beauty and wellness brands, Rukshmani Thakkar, Technical Head and Beauty Expert at Enrich Salons, and Christina Ahilwale, Beauty Educator at Jean Claude Biguone Salons, India, have list down international trends set to enter the Indian market.

* Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of ruined polish, but is also easy and pain-free to remove. It lasts longer than traditional gel nail paint.

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of liner versatility. Sparkling eye make-up in sharp shapes are going to be the ultimate inspiration at all festivals and parties.

* People expect to see more of a shift towards plant-based packaging in 2019 and glass, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as "gender neutral" - an exciting development for all. Brands are looking at this consumer demand and expanding into a whole new and untapped market.

Home | [Franchise News](#)

- World News
- India News
- Health News
- Technology News
- Literature News
- Special Features
- Mobile App
- United Kingdom
- United States
- Business News
- India Regional News
- Sports News
- Entertainment News

Home | [Franchise News](#)



INTERNET

International beauty trends making their way to India

With so many beauty and wellness brands, Rakshami Thakkar, Technical Head and Beauty Expert at Estee Lauder, and Christina Ahluwalia, Beauty Educator at Jean Claude Eugene Salons, India, have just given International trends set to enter the Indian market. Check them out!

By Rakshami Thakkar, Technical Head and Beauty Expert at Estee Lauder, and Christina Ahluwalia, Beauty Educator at Jean Claude Eugene Salons, India



Mumbai - With viral, bold and unique promotional content trends making the most of social media, along with a new lot of international beauty brands...

With a wide range of products, from skincare to haircare, beauty brands are looking to connect with over 200 million and over 1000 beauty enthusiasts, from all the nooks and crannies of the Indian market. To succeed will be taking things to the next level.

With many beauty and wellness brands, Rakshami Thakkar, Technical Head and Beauty Expert at Estee Lauder, and Christina Ahluwalia, Beauty Educator at Jean Claude Eugene Salons, India, have just given International trends set to enter the Indian market.

"Beauty brands are looking to connect with the Indian market. Not only that, but they are also looking to connect with the Indian market. Not only that, but they are also looking to connect with the Indian market."



Desire to witness important moments
Desire to witness important moments like World Soccer Cup



Is relaxation good for your skin?
Is relaxation good for your skin? Here's the truth!



Author's advice: Wearing dress owing to high cost
Author's advice: Wearing dress owing to high cost

"The real beauty is not in the product, but in the way you use it. Not only that, but they are also looking to connect with the Indian market. Not only that, but they are also looking to connect with the Indian market."

"The real beauty is not in the product, but in the way you use it. Not only that, but they are also looking to connect with the Indian market. Not only that, but they are also looking to connect with the Indian market."

"The real beauty is not in the product, but in the way you use it. Not only that, but they are also looking to connect with the Indian market. Not only that, but they are also looking to connect with the Indian market."

"The real beauty is not in the product, but in the way you use it. Not only that, but they are also looking to connect with the Indian market. Not only that, but they are also looking to connect with the Indian market."

"The real beauty is not in the product, but in the way you use it. Not only that, but they are also looking to connect with the Indian market. Not only that, but they are also looking to connect with the Indian market."

"The real beauty is not in the product, but in the way you use it. Not only that, but they are also looking to connect with the Indian market. Not only that, but they are also looking to connect with the Indian market."



mind of the malhotras

1. Google Doodle celebrates 100th birth anniversary of poet Sukta Kamal
2. Kerala Teacher expelled from school over giving birth within four months of marriage
3. RBBI NTPC Exam Date 2019, Admit Card Release Update, Official Confirmation Awaited | video gallery
4. Son of girl Shri Khandwala cracks NEET, JIPMER, AIIMS, JEE, opts for MIT
5. Savvy Deal may look Corrupt but as EC likely to send notice for overspending Reports



Latest Update

Parliament Session LIVE UPDATES:
Shri. K. Jayaram: Government should take steps to improve the quality of education.

Agarwal Patil: Union Disha Doshgandh:
Kriti Sakun will make you laugh out loud.

Network for Agency (NFA) NAL:
Evan Taylor: Here's All You Need To Know About The New TV Series.

Pragati to be set in motion:
The Government is planning to set up a new agency to promote the growth of the country.

Doctors' strike in the UN's Khairatabad:
The Government is planning to set up a new agency to promote the growth of the country.

Ahooshia Shastri capsule shown for health reasons | **Dhawan ruled out of WC with fractured thumb**



11 JUNE 2019 Last Updated at 1:41 PM | SOURCE: IANS

International beauty trends making their way to India



Mumbai, June 11 Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.

After a successful preview last year, Cosmoprof India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domain. The event will be taking place in Mumbai from June 12-14.

With so many beauty and wellness brands, Rukshmani Thakkar, Technical Head and Beauty Expert at Enrich Salons, and Christina Ahilwale, Beauty Educator at Jean Claude Biguine Salons, India, have list down international trends set to enter the Indian market.

* Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of ruined polish, but is also easy and pain-free to remove. It lasts longer than traditional gel nail paint.

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of liner versatility. Sparkling eye make-up in sharp shapes are going to be the ultimate inspiration at all festivals and parties.

* People expect to see more of a shift towards plant-based packaging in 2019 and glass, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as "gender neutral" - an exciting development for all. Brands are looking at this consumer demand and expanding into a whole new and untapped market.

--

nn/rb/mag/



 Signup for Alerts

**EXPERIENCE
MT. RAINIER
AT CRYSTAL MOUNTAIN**


GET TICKETS

 Select Language ▼

BUSINESS PAGES

[CPA/Tax Advisors](#)[Activities/Adventure](#)[Apartments](#)[Attorneys](#)[Banquet & Wedding Hall](#)[Dentist](#)[DJ/Video/Wedding](#)[Doctors](#)[Grocery Stores](#)[Insurance Agents](#)[Psychic, Spiritual Healing](#)[Real Estate Brokers](#)[Restaurants](#)[Travel Agents](#)[Tutoring, Test Prep](#)[Consulate General](#)

International beauty trends making their way to India

Maharashtra, Cinema/Showbiz, Lifestyle/Fashion

Author : Indo Asian News Service

[Read Latest News and Articles](#)

Share With Your Friends


 E-mail this page
[Add an Article](#)[View All Contributions](#)
[Add To My Favorite](#) | [Add A Picture](#)

Mumbai, June 11 (IANS) Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.

After a successful preview last year, Cosmoprof India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domain. The event will be taking place in Mumbai from June 12-14.

With so many beauty and wellness brands, Rukshmani Thakkar, Technical Head and Beauty Expert at Enrich Salons, and Christina Ahilwale, Beauty Educator at Jean Claude Biguigne Salons, India, have list down international trends set to enter the Indian market.

* Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of ruined polish, but is also easy and pain-free to remove. It lasts longer than traditional gel nail paint.

* This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of liner versatility. Sparkling eye make-up in sharp shapes are going to be the ultimate inspiration at all festivals and parties.

* People expect to see more of a shift towards plant-based packaging in 2019 and glass, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outstrip supply.

* Skincare and make-up products have been developed as "gender neutral" - an exciting development for all. Brands are looking at this consumer demand and expanding into a whole new and untapped market.

--IANS

nn/rb/mag/


**EXPERIENCE
MT. RAINIER
AT CRYSTAL MOUNTAIN**

GET TICKETS


 Get the best deal on
New Car

The Healthcare.gov way.



The eHealth way.



eHealth

Get Insured Now



WOW

WOW

WOW

WOW

WOW

WOW

WOW

WOW



Let us know how you feel about this article. Share your thoughts in the comments.



SHARE THIS ARTICLE

SHARE THIS ARTICLE

International industry trends making their way to India



Various international industry trends are making their way to India, which is rapidly becoming a global market.

1. **Artificial Intelligence (AI):** AI is revolutionizing various industries, from healthcare to finance. In India, AI is being used for fraud detection, customer service, and personalized marketing.

2. **Cloud Computing:** Cloud services are becoming increasingly popular in India, as businesses look for cost-effective and scalable solutions.

3. **Big Data Analytics:** Companies are leveraging big data to gain insights into customer behavior and market trends.

4. **Mobile Commerce (m-commerce):** With the high penetration of smartphones, m-commerce is growing rapidly in India.

5. **Blockchain:** Blockchain technology is being explored for secure transactions and supply chain management.

6. **Augmented Reality (AR) and Virtual Reality (VR):** These technologies are being used in retail, education, and entertainment.

7. **Sustainability:** There is a growing emphasis on sustainable practices and green technologies across all sectors.

8. **Remote Work:** The COVID-19 pandemic has accelerated the adoption of remote work and digital collaboration tools.

9. **Digital Marketing:** Digital marketing strategies, such as social media advertising and content marketing, are becoming essential for businesses.

10. **Automation:** Automation is being used to streamline processes and reduce operational costs.

Business Intelligence

Business Intelligence

Get the latest insights and trends in the business world. Stay informed with our expert analysis and reports.

Subscribe now to receive our weekly newsletter.

Get the latest insights and trends in the business world.

Subscribe now to receive our weekly newsletter.

Get the latest insights and trends in the business world.

Subscribe now to receive our weekly newsletter.

Top 10 Business Trends to Watch in 2024

1. **Artificial Intelligence (AI):** AI is revolutionizing various industries, from healthcare to finance. In India, AI is being used for fraud detection, customer service, and personalized marketing.
2. **Cloud Computing:** Cloud services are becoming increasingly popular in India, as businesses look for cost-effective and scalable solutions.
3. **Big Data Analytics:** Companies are leveraging big data to gain insights into customer behavior and market trends.
4. **Mobile Commerce (m-commerce):** With the high penetration of smartphones, m-commerce is growing rapidly in India.
5. **Blockchain:** Blockchain technology is being explored for secure transactions and supply chain management.
6. **Augmented Reality (AR) and Virtual Reality (VR):** These technologies are being used in retail, education, and entertainment.
7. **Sustainability:** There is a growing emphasis on sustainable practices and green technologies across all sectors.
8. **Remote Work:** The COVID-19 pandemic has accelerated the adoption of remote work and digital collaboration tools.
9. **Digital Marketing:** Digital marketing strategies, such as social media advertising and content marketing, are becoming essential for businesses.
10. **Automation:** Automation is being used to streamline processes and reduce operational costs.

Top 10 Business Trends to Watch in 2024

1. **Artificial Intelligence (AI):** AI is revolutionizing various industries, from healthcare to finance. In India, AI is being used for fraud detection, customer service, and personalized marketing.

2. **Cloud Computing:** Cloud services are becoming increasingly popular in India, as businesses look for cost-effective and scalable solutions.

3. **Big Data Analytics:** Companies are leveraging big data to gain insights into customer behavior and market trends.

4. **Mobile Commerce (m-commerce):** With the high penetration of smartphones, m-commerce is growing rapidly in India.

Top 10 Business Trends to Watch in 2024

5. **Blockchain:** Blockchain technology is being explored for secure transactions and supply chain management.

6. **Augmented Reality (AR) and Virtual Reality (VR):** These technologies are being used in retail, education, and entertainment.

7. **Sustainability:** There is a growing emphasis on sustainable practices and green technologies across all sectors.

8. **Remote Work:** The COVID-19 pandemic has accelerated the adoption of remote work and digital collaboration tools.

9. **Digital Marketing:** Digital marketing strategies, such as social media advertising and content marketing, are becoming essential for businesses.

10. **Automation:** Automation is being used to streamline processes and reduce operational costs.

Top 10 Business Trends to Watch in 2024

1. **Artificial Intelligence (AI):** AI is revolutionizing various industries, from healthcare to finance. In India, AI is being used for fraud detection, customer service, and personalized marketing.

2. **Cloud Computing:** Cloud services are becoming increasingly popular in India, as businesses look for cost-effective and scalable solutions.

3. **Big Data Analytics:** Companies are leveraging big data to gain insights into customer behavior and market trends.

4. **Mobile Commerce (m-commerce):** With the high penetration of smartphones, m-commerce is growing rapidly in India.

5. **Blockchain:** Blockchain technology is being explored for secure transactions and supply chain management.

6. **Augmented Reality (AR) and Virtual Reality (VR):** These technologies are being used in retail, education, and entertainment.

7. **Sustainability:** There is a growing emphasis on sustainable practices and green technologies across all sectors.

8. **Remote Work:** The COVID-19 pandemic has accelerated the adoption of remote work and digital collaboration tools.

9. **Digital Marketing:** Digital marketing strategies, such as social media advertising and content marketing, are becoming essential for businesses.

10. **Automation:** Automation is being used to streamline processes and reduce operational costs.

Top 10 Business Trends to Watch in 2024

1. **Artificial Intelligence (AI):** AI is revolutionizing various industries, from healthcare to finance. In India, AI is being used for fraud detection, customer service, and personalized marketing.

2. **Cloud Computing:** Cloud services are becoming increasingly popular in India, as businesses look for cost-effective and scalable solutions.

3. **Big Data Analytics:** Companies are leveraging big data to gain insights into customer behavior and market trends.

4. **Mobile Commerce (m-commerce):** With the high penetration of smartphones, m-commerce is growing rapidly in India.

5. **Blockchain:** Blockchain technology is being explored for secure transactions and supply chain management.

6. **Augmented Reality (AR) and Virtual Reality (VR):** These technologies are being used in retail, education, and entertainment.

7. **Sustainability:** There is a growing emphasis on sustainable practices and green technologies across all sectors.

8. **Remote Work:** The COVID-19 pandemic has accelerated the adoption of remote work and digital collaboration tools.

9. **Digital Marketing:** Digital marketing strategies, such as social media advertising and content marketing, are becoming essential for businesses.

10. **Automation:** Automation is being used to streamline processes and reduce operational costs.

Top 10 Business Trends to Watch in 2024

1. **Artificial Intelligence (AI):** AI is revolutionizing various industries, from healthcare to finance. In India, AI is being used for fraud detection, customer service, and personalized marketing.

2. **Cloud Computing:** Cloud services are becoming increasingly popular in India, as businesses look for cost-effective and scalable solutions.

3. **Big Data Analytics:** Companies are leveraging big data to gain insights into customer behavior and market trends.

4. **Mobile Commerce (m-commerce):** With the high penetration of smartphones, m-commerce is growing rapidly in India.

5. **Blockchain:** Blockchain technology is being explored for secure transactions and supply chain management.

6. **Augmented Reality (AR) and Virtual Reality (VR):** These technologies are being used in retail, education, and entertainment.

7. **Sustainability:** There is a growing emphasis on sustainable practices and green technologies across all sectors.

8. **Remote Work:** The COVID-19 pandemic has accelerated the adoption of remote work and digital collaboration tools.

9. **Digital Marketing:** Digital marketing strategies, such as social media advertising and content marketing, are becoming essential for businesses.

10. **Automation:** Automation is being used to streamline processes and reduce operational costs.

Home / Lifestyle / International beauty trends making their way to India

International beauty trends making their way to India

After a successful preview last year, Cosmop of India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics industry.

IANS / Mumbai | June 11, 2019 (2:01 am)



Representational image (Photo: Getty Images)

vimeo

Find a plan

Every year, there are various international cosmetic brands entering the Indian market, bringing along a new set of international beauty trends.

After a successful preview last year, Cosmop of India, a beauty event, is back this year with over 250 exhibitors and over 1,000 brands exhibiting from all the sectors of cosmetics domain. The event will be taking place in Mumbai from June 12-14.

With so many beauty and wellness brands, Rukshmani Thakkar, Technical Hood and Beauty Expert at Enrich Salons, and Christha Ahilwale, Beauty Educator at Jean Claude Biguine Salons, India, have listed down international trends set to enter the Indian market.

• Powder dipped nails is the next big nail trend to hit the Indian market. Not only does it solve the problem of ruined polishes, but is also easy and pain-free to remove. It lasts longer than traditional gel nail paint.

• This year, there is going to be a lot of creative freedom on the eyes and you can expect to see a lot of liner versatility. Sparkling eye make-up in sharp shapes are going to be the ultimate inspiration at all festivals and parties.

• People expect to see more of a shift towards plant-based packaging in 2019 and glass, too, as the consumer becomes more aware of the harm plastic is causing when not disposed off safely or recycled. There's also a move towards using less water in products (the industry's one of the most used ingredients), given that demand could outrun supply.

• Skincare and make-up products have been developed as "gender neutral" - an exciting development for all. Brands are looking at this consumer demand and expanding into a whole new and untapped market.

After 2 successful Editions, **Wardrobe Malfunctions** is back with its 3rd Edition. **CERAMIX 2019** is all the way back.

Find new
Market & Opportunities



Wardrobe Malfunctions That Somehow Made It Into Films

Read Next Story >



Find new
Market & Opportunities

ঢাকা স্টেটসম্যান
Read News in Bengali

TOP HEADLINES



1. PM Polita busts HM terrorist; mobile, arrests 3 terrorists 'planning attack' on security forces
2. ICC Cricket World Cup 2019: Jai to Jetha, Mukher Dhanrajai raked out with thumb fracture
3. 'Credible evidence' linking 'Saudi Crown Prince to Jamal Khashoggi murder: UN expert
4. Congress disallows Karavatta Pradesh Congress Committee; Karv, Khashoggi approved
5. BJP MP Om Prakash indicted; Lok Sabha Speaker, PM Modi says 'matter of great pride'

WOW Skin Science
Onion Blac...

PM Modi is not

unpopular, he

Countdown to COSMOPROF



The 2019 edition of Cosmoprof India is all set to continue on last year's successful run with a handful of special initiatives planned for 3 power-packed days.

and seminars on the evolution of the local market and the latest trends.

BEAUTY INNOVATION

A special initiative to explore the rising features of Indian cosmetic culture, *Beauty India* aims to highlight the inexhaustible source of inspiration for beauty professionals. Organised in association with the global design agency *centaig's*, the initiative will explore the rich colours and textures offered by the vibrant Indian culture.

CONNECTIONS

For journalists, buyers and retailers interested in discovering styles and reasons that work well in the Indian market, *CosmoTrends* in collaboration with *BeautyBusiness*, will provide an overview of the reimagining from the 'ambition' booth.

CONSUMER INSIGHTS

Keeping in mind the requirements of professionals such as hair and beauty salon owners, hairstylists and nail technicians, the demand for new products and treatments will be showcased throughout the event.

Cosmoprof India offers a broad overview as well as solutions to all sectors of the cosmetics domain — the materials, machinery and automation, contract manufacturing, private label, primary and secondary packaging and finished products catering to *Pfauty* and *Consumer*, *Beauty Skin and Spa*, *Hair Skin, Nail & Accessories*, and *Natural & Organic*.

The event attracts both local and international players, representing Europe, North America and the Far East.

With the excellent response to last year's previous event in India, the international network of Cosmoprof is continuing its South stop in Mumbai — the city joins the league of spectacular events like Bologna (Cosmoprof WorldWide Bologna), Las Vegas (Cosmoprof North America) and Hong Kong (Cosmoprof Asia). The 2019 edition of Cosmoprof India is scheduled to go live from June 22 to 24 at the Bombay Convention & Exhibition Centre.

Cosmoprof is instrumental in its deep impact on the global cosmetic industry and facilitating business opportunities between 500,000 plus professionals and over 7,500 companies. To fulfil the needs of a dynamic and rapidly growing market like India, Cosmoprof has created a fresh format. The successful 2018 edition of Cosmoprof India had 3,898 professionals representing 37 countries and 107 companies from 15 countries in attendance. This year's edition has only climbed higher with an exhibition area up to 10,000 square metres, where more than 5,000 attendees and 300+ companies are expected to evaluate new collaborations and projects over three

days packed with engaging and impactful initiatives such as:

BUYER PROGRAMME

Facilitating pre-scheduled B2B meetings between exhibitors and buyers with the help of innovative matchmaking software for the 2019 edition, the program will involve buyers and distributors from India and the Middle East, which are important target markets for local industries.

CONSUMER AWARDS

The first edition of Cosmoprof India Awards will be a significant celebration of quality and research in the Indian market. Being recognised as winners and/or award recipients will offer the exhibitors more visibility with buyers and customers. The award ceremony is expected in collaboration with international trend agency *BeautyBusiness* and the international design agency *centaig's*, which will create the trophies.

CONTRACTS

One of the most-appreciated initiatives, this year's *Contracts of India* partner



Cosmoprof India 2019 Hosts Roadshows in Delhi & Mumbai

BEAUTY | EVENTS | COSMOPROF INDIA 2019 | 100% INDIA | 100% BEAUTY



12/05/2019 | 5:07:16 PM

Cosmoprof India 2019 Hosts Roadshows in Delhi & Mumbai

Organized by the International Cosmetics Association, Cosmoprof India is the most effective way for the beauty industry to get the latest news, trends, and strategies of the fast-growing cosmetics market in India. Scheduled for 2019, the event returns for another edition scheduled from 11 to 14 June in Mumbai, at the Birla Convention Center (BCC). The specific needs of the cosmetics market in India will comprise the key theme of the 2019 edition of Cosmoprof India.

In the run-up to the mega show, Cosmoprof India recently hosted their second roadshow in Mumbai. Following the deliberations at Salvoor Jewellers, Fashionistas, from the Indian Beauty Industry were present at the event where the focus was to talk about the trends that would be shaping the Indian Beauty Industry in 2019, the evolution of the beauty industry, and how Cosmoprof India is helping the beauty industry to grow.

Keynote speaker - Managing Director, ICAI India, (Chairman of the committee of the previous show that took place in 2018) and what to expect from this edition, Sauri Shrivastava - CEO, JCB Salons, Bhupesh Duggan - Director (Operations), Divya Saloni and Academy, Akhila Thakur - CEO, Lavanya Group, and Tania Kulkarni - Global Head (Strategy), Personal Care Division, Unilever India, were present.

The event brought the best international and emerging exhibitors, the best performing distributor partners and one of the best cities to be showcased at Cosmoprof India 2019. The roadshows will have over 200 cosmetics from 17 countries, representing all the regions of the industry - from cosmetics manufacturing and distribution, contract manufacturing to growth (color, hair, primary and secondary packaging in finished product) - (Skincare and Cosmetics, Beauty Salon and Spa, Hair, Nail and Natural & Organic). Not to forget the international one-to-one consulting Forum, North America and the Far East are amongst the market leaders. While exhibitors, distributors get such great opportunities to interact with Cosmoprof's their primary market manufacturers, packaging and secondary specialists and suppliers can find valuable solutions for their concerns. Free content and sessions will also give them a chance to meet all the other key stakeholders.

Cosmoprof India is the central platform for the development of trade in India beauty. It will be the catalyst for networking and partnerships across large companies and international key players, which will enable growth, innovation, technologies and business of the sector, thereby making the quality better.

Latest Posts



12/05/2019

Colorbar Makes a Mark at Cosmoprof India



12/05/2019

Cannes Queens - Trending Style Spotted on the Red Carpet



12/05/2019

Review: The T-Oxy Facial



12/05/2019

Revitalize your Skin with Cheryl's VitaLife



12/05/2019

Priyanka Chopra Jonas and Obagi Launch Global SKINCLUSION™ Initiative



theshinishow • Follow
Goregaon, Maharashtra



drashtimehta.dm Woaahhhh 🤩🔥
👍

1w 1 like Reply

— View replies (1)



fitness_freakzzzzzzzzzzzzzzzzzzzz Just
take a walk.....

1w 1 like Reply



1,997 likes

7 DAYS AGO

Log in to like or comment.

Mondo COSMESI



L'INDUSTRIA COSMETICA ITALIANA A "COSMOPROF INDIA" A CREMA IL NUOVO CORSO ITS PER 'TECNICO PRODUZIONI COSMETICHE'

Mentre *Cosmetica Italia* era presente a *Cosmoprof India*, in un mercato in grossa espansione, novità si registrano a Crema che, per quanto piccola, vanta la "cosmetic valley" più grande del mondo. Ma andiamo con ordine.

Dopo il successo dell'edizione di lancio dello scorso settembre, *Cosmetica Italia* - presieduta dal "nostro" Renato Ancorotti, nella foto - ha rinnovato il proprio sostegno alle aziende italiane del settore che saranno presenti a *Cosmoprof India 2019*. La manifestazione, in programma dal 12 al 14 giugno scorsi presso il Bombay Exhibition Centre di Mumbai, arricchisce il network internazionale di Cosmoprof, attestandosi come quarta tappa del format dopo Bologna, Hong Kong e Las Vegas.

A Mumbai erano presenti 24 aziende italiane, di cui 19 associate a *Cosmetica Italia*, rappresentative dell'intero settore e della filiera produttiva. *Cosmetica Italia* ha promosso inoltre la Collettiva curata da ICE - Agenzia che riunirà 8 realtà imprenditoriali, tra cui 6 associati. La delegazione di aziende italiane presenti in fiera ha incontrato inoltre il Console Generale d'Italia a Mumbai, Stefania Costanza, in occasione di un ricevimento previsto per giovedì scorso.

"I nostri imprenditori guardano con interesse al mercato indiano che lo scorso anno ha registrato un valore prossimo agli 11 miliardi di euro, collocandosi al sesto posto per consumo di cosmetici dopo alcuni big quali Europa, USA, Cina, Giappone e Brasile - ha commentato il presidente cremasco di *Cosmetica Italia*, Ancorotti -. La penetrazione delle nostre aziende è ancora marginale, ma questo dato può senza dubbio essere letto come un'opportunità da cogliere. E in questo senso *Cosmoprof India* non può che essere un'occasione chiave per incontrare gli operatori locali e un osservatorio privilegiato per analizzare l'evoluzione di questo mercato".

L'India è la quarantesima destinazione dell'export cosmetico italiano per un valore di quasi 18 milioni di euro; è tuttavia il trend di crescita di queste esportazioni a essere particolarmente degno di nota: rispetto all'anno precedente, nel 2018 è infatti cresciuto di circa 23 punti percentuali.

In aggiunta, restringendo lo sguardo alla sola area asiatica, l'India si colloca in settima posizione tra i Paesi di destinazione dei cosmetici provenienti dall'Italia.

Le categorie di cosmetici maggiormente esportate, in termi-

ni di valore, sono la profumeria alcolica e i prodotti per viso e corpo, rispettivamente 6,6 e 3,7 milioni di euro che, insieme al make-up (3,1 milioni di euro), concentrano due terzi dell'export italiano verso l'India.

L'attenzione dei consumatori indiani è ancora principalmente rivolta a prodotti in grado di soddisfare bisogni primari, come quelli legati all'igiene quotidiana che rappresentano oltre la metà dei consumi cosmetici. Le previsioni 2019 di Mintel segnalano una vivace crescita per i prodotti per la cura dei capelli, soprattutto coloranti (+11,2%) e gel-cere (+10,8%). Nel medio-lungo termine, le previsioni al 2022 evidenziano invece trend sempre più rilevanti per i prodotti per il trucco con una crescita media annua attesa del 10,5%.

In Italia il fatturato globale del settore cosmetico nel 2018 ha superato gli 11,2 miliardi di euro, in crescita del 2,1%.

I mercati internazionali riconoscono la qualità dei prodotti made in Italy, permettendo di registrare valori significativi per le esportazioni prossime a 4,8 miliardi di euro (+3,8%); queste dinamiche hanno un impatto positivo sulla bilancia commerciale che nel 2018 ha raggiunto il record di quasi 2,8 miliardi di euro. L'intera filiera cosmetica allargata, dagli ingredienti ai macchinari, passando per l'imballaggio fino al prodotto finito, ha raggiunto i 16,2 miliardi di euro.

Dicevamo del nuovo corso Its per *Tecnico superiore delle produzioni cosmetiche 4.0*, che s'intende attivare per il biennio formativo 2019-2021 presso il Polo universitario di Crema.

Un percorso formativo atteso da tempo, sia dagli imprenditori del mercato cosmetico sia da diversi studenti cremaschi, desiderosi di entrare nel settore più vivace del nostro territorio. Si tratta di un Istituto Tecnico Superiore che prevede 2.000 ore tra formazione e tirocinio in azienda. Un percorso formativo sulla cosmetica: formulazione cosmetica, produzione di materie prime, legislazione internazionale ed economia e marketing, le tematiche che saranno sviluppate.

Il corso vede la partnership tra *Cosmetica Italia*, Comune di Crema e Fondazione Biotecnologie.

Per informazioni info@fondazionebiotecnologie.it, gscarpelli@reindustria.com. È possibile avere informazioni su www.fondazionebiotecnologie.it. Il corso partirà al raggiungimento minimo di un numero di iscritti.

Luca Guerini





Al Bombay Exhibition Centre di Mumbai dal 12 al 14 giugno

L'industria Cosmetica Italiana a Cosmoprof India



Sesto mercato a livello mondiale, l'India attrae l'export italiano che cresce del 23%

MUMBAI Dopo il successo dell'edizione di lancio dello scorso settembre, **Cosmetica Italia** rinnova il proprio sostegno alle aziende italiane del settore che saranno presenti a Cosmoprof India 2019. La manifestazione, in programma dal 12 al 14 giugno presso il **Bombay Exhibition Centre di Mumbai**, arricchisce il network internazionale di Cosmoprof, attestandosi come quarta tappa del format dopo **Bologna, Hong Kong e Las Vegas**. Saranno presenti a Mumbai 24 aziende italiane, di cui 19 associate a Cosmetica Italia, rappresentative dell'intero settore e della filiera produttiva. Cosmetica Italia promuove inoltre la Collettiva curata da ICE - Agenzia che riunirà 8 realtà imprenditoriali, tra cui 6 associati. La delegazione di aziende italiane presenti in fiera incontrerà inoltre il Console Generale d'Italia a Mumbai, **Stefania**

Costanza, in occasione di un ricevimento che era previsto per ieri giovedì 13 giugno.

«I nostri imprenditori guardano con interesse al mercato indiano che lo scorso anno ha registrato un valore prossimo agli 11 miliardi di euro, collocandosi al sesto posto per consumo di cosmetici dopo alcuni big quali Europa, USA, Cina, Giappone e Brasile - ha commentato il presidente di Cosmetica Italia, **Renato Ancorotti** - La penetrazione delle nostre aziende è ancora marginale, ma questo dato può senza dubbio essere letto come un'opportunità da cogliere. E in questo senso Cosmoprof India non può che essere un'occasione chiave per incontrare gli operatori locali e un osservatorio privilegiato per analizzare l'evoluzione di questo mercato». L'India è la quarantesima destinazione dell'export cosmetico italiano per un valore di quasi 18 mi-

lioni di euro; è tuttavia il trend di crescita di queste esportazioni a essere particolarmente degno di nota: rispetto all'anno precedente, nel 2018 è infatti cresciuto di circa 23 punti percentuali. In aggiunta, restringendo lo sguardo alla sola area asiatica, l'India si colloca in settima posizione tra i Paesi di destinazione dei cosmetici provenienti dall'Italia. Le categorie di cosmetici maggiormente esportate, in termini di valore, sono la profumeria alcolica e i prodotti per viso e corpo, rispettivamente 6,6 e 3,7 milioni di euro che, insieme al make-up (3,1 milioni di euro), concentrano due terzi dell'export italiano verso l'India. L'attenzione dei consumatori indiani è ancora principalmente rivolta a prodotti in grado di soddisfare bisogni primari, come quelli legati all'igiene quotidiana che rappresentano oltre la metà dei consumi cosmetici.

Le previsioni 2019 di Mintel segnalano una vivace crescita per i prodotti per la cura dei capelli, soprattutto coloranti (+11,2%) e gel-cere (+10,8%). Nel medio-lungo termine, le previsioni al 2022 evidenziano invece trend sempre più rilevanti per i prodotti per il trucco con una crescita media annua attesa del 10,5%. In Italia il fatturato globale del settore cosmetico nel 2018 ha superato gli 11,2 miliardi di euro, in crescita del 2,1%. I mercati internazionali riconoscono la qualità dei prodotti made in Italy, permettendo di registrare valori significativi per le esportazioni prossime a 4,8 miliardi di euro (+3,8%); queste dinamiche hanno un impatto positivo sulla bilancia commerciale che nel 2018 ha raggiunto il record di quasi 2,8 miliardi di euro. L'intera filiera cosmetica allargata, dagli ingredienti ai macchinari, passando per l'imballaggio fino al prodotto finito, ha raggiunto i 16,2 miliardi di euro.



Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.



Cosmetica Italia Associazione Nazionale Imprese Cosmetiche

Fondata nel 1967, è l'associazione nazionale delle imprese cosmetiche che riunisce oltre 540 aziende, dalle PMI alle multinazionali, rappresentative del 90% del fatturato del settore.

Agenda

Rubrica degli eventi futuri: fiere, conferenze, convegni in Italia e nel mondo. Da ricordare.

EVENTS & SHOWS

NanoInnovation

Nano technology
11-14/6/2019 Roma (I)
www.nanoinnovation.eu

ProPak Asia

Total processing & packaging solutions
12-15/6/2019 Bangkok (T)
www.propakasia.com

Cosmoprof India

Cosmetics & perfumery industry
12-14/6/2019 Mumbai (IND)
www.cosmoprofindia.com

RosUpack

Packaging industry
18-21/6/2019 Moscow (RUS)
www.rosupack.com
www.invernizzigroup.com

Iran food + bev tec

Food, beverage & packaging technology
18-21/6/2019 Teheran (IR)
www.iran-foodbevtec.com

ProPak China

Processing & packaging technologies
19-21/6/2019 Shanghai (PRC)
www.propakchina.com

Beauty Eurasia

Cosmetics, beauty, hair
20-22/6/2019 Istanbul (TR)
www.beautyeurasia.com

Make-up in Paris

Formulation, packaging & marketing for cosmetics
20-21/6/2019 Paris (F)
www.makeup-in-paris.com

Fispal Tecnologia

Food packaging, processing & logistics
25-28/6/2019 Sao Paulo (BR)
www.fispaltecnologia.com.br

Smart Vision Forum

Mostra-convegno sistemi di visione industriale
25/6/2019 Bologna (I)
https://smartvisionforum.it/

Food & drink technology Africa

Processing, filling, packaging and logistics
9-11/7/2019 Midrand (ZA)
www.fdt-africa.com

Cosmoprof North America

Cosmetics & perfumery packaging/ machinery & contract manufacturer
28-30/7/2019 Las Vegas (USA)
www.cosmoprofnorthamerica.com

Vietfood & Beverage - Propack Vietnam

Food, beverage and packaging
7-10/8/2019
Ho Chi Minh City (VN)
www.foodexvietnam.com

24-26 settembre 2019, Norimberga

FachPack 2019

■ Sono circa 45.000 i visitatori attesi per FachPack 2019, la fiera annuale organizzata da NürnbergMesse che occuperà quest'anno 12 padiglioni del polo fieristico, proponendo un'offerta espositiva a tutto campo, in grado di rappresentare l'intera supply chain del comparto "process & packaging" dei beni di consumo e industriali: materiali, macchine e accessori per il processo e il confezionamento, anche secondario, sistemi di etichettatura e marcatura, stampa, soluzioni di logistica e intralogistica e servizi. La fiera raduna i principali operatori tedeschi del settore confermando, al contempo, la propria vocazione internazionale, rafforzatasi negli ultimi anni: nel 2018, gli espositori stranieri sono stati 621 (a fronte dei 1023 tedeschi) in crescita dal 32% al 38% rispetto al 2016. Nel 2018 la fiera



ha richiamato 44.019 visitatori professionali, un terzo dei quali proveniente dall'estero (principalmente da Austria, Repubblica Ceca, Polonia, Italia, Svizzera, Paesi Bassi, Francia, Slovenia, Gran Bretagna e Irlanda del Nord e Belgio).

Focus tematico dell'edizione imminente saranno gli imballaggi rispettosi dell'ambiente, tema caldo che orienta in

24-27 settembre, Brussels Expo

Labelexpo Europe 2019

■ Sono aperte le registrazioni per la 40esima edizione di Labelexpo Europe (24-27 settembre,

Brussels Expo), che ospiterà oltre 600 espositori, centinaia di dimostrazioni live, e un ricco programma di iniziative, tra cui master class e workshop condotti da rinomati esperti del settore.

Fiera leader mondiale per le etichette e le tecnologie di stampa per il packaging, Labelexpo Europe 2019, che si articola quest'anno su



LABELLEXP EUROPE 2019

9 padiglioni, si rivolge a professionisti della stampa, proprietari di marchi, designer di etichette/imballaggi e fornitori, con la mission di contribuire al miglioramento delle strategie di business e all'avanzamento del settore.

Tra contenuti e formazione, le iniziative in programma

La prossima edizione vedrà il debutto di 3 nuovi format: "The Flexible Packaging Arena" offrirà una dimostrazione panoramica



24-26 September 2019, Nuremberg

FackPack 2019

The range of products and services on show at FachPack 2019, the fair organized by NürnbergMesse, in the twelve exhibition halls will answer questions on packaging for about 45,000 expected trade visitors.

Products on display cover the entire supply chain of the consumer and industrial goods processing and packaging sector: packaging materials, accessories and machinery, labelling and marking equipment, peripheral packaging machinery and equipment, package printing and processing, intralogistics, services.

At the heart of the trade fair is the German packaging industry, although the trend toward greater internationalisation continues: in 2018, 1,023 German and 621 international exhibitors used this

setting to present their products and services. Compared with 2016, the proportion represented by international exhibitors grew from 32 to 38 percent. In 2018 the fair drew 44,019 trade visitors, one third of which came from abroad (mainly from Austria, the Czech Republic, Poland, Italy, Switzerland, the Netherlands, France, Slovenia, Great Britain and Northern Ireland, and Belgium). The key theme for FachPack 2019 this edition will be the "environmental friendly packaging", which is driving the industry like no other at the moment. This theme will be reflected at the stands of many exhibitors, and in the lecture forums, special shows and award ceremonies.

Tomorrow begins when you create it. The key theme of "environmentally friendly packaging" is reflected in many of the points on the programme. In the popular PackBox and TechBox

forums, for example, which offered more than 100 presentations last time, drawing 7,000 participants.

A range of excellent sustainable premium packaging will be on view at the special show created by bayern design and "Sustainability" will be a category of the 2019 German Packaging Award. Further highlights in the supporting programme at FachPack: the Theme Park on packaging in medical technology, pharmacy and chemistry, focusing on serialisation, containment and track & trace; the World of solid board; the Labels & More pavilion; the Robotics packaging line; the Trade and professional associations pavilion; and the Corugated board forum.

24-27 September, Brussels Expo

Labelexpo Europe 2019

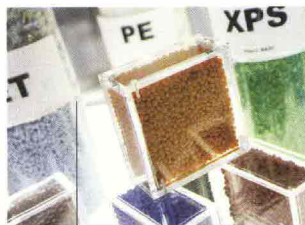
Registration for the 40th anniversary edition of Labelexpo Europe is open.

misura crescente l'evoluzione del settore, e che troverà ampio riscontro nell'offerta espositiva, nel programma di forum, conferenze ed eventi collaterali.

Il Domani inizia quando lo crei. Il packaging ecocompatibile sarà centrale in molte iniziative, tra cui i forum PackBox e TechBox che, nella scorsa edizione, hanno registrato circa 7.000 partecipanti per oltre 100 presentazioni. Una gamma di imballaggi premium sostenibili sarà in mostra nello speciale spettacolo creato da bayern design e la sostenibilità sarà, inoltre, una delle categorie del German Packaging Award 2019. Nel programma di iniziative collaterali, ricordiamo: l'area tematica dedicata all'imballaggio medicale e chimico, che affronterà le problematiche della serializzazione e tracciabilità; "The World of solid board" sul cartoncino rigido; il padiglione Labels & More; la linea di confezionamento Robotics; il padiglione delle associazioni commerciali e professionali; "Corrugated board forum" sul cartone ondulato.

di due linee di stampa - una convenzionale, una digitale - per la produzione di imballaggi flessibili destinati al contatto indiretto con gli alimenti, in conformità con gli attuali standard GMP. Presso il "Brand Innovation Showcase", al debutto, i visitatori apprenderanno, invece, nuovi spunti per valorizzare e far risaltare il proprio marchio, partecipando a un esclusivo tour tra gli stand dove potranno vedere in funzione le tecnologie di ultima generazione proposte dagli espositori. Infine, nel "Sustainability Insight Café", saranno presentate le innovazioni in materia di riduzione dell'impatto ambientale.

Tra le iniziative dedicate alla formazione, ricordiamo 3 master class di perfezionamento, condotte da esperti, della durata di mezza giornata ciascuno, e incentrate, rispettivamente, su "Imballaggio flessibile", "Inchiostri, rivestimenti e vernici", e "Stampa digitale di etichette e packaging". Da segnalare, anche un seminario organizzato in collaborazione con la Label Academy, che affronterà il tema dei materiali autoadesivi. Ricordiamo infine, in programma il 24 settembre, il "Label Industry Global Awards, prestigioso concorso annuale che premia le eccellenze del settore.



[AGENDA]

Credits Photo: Messe Düsseldorf, Constanze Tillmann. Exclusive Exploitation rights with Messe Düsseldorf
Photo Credits: Messe Düsseldorf, Constanze Tillmann. Exclusive Exploitation rights with Messe Düsseldorf

K 2016: i numeri della scorsa edizione

3.293 espositori da 61 paesi
173.000 m² di superficie espositiva netta
232.053 visitatori specializzati (71% esteri).

K 2016: the numbers of the last edition

3,293 exhibitors from 61 countries
173,000 m² of net exhibition area
232,053 specialized visitors (71% foreign).

16-23 ottobre 2019, Düsseldorf (D)

K 2019

■ A tre anni dall'ultima edizione, K 2019, fiera leader globale per il comparto della plastica e della gomma organizzata da Messe Düsseldorf registra da tempo il tutto esaurito. Con oltre 3.000 espositori, provenienti da più di 60 Paesi, la manifestazione occupa l'intero comprensorio fieristico di Düsseldorf (circa 175.000 m² di superficie espositiva netta). Per otto giorni la fiera sarà vetrina globale e luogo d'incontro ideale per gli operatori del settore provenienti da tutto il mondo (circa 200.000 sono i visitatori specializzati attesi) dove discutere delle tendenze attuali e gettare le basi per l'evoluzione del futuro. Focus tematici della prossima edizione saranno i temi più attuali per il settore delle materie plastiche, in primis, quelli legati all'economia cir-

colare e allo sviluppo sostenibile, che troveranno ampio spazio nell'offerta espositiva e in svariate iniziative del programma collaterale. Tra queste ricordiamo la mostra speciale "Plastics Shape the Future", per approfondire alcuni problemi scottanti per il comparto (rifiuti di imballaggio, rifiuti marini, cambiamenti climatici...) e presentare le soluzioni possibili che consentono di risparmiare risorse e raggiungere l'efficienza energetica. Scopo dell'iniziativa è proporre una piattaforma informativa e di networking internazionale, coinvolgendo esponenti del mondo politico nonché le organizzazioni attive in questi contesti, chiamati a offrire il proprio contributo con interventi e speed talks.

La sostenibilità e l'economia circolare saranno anche al centro del Science Campus, ponte fra Accademia e Industria, e della presentazione congiunta del VDMA (Associazione tedesca di costruttori di macchine e impianti) e imprese associate.

Tra i servizi aggiuntivi disponibili, sul sito della manifestazione (al link "www.k-online.com/2410") è possibile consultare l'elenco degli espositori e acquistare il biglietto d'ingresso.

Returning to Brussels Expo, from 24 September, it promises hundreds of live demonstrations, 3 new features, 3 expert-led master classes and a workshop. World's biggest label and package printing technology trade show Labelexpo Europe 2019 aims at print professionals, brand owners, label/packaging designers, and suppliers. This year's focus is improving business strategy and advancing the industry. Covering 9 halls, over 600 participating exhibitors.

Content and training: the program of initiatives

3 show features are making their Labelexpo Europe debut: The Flexible Packaging Arena is a demonstration and overview of two press lines - one conventional, one digital - producing indirect food contact flexible packaging to current GMP standards. At the Brand Innovation Showcase,

visitors will learn the secrets to achieving stand-out brand presence and join an exclusive key supplier stand tour with technology demonstrations; while at the Sustainability Insight Café, visitors will see the industry's latest environmentally conscious innovations.

The educational program offers 3 half-day expert-led master classes and a workshop run in association with the Label Academy. The master classes will cover "Flexible Packaging", "Inks, Coatings and Varnishes" and "Digital Label and Package Printing". The workshop will cover Self-Adhesive Materials. Also taking place, on 24 September, is the prestigious annual Label Industry Global Awards, celebrating key industry achievements.

16-23 October 2019, Düsseldorf (D)

K 2019

Three years after the last edition, K 2019,

the leading global trade fair for the plastic and rubber sector organized by Messe Düsseldorf, has been sold out for a long time. With over 3,000 exhibitors from more than 60 countries, the event occupies the entire Düsseldorf exhibition area (approximately 175,000 m² of net exhibition space).

For eight days the fair will be a global showcase and an ideal meeting place for sector operators from all over the world (around 200,000 specialized are expected visitors) to discuss current trends and lay the groundwork for the evolution of the future.

The thematic focus of the next edition will be the most current topics for the plastics sector, primarily those related to the circular economy and sustainable development, which will find ample space in the exhibition offer and in various initiatives of the collateral program. Among these we mention the special exhibition "Plastics Shape the Future", to

investigate some burning problems for the sector (packaging waste, marine waste, climate change...) and to present the possible solutions that save resources and achieve energy efficiency. The purpose of the initiative is to propose an international information and networking platform, involving members of the political world as well as organizations active in these contexts, called to offer their contribution with interventions and speed talks.

Sustainability and the circular economy will also be at the center of the Science Campus, a bridge between the Academy and Industry, and the joint presentation of the VDMA (German Association of Machine and Plant Builders) and associated companies.

Among the additional services available, on the event website (at the link "www.k-online.com/2410") it is possible to consult the list of exhibitors and purchase the entrance ticket.

APRILE**1-2****PROFESSIONAL BEAUTY
KOLKATA**KOLKATA (INDIA)
www.professionalbeauty.in**6-7****LOOK POZNAN**POZNÁN (POLAND)
www.look.mtp.pl**6-7****BEAUTY VISION**POZNÁN (POLAND)
www.beautyvision.mtp.pl**6-7****LOVE BEAUTY**LJUBLJANA (SLOVENIA)
www.sejemkozmetike.si**6-7****THE TOUCH OF PARIS**BELGRADE (SERBIA)
www.edsgroup.net**6-8****COSMOBEAUTY**BARCELONA (SPAIN)
www.cosmobeautybarcelona.com**6-8****INTERCOIFFURE
SPRING ATELIER**MEMPHIS (USA)
www.intercoiffure.com**6-8****BEAUTY TRADE SPECIAL**JAARBEURS UTRECHT (THE NETHERLANDS)
www.beautytradespecial.nl**7****TRENDS OF BEAUTY**GRAZ (AUSTRIA)
www.trendsofbeauty.at**Next**

Fiere, workshop,
expo per i
professionisti
della coiffure:
appuntamento
italiani e
internazionali
all'insegna della
formazione.

10-11**LUXE PACK SHANGHAI**SHANGHAI (CHINA)
www.luxepackshanghai.com**11-13****ESTET BEAUTY EXPO**KIEV (UKRAINE)
www.beautyexpo.com.ua**13-14****COSMETICA STUTTGART**STUTTGART (GERMANY)
www.cosmetica.de**13-14****GUT ZU FUSS STUTTGART**STUTTGART (GERMANY)
www.cosmetica.de**13-15****BEAUTY FORUM GREECE SPRING**ATHENS (GREECE)
www.beautygreece.gr**13-16****HAIR BRASIL**SÃO PAULO (BRAZIL)
www.hairbrasil.com**15-17****BEAUTYWORLD MIDDLE EAST**

DUBAI (UNITED ARAB EMIRATES)

www.beautyworldme.com

La più grande fiera internazionale per prodotti
di bellezza, capelli, profumi e benessere
in Medio Oriente.

**18-20****COSMOBEAUTÉ VIETNAM**

HO CHI MINH CITY (VIETNAM)

www.cosmobeauteasia.com**18-20****INTERCHARM PROFESSIONAL**

MOSCOW (RUSSIA)

www.intercharm.ru**21-24****IRAN BEAUTY & CLEAN**

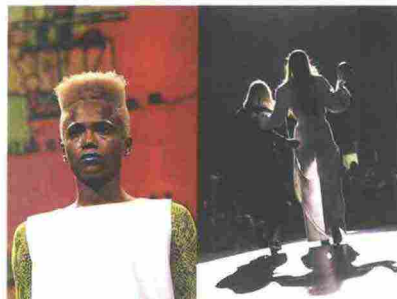
TEHRAN (IRAN)

www.expoaresa.com/**MAGGIO****4-9****DAVINES WORLD WIDE
HAIR TOUR**

REYKJAVIK (ICELAND)

www.davines.com

La community Davines tra i paesaggi più evocativi
al mondo, l'Islanda. Un'occasione per scoprire una
terra ancora incontaminata, ma anche gli ultimi
trend del settore con gli hairstylist del brand.



6-7
BEAUTY & SPA EXPO
NEW DELHI (INDIA)
www.beautyandspaexpo.com

6-8
SHANGHAI INTERNATIONAL BEAUTY EXPO
SHANGHAI (CHINA)
www.chinainternationalbeauty.com

9-11
COSMOBEAUTY SEOUL
SEOUL (KOREA)
www.cosmobeautyseoul.com

10-12
BEAUTY WORLD
TALLINN (ESTONIA)
www.ilumess.ee

12-15
INTERNATIONAL BEAUTY EXPO
KUALA LUMPUR (MALAYSIA)
www.ibe.my

13-15
BEAUTYWORLD JAPAN
TOKYO (JAPAN)
www.beautyworldjapan.com

15-16
EXPO BELLEZA
MONTERREY (MEXICO)
www.expobellezamonterrey.com

15-16
LUXE PACK NEW YORK
NEW YORK (USA)
www.luxepacknewyork.com

18-19
BEAUTY FORUM LEIPZIG
LEIPZIG (GERMANY)
www.beauty-fairs.de

18-20
BEAUTY FORUM MACEDONIA SUMMER
THESSALONIKI (GREECE)
www.beautygreece.gr

19
BS CONGRESS
DEAUVILLE (FRANCE)
www.bscongress.fr

20-22
CHINA BEAUTY EXPO
SHANGHAI (CHINA)
www.chinabeautyexpo.com

26-27
AFRO HAIR & BEAUTY LIVE
LONDON (UK)
www.afrohairshow.com

28-31
SIBBEAUTY
NOVOSIBIRSK (RUSSIA)
www.sibbeauty.ru

29-31
PHIL BEAUTY
PASAY CITY (PHILIPPINES)
www.philbeautyshow.com

30-2
BEAUTY SHOW KRASNODAR
KRASNODAR (RUSSIA)
www.beautyshow.su

GIUGNO

1-3
PREMIERE ORLANDO
ORLANDO (USA)
www.premiereorlandoshow.biz

2-3
EBIO
GUADALAJARA (MEXICO)
www.ebio.mx

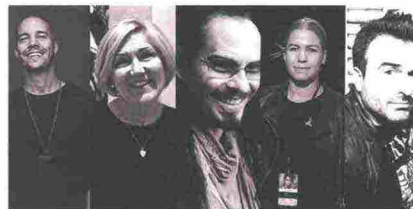
5-6
COSMETIC BUSINESS MUNICH
MUNICH (GERMANY)
www.cosmetic-business.com

5-6
SIMPPAR
PARIS (FRANCE)
www.simppar.fr

8-10
HAIR EXPO AUSTRALIA
MELBOURNE (AUSTRALIA)
www.hairexpoaustralia.com

9
NORDIC HAIR AWARD
COPENHAGEN (DENMARK)
www.nordichairawards.com

Un punto di incontro per l'intera industria dell'acconciatura dei Paesi nordici, con spazi fieristici, competizioni live, hairshow e un attesissimo Hair Award. Estetica è tra i media partner.



9
PROFESSIONAL BEAUTY BELFAST
BELFAST (UK)
www.professionalbeauty.co.uk

10
HAIR EXPO AWARDS GALA
MELBOURNE (AUSTRALIA)
www.hairexpoaustralia.com

12-14
COSMOPROF INDIA
MUMBAI (INDIA)
www.cosmoprof.com

13-16
MOROCCO BEAUTY EXPO
CASABLANCA (MOROCCO)
www.morocco-beautyexpo.com

15-17
SALON LOOK CHILE
SANTIAGO (CHILE)
www.ifema.es/ifemainternacional_01/FeriasenelExtranjero/SalonLookSantiagoChile

15-17
IBS LAS VEGAS
LAS VEGAS (USA)
www.ibslasvegas.com



FIERE E SALONI

di Giovanna Maffina

FILO DIRETTO TRA BOLOGNA E BOMBAY...

Il prossimo giugno tutti a Bombay per la prima edizione di Cosmoprof India. Il segnale evidente della grande attenzione con cui la piattaforma guarda a un mercato in grande espansione.

Quando? Dal 12 al 14 giugno prossimo. Dove? Al Bombay Convention & Exhibition Centre (BCEC). Cosmoprof si fa in quattro e, dopo le manifestazioni di Bologna, Las Vegas e Hong Kong, la piattaforma atterra ufficialmente in India, un mercato in continua evoluzione per il settore beauty, con una crescita dei consumi del 60% negli ultimi cinque anni e un valore complessivo che nel 2025 si prevede raggiungerà i 20 miliardi di dollari.

PROVE GENERALI A MUMBAI

La tre giorni di giugno è stata preceduta, lo scorso 10 e 11 settembre, da un evento svoltosi al Sahara Star Hotel di Mumbai, una sorta di "prova generale" che ha coinvolto 107 aziende da 15 diversi paesi, con esito decisamente positivo. «Siamo molto orgogliosi dei buoni risultati di questa anteprima: 3.898 operatori dell'industria cosmetica indiana, buyer, distributori e aziende hanno visitato la fiera per incontrare aziende locali e internazionali. Date le premesse, siamo convinti che Cosmoprof India diventerà presto un evento di riferimento per l'industria beauty in India e nella regione dell'Asia meridionale», ha dichiarato Cinzia Barbieri, Board Member di BolognaFiere Cosmoprof e BolognaFiere Group. Un giudizio fortemente positivo è arrivato anche dal managing director di UBM India Yogesh Mudras: «L'industria indiana della bellezza si sta affermando nel mercato mondiale con molte aziende di spicco. È indubbio che l'aumento del potere d'acquisto dei consumatori indiani e il loro crescente interesse per i prodotti beauty agevoli non



LA PRIMA EDIZIONE È STATA PRECEDUTA DA UN EVENTO A MUMBAI

poco questa rinascita. Cosmoprof India ha raccolto un numero notevole di operatori B2B. Sono stati due giorni estremamente coinvolgenti e informativi: sebbene fosse solo un'anteprima, la manifestazione ha coinvolto tutti i segmenti del settore della bellezza, con conferenze e dimostrazioni dal vivo molto apprezzate dai partecipanti».

IL COUNTDOWN HA INIZIO

A ospitare l'evento di giugno sarà dunque il Bombay Convention & Exhibition Centre, un'area espositiva di 10.000 mq destinata a ospitare oltre 300 espositori, con un'affluenza di oltre 5.000 visitatori da tutto il mondo. Molto nutrita anche la rappresentanza della stampa: saranno almeno un centinaio i giornalisti attesi all'evento. ■



BIG ECONOMY

SE ATTUALMENTE PESA SOLO PER L'1,6% SULL'INDUSTRIA GLOBALE DELLA BELLEZZA, IL MERCATO COSMETICO INDIANO HA ENORMI POTENZIALITÀ, COME CONFERMATO DALLA CRESCITA A DOPPIA CIFRA DEGLI ULTIMI ANNI CHE CONTINUERÀ ANCHE PER IL PROSSIMO QUINQUENNIO, SOSTENGONO GLI ANALISTI. IL CONSUMATORE INDIANO STA DECISAMENTE EVOLVENDO, SI DIMOSTRA ATTENTO ALLA QUALITÀ DI CIÒ CHE ACQUISTA E ALLE NUOVE TENDENZE.



Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.

NOTIZIE • Associazioni

Le opportunità 2019 per guardare oltre confine

Collaborazioni internazionali e *Beauty made in Italy*

È stato presentato, nello scorso mese di novembre, il piano 2019 a sostegno dell'internazionalizzazione delle imprese associate, con un focus sul progetto speciale USA *Beauty made in Italy*. Nel corso dell'incontro sono state illustrate le attività pianificate in collaborazione con i partner istituzionali, BolognaFiere Cosmoprof e ICE-Agenzia.

In apertura, sono stati presentati i risultati del censimento sui fabbisogni e le azioni a sostegno delle attività di internazionalizzazione che l'area Relazioni Internazionali, con il contributo del Centro Studi, ha promosso con l'obiettivo di meglio rispondere alle esigenze delle imprese associate in ambito internazionale: sono state mappate le realtà dimensionali e operative delle aziende interessate alle attività di business all'estero e i relativi fabbisogni e i risultati hanno prodotto un database significativo che consentirà di offrire nuove iniziative e servizi. Tra le numerose conclusioni, selezionabili per classi dimensionali e caratteristiche di specializzazione, si registra un forte ottimismo di crescita dell'*export* dichiarata dagli operatori, soprattutto dalle piccole realtà, dai terzisti e da coloro che hanno appena iniziato il business all'estero. I mercati di riferimento prioritari dichiarati sono il Nord America, il Medio-Oriente e il Sud-Est Asiatico. Rispetto alle attività, alle consolidate organizzazioni di collettive di imprese italiane ai Cosmoprof Worldwide di Las Vegas (28-30 luglio) e Hong

Kong (12-15 novembre), si affiancherà la prima edizione di Cosmoprof India (Mumbai, 12-14 giugno), che segue la *Preview* del 2018. Altre opportunità di partecipazione a fiere del circuito Cosmoprof riguarderanno l'area sudamericana, con la Colombia (Belleza y Salud di Bogotá, 2-6 ottobre) e il Brasile (Beauty Fair di San Paolo, 7-10 settembre), l'area ASEAN (con il circuito di fiere in Thailandia, Filippine, Vietnam e Malaysia) e le manifestazioni di *Health & Beauty*, società tedesca recentemente acquisita da Cosmoprof.

La formazione sarà un tema centrale con l'offerta di molti momenti educativi sia in aula, con corsi di taglio marketing internazionale, legale e tecnico-normativo, sia in formato webinar con seminari riguardanti temi quali le dogane, le forme di finanziamento, la proprietà intellettuale e altri ancora.

Le altre principali attività riguarderanno le azioni di promozione del motore di ricerca *Buy Italian Cosmetics*, il servizio che consente ai soci di pubblicare gratuitamente il proprio profilo aziendale sul sito di Cosmetica Italia e renderlo disponibile a operatori esteri per entrare in contatto diretto con l'impresa; il potenziamento del servizio di *alert* sui bandi pubblici per l'internazionalizzazione, con la proposta di piani di attività mirati i cui costi possono essere ridotti grazie ai fondi regionali; il seguito delle iniziative di *e-commerce* in Cina (progetti *BeautyBit* di Netcomm e *HelloITA* di ICE-Agenzia). Ma la grande novità per il 2019 è rappresentata da *I-Beauty*, lo *storytelling* della cosmetica *made in Italy* per i mercati esteri. Il progetto ha l'obiettivo di raccontare la cosmetica italiana e i suoi valori, le storie delle imprese, i modelli di bellezza famosi in tutto il mondo e di creare il concetto di *I-Beauty* (così come esistono, per esempio, la *K-Beauty* coreana e la *J-Beauty* giapponese) per trasmettere l'essenza dell'Italia, paese di sogni e di *leadership*. Saranno realizzati un video, una *brochure* e un minisito dove confluirà anche il motore di ricerca *Buy Italian Cosmetics*.



094429

Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.

FIERE

Cosmoprof, il beauty dall'Italia al mondo

La fiera della cosmetica torna a Bologna dal 15 al 18 marzo 2019 e punta a diventare sempre più internazionale. Cresce, intanto, la sezione dedicata all'uomo.



Dopo aver archiviato un 2017 molto positivo – con un utile netto di 3,078 milioni di euro, un fatturato complessivo di 75 milioni di euro, oltre 370mila operatori professionali e più di 7mila aziende partecipanti alle manifestazioni internazionali di Las Vegas, Hong Kong, Bogotà e Teheran, come segnalato da *Il Sole 24 ore* – Cosmoprof Worldwide Bologna di Bologna Fiere si prepara alla sua cinquantaduesima edizione, in programma dal 14 al 18 marzo 2019. Prendendo spunto da due degli argomenti più discussi oggi tanto nell'industria della bellezza quanto in quella della moda, il prossimo salone è incentrato sulla sostenibilità e sull'economia circolare. Tante le declinazioni sul tema: tra le più interessanti segnaliamo l'installazione dell'agenzia Peclers dedicata ai colori della sostenibilità del 2020, con uno studio sui materiali e sulle nuance ad essi applicabili più innovative per il futuro dell'industria cosmetica mentre il progetto "The Factory" per il 2019 esplora le soluzioni industriali più attente al rispetto per l'ambiente, mostrando l'intera circolarità del recupero delle plastiche. Allo stesso tempo, la fiera

s'ingrandisce e si perfeziona, sia dal punto di vista logistico, con un incremento dell'area espositiva e la riorganizzazione della disposizione dei padiglioni per migliorare il percorso di visita degli addetti ai lavori, che da quello del network. Oltre ai saloni spin-off già esistenti – quelli di Asia-Hong Kong, India-Mumbai e North America-Las Vegas – Cosmoprof partecipa anche a manifestazioni dedicate al mondo del beauty in mercati che gli analisti considerano fondamentali per la crescita del settore: Iran Beauty & Clean a Teheran, Belleza y Salud in Colombia e Asean Beauty, Phil Beauty, VietBeauty e BeautyExpo nel Sud Est Asiatico. Un altro focus della nuova edizione è quello sulla cosmesi maschile, che secondo uno studio di Ernst & Young è una delle categorie di settore che crescerà di più da qui al 2020: nel 2016 valeva 48 miliardi di dollari a livello globale, nel 2020 arriverà a 61 miliardi, a un tasso del +6,4% annuo. Oltre alla selezione di profumieri, sono tanti i marchi beauty interessanti che saranno presenti in fiera, dal francese Archiman allo skincare di Einsen-berg, da sieri 66°30 ai saponi di ZEW.

Studiorama | Stili di vita | 21



M5S

Conte

Salvini

Di Maio

ATTIVA LE NOTIFICHE

FONDATORE E DIRETTORE: ANGELO MARIA PERRINO

Home > Economia > Cosmoprof India 2019 chiude con 237 espositori e 7.429 operatori presenti

ECONOMIA

A⁻ A⁺

Sabato, 15 giugno 2019 - 09:38:00

Cosmoprof India 2019 chiude con 237 espositori e 7.429 operatori presenti

Enrico Zannini, Direttore Generale di BolognaFiere Cosmoprof: "Il successo testimonia l'enorme potenzialità di questa manifestazione, che crescerà ancora"



Si è chiusa l'edizione 2019 di Cosmoprof India Mumbai con ottimi risultati, a testimonianza della continua crescita dell'industria cosmetica in India.

Dai 107 espositori dell'edizione 2018, si è giunti quest'anno a 237 aziende espositrici, provenienti da 23 paesi e regioni, mentre rispetto ai 3.898 visitatori dello scorso anno l'edizione appena conclusa ha visto la partecipazione di 7.429 professionisti.

"Questi dati ben rappresentano la crescita di Cosmoprof India rispetto alla preview dello scorso settembre, grazie anche alla nuova location, il Bombay Exhibition Center, che ha permesso un'offerta espositiva più ricca e completa - dichiara Enrico Zannini, Direttore Generale di BolognaFiere Cosmoprof - Cosmoprof India non si ferma qui: il successo di quest'anno testimonia l'enorme

potenzialità di questa manifestazione, in un mercato in costante crescita - nel periodo compreso tra il 2018 e il 2023 è prevista una crescita complessiva del 9,7% con percentuali di aumento importanti in particolare per il comparto profumeria (+19,6%) e per il make-up (+13,1%) - e caratterizzato da una forte industria manifatturiera".

"Per facilitare il networking e il business tra aziende e operatori internazionali e locali, per la prossima edizione incrementeremo l'area espositiva a disposizione degli espositori, con particolare attenzione al comparto manifatturiero, settore chiave dell'industria cosmetica in India. Siamo certi che si tratta dei primi passi di una manifestazione che si appresta a diventare un punto di riferimento di eccellenza per l'India".

[Commenti](#)

Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.

Home > Economia > BolognaFiere Cosmoprof: risultati positivi per le attività internazionali

ECONOMIA

A⁻ A⁺

Giovedì, 20 dicembre 2018 - 21:57:00

BolognaFiere Cosmoprof: risultati positivi per le attività internazionali

Cosmoprof Worldwide Bologna rafforza la sua presenza nei mercati chiave per il settore beauty



Cosmoprof Worldwide Bologna rafforza la sua presenza nei mercati chiave per il settore beauty.

Oltre alle manifestazioni di Las Vegas con Cosmoprof North America, Hong Kong con Cosmoprof Asia e, da settembre 2018 Mumbai, con Cosmoprof India Preview, il marchio è presente come agente di vendita per le aziende internazionali in Colombia, a Belleza y Salud, e nel Sud Est Asiatico, per incrementare lo scambio commerciale tra le aziende locali e i buyer e i distributori internazionali.



L'edizione 2018 di Belleza y Salud, dal 3 al 7 ottobre, ha riunito più di 64.000 distributori e operatori che dai principali paesi del Sud America si sono ritrovati in Colombia per valutare nuove opportunità di sviluppo per il proprio business. Grazie alla stabilità politica del paese e alla

situazione economica favorevole, oltre 400 aziende espositrici hanno scelto la manifestazione di Bogotá come vetrina per i propri prodotti e servizi, coprendo un'area complessiva di 17.566 mq. Grazie alle attività di vendita del network Cosmoprof, 90 aziende internazionali provenienti da Europa e Asia hanno arricchito l'offerta espositiva. 12 i paesi partecipanti: Andorra, Brasile, Bulgaria, Cina, Colombia, Corea del Sud, Francia, Germania, Italia, Perù, Spagna, Stati Uniti, Taiwan e Turchia.

5 i padiglioni internazionali presenti: Brasile con 33 aziende, Cina con 11 espositori, Germania con 9 aziende, Perù con 5 espositori e Spagna con 16 piccole e medie imprese locali.

Per il 2019, le attività della piattaforma Cosmoprof in Sud America si rafforzeranno grazie alla

collaborazione siglata recentemente in Brasile con Beauty Fair – Feira Internacional de Beleza Profissional, la manifestazione di San Paolo per i professionisti e i distributori dell'industria cosmetica locale. La collaborazione tra le due manifestazioni porterà a Cosmoprof Worldwide Bologna 2019, in programma dal 14 marzo, una collettiva in rappresentanza dal Brasile, facilitando l'ingresso di buyer, distributori e retailer dell'area Sud-Americana. A settembre, per l'edizione 2019 di Beauty Fair, la collaborazione con BolognaFiere Cosmoprof faciliterà la presenza in manifestazione delle aziende internazionali.

Il Sud-Est Asiatico si è confermato un palcoscenico importante per le aziende del network Cosmoprof, come dimostrato dai risultati delle partecipazioni agli eventi organizzati in collaborazione con UBM Plc in Thailandia, Filippine, Vietnam e Malesia.

Dal 3 al 5 Maggio 2018 ASEANbeauty 2018, a Bangkok, Thailandia, ha visto la partecipazione di 235 espositori provenienti da 11 Paesi (35% internazionali, 65% domestici), e di 9.743 operatori professionali da 60 Paesi. La manifestazione ha portato a Bangkok buyer internazionali interessati a incontri di business con i più importanti marchi attivi nella regione. Sono stati 3.268 gli incontri B2B organizzati in manifestazione, e oltre 12.000 professionisti hanno partecipato a ASEANbeauty.

Dal 30 Maggio all'1 Giugno si è svolta Philbeauty, a Manila, nelle Filippine. L'evento ha coinvolto oltre 200 aziende provenienti da 24 Paesi e specializzate in prodotto finito, specificatamente in hair, make-up e skincare, ma anche in packaging, materie prime e ingredienti, macchinari e accessori. 8 i padiglioni in rappresentanza di Cina, Corea, Emirati Arabi, India, Malesia, Singapore, Taiwan, Thailandia. A disposizione degli oltre 5.000 professionisti intervenuti nel corso di questa edizione da 19 Paesi nel mondo, dai contoterzisti ai direttori Ricerca & Sviluppo, dagli specialisti di ambulatorio ai titolari di salone e agli operatori professionali, seminari, dimostrazioni live di prodotto e un contest dedicato al mondo degli hairstylist e dei make-up artist locali.

Vietbeauty 2018, a Ho Chi Minh, Vietnam, dal 19 al 21 Luglio, ha visto la partecipazione di 8.182 operatori provenienti da 33 paesi e regioni, in aumento del 32% rispetto al 2017, e di 176 aziende con 250 brand, in crescita del 35% rispetto all'edizione precedente. L'attività di vendita di Cosmoprof ha portato ad un notevole incremento delle presenze internazionali, con l'80% delle aziende espositrici provenienti dall'estero. In crescita anche le presenze di buyer internazionali.

A Beauty Export, dal 5 all'8 Ottobre a Kuala Lumpur, Malesia, sono stati 14.218 gli operatori professionali che hanno visitato la manifestazione. Il 45% delle 322 aziende espositrici proveniva dall'estero: un dato in crescita rispetto al 2017, a dimostrazione dell'importante ruolo svolto dal network Cosmoprof nella promozione dell'evento fuori dai confini nazionali. 10 i paesi rappresentati: Cina, Corea, Giappone, Singapore, Taiwan, Thailandia e, per la prima volta, Brasile, Hong Kong, India e Ungheria.

Commenti

TAGS:

[bolognafiere cosmoprof](#)

Donna
Charme

perme
network

memplaza
REGISTRATI ORA!
COMPRA
AL PREZZO
CHE VUOI TU



Home Casa Cucina Cultura Fashion Gossip **Salute e Bellezza** Vacanze e Tempo libero Canale Video

BREAKING NEWS Women, la mostra (omaggio alle donne) di Emanuela Caso

Home / Salute e Bellezza / Cosmoprof India Mumbai 2019, il report



COSMOPROF INDIA MUMBAI 2019, IL REPORT

Salute e Bellezza

La **manifestazione** che ha acceso i riflettori sul **futuro** dell'**industria** cosmetica in **India** ha raddoppiato i numeri **rispetto** alla preview dello scorso settembre con 237 espositori e 7.429 operatori.

L'**edizione 2019** di **Cosmoprof India** Mumbai ha mostrato che la **manifestazione** è in crescita. Dai 107 espositori dell'**edizione 2018** si è giunti quest'**anno** a 237 aziende espositrici, provenienti da 23 **paesi** e regioni. E i visitatori sono raddoppiati, passando da 3.898 a 7.429.

“Questi dati ben rappresentano la crescita di **Cosmoprof India** **rispetto** alla preview dello scorso settembre, grazie anche alla nuova location, il Bombay Exhibition Center, che ha permesso un'offerta espositiva più ricca e completa – dichiara Enrico Zannini, Direttore Generale di BolognaFiere **Cosmoprof – Cosmoprof India** non si ferma qui: il successo di quest'**anno** testimonia l'enorme potenzialità di questa **manifestazione**, in un **mercato** in costante crescita – nel periodo compreso tra il **2018** e il **2023** è prevista una crescita complessiva del 9,7% con percentuali di aumento importanti in particolare per il comparto profumeria (+19,6%) e per il make-up (+13,1%) – e caratterizzato da una forte **industria** manifatturiera. Per facilitare il networking e il business tra aziende e operatori internazionali e locali, per la prossima **edizione** incrementeremo l'area espositiva a disposizione degli espositori, con particolare attenzione al comparto manifatturiero, settore chiave dell'**industria** cosmetica in **India**. Siamo certi che si tratta dei primi passi di

IN PRIMO PIANO



IN PRIMO PIANO



IDEE DI NAVIGAZIONE

Casa
Famiglia
Cultura
Salute e Bellezza
Bellezza
Tempo libero
Sport e svaghi
Vacanze e tempo libero

una **manifestazione** che si appresta a diventare un punto di riferimento di eccellenza per l'India".

Yogesh Mudras, Managing Director di UBM **India**, ha dichiarato: "Siamo rimasti piacevolmente sorpresi dall'enorme successo dell'**edizione** di debutto di **Cosmoprof India**. È davvero straordinario aver organizzato uno spettacolo di questo calibro pochi mesi dopo l'**edizione** in anteprima. **Cosmoprof India** promuove con orgoglio un concetto di bellezza Made in **India**, definendo nuovi standard per il settore e facilitando il networking tra brand locali e internazionali. Questo format sicuramente porterà allo sviluppo di nuove idee, innovazioni, tecnologie e soluzioni per l'**industria**, e aiuterà il **mercato** a raggiungere la valutazione prevista di 35 miliardi di dollari anche prima del 2035".



Ingredienti e materie prime, macchinario, OEM, contract manufacturing e private label, packaging primario e secondario, fornitori di servizi, prodotto finito – suddiviso in Profumeria e Cosmesi, Estetica e Spa, Hair, Nail e Natural Organic: **Cosmoprof India** ha ospitato il meglio dell'offerta locale e internazionale per tutti i comparti. Tra le aziende presenti, anche quelle riunite nelle collettive di **Italia**, **USA** e **Sud Corea**.

Ai Buyer Program sono **stati** invitati oltre 100 top buyer, e poi sessioni di approfondimento con otto CosmoTalks che hanno visto il coinvolgimento di 20 speaker internazionali e 800 partecipanti.

DERMAPEN, DNG GROUP con BARBA **ITALIANA**, LOOKX, PEVONIA INTERNATIONAL, RICA e SWATI hanno presentato in anteprima agli operatori e ai buyer presenti i propri prodotti e servizi, con dimostrazioni live a **Cosmoprof Onstage**.

Cosmoprof India Awards ha premiato le aziende espositrici che stanno investendo in ricerca e innovazione, per presentare nuove proposte ai consumatori indiani. I vincitori, scelti da una giuria di 11 esperti internazionali per l'**industria** cosmetica, sono **stati** annunciati nel corso della Gala Night di **Cosmoprof India**, mercoledì 12 giugno.

Grazie a CosmoTrends, realizzato in collaborazione con Beautystreams, buyer, giornalisti e influencer hanno avuto una panoramica esaustiva delle novità dell'universo beauty in **India**. I prodotti, le innovazioni, le tendenze e i momenti più significativi della **manifestazione** sono **stati** condivisi dalle 5 Official Bloggers di **Cosmoprof India 2019**, che hanno coinvolto i loro follower – circa 1 milione di appassionati – nella community internazionale di **Cosmoprof**.

Tra le aree più apprezzate in **manifestazione**, #VibrantIndia: The Scented Fabric Play, in collaborazione con centdegrés. L'installazione mixa colori, tessuti e profumi indiani per

TAG

2018 2019 ala anno arte centro cina
conti cultura dio donna donne EX fashion fia
gol grand inter isp Italia lavoro lazio
lega los mare milan mondo nazionale OS
presidente raggi real red rispetto roma rossi sel
sio soci social stati storia ubi USA viaggi

Informativa

x

Questo sito o gli strumenti terzi da questo utilizzati si avvalgono di cookie necessari al funzionamento ed utili alle finalità illustrate nella cookie policy. Se vuoi saperne di più o negare il consenso a tutti o ad alcuni cookie, consulta la [cookie policy](#).

Chiudendo questo banner, scorrendo questa pagina, cliccando su un link o proseguendo la navigazione in altra maniera, acconsenti all'uso dei cookie.

HOME CHI SIAMO ▾ MODACAPPELLI ▾ NEWS ▾ EDUCATION ▾ PRODOTTI ▾ ANNUNCI ABBONAMENTI

SHOP ONLINE ▾

Temi caldi

Home » Temi caldi » Cosmoprof
India Mumbai 2019, il report

Cosmoprof India Mumbai 2019, il report



La manifestazione che ha acceso i riflettori sul futuro dell'industria cosmetica in India ha raddoppiato i numeri rispetto alla preview dello scorso settembre con 237 espositori e 7.429 operatori.

L'edizione 2019 di **Cosmoprof India Mumbai** ha mostrato che la manifestazione è in crescita. Dai 107 espositori dell'edizione 2018 si è giunti quest'anno a 237 aziende espositrici, provenienti da 23 paesi e regioni. E i visitatori sono raddoppiati, passando da 3.898 a 7.429.

“Questi dati ben rappresentano la crescita di Cosmoprof India rispetto alla preview dello scorso settembre, grazie anche alla nuova location, il Bombay Exhibition Center, che ha permesso un'offerta espositiva più ricca e completa – dichiara **Enrico Zannini**, Direttore Generale di **BolognaFiere Cosmoprof** – Cosmoprof India non si ferma qui: il successo di quest'anno testimonia l'enorme potenzialità di questa manifestazione, in un mercato in costante crescita - nel periodo compreso tra il 2018 e il 2023 è prevista una crescita complessiva del 9,7% con percentuali di aumento importanti in particolare per il comparto profumeria (+19,6%) e per il make-up (+13,1%) - e caratterizzato da una forte industria manifatturiera. Per facilitare il networking e il business tra aziende e operatori internazionali e locali, per la prossima edizione incrementeremo l'area espositiva a disposizione degli espositori, con particolare attenzione al comparto manifatturiero, settore chiave dell'industria cosmetica in India. Siamo certi che si tratta dei primi passi di una manifestazione che si appresta a diventare un punto di riferimento di eccellenza per l'India”.

Yogesh Mudras, Managing Director di **UBM India**, ha dichiarato: “Siamo rimasti piacevolmente sorpresi dall'enorme successo dell'edizione di debutto di Cosmoprof India. È davvero straordinario aver organizzato uno spettacolo di questo calibro pochi mesi dopo l'edizione in anteprima. Cosmoprof India promuove con orgoglio un concetto di bellezza Made in India, definendo nuovi standard per il settore e facilitando il networking tra brand locali e internazionali. Questo format sicuramente porterà allo sviluppo di nuove idee, innovazioni, tecnologie e soluzioni per l'industria, e

aiuterà il mercato a raggiungere la valutazione prevista di 35 miliardi di dollari anche prima del 2035".



Ingredienti e materie prime, macchinario, OEM, contract manufacturing e private label, packaging primario e secondario, fornitori di servizi, prodotto finito – suddiviso in Profumeria e Cosmesi, Estetica e Spa, Hair, Nail e Natural & Organic: Cosmoprof India ha ospitato il meglio dell'offerta locale e internazionale per tutti i comparti. Tra le aziende presenti, anche quelle riunite nelle collettive di Italia, USA e Sud Corea.

Ai **Buyer Program** sono stati invitati oltre 100 top buyer, e poi sessioni di approfondimento con otto **CosmoTalks** che hanno visto il coinvolgimento di 20 speaker internazionali e 800 partecipanti.

DERMAPEN, DNG GROUP con BARBA ITALIANA, LOOKX, PEVONIA INTERNATIONAL, RICA e SWATI hanno presentato in anteprima agli operatori e ai buyer presenti i propri prodotti e servizi, con dimostrazioni live a **Cosmoprof Onstage**.

Cosmoprof India Awards ha premiato le aziende espositrici che stanno investendo in ricerca e innovazione, per presentare nuove proposte ai consumatori indiani. I vincitori, scelti da una giuria di 11 esperti internazionali per l'industria cosmetica, sono stati annunciati nel corso della Gala Night di Cosmoprof India, mercoledì 12 giugno.

Grazie a **CosmoTrends**, realizzato in collaborazione con Beautystreams, buyer, giornalisti e influencer hanno avuto una panoramica esaustiva delle novità dell'universo beauty in India. I prodotti, le innovazioni, le tendenze e i momenti più significativi della manifestazione sono stati condivisi dalle **5 Official Bloggers di Cosmoprof India 2019**, che hanno coinvolto i loro follower – circa 1 milione di appassionati – nella community internazionale di Cosmoprof.

Tra le aree più apprezzate in manifestazione, **#VibrantIndia: The Scented Fabric Play**, in collaborazione con centdegrés. L'installazione mixa colori, tessuti e profumi indiani per offrire una nuova prospettiva per comprendere le potenzialità del mercato Indiano, a partire dalla cultura e dalle tradizioni del paese.

Il prossimo appuntamento con le tendenze del mercato indiano è dal 2 al 4 settembre con l'edizione 2020 di Cosmoprof India.

Tags: [cosmoprof india 2019](#) [mumbai](#) [yogesh mudras](#) [enrico zannini](#)

Publicato il 19.06.2019

Mi piace 0 Tweet Pin it 51K+

Scelti per te



[FIERE & SHOW](#)

[NEWS](#)

[NOVITÀ PRODOTTI](#)

[SPECIALE COLORE](#)

[SPECIALE CURATIVI](#)

[SPECIALE SOLARI](#)

[SPECIALE STYLING](#)

MTE, sempre al passo con il business anche al Cosmoprof India Mumbai

GIUGNO 18, 2019 | REDAZIONE SALON | NO COMMENTS

La MTE, casa editrice milanese di riviste "trade", da cinquant'anni è il punto di riferimento autorevole per le aziende cosmetiche e di prodotti professionali di tutto il mondo che vogliono fare business. È sempre al passo con gli appuntamenti esteri più importanti grazie alle riviste EM, Export Magazine e Salon International.

Ecco alcuni scatti delle manifestazioni internazionale Cosmoprof India Mumbai 2019 dove eravamo presenti

SFOGLIA SALON DIGITALE



anche con la rivista Salon India.



Follow us!

Posted in: Fiere & Show | Tags: Cosmoprof India, Me

Lascia un commento

Il tuo indirizzo email non sarà pubblicato. I campi obbligatori sono contrassegnati *

Commento

BEAUTIFULFORYOU.it

**MODA CAPELLI
SALON**

SFOGLIA SALON DONNA N. 1/19



Sfoggia l'estratto di Salon Donna

SFOGLIA SALON UOMO N. 2/19



Sfoggia l'estratto di Salon Uomo





Il portale del processo, del packaging e della logistica

PRODUTTORI DI
TECNOLOGIE

TRASFORMATORI

INDUSTRIE E
DISTRIBUZIONE

PACKAGING DESIGN

ENTI E ASSOCIAZIONI

EVENTI

VIDEO

NEWS

Valerio Soli is the new Chairman of Ipack Ima

14 giugno 2019

FachPack 2019, focus on "environmentally friendly packaging"

12 giugno 2019

DTM Print, novità per l'area EMEA

6 giugno 2019

Caribbean Bottling Company sceglie Sidel

6 giugno 2019

Vino e tecnologia a SIMEI 2019

6 giugno 2019

Ulmex, novità per la stampa di imballaggi

6 giugno 2019

Finlogic Group, open house per presentare le ultime novità

5 giugno 2019

Cam Group punta a quota 100 e prepara il trasloco a Molteno

5 giugno 2019

Labelexpo Europe 2019, move your business forward

5 giugno 2019

L'intramontabile fascino del luxury packaging

4 giugno 2019

Il packaging italiano verso Messico e Thailandia

4 giugno 2019

Il packaging italiano prosegue la promozione in Messico e Thailandia

4 giugno 2019

Nasce la Foresta dell'Associazione Italiana Scatolifici

3 giugno 2019

L'innovazione MG2 al Simposio Afi 2019

31 maggio 2019

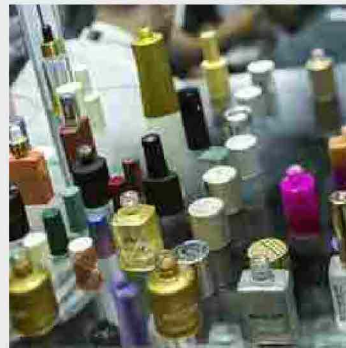
Gruppo Cordenons, il nuovo visual book di Astroking

31 maggio 2019

Riflettori sul futuro dell'industria cosmetica in India

Si è chiusa l'edizione 2019 di Cosmoprof India Mumbai con risultati che testimoniano la continua crescita dell'industria cosmetica in India: 237 espositori e 7.429 operatori presenti.

Cosmoprof India 2019 si è conclusa con risultati in crescita rispetto alla scorsa edizione: dai 107 espositori dell'edizione 2018, si è giunti quest'anno a 237 aziende espositrici, provenienti da 23 paesi e regioni, mentre rispetto ai 3.898 visitatori dello scorso anno l'edizione appena conclusa ha visto la partecipazione di 7.429 professionisti.



"Questi dati ben rappresentano la crescita di Cosmoprof India rispetto alla preview dello scorso settembre, grazie anche alla nuova location, il Bombay Exhibition Center, che ha permesso un'offerta espositiva più ricca e completa – ha sottolineato Enrico Zannini, Direttore Generale di BolognaFiere Cosmoprof – Cosmoprof India non si ferma qui: il successo di quest'anno testimonia l'enorme potenzialità di questa manifestazione, in un mercato in costante crescita - nel periodo compreso tra il 2018 e il 2023 è prevista una crescita complessiva del 9,7% con percentuali di aumento importanti in particolare per il comparto profumeria (+19,6%) e per il make-up (+13,1%) - e caratterizzato da una forte industria manifatturiera. Per facilitare il networking e il business tra aziende e operatori internazionali e locali, per la prossima edizione incrementeremo l'area espositiva a disposizione degli espositori, con particolare attenzione al comparto manifatturiero, settore chiave dell'industria cosmetica in India. Siamo certi che si tratta dei primi passi di una manifestazione che si appresta a diventare un punto di riferimento di eccellenza per l'India".

Yogesh Mudras, Managing Director of UBM India, ha dichiarato: "Siamo rimasti piacevolmente sorpresi dall'enorme successo dell'edizione di debutto di Cosmoprof India. È davvero straordinario aver organizzato uno spettacolo di questo calibro pochi mesi dopo l'edizione in anteprima. Cosmoprof India promuove con orgoglio un concetto di bellezza Made in India, definendo nuovi standard per il settore e facilitando il networking tra brand locali e internazionali. Questo format sicuramente porterà allo sviluppo di nuove idee, innovazioni, tecnologie e soluzioni per l'industria, e aiuterà il mercato a raggiungere la valutazione prevista di 35 miliardi di dollari anche prima del 2035".

Cosmoprof India ha ospitato il meglio dell'offerta locale e internazionale per tutti i comparti: ingredienti e materie prime, macchinario, OEM, contract manufacturing e

LE RIVISTE

Rassegne **IMBALLAGGIO**

BM ITALIAN BUSINESS MANAGEMENT

FM ITALIAN FINANCIAL MANAGEMENT

I PORTALI COLLEGATI

PrintPUB.net

FOLLOW US



TIRELLI


SISTEMI DI RIMPIANTO, CHIUSURA ED ETICHETTATURA PER L'INDUSTRIA COSMETICA



cam
GROUP
Innovation meets Experience

[More >](#)

VIDEO

 L'imballaggio flessibile secondo HP

RIFLETTORI SU



FOCUS TEMATICI

- Sostenibilità
- Packaging design
- Private label

ARCHIVI

- Report eventi
- Case history

COSMOPACK
ASIA HONG KONG
2019
12 - 14 NOVEMBER
13 - 15 NOVEMBER

LUXEPACK
MONACO
SEPT 30, OCT 1, 2, 2019
GRIMALDI FORUM, MONACO

SI ME
Fieramilano
RHO
Italy

private label, packaging primario e secondario, fornitori di servizi, prodotto finito – suddiviso in Profumeria e Cosmesi, Estetica e Spa, Hair, Nail e Natural & Organic. Tra le aziende presenti, anche quelle riunite nelle collettive di Italia, USA e Sud Corea. Oltre 100 top buyer sono stati invitati in manifestazione per facilitare le opportunità di business tra aziende e compratori, nell'ambito del Buyer Program, strumento consolidato di tutte gli eventi della piattaforma Cosmoprof. Particolare attenzione è stata rivolta da un lato ai retailer e dei proprietari di saloni provenienti dai principali stati dell'India, dall'altro ai mercati chiave per l'industria cosmetica del paese – Arabia Saudita, Cina, Emirati Arabi Uniti, Kenya, Malesia, Repubblica Ceca, Spagna, Sudafrica, Thailandia.

Enti e associazioni: FIERE INT.LI BOLOGNA - BOLOGNA FIERE

etichetta.it
stampatori di etichette online

Etichetta adesiva in bobine

sitma

Post Press Direct Mail & Transmedia

Danfoss
Scateniamo la trasformazione digitale a SPS Italia 2019
Pad. 6 - Stand A042

AKEBOND SCHNEIDER SENATOR Horizon NAGEL J&K JBI MOLL

per le aziende grafiche

SALON
INTERNATIONALBEAUTIFULFORYOU.it
MODA CAPELLI
SALONSALON
UOMOSALON
MODA
DONNA

FIERE & SHOW NEWS NOVITÀ PRODOTTI SPECIALE COLORE SPECIALE CURATIVI SPECIALE SOLARI SPECIALE STYLING

Cosmoprof India Mumbai 2019 registra ottimi risultati

GIUGNO 17, 2019 | REDAZIONE SALON | NO COMMENTS



L'edizione 2019 di **Cosmoprof India Mumbai** (12-14 giugno 2019) si è conclusa in crescendo, a testimonianza della continua ascesa dell'industria cosmetica in India. I numeri parlano chiaro: si è passati dai 107 espositori dell'edizione 2018 a 237 aziende espositrici di quest'anno, provenienti da 23 paesi e regioni. I visitatori sono passati da 3.898 dello scorso anno a 7.429 professionisti.

“Questi dati ben rappresentano la crescita di Cosmoprof India rispetto alla preview dello scorso settembre, grazie anche alla nuova location, il Bombay Exhibition Center, che ha permesso un'offerta espositiva più ricca e completa – dichiara **Enrico Zannini, Direttore Generale di BolognaFiere Cosmoprof** – Cosmoprof India non si ferma qui: il successo di quest'anno testimonia l'enorme potenzialità di questa manifestazione, in un mercato in costante crescita – nel periodo compreso tra il 2018 e il 2023 è prevista una crescita complessiva del 9,7% con percentuali di aumento importanti in particolare per il comparto profumeria (+19,6%) e per il make-up (+13.1%) – e caratterizzato da una forte industria manifatturiera. Per facilitare il networking e il business tra aziende e operatori internazionali e locali, per la prossima edizione incrementeremo l'area espositiva a disposizione degli espositori, con particolare attenzione al comparto manifatturiero, settore chiave dell'industria cosmetica in India. Siamo certi che si tratti dei primi passi di una manifestazione che si appresta a diventare un punto di riferimento di eccellenza per l'India”.

Yogesh Mudras, Managing Director di UBM India, ha dichiarato: “Siamo rimasti piacevolmente sorpresi dall'enorme successo dell'edizione di debutto di Cosmoprof India (...). Cosmoprof India promuove con orgoglio un concetto di bellezza Made in India, definendo nuovi standard per il settore e facilitando il networking tra brand

SFOGLIA SALON DIGITALE

BEAUTIFULFORYOU.it
MODA CAPELLI
SALON

SFOGLIA SALON DONNA N. 1/19



Sfoggia l'estratto di Salon Donna

SFOGLIA SALON UOMO N. 2/19

locali e internazionali. Questo format sicuramente porterà allo sviluppo di nuove idee, innovazioni, tecnologie e soluzioni per l'industria e aiuterà il mercato a raggiungere la valutazione prevista di 35 miliardi di dollari anche prima del 2035".

Cosmoprof India ha ospitato il meglio dell'offerta locale e internazionale per tutti i comparti: ingredienti e materie prime, macchinario, OEM, contract manufacturing e private label, packaging primario e secondario, fornitori di servizi e prodotto finito (Profumeria e Cosmesi, Estetica e Spa, Hair, Nail e Natural & Organic).

Tra le aziende presenti, anche quelle riunite nelle collettive di Italia, USA e Sud Corea. Oltre 100 top buyer sono stati invitati in manifestazione per facilitare le opportunità di business tra aziende e compratori, nell'ambito del Buyer Program, strumento consolidato di tutte gli eventi della piattaforma Cosmoprof.

Particolare attenzione è stata rivolta da un lato ai retailer e dei proprietari di saloni provenienti dai principali stati dell'India, dall'altro ai mercati chiave per l'industria cosmetica del paese – Arabia Saudita, Cina, Emirati Arabi Uniti, Kenya, Malesia, Repubblica Ceca, Spagna, Sudafrica, Thailandia.

Hanno riscosso notevole successo le sessioni di approfondimento degli otto **CosmoTalks**, che hanno visto il coinvolgimento di 20 speaker internazionali e 800 partecipanti.

Gli interventi proposti dai partner dell'iniziativa – BEAUTYSTREAMS, CENTDEGRES, EUROMONITOR INTERNATIONAL, KLINE&COMPANY, MINTEL, ONELINE WELLNESS, STYLESPEAK e WGSN – hanno fornito alle aziende e agli operatori presenti interessanti suggerimenti per individuare le tendenze che stanno influenzando il mercato indiano e per capire quali sono i mezzi più adatti per affrontare la richiesta da parte dei consumatori di un'offerta prodotto sostenibile.

A **Cosmoprof Onstage**, selezionate aziende espositrici – DERMAPEN, DNG GROUP con BARBA ITALIANA, LOOKX, PEVONIA INTERNATIONAL, RICA e SWATI – hanno presentato in anteprima agli operatori e ai buyer presenti i propri prodotti e servizi, con dimostrazioni live.



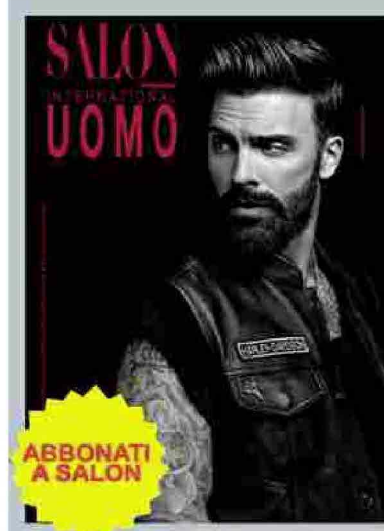
Cosmoprof India Awards ha premiato le aziende espositrici che stanno investendo in ricerca e innovazione, per presentare nuove proposte ai consumatori indiani. I vincitori, scelti da una giuria di 11 esperti internazionali per l'industria cosmetica, sono stati annunciati nel corso della Gala Night di Cosmoprof India, mercoledì 12 giugno. All'iniziativa ha contribuito Beautystreams, agenzia di trend internazionale; a creare l'esclusivo trofeo, l'agenzia di design centdegrés. I prodotti, le innovazioni, le tendenze e i momenti più significativi della manifestazione sono stati condivisi dalle 5 Official Bloggers di Cosmoprof India 2019, che hanno coinvolto i loro follower – circa 1 milione di appassionati – nella community internazionale di Cosmoprof. L'edizione 2019 ha riscosso un notevole riscontro sui principali social media – instagram, facebook e linkedin: le pagine ufficiali della manifestazione hanno raggiunto in un anno oltre 62.000 follower. Ai mille colori e tessuti che rappresentano l'India in tutto il mondo, centdegrés ha unito i profumi che da sempre rendono il paese riconoscibile, offrendo ai visitatori l'opportunità di personalizzare la propria candela. **L'appuntamento con le tendenze del mercato indiano è per la prossima edizione di Cosmoprof India, dal 2 al 4 settembre 2020.**

Posted in: [Speciale Solari](#) | Tags: [a testimonianza della continua ascesa dell'industria cosmetica in India.](#) [Cosmoprof India Mumbai.](#) L'edizione 2019 di Cosmoprof India Mumbai (12-14 giugno 2019) si è conclusa in crescendo

Lascia un commento

Il tuo indirizzo email non sarà pubblicato. I campi obbligatori sono contrassegnati *

Commento



Sfoggia l'estratto di Salon Uomo



Home » Bellezza & Dintorni » Conclusa con ottimi risultati l'edizione 2019 di Cosmoprof India Mumbai

Conclusa con ottimi risultati l'edizione 2019 di Cosmoprof India Mumbai

Inserito su 15 Giugno 2019 da Redazione in Bellezza & Dintorni



Mumbai, 14 Giugno 2019 – Si è chiusa l'edizione 2019 di **Cosmoprof India Mumbai** con ottimi risultati, a testimonianza della continua crescita dell'industria cosmetica in India: dai 107 espositori dell'edizione 2018, si è giunti quest'anno a **237 aziende espositrici, provenienti da 23 paesi e regioni**, mentre rispetto ai 3.898 visitatori dello scorso anno l'edizione appena conclusa ha visto la partecipazione di **7.429 professionisti**.

“Questi dati ben rappresentano la crescita di Cosmoprof India rispetto alla preview dello scorso settembre, grazie anche alla nuova location, il Bombay Exhibition Center, che ha permesso un'offerta espositiva più ricca e completa – dichiara **Enrico Zannini, Direttore Generale di BolognaFiere Cosmoprof** – Cosmoprof India non si ferma qui: il successo di quest'anno testimonia l'enorme potenzialità di questa manifestazione, in un mercato in costante crescita – nel periodo compreso tra il 2018 e il 2023 è prevista una crescita complessiva del 9,7% con percentuali di aumento importanti in particolare per il comparto profumeria (+19,6%) e per il make-up (+13.1%) – e caratterizzato da una forte industria manifatturiera. Per facilitare il networking e il business tra aziende e operatori internazionali e locali, per la prossima edizione incrementeremo l'area espositiva a disposizione degli espositori, con particolare attenzione al comparto manifatturiero, settore chiave dell'industria cosmetica in India. Siamo certi che si tratta dei primi passi di una manifestazione che si appresta a diventare un punto di riferimento di eccellenza per l'India”



Cosmoprof Enrico Zannini Mumbai



Categorie

Categorie

Cerca...

Per cercare, scrivere e premere Invio

Facebook





inPRIMAPAGINA

L'industria Cosmetica Italiana a Cosmoprof India

Venerdì 14 Giugno 2019

Ss. Rufino e Valerio; S. Eliseo

Ricerca news:

Tags:

Economia



Nostri Eventi

Gallery



Mumbai– Dopo il successo dell'edizione di lancio dello scorso settembre, **Cosmetica Italia** rinnova il proprio sostegno alle aziende italiane del settore che saranno presenti a Cosmoprof India 2019. La manifestazione, in programma dal 12 al 14 giugno presso il **Bombay Exhibition Centre di Mumbai**, arricchisce il network internazionale di Cosmoprof, attestandosi come quarta tappa del format dopo **Bologna, Hong Kong e Las Vegas**.

Ampio servizio sul numero di inPrimapagina in edicola



Contenuti recenti

Padre Alfredo Cremonesi sarà beatificato. La cerimonia in Cattedrale a Crema il prossimo 19 ottobre

A Pianengo lo Zecchino d'Oro si trasforma nel Murselino d'Oro

Giancarlo Pariscenti nuovo consulente tecnico dell'A.C. Crema 1908

1 di 2585 [seguente >](#)

Copertina del numero di Venerdì 14 Giugno 2019

Home » Bellezza & Dintorni » Cosmoprof India punto di osservazione privilegiato per l'industria cosmetica In India

Cosmoprof India punto di osservazione privilegiato per l'industria cosmetica In India

Inserito su 13 Giugno 2019 da Redazione in Bellezza & Dintorni



Mumbai, 12 Giugno 2019 – Al **Bombay Exhibition Center (BEC)**, dal 12 al 14 Giugno, **Cosmoprof India Mumbai 2019** diventa il punto di osservazione privilegiato per comprendere come sarà l'industria cosmetica del futuro in India.

In manifestazione, in un'area espositiva di 10.260 mq, top buyer e distributori internazionali, opinion leader, esperti del settore e influencer possono assistere ai primi passi dell' *I-Beauty*: **232 aziende da 23 paesi e regioni** espongono prodotti e tecnologie volte a guidare lo sviluppo dell'industria cosmetica *made in India*, caratterizzata da ingredienti, tecniche e trattamenti specifici. Presenti anche le collettive di Italia, USA e Corea.

Tutti i comparti sono rappresentati: ingredienti e materie



prime, macchinario, OEM, contract manufacturing e private label, packaging primario e secondario, fornitori di servizi, prodotto finito – suddiviso in Profumeria e Cosmesi, Estetica e Spa, Hair, Nail e Natural & Organic.

Categorie

Categorie

Cerca...

Per cercare, scrivere e premere Invio

Facebook



Menu

Cerca



News

Articolo

Abbonati

Accedi

AGENZIA STAMPA QUOTIDIANA NAZIONALE

Prima
Pagina
News
ppn

11 giugno 2019 - Aggiornato alle 18:29

ULTIM'ORA

Villas Cus Siena del campionato di Serie C

18:31 - Albano Laziale, venerdì a Palazzo Savelli il 5° Job Da

NOTIZIARIO

Home > Economia

L'industria cosmetica italiana a Cosmoprof India

Sesto mercato a livello mondiale, l'India attrae l'export italiano che cresce del 23%.

(Prima Pagina News) | Martedì 11 Giugno 2019

Condividi questo articolo



♥ Mumbai (India) - 11 giu 2019
(Prima Pagina News)

Sesto mercato a livello mondiale,
l'India attrae l'export italiano
che cresce del 23%.

ALTRO DA QUESTA SEZIONE



Enpaf farmacie rurali, online la modulistica per richiedere il contributo

(Prima Pagina News) | Martedì 11 Giugno 2019



Anche nel diritto vince il Made in Italy: MepLaw, la Law Firm italiana nel mondo

(Prima Pagina News) | Martedì 11 Giugno 2019



Mobility Broker Academy 2019: ben 245 i broker presenti

(Prima Pagina News) | Martedì 11 Giugno 2019



La Lega del Filo D'Oro sceglie Axitea per definire e implementare un approccio sicuro per il trattamento dei dati sensibili

(Prima Pagina News) | Martedì 11 Giugno 2019



L'ENAC presenta il Rapporto e Bilancio Sociale 2018: lo stato dell'aviazione civile attraverso le attività dell'Ente

(Prima Pagina News) | Martedì 11 Giugno 2019



Lavoro, Whirlpool: "Non chiuderemo polo Napoli"

(Prima Pagina News) | Martedì 11 Giugno 2019

AGENZIA STAMPA QUOTIDIANA NAZIONALE

Prima
Pagina
News
ppn

Acquista questo articolo

L'industria cosmetica italiana a
Cosmoprof India

Non perdere mai una notizia!

Abbonati!

RIPRODUZIONE RISERVATA © Copyright Prima Pagina News

cosmetica

Cosmoprof India

PPN

Prima Pagina News



APPUNTAMENTI IN AGENDA



GIUGNO 2019





12 Giu Cosmoprof India 2019

Pubblicità

SEI IN REGOLA CON LA FDA?



#FOOD&BEVERAGE

dal **12-06-2019** al **14-06-2019**

Tipologia: [Fiere](#)

Focus: [India](#)

Dove: [Mumbai](#)

Luogo: [Bombay Exhibition Centre \(BEC\)](#)

Orario: dalle **10:00** alle **18:00**

Sito: <https://bit.ly/2HYZY8F>



Eventi Correlati

12 Giu [Cosmoprof India 2019](#)
[Fiere / Mumbai](#)

13 Giu [Italia e India Energie nuove per una relazione antica: priorità e strumenti](#)
[Convegni / Milano](#)

Articoli Correlati

Le esigenze specifiche del mercato cosmetico in India sono oggetto dell'edizione 2019 di **Cosmoprof India**, la manifestazione del network internazionale Cosmoprof in programma dal **12 al 14 giugno a Mumbai**, presso il Bombay Exhibition Centre (BEC).

Le tendenze, le soluzioni più adatte per la comunicazione e il marketing, le strategie distributive più performanti in India sono alcuni dei temi chiave dell'appuntamento di Mumbai, che ospiterà oltre **200 aziende da 19 paesi** in rappresentanza di tutti i comparti dell'industria: dalle materie prime ai macchinari e all'automation, dal contract manufacturig al private label, fino al

packaging primario e secondario e al prodotto finito - Profumeria e Cosmesi, Estetica e Spa, Hair, Nail e Natural & Organic.

A Cosmoprof India sono attesi operatori sia locali che internazionali, in rappresentanza dall'Europa, dal Nord America e dall'Estremo Oriente. Wholesaler, distributori e agenti di vendita possono scoprire le novità da introdurre nel proprio mercato di riferimento, mentre produttori e specialisti di packaging, macchinari e fornitori possono trovare in manifestazione le soluzioni più interessanti per l'automazione e i servizi dei propri stabilimenti. Non mancano poi i titolari di saloni e centri estetici e i rappresentanti delle più importanti catene retail del paese, interessati ad arricchire l'offerta dei propri punti vendita.

Cosmoprof India è il palcoscenico ideale per lo sviluppo del prodotto beauty made in India: è grazie al confronto tra le imprese locali e i key player internazionali che può svilupparsi il comparto, grazie all'introduzione di innovazioni, tecnologie e soluzioni per elevare lo standard di qualità. Ad oggi, l'India è un mercato dalle enormi potenzialità: nel periodo compreso tra il 2018 e il 2023 si stima una crescita del 9,7%, con uno sviluppo in particolare del comparto profumeria pari al 19,6% e del segmento make up del 13,1%.

[Cosmesi](#) [Cosmoprof India](#) [Cosmoprof India 2019](#) [Estetica](#) [Hair](#)
[Made In India](#) [Nail](#) [Profumeria](#) [Settore Cosmetico In India](#) [Spa](#)



Digital Export

India: tra 15 anni sarà il secondo mercato mondiale delle vendite online

Marketing internazionale

Elezioni nel mondo: i 10 appuntamenti da non perdere nel 2019

Marketing internazionale

Investimenti infrastrutturali in India: nuove opportunità per le imprese italiane

Marketing internazionale

Come registrare un marchio in India

Pubblicità



WE WILL BE AT THE SUMMER FANCY FOOD SHOW 2019
JUNE 23 - 25, JAVITS CENTER - NEW YORK CITY
Booth #2248, Level 3
CONTACT US AT INFO@IBSTRADING.US

[Home](#)

[Aree Tematiche](#)

[Settori](#)

[Eventi](#)

[Academy](#)

[Paesi](#)

[News](#)

[Video](#)

[Chi Siamo](#)

Cerca nel sito



[Segui Exportiamo.it](#)

Informativa

✕

Questo sito o gli strumenti terzi da questo utilizzati si avvalgono di cookie necessari al funzionamento ed utili alle finalità illustrate nella cookie policy. Se vuoi saperne di più o negare il consenso a tutti o ad alcuni cookie, consulta la [cookie policy](#).

Chiudendo questo banner, scorrendo questa pagina, cliccando su un link o proseguendo la navigazione in altra maniera, acconsenti all'uso dei cookie.

HOME CHI SIAMO ▾ MODACAPELLI ▾ NEWS ▾ EDUCATION ▾ PRODOTTI ▾ ANNUNCI ABBONAMENTI

SHOP ONLINE ▾

EVENTI

[Home](#) » [EVENTI](#) » [Anno 2019](#) »
Cosmoprof India Awards 2019, i
prodotti finalisti

Cosmoprof India Awards 2019, i prodotti finalisti



Dal 12 al 14 giugno 2019, il meglio dell'industria cosmetica in India in mostra a Mumbai.

Sono stati annunciati i 20 finalisti di **Cosmoprof India Awards 2019**, tra le 103 candidature presentate. Per ogni categoria sono stati scelti 4 finalisti da Beautystreams, agenzia internazionale specializzata in trend per il comparto beauty.

I prodotti finalisti saranno esposti dal 12 al 14 giugno 2019 a Mumbai in occasione del Cosmoprof India. **I vincitori assoluti saranno annunciati mercoledì 12 giugno** nel corso della **Gala Night** di Cosmoprof India Mumbai.

La Giuria

- **FRANÇOIS ARPELS** – Founder & Managing Partner, Brands & Beyond (INDIA)
- **REKHA CHAUDHARI** – President & Managing Director, Oneline Wellness Pvt. Ltd (INDIA)
- **SHAHNAZ HUSAIN** – Founder, Chairperson, managing Director, Shahnaz Husain Group (INDIA)

Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.

094429

- **ELIE PAPIERNIK** – Design Director, Managing Partner, Centdegrés (FRANCE)
- **RENEE PARKER** – Head of Luxury Beauty, Amazon (UK)
- **OONAGH PHILIPS** – Editor-in-Chief, BW Confidential (FRANCE)
- **ROBERTO PISSIMIGLIA** – Editor-in-Chief, Estetica Magazine (ITALY)
- **GEETA RAO** – Founder, Geeta's List (INDIA)
- **VIVEK SAHNI** – Co-Founder & CEO, Kama Ayurveda (INDIA)
- **CLAUDIA STAGNO** – Editor-in-Chief, Export Magazine (ITALY)
- **LAN VU** – Founder & CEO, Beautystreams (USA)

Categoria Hair



- Keracoffee Vegan Maximum Straightener, Beox Professional
- Avocado Shot, Tricobiotos
- Iko Thermal Treatment Wrap, Beauty Essentials Marketing Private
- Sakura Restorative Mask (brand Inebrya), Pettenon Cosmetics Spa

Categoria Make-Up & Nail



- Swati Cosmetics Lenses, Swati Cosmetics
- Mintree Nail Armstrong Mani/Piedi, Mintree Premier Lifestyle and Beauty
- Synaa 2 in 1 Kajal & Eyeliner, Herbal Dream Ayurveda Creations
- Gelish Polygel, Streamline Services India

Categoria Skincare, Personal Care e Fragrances



- Aha Whitefacial Kit (Pro Derma Care), The Body Care
- Superfood Salad for Skin, Farmskin
- Unica Lux Serum, Mediterranea Cosmetics
- Ozone Intenso Hydrate Cocoa Body Polishing Kit, Ozone Ayurvedics

Categoria Sustainable



- Sustainable Coffee Scrub, Pink Frogs
- The Vero Compact, HCT Group

- No Yellow Ocean Collection, Pettenon Cosmetics SpA
- Previa Reconstruct – Filler Treatment, Beauty Essentials Marketing

Categoria Innovation and Design for the Supply Chain



- Hypnotic Glow Duet, Regi
- Bouncy Mousse Eyeshadow, Italcosmetici
- Lipstick Case, Innovative Group
- Multi-Tecnic Foundation – SFC015-00, Ancorotti Cosmetics

Tags: [cosmoprof india 2019](#) [galanight evento](#)

Publicato il 03.06.2019



Scelti per te



Extravaganza turca, l'edizione 2019 di Hairist a Istanbul

La nona edizione di Hairist si è svolta presso il Fairmont Quasar, un hotel 5 stelle di Istanbul, con un progetto di responsabilità sociale a sostegno dei bambini bisognosi di protezione.



On Hair, 4 Master per celebrare i 10 Anni

Dieci candeline per l'evento firmato Cosmoprof Worldwide Bologna che negli anni è diventato un appuntamento imperdibile per gli acconciatori. Evento che quest'anno vedrà protagonisti Estetica e quattro Master Stylist internazionali.

Lascia un commento

Avvisami quando vengono pubblicati nuovi commenti

Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.



Il portale del processo, del packaging e della logistica

PRODUTTORI DI
TECNOLOGIE

TRASFORMATORI

INDUSTRIE E
DISTRIBUZIONE

PACKAGING DESIGN

ENTI E ASSOCIAZIONI

EVENTI

VIDEO

NEWS

Mitsubishi Electric, l'automazione al servizio del packaging

22 maggio 2019

PLCnext Technology, i concetti innovativi di Phoenix Contact

22 maggio 2019

L'automazione firmata Beckhoff

22 maggio 2019

Lenze, il futuro della produzione è Plug & Produce

22 maggio 2019

Rockwell Automation, focus sulla Digital Transformation

22 maggio 2019

Turck Banner Italia presenta la funzione SIDI

22 maggio 2019

Datalogic, soluzioni per la Smart & Digital Automation

22 maggio 2019

ProSweets Cologne 2020, già assegnato l'88% degli spazi

20 maggio 2019

Melinda ci mette la faccia

20 maggio 2019

Ottime prospettive per ProSweets Cologne 2020

20 maggio 2019

Bolognafiere Cosmoprof in Germania con la 9a edizione di Beauty Forum Leipzig

17 maggio 2019

Volpak, il confezionamento in pouch è sempre più green

16 maggio 2019

A Cosmoprof India 2019 focus sull'ottimizzazione delle opportunità di business

16 maggio 2019

Conto alla rovescia per Packaging Première 2019

16 maggio 2019

Italia, nuovo record nella raccolta degli imballaggi in acciaio

16 maggio 2019

[More >](#)

VIDEO

A Cosmoprof India 2019 focus sull'ottimizzazione delle opportunità di business

Le esigenze specifiche del mercato cosmetico in India sono oggetto dell'edizione 2019 di Cosmoprof India, la manifestazione del network internazionale Cosmoprof in programma dal 12 al 14 giugno a Mumbai, presso il Bombay Exhibition Centre (BEC).

Le tendenze, le soluzioni più adatte per la comunicazione e il marketing, le strategie distributive più performanti in India sono alcuni dei temi chiave dell'appuntamento di Mumbai, che ospiterà oltre 200 aziende da 19 Paesi in rappresentanza di tutti i comparti dell'industria: dalle materie prime ai macchinari e all'automation, dal contract manufacturing al private label, fino al packaging primario e secondario e al prodotto finito – Profumeria e Cosmesi, Estetica e Spa, Hair, Nail e Natural & Organic.



A Cosmoprof India sono attesi operatori sia locali che internazionali, in rappresentanza dall'Europa, dal Nord America e dall'Estremo Oriente. Wholesaler, distributori e agenti di vendita possono scoprire le novità da introdurre nel proprio mercato di riferimento, mentre produttori e specialisti di packaging, macchinari e fornitori possono trovare in manifestazione le soluzioni più interessanti per l'automazione e i servizi dei propri stabilimenti. Non mancano poi i titolari di saloni e centri estetici e i rappresentanti delle più importanti catene retail del paese, interessati ad arricchire l'offerta dei propri punti vendita.

Cosmoprof India è il palcoscenico ideale per lo sviluppo del prodotto beauty made in India: è grazie al confronto tra le imprese locali e i key player internazionali che può svilupparsi il comparto, grazie all'introduzione di innovazioni, tecnologie e soluzioni per elevare lo standard di qualità. Ad oggi, l'India è un mercato dalle enormi potenzialità: nel periodo compreso tra il 2018 e il 2023 si stima una crescita del 9,7%, con uno sviluppo in particolare del comparto profumeria pari al 19,6% e del segmento make up del 13,1%.

Cosmoprof India rappresenta un'importante opportunità di approfondimento e di confronto sulle tematiche di maggior rilievo per l'industria cosmetica indiana. Il calendario di CosmoTalks, con workshop e sessioni di formazione dedicate agli operatori e ai distributori presenti in manifestazione, ospiterà esperti del settore, agenzie di trend e di design e associazioni internazionali, che condivideranno le loro conoscenze per favorire lo sviluppo del business. Tra i temi trattati, le tendenze di maggior impatto per il mercato in India, le migliori soluzioni di distribuzione e di comunicazione per i brand, lo sviluppo di comparti specifici, come i segmenti professionali, in particolare hair e nail, e la crescita della cosmesi sostenibile. Tra i partner dell'iniziativa, Mintel, Kline & Group, Centdegres, WGSN, Euromonitor International e Beautystreams.

Le aziende espositrici potranno inoltre presentare nuovi prodotti e incontrare buyer e

LE RIVISTE



I PORTALI COLLEGATI



FOLLOW US




per le aziende grafiche



 L'imballaggio flessibile secondo HP

 RIFLETTORI SU



 FOCUS TEMATICI

Sostenibilità

Packaging design

Private label

 ARCHIVI

Report eventi

Case history

**LE TECNOLOGIE
PER L'INDUSTRIA
DEL FUTURO**

28.29.30
MAGGIO 2019
MILANO
fieramilanocity.
pad. 4

**LUXEPACK
MONACO**

SEPT 30, OCT 1, 2, 2019
GRIMALDI FORUM, MONACO

professionisti grazie a Cosmoprof Onstage. Saranno presenti, tra le altre, Lookx, Swati, Dermapen, Pevonia, DNG Group con il brand Barba Italiana e Rica. Tra le novità di rilievo per l'edizione di giugno, i Cosmoprof India Awards celebrano la qualità e la ricerca. Il riconoscimento conferito alle migliori proposte delle aziende permetterà ai vincitori di acquisire maggiore visibilità presso compratori e clienti. Gli espositori possono inviare la propria candidatura entro il 14 maggio; una giuria di esperti selezionerà entro fine maggio i finalisti, e i vincitori saranno annunciati il 12 giugno nel corso della serata di gala di Cosmoprof India. L'iniziativa sarà realizzata in collaborazione con Beautystreams, agenzia di trend internazionale, e con l'agenzia di design internazionale centdegrés, che realizzerà i trofei.





cerca nel sito



BLOG

Modi e Moda di Luciana Boccardi

Internazionalità di Cosmoprof presente in Italia, America, Asia

Se c'è una fiera che si può definire internazionale a tutti gli effetti è Cosmoprof, l'universo- bellezza, cosmesi, beauty, affidato a flaconcini, scatoline, vasetti misteriosi nei quali sembra sia rinchiusa la chiave magica che apre lo scrigno della bellezza ritrovata. 3000 espositori a Bologna, molti dei quali replicheranno la partecipazione nelle edizioni che Cosmoprof realizza nel Nord America, in Asia, in India.

Proposte, suggerimenti, esplorazioni culturali costituiscono il fulcro di questo Salone che nei giorni di apertura (per questa edizione dal 14 al 18 marzo) cambia il volto di Bologna con l'afflusso di persone, gli appuntamenti che richiamano curiosità e interesse tanto da stravolgere il tessuto metropolitano, facendo del capoluogo emiliano una specie di New York a portata di mano.

Edizione importante questa che punta soprattutto sulla sostenibilità, sulle soluzioni ecologiche per salvaguardare l'ambiente, sulle ricerche farmaceutiche dedicate a nuovi trattamenti. E' soprattutto il Giappone che si presenta con formule intrise di quella "magia" che la tradizione voleva fosse alla base della mirabile pelle delle donne dagli occhi a mandorla. Importanti i riferimenti riservati al packaging che deve rispondere sempre più a esigenze di difesa dell'ambiente, di riciclabilità. Nuovi materiali vengono proposti con formule scientifiche ma in format spettacolare che oltre ad informare dettagliatamente può anche offrire motivo di curiosità.

Cifre da capogiro per un comparto che in totale raggiunge un fatturato di 11 miliardi di euro. Più facile rinunciare a una t-shirt che a una crema per il viso! Quanto ai capelli il colore si è impadronito della moda per acconciature giovani e fasciose: bellissimo il nuovo verde acqua o il rosa bruno mentre il biondo domina incontrastato con riflessi sempre più elaborati.

Sotto il profilo culturale grande attrazione al Cosmoprof di Bologna con la Mostra di Leonardo Da Vinci (la stessa che il 2 maggio si trasferirà a Venezia, nel Museo della moda e del Profumo di in Palazzo Mocenigo per consentirci di conoscere formule e innovazioni firmate dal genio di Vinci che nell'universo eclettico delle sue ricerche ha inserito varie proposte dedicate alla bellezza: pochi infatti sanno che la ceretta a strappo che oggi è un'operazione di normale routine per ogni istituto di bellezza è stata inventata da lui, dal genio Leonardo, nel XVI secolo!

Domenica 17 Marzo 2019, 00:31



COMMENTA LA NOTIZIA

POST

La giornata del Profumo chiude al meglio una trionfale edizione di "Cosmoprof"

pubblicato il Martedì 19 Marzo 2019, 00:27

COSMOPROF: dal 14 al 18 marzo la "bellezza" in Fiera a Bologna

pubblicato il Giovedì 14 Marzo 2019, 12:16

Parigi nel blu di Armani - Dior esalta le donne - Chanel: addio, Karl

pubblicato il Venerdì 8 Marzo 2019, 17:27

E' IN ARRIVO LA MODA MISTICA - INVITO ALLA SEDUZIONE

pubblicato il Lunedì 4 Marzo 2019, 01:59

Attualizzare il rétro: l'obbiettivo più inseguito per la moda A/I 2019-2020

pubblicato il Martedì 26 Febbraio 2019, 20:50

SFILATE, "SUPER", "WHITE" NELLE GIORNATE DI MODA A MILANO

pubblicato il Domenica 24 Febbraio 2019, 18:07

FASHION WEEK MILANO - La più grande vetrina per la moda 2019-20

pubblicato il Mercoledì 20 Febbraio 2019, 01:25

Chiusa l'86^ edizione di MICAM - Nel 2020 scarpe da "paradiso"

SEGUI IL GAZZETTINO



SEGUICI SU FACEBOOK



Di' che ti piace prima di tutti i tuoi amici

OGGI SUL GAZZETTINO

LA STORIA Petronilla Bortoletto agli inizi del Novecento perse due fratelli,

Ligabue in tournée A Padova il 9 luglio

«Nè un santo nè un peccatore» Un thriller per l'ex pornodivo

Una sirena a teatro la sfida di Zingaretti

INNOVATIVA BARCELONA L'efficienza del trasporto pubblico passa dalla micro-mobilità.

LA PROVA ERFOUD L'idea di Suv confinata al suolo urbano è superata. Sebbene

IL VIDEO PIÙ VISTO



per le aziende grafiche

Il portale del processo, del packaging e della logistica

PRODUTTORI DI
TECNOLOGIE

TRASFORMATORI

INDUSTRIE E
DISTRIBUZIONE

PACKAGING DESIGN

ENTI E ASSOCIAZIONI

EVENTI

VIDEO

NEWS

Rehau acquisisce MB Barter & Trading

19 dicembre 2018

Continua la collaborazione Interroll- Alfa Romeo Sauber F1 Team

14 dicembre 2018

Nuovo record per i consumi Non Food

11 dicembre 2018

Cosmoprof presenta tendenze e innovazioni a CosmoTalks

11 dicembre 2018

Imballaggi a marchio Fitok, la produzione è stabile

11 dicembre 2018

ProSweets Cologne, il lato dolce dell'Industria 4.0

6 dicembre 2018

Ulmex, efficienza e ottimizzazione dei processi di stampa

5 dicembre 2018

L'Industria 4.0 in classe, Siemens a JOB&Orienta 2018

3 dicembre 2018

MG2, soluzioni 4.0 per il farmaceutico

5 dicembre 2018

A Beer Attraction la "birra dell'anno" 2019

5 dicembre 2018

Bestack vince il Premio Vivere a Spreco Zero 2018

30 novembre 2018

SPS IPC Drives 2018 convince per il carattere innovativo

29 novembre 2018

BestInFlexo 2018, i premi italiani della flessografia

28 novembre 2018

FlexoDay 2018, format di successo in continua evoluzione

28 novembre 2018

Buone performance per astucci e scatole pieghevoli

28 novembre 2018

More >

VIDEO

L'imballaggio flessibile secondo HP

I FOCUS



Le attività internazionali del network Cosmoprof

La promozione internazionale del network Cosmoprof per il 2018 in Colombia e Sud-Est Asiatico ha portato nuove opportunità di sviluppo per l'industria cosmetica mondiale. Cosmoprof Worldwide Bologna rafforza la sua presenza nei mercati chiave per il settore beauty.

L'edizione 2018 di Belleza y Salud, dal 3 al 7 ottobre, ha riunito più di 64.000 distributori e operatori dai principali Paesi del Sud America. Oltre 400 aziende espositrici hanno scelto la manifestazione di Bogotá come vetrina per i propri prodotti e servizi, coprendo un'area complessiva di 17.566 mq. Grazie alle attività di vendita del network Cosmoprof, 90 aziende internazionali provenienti da Europa e Asia hanno arricchito l'offerta espositiva. 12 i Paesi partecipanti: Andorra, Brasile, Bulgaria, Cina, Colombia, Corea del Sud, Francia, Germania, Italia, Perù, Spagna, Stati Uniti, Taiwan e Turchia.



Per il 2019, le attività della piattaforma Cosmoprof in Sud America si rafforzeranno grazie alla collaborazione siglata recentemente in Brasile con Beauty Fair - Feira Internacional de Beleza Profissional, la manifestazione di San Paolo per i professionisti e i distributori dell'industria cosmetica locale. La collaborazione tra le due manifestazioni porterà a Cosmoprof Worldwide Bologna 2019, in programma dal 14 marzo, una collettiva in rappresentanza dal Brasile, facilitando l'ingresso di buyer, distributori e retailer dell'area Sud-Americana. A settembre, per l'edizione 2019 di Beauty Fair, la collaborazione con BolognaFiere Cosmoprof faciliterà la presenza in manifestazione delle aziende internazionali.

Anche il Sud-Est Asiatico si è confermato un palcoscenico importante per le aziende del network Cosmoprof.

Dal 3 al 5 maggio 2018 ASEANbeauty 2018, a Bangkok, Thailandia, ha visto la partecipazione di 235 espositori provenienti da 11 Paesi (35% internazionali, 65% domestici), e di 9.743 operatori professionali da 60 Paesi.

Dal 30 maggio all'1 giugno si è svolta Philbeauty, a Manila. L'evento ha coinvolto oltre 200 aziende provenienti da 24 Paesi e specializzate in prodotto finito, specificatamente in hair, make-up e skincare, ma anche in packaging, materie prime e ingredienti, macchinari e accessori. 8 i padiglioni in rappresentanza di Cina, Corea, Emirati Arabi, India, Malesia, Singapore, Taiwan, Thailandia. Oltre 5.000 professionisti da 19 Paesi nel mondo sono intervenuti.

Vietbeauty 2018, a Ho Chi Minh, dal 19 al 21 luglio, ha visto la partecipazione di 8.182 operatori provenienti da 33 paesi e regioni, in aumento del 32% rispetto al 2017, e di 176 aziende con 250 brand, in crescita del 35% rispetto all'edizione precedente. L'attività di vendita di Cosmoprof ha portato ad un notevole incremento delle presenze internazionali, con l'80% delle aziende espositrici provenienti dall'estero. In crescita anche le presenze di buyer internazionali.

A Beauty Export, dal 5 all'8 ottobre a Kuala Lumpur, Malesia, sono stati 14.218 gli operatori professionali che hanno visitato la manifestazione. Il 45% delle 322 aziende espositrici proveniva dall'estero, un dato in crescita rispetto al 2017. 10 i Paesi rappresentati: Cina,

LE RIVISTE

Rassegne **IMBALLAGGIO**

BM BREVETTI
MATERIE PLASTICHE
TECNOLOGIE

FM FARMACI
FARMACI
FARMACI

I PORTALI COLLEGATI

PrintPUB.net

FOLLOW US





Corea, Giappone, Singapore, Taiwan, Thailandia e, per la prima volta, Brasile, Hong Kong, India e Ungheria.

- FOCUS TEMATICI**
 - Sostenibilità
 - Packaging design
 - Private label
- ARCHIVI**
 - Report eventi
 - Case history

Evento: Cosmoprof Worldwide Bologna | Cosmoprof Asia



[Home](#) » [Aziende](#) » [Fiere](#)

Il futuro del mercato cosmetico? È in India!

19/ott/2018 16:15:35 switchup [Contatta l'autore](#)

Consiglia

Iscriviti per vedere cosa consigliano i tuoi amici.

L'India rappresenta il futuro per le esportazioni del settore cosmetico, anche italiano: al Cosmoprof India Preview del mese scorso hanno partecipato ben 21 imprese italiane su 107.

Il 10 e 11 settembre scorsi si è svolto al Sahara Star Hotel di Mumbai il Cosmoprof India Preview. L'evento segna una nuova tappa per la crescita internazionale del network Cosmoprof Worldwide Bologna, e nasce dalla collaborazione tra Bologna Fiere e UBM India, consolidata con successo nell'organizzazione di Cosmoprof e Cosmopack Asia ad Hong Kong.

Il mercato cosmetico indiano è in grande crescita e le aziende italiane del settore lo vedono come una **nuova importante destinazione delle esportazioni**. "Nel 2017 il mercato cosmetico indiano ha registrato un valore di oltre 11 miliardi di euro, collocandosi al sesto posto dopo grandi realtà consolidate come Europa, USA, Cina, Brasile e Giappone", ha commentato il presidente di Cosmetica Italia, Renato Ancorotti.

All'interno di Cosmoprof India Preview sono stati rappresentati **tutti i comparti dell'industria cosmetica**: make up, skincare e bodycare, cura dei capelli, profumeria e cosmesi, estetica e spa, unghie, accessori e forniture per i saloni. Non sono mancati la filiera produttiva, con i principali protagonisti dei settori materie prime e ingredienti, contract manufacturing e **private label cosmetics**, applicatori, e packaging primario e secondario.

Cosmoprof India Preview ha visto la presenza di 107 aziende, sia locali che internazionali. Tra queste erano **21 le imprese cosmetiche italiane** (14 associate a Cosmetica Italia) rappresentative dell'intero settore, ma in **particolare del contoterzismo** e dell'acconciatura professionale: una testimonianza dell'interesse che le imprese rivolgono a questo mercato.

L'India è al **settimo posto tra i Paesi di destinazione dei cosmetici provenienti dall'Italia** e, insieme a Hong Kong e Cina, costituisce uno dei mercati con le più ampie opportunità di crescita per le aziende cosmetiche italiane. La categoria maggiormente esportata è stata la profumeria alcolica (5,6 milioni di euro) con una crescita del 90%; seguono i prodotti per la cura del corpo e per il make-up, rispettivamente con un valore di 2,5 e 2 milioni di euro.

Il fatturato cosmetico italiano nel 2017 ha sfiorato gli 11 miliardi di euro. Il ruolo dei mercati esteri resta fondamentale: il trend positivo delle esportazioni ha generato un saldo commerciale attivo di oltre 2,5 miliardi di euro. L'intera filiera cosmetica allargata, dagli ingredienti ai macchinari, passando per l'imballaggio fino al prodotto finito, ha superato i 15,6 miliardi di euro.

0 Commenti

Comunicati.net



Accedi

[Consiglia](#)[Tweet](#)[Condividi](#)

Ordina dal meno recente



Inizia la discussione...

ENTRA CON

O REGISTRATI SU DISQUS



Nome



CURIOS COMPONENTS

— FASHION | LIFESTYLE | BEAUTY BLOG —

[FASHION](#) [OUTFITS](#) [BEAUTY](#) [LIFESTYLE](#) [INSPIRATION](#) [SHOP](#) [Q](#)

[Beauty](#) [Hair Products](#) [Hair Styling](#) [haircare](#)

COSMOPROF INDIA 2019

July 9, 2019 | 0 comment

Hey Guys

Those of you who have been following us from a while must be aware of our close association with The Prestigious Cosmoprof Beauty Exhibition which is a B2B international show dedicated to the beauty industry, with more than 7,500 companies and 500.000 professionals attending all the events of the platform. Last year we attended this show when it was held for the first time in Mumbai, India and lucky enough we were invited once again to be a part of it in Mumbai 2019.

The Three day long exhibition is a whirlwind event of Beauty & Make up innovations and upcoming new launches, where buyers can interact with Indian and International Brands under a same roof. We came across some familiar brands which we had the chance to interact with them last year as well and new brands which we were introduced to this year. Being a beauty lover it's great to come across so many amazing make up and skincare brands with so many new and innovative products.

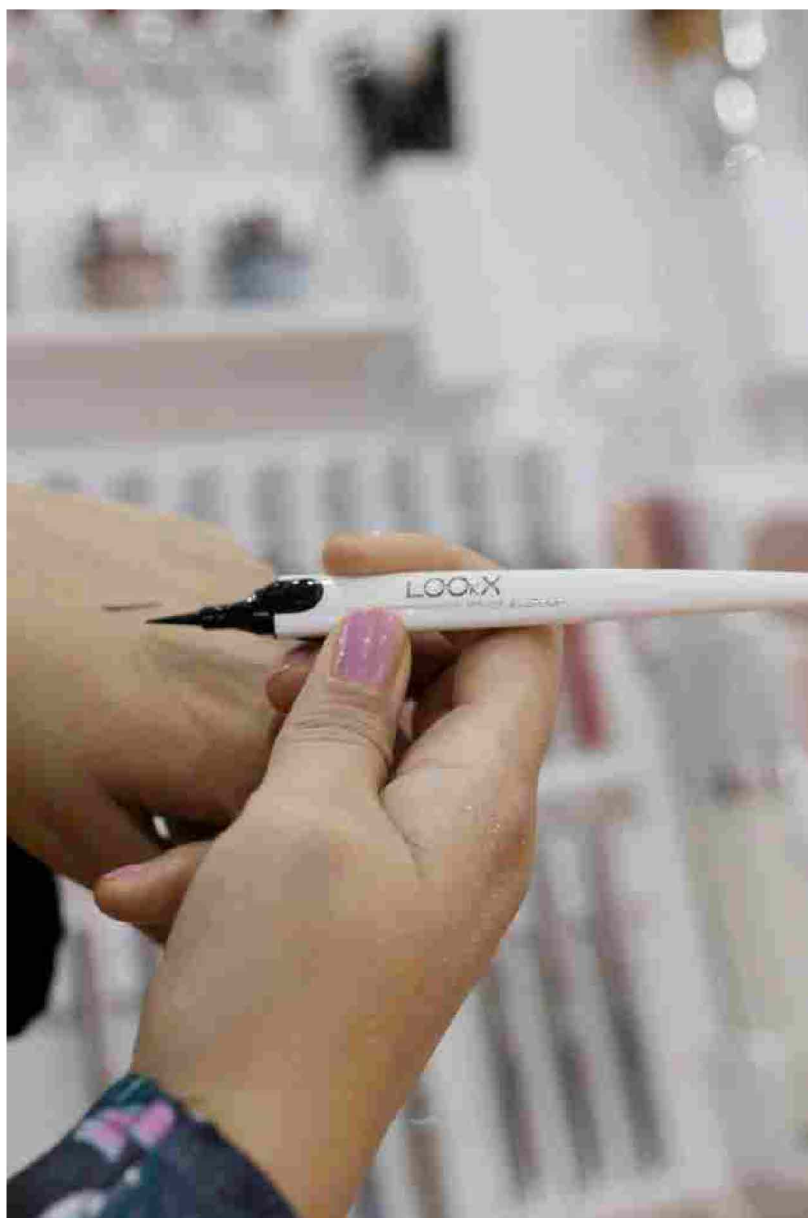
Let us take you through to few of our favourite new brands which we discovered in the exhibition

LookX Make Up



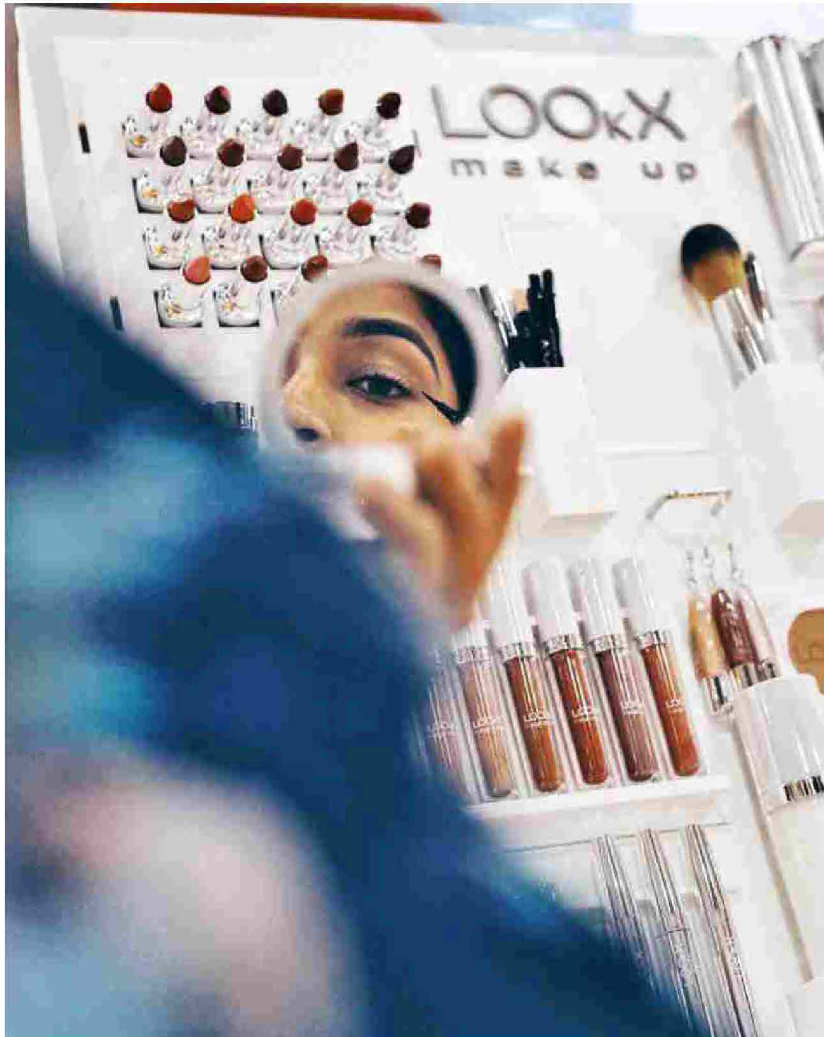
A little chit chat session with the CEO of the LookX Make Up Brand

Totally Loved their innovative beauty products, specially the refelling eyeliner which comes with a re filler. This was an absolute stealer and now that I have tried it I can't keep my hands of this amazing product.









Markwins Beauty

Markwins Beauty is an international parent beauty brand which includes many famous beauty brands like Wet and Wild, Physicians Formula, Lip Smacker under their umbrella. They have an avid range of products for all age groups and off course my favourite one was the kids range which had delicious (literally) beauty products.



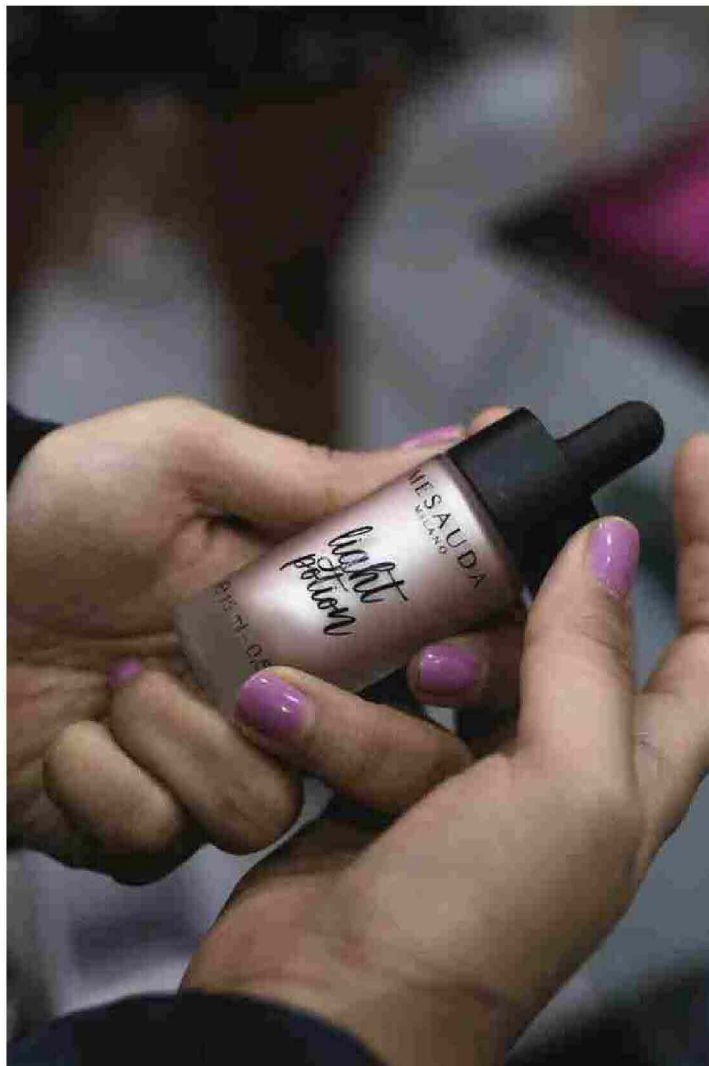
Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.

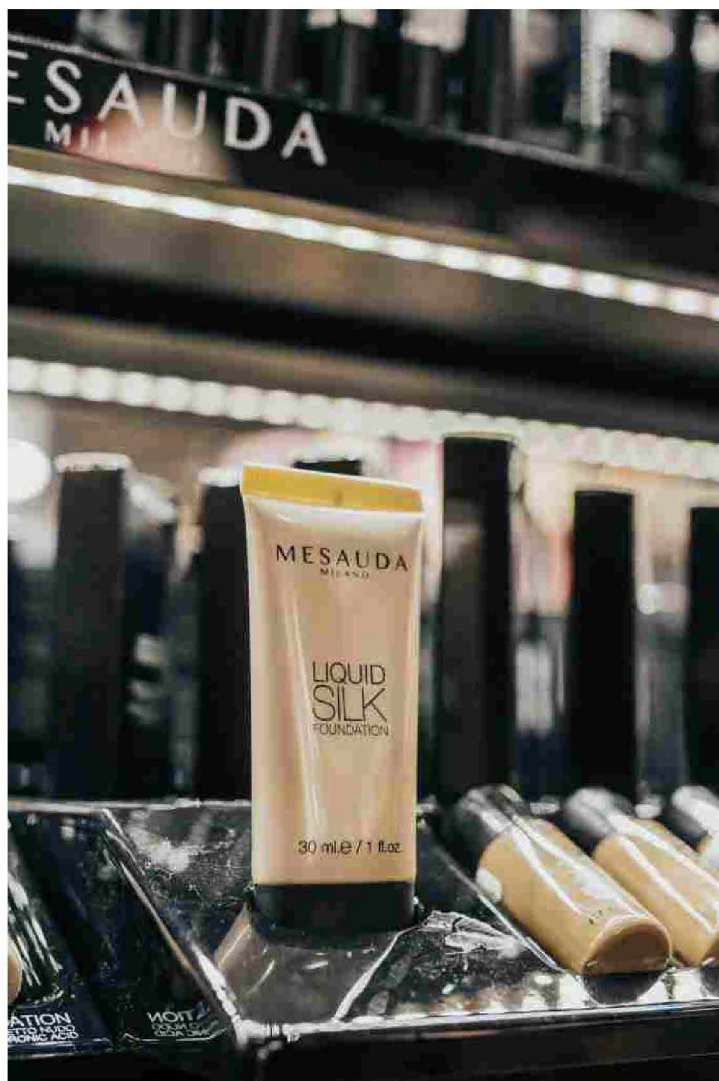
094429



Mesaunda Cosmetics

The more I say about this brand is not enough! It is just Amazing. This beauty brand from Italy has won my heart for many reasons. It has a wide range of products. But what really made me woo over was their make up brushes and their liquid highlighter. Absolutely amazing quality and yes they are also affordable. Unfortunately they are not yet available in India, but luckily for me they gave us a huge sample bag filled with their amazing products.





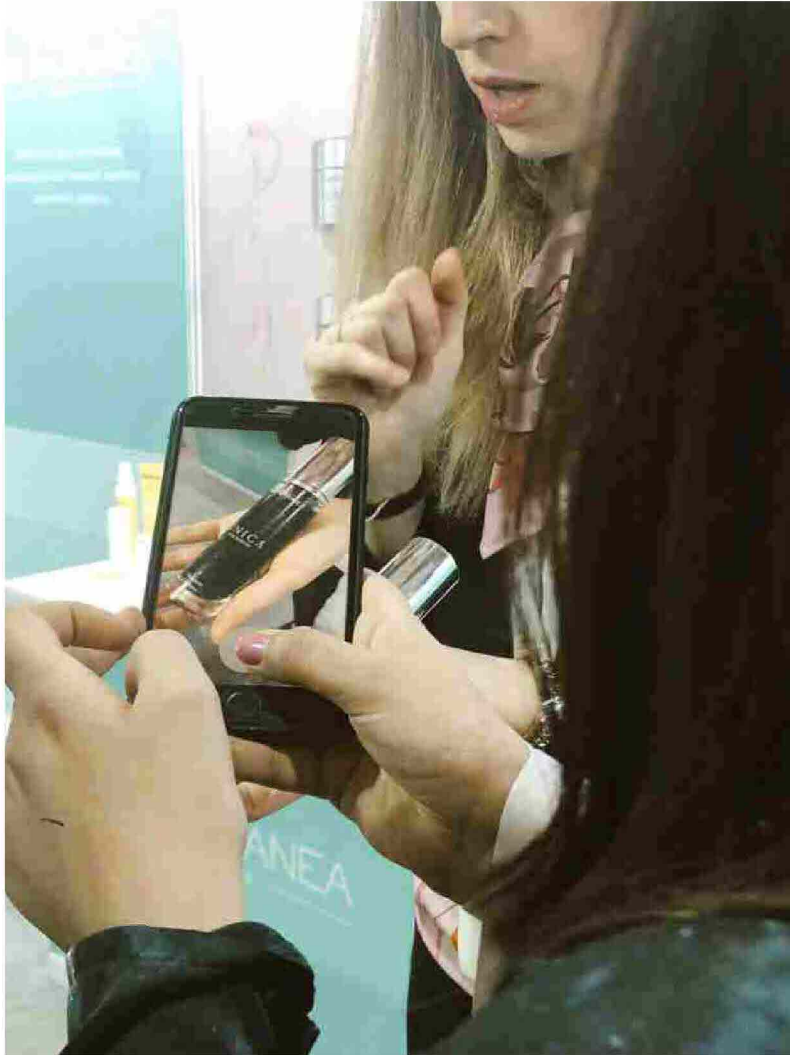
Beauté Méditerranéenne

Beauté Méditerranéenne is skincare brand which totally blew me with the technology and innovations they are implying to their skincare products. Inspired by the natural organic products found in the Mediterranean area, this brand is one of a kind when it comes to their skincare product innovations. They have also ventured in the make up category and are totally nailing at their colour palettes.





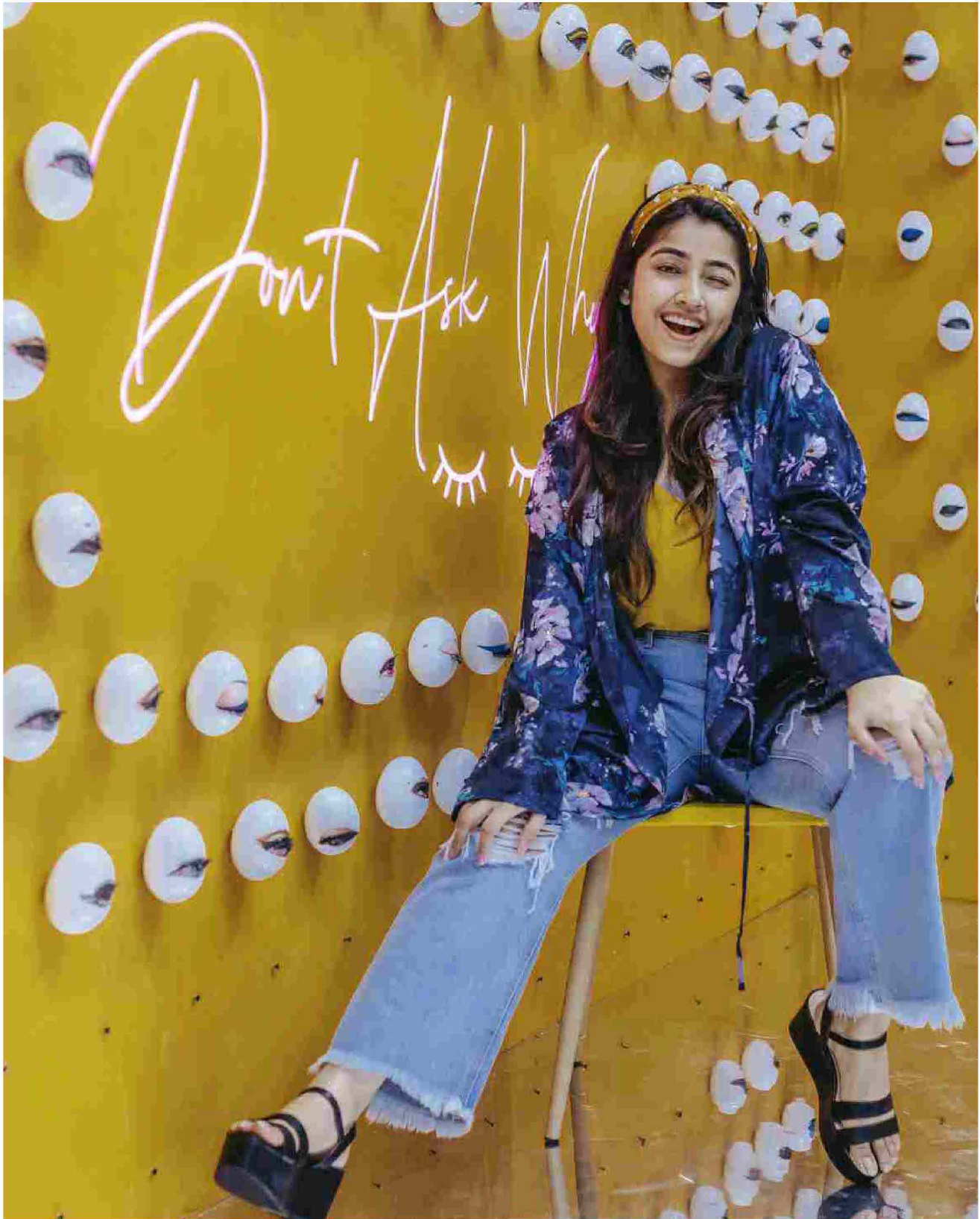




It was an absolutely amazing experience which is totally one of a kind. And along with being so unique it is very insightful and educative process. I would like to thank Cosmoprof for providing us with this chance to experience it once again.

Till then Stay Curious

Cc Shivi



It's only fair to share...



0 comment | 0 ♥ | f t G+ @

Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.

094429



SEARCH

BEAUTIFYHER

Beauty, Fashion & Wellness Blog

DAILY TIPS ▾

EVENT ▾

WELLNESS ▾

FASHION ▾

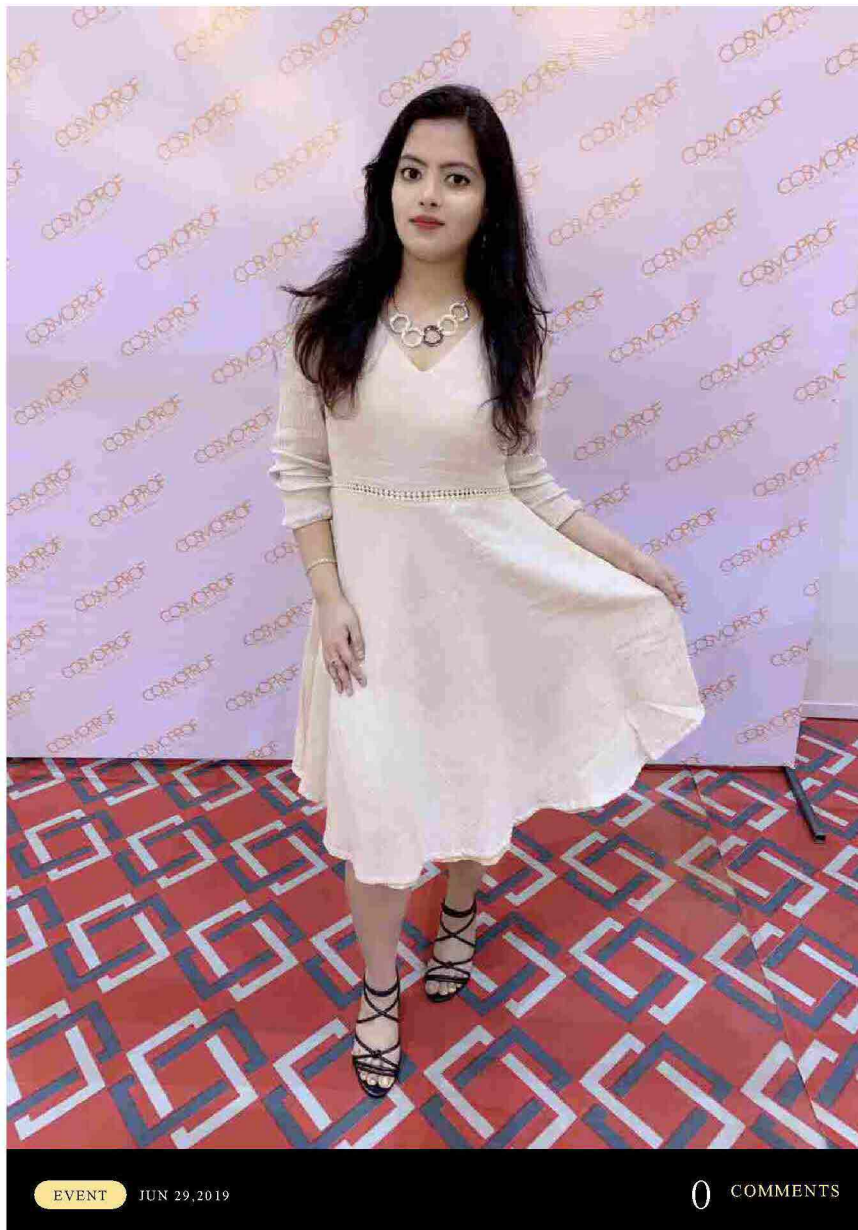
SKIN CARE ▾

PERFUMES ▾

ACCESSORIZE MAKEUP ▾

HAIRCARE ▾

COSMOPROFINDIA 2019



EVENT JUN 29, 2019

0 COMMENTS

ABOUT ME



NEHA RANJAN

FASHIONISTA & PHOTOGRAPHER

Hey All! I am Neha Ranjan and I'm the Author and Editor of this blog. I started my journey of blogging since November 2018.

READ MORE.

LATEST POSTS

COSMOPROF INDIA is the best B2B event for the fast-growing beauty market in India which brings together all beauty sectors under one roof. While focusing on networking and business opportunities among suppliers, distributors and buyers from all over the world, **COSMOPROF INDIA** hosts international buyers from India, Asia-Pacific, Middle East, Europe and Africa, facilitates conferences & live demonstrations to update your knowledge, and helps even local companies to develop new technologies and solutions, thus increasing the attention paid on quality standards.

COSMOPROF INDIA is an optimal platform where wholesalers, distributors and sales agents can discover futuristic innovations in their reference market; manufacturers, packaging and machinery specialists and suppliers can find the most interesting industrial solutions for their companies; salon owners and retailers can focus on new services to enrich the offer of their sales points.

Today I am sharing my overall experience of being an **OFFICIAL BLOGGER** with **COSMOPROF INDIA: THE IDEAL B2B EVENT FOR THE FAST GROWING BEAUTY MARKET IN INDIA**. My intention is to let you visualize everything as if you were there with me in these three (3) days of journey at Cosmoprof India. It all started a few months back when I received an e-invite from Cosmoprof Bologna to attend **COSMOPROF INDIA**. So my curiosity to know more and more about COSMOPROF event was generated from that point of time itself. Digitalization has become very powerful, so this was the best medium for me to search about **COSMOPROF** as much as I can. One thing I was pretty clear about it was that this is going to be an enormous event for the Beauty industry. So I was so excited.

I catch a flight for Mumbai on June 11 and arrived there by evening. I got enough time to take rest and get myself geared up for the Cosmoprof India Event Day 1 (June 12) .

DAY 1: I get ready by 09:30 am and left for the Bombay Exhibition Centre to complete Registration Process and get my Media Pass. While on the way, I could see the banners of Cosmoprof India Event. So, it filled with more excitement. Just after reaching the venue, I got my Registration done quickly. With an *Exhibition Area of 10260 SQM, 237 Exhibitors (Countries) from 23 countries. 9000 pre-registered visitors*, this was enough for me to sense out how wonderful this event was going to be?

I took a deep breath and then entered the arena. I had not expected that I will be able to meet my clients here and the best thing was that they recognised me easily as its always a social media game, I had never met anyone face-to-face. Though this was literally a great feeling. Moving forward, I could see so many familiar and unfamiliar brands. Every booth of brands were having a huge ollection of beauty products depending on the categories they were offering in display - **Skincare, Haircare, Makeup, Nail Products, Cosmetic Products, Cosmetic Packaging, Cosmetic tools, Fragrances, Body Care products** (*ingredients/raw materials, machinery and equipment, OEM, contract manufacturing and private label, primary and secondary packaging, service providers, finished product – with Perfumery and Cosmetics, Beauty Salon and Spa, Hair, Nail and Natural & Organic*).

CATEGORIES

- > Daily Tips

- > Event

- > Wellness

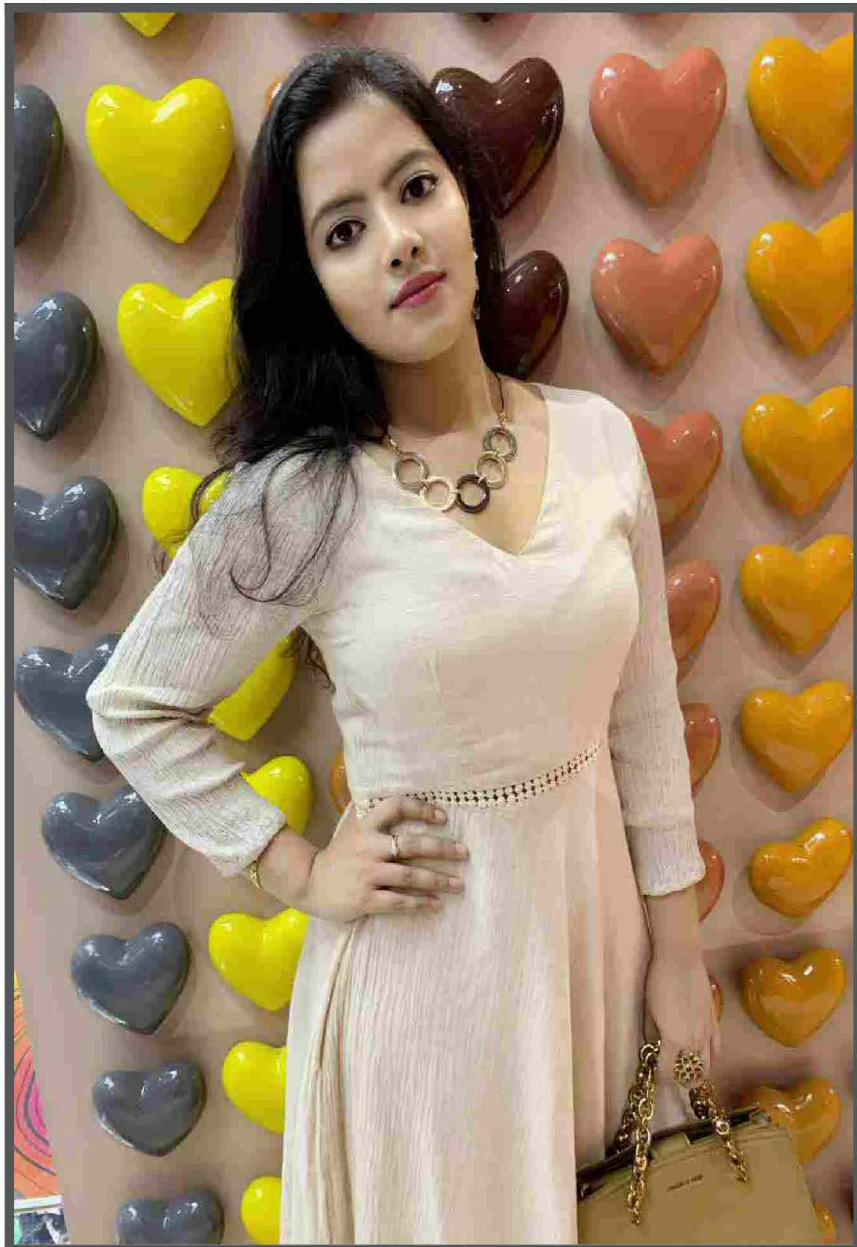
- > Fashion

- > Skin Care

- > Perfumes

- > Accessorize Makeup

- > Haircare



237 Exhibitors (Companies) from 23 Countries and Regions were showcasing their products and technologies, which will lead to the development of the **Made in India** industry, with its specific ingredients, technicalities and treatments. The show had three country and group pavilions: **Italy, USA and Korea.**

The first booth I visited was of **NEWSHA** – a private haircare brand from Germany (more than 30 years of experience on the professional haircare market) that combines with essential botanical oils; pure, natural ingredients caring for shiny, healthy hair; to give you an exclusive experience of luxury and salon at home!

NEWSHA have a wide collection of Shampoo, Conditioner, Hair Mask and Oil as per different hair types. Even I got my hands onto their Private Haircare kit which has Daily Ritual Shampoo, Daily Weightless Conditioner, High Performance Leave-in conditioner, Deep Treatment Mask & Luxe Treatment Oil. I am just totally in love with it. It's been like a week only that I have started using it and I just can't tell you that how much I am in love with the products of this kit? My schedule is quite busy and whenever I get free time, I thought to relax a bit rather than going out. Therefore,

Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.

sometimes it's difficult for me to go to a Salon to take any kind of treatment. Thanks to NEWSHA Private Care Hair kit, now I can manage my hair well and easily at home.



Another impressive product they had was a COLOR MASQUE DIAMOND GLOSS which I really liked so much. This color masque gives every hair color breathtaking sheen and can be combined with any other nuance.

The second booth I visited was of **MEDITARRENEA COSMETICS** – Cosmetic division of Fratelli Carli Company which is located in the Italian coastal region Liguria by the Mediterranean Sea. It offers a wide range of Skincare & Cosmetics products, Fragrances. What I really like about this brand was that all of its products include Olive oil & this just took my attention. I tried on their products and picked up a Mascara, Lip Liner, Lipstick and Concealer.



I don't have an exact idea that when this brand will be launched in India but one thing is for sure that I will definitely buy its product when I will be visiting to Italy.

The third booth was **MARKWINS BEAUTY**, this include brands like **Physicians Formula**, **Wet n Wild**, **Lip Smacker** under their umbrella. These brands have tremendous collection of makeup. Trust me, one will get easily confused in order to choose on what to buy or what to not?

It will be too less, if I talk about only one product from these brands. But yes to give a hint of their makeup collection, I am picking here a Butter Bronzer from **Physicians Formula**. This was very appealing, an ultra-creamy bronzer with an irresistible scent for a perfect look.

Let's talk about **Wet n Wild**, you can find anything under their makeup category such as Metallic or Matte Lipstick; Semi Matte Finish; Smooth Crème Color; Photo Focus Concealer, Foundation, Highlighting Powder (Tested under 7 light conditions); Brushes; Rich Blendable Eye Shadows and much more.

Next I move on to **MESAUDA MILANO**, this is from Italy. As the name itself is self-explanatory. This brand was not known to me earlier but now it's in the list of my favorite Make-up brands. The staffs of this brand were quite professional and supportive. They helped me in picking up so many products as per my skin tone like **Foundation**, **Concealer**, **Eyebrow Pencil**, **Make-up Brushes**, **Mascara**, **Lipstick**, **Blush**, **Eye liner**, **Eyeshadow Palette** and much more. I just can't get enough of its huge collection. I would love to see this brand to be launched in India soon.

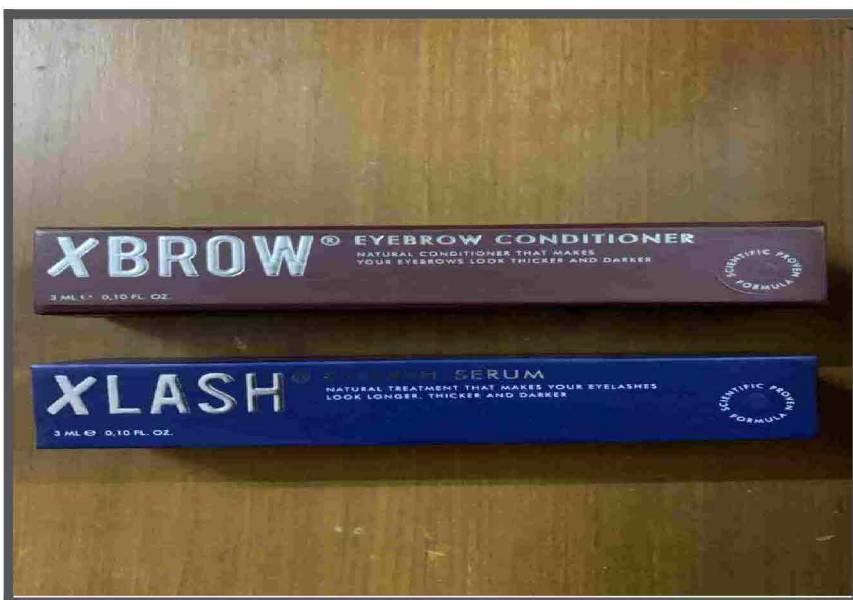


Day 2: I reached the venue around 10 am. So many things were running in my mind. I wanted to interact with all of the exhibitors but the time might fall short. So, I was like how and what should I do today?

Suddenly, I saw the booth of **Forever52**, this brand is from Germany. I got so excited. I won't mind in admitting that this brand is one of my favorite makeup brands. I took a sneak peak to their entire *Face Make-up*, *Eye Make-up* and *Lip Make-up* product range. Simply fabulous it was! Well I got a beautiful Eye Make-up box to try on from **Forever52** and I can't keep myself calm in telling you that it is incredibly awesome.

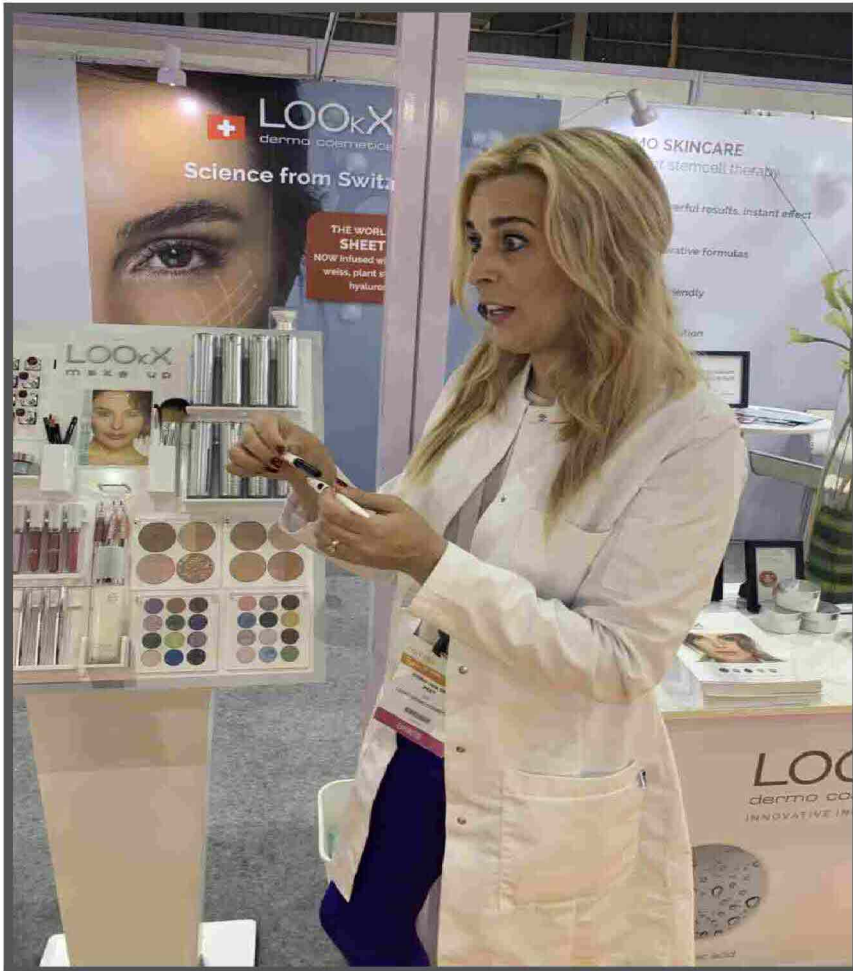


A very innovative brand, I came across was **XLASH COSMETICS**. This brand is clinically proven to stimulate lash and brows growth. They started their journey from Europe and after getting unbelievable response from buyers, they are now known around the world for their products. So how can I restrain myself of not trying out their products – **XBROW & XLASH**. And surely I will share feedback with all my followers.



Another brand I really liked was **Lookx Skincare**, this brand is from Netherlands and the most interesting thing was that I met its founder **Cindy Van Der Peet**, She is very down to earth in

nature. She introduced me with the skincare and make-up products of her brand and gifted me an **Eye liner** and **Sheet mask** to try on. When I was checking out the cream and gel of this brand, I was so fascinated with the texture and the after effect. Most probably, this will be launched in India by the end of this year and as soon as this will be launched, I would definitely order it.



Moving ahead to next booth was of **HanSung Beauty India LLP**. They have Korean Skincare brands like **Edally**, **Rootree** and **Koelcia**. I took some skincare samples from **Edally** like Rejuvenating Luxury Ampule Mask, Rejuvenating Luxury Aqua Mask and Makeup & Whitening Day Cream.

From the brand **Rootree**, I took up its Sheet Mask samples viz. **Treetherapy Cryptomeria Tree Facial Mask** as I have oily skin, so Tea Tree products are an optimal choice. Apart from this, I chose some face cream samples; **Mobitherapy Age Returning Cream** for my mom. She also loves Korean Skincare products.



From a long time I was thinking to buy eye patch for myself. Luckily, I got it from the brand **Koelcia**, **Collagen & Gold Hydrogel Eye Patch**. This is a 90 gm pack which has 60 pcs of eye patch. These eye patch are enriched with Collagen & Gold improve wrinkles and keep the skin healthy by nourishing and vitalizing the skin. Yet I have not used it but the way I got to know about the reviews, I am just so excited to start using it.

Now comes an Indian brand with whom I had already worked with and still working because of the genuine product offerings, this was **BIOCERT INTERNATIONAL PVT. LTD.** They are into a wide variety of edible salt, pepper and herbs. This brand is available in India, Australia, Canada, Japan, Thailand and Vietnam. They provided me the bottles of *Organic Bath Salt* to try on and share their feedback viz. Rosemary Bath Salt; Coffee Cinnamon Bath Salt; Lavender Bath Salt; Orange, Clove, Mint Bath Salt; Green Apple Bath Salt & Eucalyptus Bath Salt.

DAY 3: This was the final day at COSMOPROF INDIA and being an **Official Blogger** of **COSMOPROF INDIA**, I was the part of a Panel Discussion with **Ms. Sandhya Chipalkatti**, **Founder, Editor & Publisher STYLESPEAK MAGAZINE - C&E Media**. The Topic of this discussion was "WHAT IS TRENDING IN INDIAN BEAUTY?". Our main audience were brands, distributors, market analysts and researchers. They were keen to listen, understand and know our opinions, thoughts, feedbacks, suggestions

so that they can try to inculcate further to bring out a better solution to reach end customers with satisfaction.



I cherished each and every moment that I spent at **COSMOPROF INDIA**. It gave me the opportunity to interact with diversified beauty brands, understand new approach of the trending beauty market, to know about various products availability, new technologies and much more. I hope you all will love to listen more and more from me on **COSMOPROF** Events and would love to meet me there too. Well even I can't wait to visit **COSMOPROF** Events again!



Till then stay tune with me & COSMOPROF! ❤️

Much Love,

[Neha Ranjan](#)

COMMENTS

No comment are found !

LEAVE A REPLY

Message *

Promemoria sulla privacy di YouTube, una società di Google

Ricordamelo più tardi

Leggi



Cerca

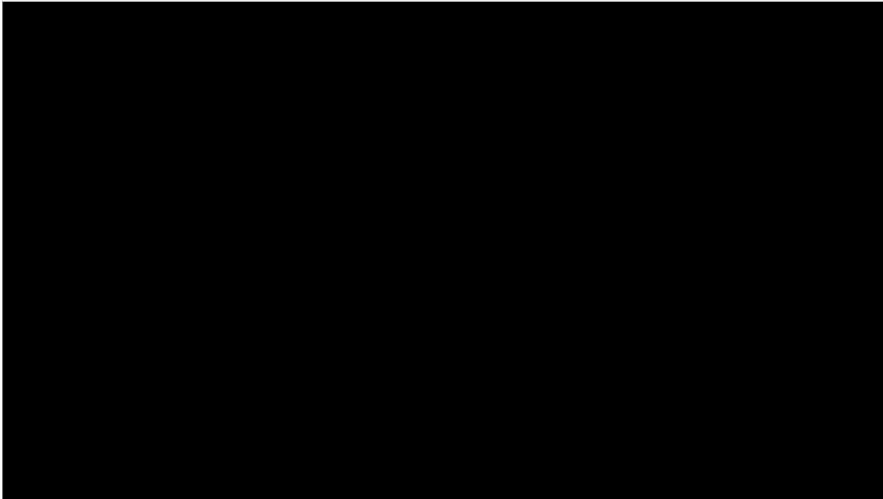


Accedi

Scegli la lingua

Stai guardando YouTube in Italiano. Puoi cambiare questa preferenza in basso.

Ulteriori informazioni
View this message in English



COSMOPROF India 2019 | Mumbai #OFT2D

Ishma & Sonakshi - OFT2D
Iscriviti 63.337

176 visualizzazioni

Aggiungi a Condividi Altro

8 0

Publicato il 28 giu 2019

Cosmoprof is a B2B trade show/exhibition for beauty industries, where manufactures & producers come under one roof. And It was an honour for us to be a part of Cosmoprof India 2019, in Mumbai.

MOSTRA ALTRO

Caricamento in corso...

Prossimi video

Riproduzione automatica

We Went to Cosmoprof Mumbai 2019 + Met Mumbiker Nikhil too

Ishma & Sonakshi - OFT2D
431 visualizzazioni

10:56

Programming in Visual Basic .Net How to Connect Access Database to

iBaskung
13.798.775 visualizzazioni

19:11

Moscow Russia 4K. Capital of Russia

RussianPlus
1.692.627 visualizzazioni

13:59

Boris Brejcha @ Grand Palais for Cercle

Cercle
1.965.603 visualizzazioni

2:13:49

The 10 Cheapest Countries To Live or Retire in 2019 | You Might

Around The World
902.256 visualizzazioni

11:39

The Best Of Vocal Deep House Nu Disco 2013 (2 Hour Mixed By Zeni N)

Three Dot House
1.929.367 visualizzazioni

1:57:44

"FIRST TIME IN HD" India's THRILLING WIN vs New Zealand @WELLINGTON

Anirudh Kalra
2.147.801 visualizzazioni

50:13

From Google Maps to 3D Map in Photoshop - 3D Map Generator - Atlas

Orange Box Ceo
7.004.158 visualizzazioni

19:43

IELTS Speaking Example Arabic Learner Score 7.5

GeneralIELTSHelp
4.224.740 visualizzazioni

12:30

6 Mobile Photography Tips you must know - 2018

PIXEL VILLAGE
5.570.933 visualizzazioni

10:36

**Cristiano Ronaldo
LifeStyle 2019**My Star
3.892.148 visualizzazioni

11:17

**NEW \$10 MAYBELLINE
FOUNDATION vs \$39 IT
COSMETICS CC CREAM |**Kelly Strack
94.905 visualizzazioni | NUOVO

12:25

**Come SCONTORNARE
qualsiasi cosa in modo
FACILE e VELOCE in**Photoshop Facile
516.021 visualizzazioni

12:26

**12 Things That Ruin a
First Impression
Immediately**BRIGHT SIDE
4.693.431 visualizzazioni

10:09

**Hours Of Rain Makes
Mumbai's Kanjurmarg
Station Water Logged |**ABP NEWS
7.162 visualizzazioni | NUOVO

5:20

**Top 10 Things to SEE in
Bali**High On Life
584.470 visualizzazioni

15:57

**25 Best Places to Visit in
Europe - Travel Europe**touroopia
565.204 visualizzazioni

25:55

**What I Eat In A Day |
Vegetarian | ISHMA
#OFT2D**Ishma & Sonakshi - OFT2D
1.352 visualizzazioni

3:58

**Mumbai Gets First Spell
Of Heavy Rains; Traffic
Affected | ABP News**ABP NEWS
39.869 visualizzazioni | NUOVO

12:52

**How to answer TELL ME
ABOUT YOURSELF
interview question**LetThemTalkTV
2.162.086 visualizzazioni

10:55

MOSTRA ALTRO



Lingua: Italiano ▾

Località: Italia ▾

Modalità con restrizioni: Disattivata ▾

Cronologia

Guida

Informazioni Stampa Copyright Creator Pubblicità Sviluppatori

Termini Privacy Norme e sicurezza Invia feedback Prova le nuove funzioni

BIG HAIR BHL M LOUD MOUTH

HOME OUTFIT TRAVEL BEAUTY CATEGORIES ARCHIVES CONTACT ABOUT 

in BEAUTY, EVENTS

Cosmoprof India 2019

by Nilu Yuleena Thapa Tuesday, June 25, 2019

I received an e-invite from Bologna to attend the first edition of Cosmoprof India 2019 some months ago with the introductory line that read – Cosmoprof is the leader B2B international show dedicated to the beauty industry, with more than 7,500 companies and 500.000 professionals attending all the events of the platform. Since I had never heard of or attended any shows like this before (I can be very vague at times) I decided to take on that opportunity just because the invite read its a convention of Beauty Industries.

Now if you've known me for sometime, you may know already that I love the beauty industry and I love being a part of that Industry in India, over my 7 years of my blogging. My job has given me an opportunity to get a lot of knowledge on Products (Cosmetics, Skincare, Haircare, Nailcare etc) , Brands that have made it big in the industry or emerging brands that really work well. However, what the years of blogging also has taught me is that there is always a new product coming in the market and there is so much yet to experiment and learn!

This blogpost might be pretty long but I'll try to download all the information I have received from Cosmoprof, from my mind into this post because I know now that many of you are very interested in beauty. Now I'm getting back to Cosmoprof and the intro.

I accepted the invitation to attend the show and be one of the official bloggers of the first ever Cosmopfo Event in India. Back when I made my mind, I didn't have much information on how Cosmoprof functioned or what was my role in this besides just documenting my event presence. I must add I was in for a surprise. Anyone who is vaguely/ very/ moderately interested in the Beauty Community must familiarise themselves with Cosmoprof because little did I know this is one of the biggest Beauty conventions in the world. And I am so fortunate to be a part of the first edition in India!



We travelled to Mumbai on the 11th night and prepared ourselves to attend the Cosmoprof events all set to start from 10.30 am the next day. We were slotted to reach around 9.30am to complete our registrations and get our media passes. I was still unsure then of what to expect from Cosmoprof India. It was when I reached the Bombay exhibition centre and saw the venue and the banners that I could feel the excitement getting to me. Registrations fortunately was super quick. I must mention how well managed the entire event was. From shuttle service, to food, to a well air conditioned arena, to washrooms, I am still so impressed at how such a large scale event involving thousands of people from across the world, was managed so well.



A BIT ABOUT COSMOPROF –

Cosmoprof India is the optimal platform for the development of Indian beauty industry. While focusing on networking and business opportunities among suppliers, distributors and buyers from all over the world, Cosmoprof helps local companies to develop new technologies and solutions, thus increasing the attention paid on quality standards.

*To facilitate the development of new projects, the **Buyer Program**, a consolidated initiative of the Cosmoprof exhibitions, helps arranging business meetings between exhibitors and top buyers, most of them invited from India and Middle East, according to specific needs of both sides. Wholesalers, distributors and sales agents can discover futuristic innovations in their reference market; manufacturers, packaging and machinery specialists and suppliers can find the most interesting industrial solutions for their companies; salon owners and retailers can focus on new services to enrich the offer of their sales points.*



DAY 1.

When I entered the arena after collecting our passes, I could see so many familiar cosmetic brands that I honestly was not expecting. I also did not expect to see several familiar faces – friends, clients and if I can put my first impression of Cosmoprof India 2019, it was like attending a fair that had all things Beauty – Makeup, Skincare, Haircare, Nail products, Cosmetic Products, Cosmetic Packaging, Cosmetic tools, Fragrances, Body Care products (ingredients/raw materials, machinery and equipment, OEM, contract manufacturing and private label, primary and secondary packaging, service providers, finished product – with Perfumery and Cosmetics, Beauty Salon and Spa, Hair, Nail and Natural & Organic.) – you get the gist! There were hundreds of National and International brands – some brands that I'd just heard about, some brands I wasn't familiar with but had promising products to display. **More than 230 companies from 23 countries and regions** showcased their products and technologies, which will lead to the development of the *Made in India* industry, with its specific ingredients, technicalities and treatments. **3 country and group pavilions** attended the event mainly – Italy, USA and Korea.

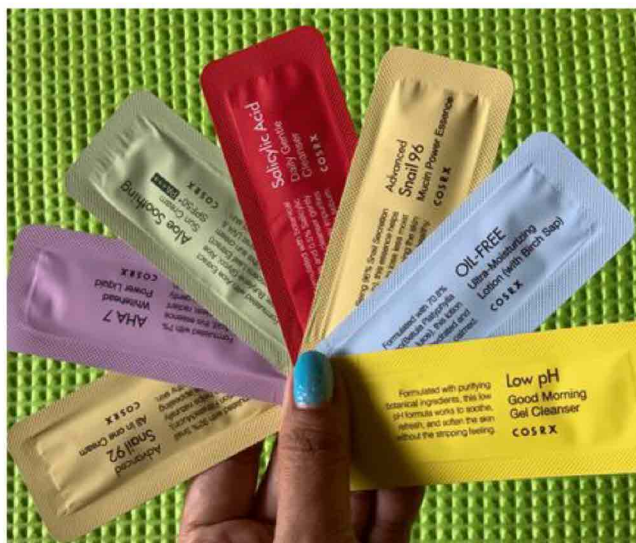
The first stall we visited was **Newsha** – a haircare brand. The brand isn't launched in India yet and what I loved about their product was that they have colored hair masks. Now I didn't know what a colored hair mask is until a few weeks ago. So it is a hair mask for colored hair except that if you have a blue hair and you use a blue colored hair mask, you don't have to retouch your haircolor often as the hair mask does it for you. This to me is amazing as I would love to cut down on those salon visits if I could refresh my existing hair color at home! Their range of colored hair masks is called the – **COLOR MASQUE**. I also picked a few sample pieces from here which consists of oil, shampoo, conditioner (both rinse and leave in) and a deep treatment masque! This is definitely going to come in handy when I travel.

Mediterranea Cosmetics is a brand from Italy and they have skincare, cosmetics, fragrances under this label. What is the beauty in their cosmetics is that they are all olive oil based. I loved their body creams and mists. They are so light, fluffy and for an oil based cosmetic, they aren't greasy at all! Their body mist also served as a skin lotion that can be applied as a mist. I would definitely love to try that if Mediterranea Cosmetics comes to India or if I go to Italy! They also have sunscreens, skincare targeting specific skincare concerns and even cosmetics.



Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.

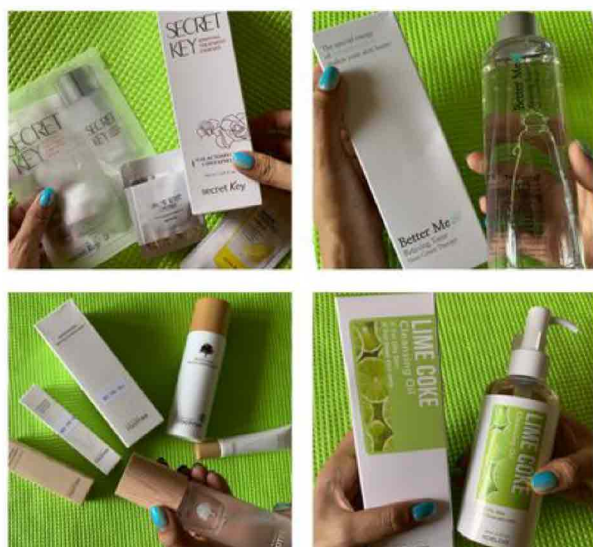
094429



I got to know that many of us are interested in Korean Skincare regime after all their Glass skin is not that hard to miss. Over the years we have seen a lot of people try the Korean 10 step Korean skincare regime even and while some of them even involves using Snail essence, I must say – the results have been amazing. And I too am a fan of their Snail essence! Considering I don't imagine a Snail mucin when I'm applying it!

Here are some of the Korean Skincare samples I got from one of the stalls in Cosmoprof – The Hansung Beauty India LLP. They have brands like COSRX which has become very popular especially for their Snail essence and their famous pimple patches. However I was already familiar with COSRX and have already been using their Whitehead Power Liquid and Galactomyces 95 Tone Balancing Essence already.

Besides CosRx I took samples of a new brand Koelcia and took their Lime Coke for removing my makeup. The ingredients in this are Lime, Sunflower Seed oil, Cypress Leaves, Oregano leaves which are mainly instrumental in preventing acne, is a natural exfoliant, calms inflammation of the skin and has anti -aging benefits. I'm also interested to try the Organic and Cruelty free brands – Luseed and Root Tree. The notable ingredients in Root Tree involves camphor which is great for calming irritated skin. I was told that the essence of the brand Secret Key works wonder on dull, sensitive and dehydrated skin so I have this sample with me to test too!



In this post I'm covering a few brands that I caught my attention but these aren't all! Out of several companies that displayed their merchandise, there were 10 selected brands that were shortlisted for the Cosmoprof India 2019 Awards namely for their most outstanding products and the excellence in packaging design and formulation presented by Cosmoprof India exhibitors.



These are some brands that were nominated for the Cosmoprof India 2019 Awards. They each had to offer something different in their respective field of Haircare/ nailcare/ skincare/ cosmetics and I must say they were so amazing at the difference they are making in the beauty industry with their amazing innovations!

Hair Shot to boost your hair? – Try the **Tricobiotos Avocado Shot** from Italy!

Weak brittle nails? The Korean **Mintree Nail Armstrong**



literally nailed it with how amazing their product was.

Looking for a change in eye color? Swati Cosmetics are amazing when it comes to the most flattering lens color that not only feels comfortable on your eyes but also lasts for 6 months! I love how the lenses felt like and having tried them now for a week (I got them in two colors- Turquoise and Honey) I must say I'm addicted!

The Sakura Restorative Mask from **Pettenon Cosmetics** is a *regenerating gel mask treatment* for the scalp and hair that delivers hydration and can be applied both before and after shampoo. Using the mask before shampoo is ideal for all hair while people with dry, damaged and bleached hair (like me) can use it post a hair wash.

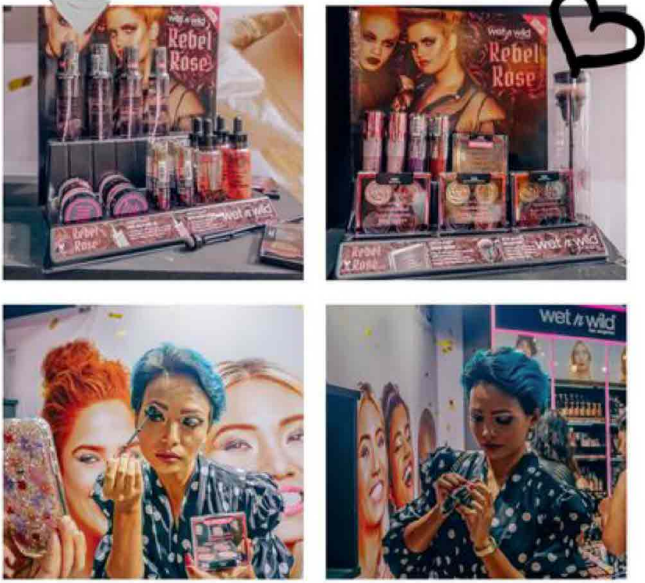
COSMETICS I CHECKED

MARKWINS BEAUTY –

arkwins Beauty includes brands like Wet and Wild, Physicians Formula, Lip Smacker under their umbrella.



Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.



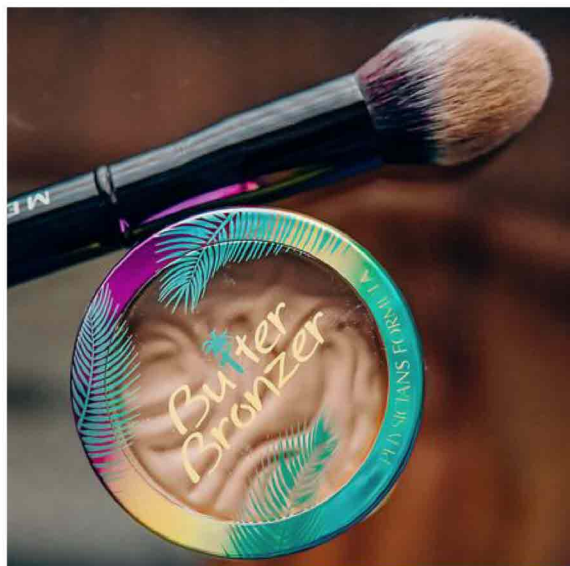
Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.



For someone who had heard so much about the brand, I was bubbling with excitement to try their existing/ yet to be launched products. From limited edition pieces such as this Rebel Rose Collection from **Wet n Wild**



to their best selling formulas like this **Physicians Formula Butter Bronzer**, I was so excited to get my hands on all these products in one place!



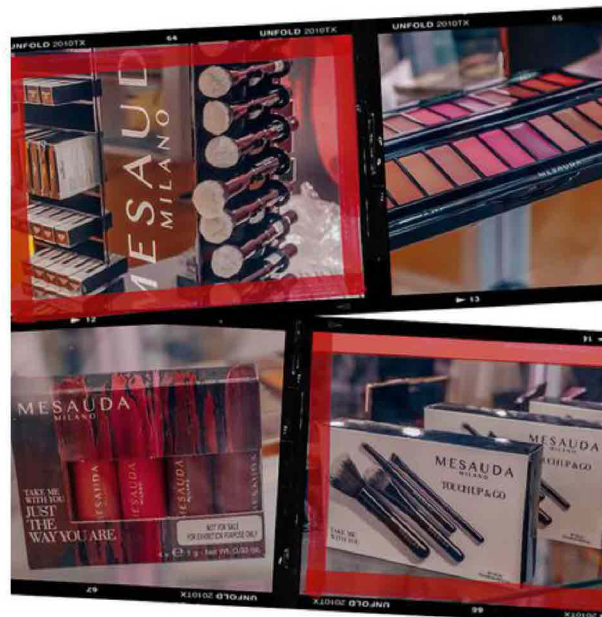
Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.

MESAUDA COSMETICS

Can I just write just how much **I LOVE THIS BRAND?**

I did not know about Mesauda Milano before and the first thing that attracted me were their brushes! Bye Real Techniques Synthetic Brushes! Hello Mesauda Milano Brushes! I tried these and for I know that some of these brushes were just what I wanted for so long! Different bristles with varying brush pressure and I love how dense these are! I tried one brush the first day after I was introduced to the brand and now I know I'm switching my synthetic brushes to this brand soon.

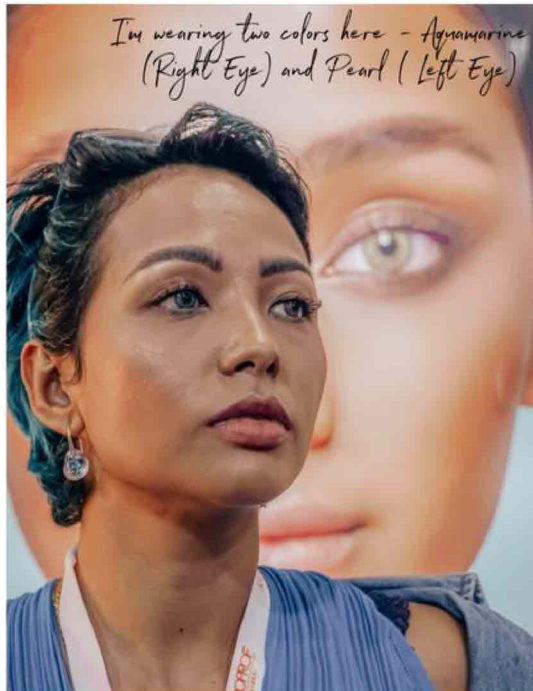
I got a many sample pieces from Mesauda to try as I loved how pigmented their products are and how the texture of the products felt like. Foundations, Eyeshadow palettes, lip crayons, Lip colors, Nail colors, Mesauda Milano has a lot of beauty products to offer. The staff there were very helpful to help me pick up products that suited my complexion and I now have amazing baked eyeshadows even that I picked as samples that I cannot wait to try soon! Since they are single eye colors, I can easily carry them around with me when I'm travelling even! And I love how they have travel kits too as I'm very particular about travel kit makeup since I've had a lot of powder based palettes broken by airlines before.



Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.

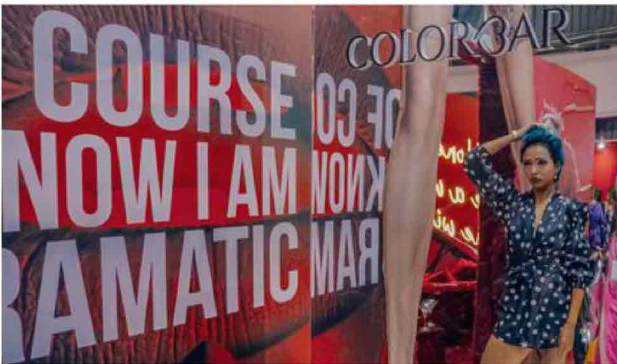


SWATI COSMETICS



Swati Cosmetics is a game-changer in the Cosmetic Lenses industry. And they even won one of the Cosmoprof Awards 2019 for it! Founded by Swati Verma and her partner Vishy Nanda, this brand is based out of Sweden and I must say again that they have the most flattering contact lenses ever! Not only are these lenses visibly different in appearance than most we find in the market (and I'm not talking about the cosplay ones) but these are also very comfortable, the texture of the lenses are amazing and they are NOT monthly disposable lenses but last for 6 months!

Post my experience with Swati Cosmetics lenses, I've started following their pages and the lenses are very decently priced and if you order two lenses, shipping from Sweden is even free! I think its time for me to get that Jade and Aquamarine soon!



Bollyglow is a brand I'm very familiar with as I've had the opportunity to work with them in the past. However during Cosmoprof I was introduced to their new eye pencils and dual sided liquid eyecolor with a smudger which I totally loved! I even tried it in the stall itself and like most Bollyglow products, the texture is amazing even with the eyecolors. You can either use them as an eyeliner or smudge the glittery colors to get a pretty iridescent eyeshadow on your lids.

For the remainder of the first day, we checked a couple of stalls, including this beautifully set **ColorBar India** stall, got my nails done with my friend from The Nail Art School in the LUGX Nail colors stall and set out for the Cosmoprof Awards evening.



Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.



COSMOPROF INDIA Awards | STRATEGIC PARTNER **BEAUTYSTREAMS** | Organized by **UBM**

COSMOPROF INDIA AWARDS CEREMONY & RECEPTION

12 June 2019
Banquet Hall 'Grande'

7:30 pm
Registration & Cocktail

8:30 pm
Awards Ceremony & Reception

...er the winners
...omprof India Awards,
...ting the most
...ding products and
...ellence in packaging
...and formulation
...nted by exhibiting
...s.



DAY 2

On Day 2 at Cosmoprof India, I was determined to check for myself the brands that were nominated for the Cosmoprof India 2019 awards and test the products.



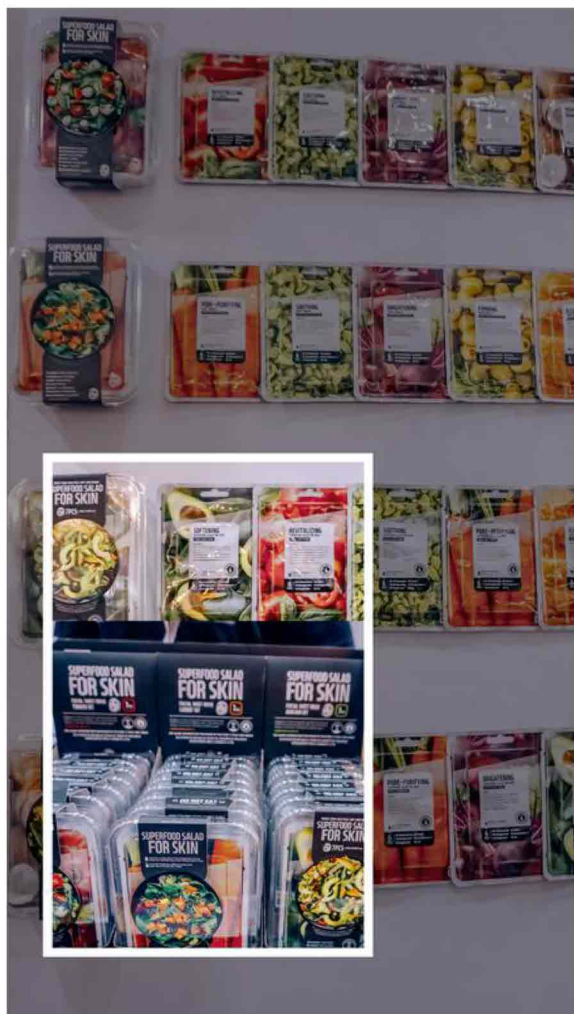
IKOO: Haircare

I have used enough sheet masks for the face but not for the hair. The IKOO hair wrap retailing here in India at Rs. 600/- comes in two variants for two different kinds of hair. I got the one for colored hair and I heard that if you're applying it for an event, it's better to apply it a day before on clean hair to see the effect.

PINKFROGS: SKINCARE

This is a coffee scrub and a sustainable one at that. They bagged the cosmoprof award for the best formula and the sustainable factor was quite interesting as you never had to throw the plastic jar and could just refill the scrub while using the same old container!





Farmskin Official bagged the award for the variety and quality of the hair and face masks they offer. With masks customised for your skintype concern, they come in packages where each package contains 7 masks for the entire week. My friend picked these masks for me and I can't wait to test these for myself.

And finally this is for all SILVER HAIR enthusiasts like me! I'd been dying to get my hands on the Pettenon Cosmetics's hair care range! Remember the Sakura Regenerative hair Mask I wrote about earlier? They were nominated not only for the hair mask but also for their No Yellow Shampoo. I'd heard so much about this brand that by the time I realised Fanola was Pettenon Cosmetics, I was overwhelmed with the amazing haircare products they have. If you think Silver Shampoo is very new, then think again! Fanola was the first one to develop this 10 years ago and the only one in the world to have a Silver Hair Mask also. And we still don't get one in India. And this is only for people who want silver/ Platinum blonde hair (from dark asian hair). Honestly, Fanola is one of the best silver hair products you can get your hands on and I sincerely hope they come to the Indian Market.


And I just got to know about the No Orange Range too which is for hair that looks brassy, copperish after you bleach it. This will tone the brassiness considerably so that you don't end up looking like a Orang Utan! To put it short. I was so happy to get my hands on these hair care products! I now have the No Yellow Range with me while my friend is testing the No Orange Range so we can write another post about this!

So as you must have realised, I was introduced to so many interesting brands/ products during my two days at the Cosmoprof India 2019 event and I hope that you'll register next time to be a part of a much bigger activity in India because Cosmoprof India is just starting! I can't wait to visit Cosmoprof Events again!

Thanks for visiting this space today!

Love,

Nilu Yuleena.

 Promemoria sulla privacy di YouTube, una società di Google

Ricordamelo più tardi

[Leggi](#)



Cerca

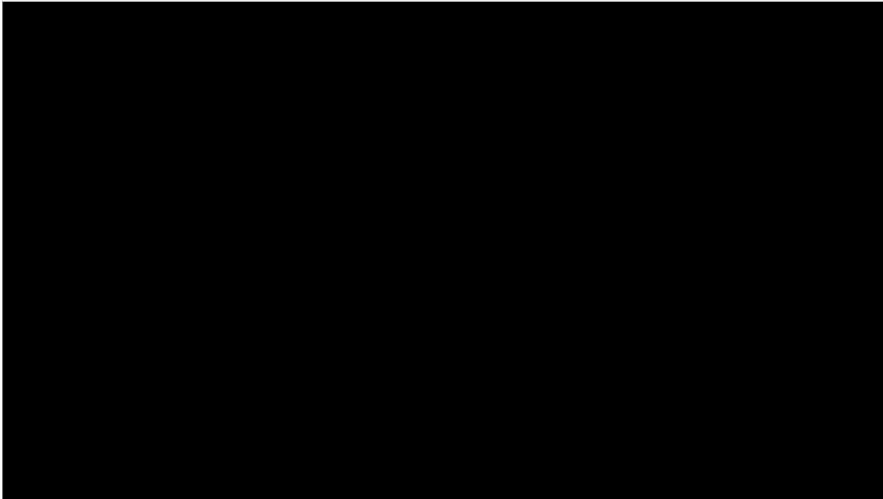


[Accedi](#)

 Scegli la lingua

Stai guardando YouTube in Italiano. Puoi [cambiare questa preferenza in basso](#).

[Ulteriori informazioni](#)
[View this message in English](#)



We Went to Cosmoprof Mumbai 2019 + Met Mumbiker Nikhil too #OFT2D

Ishma & Sonakshi - OFT2D

 [Iscriviti](#) 63.337

435 visualizzazioni

 [Aggiungi a](#)  [Condividi](#)  [Altro](#)

 23  2

Publicato il 22 giu 2019

Cosmoprof is a B2B trade show/exhibition for beauty industries, where manufactures & producers come under one roof.
And it was an honour for us to be a part of Cosmoprof India 2019, in Mumbai.

[MOSTRA ALTRO](#)

 Caricamento in corso...

Prossimi video

Riproduzione automatica 

From Google Maps to 3D Map in Photoshop - 3D Map Generator - Atlas

Orange Box Ceo
7.004.158 visualizzazioni

19:43

COSMOPROF India 2019 | Mumbai #OFT2D

Ishma & Sonakshi - OFT2D
165 visualizzazioni [NUOVO](#)

4:18

ELIMINARE LA CELLULITE IN 7 GIORNI 5 RIMEDI CONTRO LA CELLULITE

osservatricecaltra
149.949 visualizzazioni

7:13

HO SPESO 400€ DA FEDERICO FASHION STYLE del "Salone Delle Nena Love

2.501.208 visualizzazioni

23:04

Cleaning The Dirtiest Car Interior Ever! Complete Disaster Full Interior Car

Stauffer Garage
2.055.177 visualizzazioni [NUOVO](#)

20:24

THE WORST REVIEWED MAKEUP ARTIST TAUGHT ME HOW TO DO MY

Judy D
155.443 visualizzazioni

14:31

New hair

Yama Kober
82 visualizzazioni

5:56

PRO HAIRDRESSER FOLLOWS A DIY HAIRCUT TUTORIAL

Brad Mondo
3.119.735 visualizzazioni

19:21

Waking up at 5 A.M. - My Mindful Morning Routine

Ellie June
4.229.104 visualizzazioni

10:20

COME WITH ME TO GET MY HAIR COLOURED AND MY EXTENSIONS

amynefashiondiaries
1.494 visualizzazioni [NUOVO](#)

13:28

getting my hair done!!! a vlog

Daria Young
867 visualizzazioni

7:54

STRAIGHTENING MY NATURAL HAIR WOW | Amaily Gascot

LifeWithAmaily
288 visualizzazioni

14:07

Twist Fringe / Twist Bang Technique - An update to your favorite technique!

Sam Villa Hair Tutorials
308.555 visualizzazioni

10:01

25 EVERYDAY HACKS FOR MEN

5-Minute Crafts MEN
10.093.434 visualizzazioni

9:35

Come SCONTORNARE qualsiasi cosa in modo FACILE e VELOCE in

Photoshop Facile
516.021 visualizzazioni

12:26

DOING HAIR ON LINDSAY ARNOLD FROM DANCING WITH THE STARS!

Jessi - JZ Styles
5.130 visualizzazioni **NUOVO**

5:52

RIMORAV VLOGS @ YouTube FanFest Mumbai 2019

YouTube FanFest
419.890 visualizzazioni

5:42

A Day in the Life of a Harvard Student

Sienna Santer
3.628.033 visualizzazioni

12:43

Ho Ceduto || L'Attraversaspecchi

MissNerily
985 visualizzazioni **NUOVO**

25:18

UNO SPRECO DI SOLDI?!?!? PROVO I TRUCCHI DI CHIARA

Oks Dane
307.456 visualizzazioni

15:28

MOSTRA ALTRO



Lingua: Italiano ▼

Località: Italia ▼

Modalità con restrizioni: Disattivata ▼

Cronologia

Guida

Informazioni Stampa Copyright Creator Pubblicità Sviluppatori

Termini Privacy Norme e sicurezza Invia feedback Prova le nuove funzioni



Cliquez ici pour recevoir
 notre newsletter gratuite

actualités

rechercher

Brèves

PUBLICITE



LACQUER FORMULATION • BULK •
 CONTRACT MANUFACTURING



Brèves

19 juin 2019

Cosmoprof prend son envol en Inde avec 7429 visiteurs à Mumbai

L'édition 2019 de Cosmoprof India Mumbai s'est conclue sur une hausse fulgurante de ses indicateurs par rapport à l'édition test organisée en septembre dernier. Alors que l'édition 2018 avait accueilli 107 exposants, ils étaient **237 cette année**, originaires de 23 pays et régions. Même croissance impressionnante côté visiteurs : aux 3898 participants du mois de septembre dernier ont succédé **7429 visiteurs cette année**. L'événement s'est déroulé du 12 au 14 juin 2019 au Centre des Expositions de Bombay.



« Le succès enregistré cette année témoigne de l'énorme potentiel de cet événement sur un marché en croissance constante - entre 2018 et 2023, une progression globale de 9,7% est attendue, avec des taux de croissance significatifs, notamment pour la catégorie des parfums (+19,6%) et pour celle du maquillage (+13,1%) », a commenté Enrico Zannini, directeur général de BolognaFiere Cosmoprof.

Projets de croissance

Dans ce contexte, les organisateurs prévoient d'augmenter la surface d'exposition l'année prochaine pour accueillir encore plus d'exposants et de visiteurs.

« Nous sommes convaincus qu'il s'agit d'une première étape vers le développement d'un événement qui deviendra bientôt un rendez-vous

DERNIERS ARTICLES

- 06/19/2019 Cosmoprof prend son envol en Inde avec 7429 visiteurs à Mumbai
- 06/18/2019 FiFi Awards France : le palmarès 2019
- 06/18/2019 La niche et le premium masculins stimulent les ventes de parfums de prestige aux États-Unis
- 06/18/2019 Kao va lancer Sensai au Japon en avant-première d'une présence plus large en Asie
- 06/18/2019 Essentia Beauty à MakeUp in Paris : innovation packaging et lignes ready-to-go certifiées COSMOS
- 06/17/2019 Geka : Une brosse mascara et un emballage innovants à MakeUp in Paris

JOBS

- Arthur Edward
- XL Luxe
- Arthur Edward
- Arthur Edward
- CATIDOM
- Arthur Edward
- Arthur Edward
- Arthur Edward

PUBLICITE

VERESCENCE

Infiniment responsable.

FOCUS

MAKEUP IN PARIS : NOUVEAU RECORD DE CANDIDATURES POUR L'ARBRE DE L'INNOVATION

Avec plus de 170 produits candidats pour figurer parmi les produits exposés dans l'Innovation Tree, la prochaine édition du salon MakeUp in Paris - 20 et 21 juin 2019 au Carrousel du Louvre - s'annonce prometteuse. L'Innovation Tree, c'est une sélection des meilleures innovations reçues pour chaque salon (...)

EN SAVOIR +

10 ANS

PREMIUM BEAUTY NEWS A 10 ANS !

de référence pour le secteur de la beauté en Inde », a ajouté M. Zannini.



La prochaine édition de Cosmoprof India aura lieu au Bombay Exhibition Centre (BEC) à Mumbai les **2 et 4 septembre 2020**.

Portfolio



© 2019 - Premium Beauty News - www.premiumbeautynews.com



OPPORTUNITÉS DE CARRIÈRE

CATIDOM
Responsable commercial packaging parfumerie/cosmétique H/F

Heinz Glas France
Coordinateur(trice) qualité

Arthur Edward
Packaging Engineer (AE1409)

AVIS D'EXPERTS

ROMUALD VALLÉE
DEVELOPPER DES INGRÉDIENTS ÉCORESPONSABLES : TRANSFORMER SANS DÉNATURER

C'est une tendance qui ne fait que croître dans tous les domaines, y compris dans l'industrie cosmétique. L'éco-responsabilité est devenue un élément majeur dans le processus d'achat des consommateurs qui souhaitent que leurs choix aient un impact positif sur la société et l'environnement. Le business « vert », souvent interprété comme une « (...)

EN SAVOIR +

PUBLICITE ▼

FABER-CASTELL COSMETICS

pure beauty

WITHOUT IDENTIFIED CONTROVERSIAL INGREDIENTS

MADE FOR SKIN, BODY & SOUL

JOIN US AT **MakeUp in Paris**
Booth J23

fc-cosmetics.com

BRÈVES



Cosmoprof prend son envol en Inde avec 7429 visiteurs à Mumbai



FiFi Awards France : le palmarès 2019



Essentia Beauty à MakeUp in Paris : innovation packaging et lignes ready-to-go certifiées COSMOS



Kim Kardashian lance une gamme de maquillage corporel pour l'été



PUBLICITE ▼

BORMIOLI LUIGI
GLASSMAKER

WEBINAIRES

QUELLES SOLUTIONS PLASTIQUES POUR LES EMBALLAGES COSMÉTIQUES EN CONTACT AVEC LES FORMULES ?



Une nouvelle édition de ce webinaire se tiendra en langue anglaise le 26 novembre 2015. Inscriptions ici. Leader sur le marché des thermoplastiques, élastomères, pièces finies et polymères biosourcés, DuPont dispose d'un grand nombre de solutions pour répondre aux multiples (...)

E-BOUTIQUE - DERNIÈRES PUBLICATIONS

FOCUS INGRÉDIENTS

INGRÉDIENTS COSMÉTIQUES 2019

Durabilité, naturalité seront une fois de plus au cœur des tendances et des nouveautés du salon in-cosmetics Global (02-04 avril 2018, Paris, France). Pour vous guider au sein de (...)



premium beauty news .com



 Edition: Global ▼

World class news for the beauty and cosmetics industries

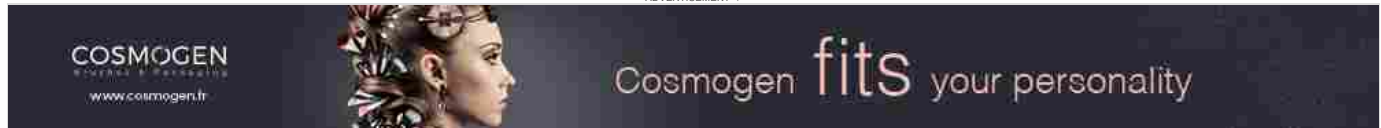


Click here to subscribe to our free weekly newsletter

news

search x

[Market & trends](#) |
 [Cosmo and regulations](#) |
 [Science & R&D](#) |
 [Ingredients & formulation](#) |
 [Packaging & design](#) |
 [Environment](#) |
 [Innovation & new products](#) |
 [Companies & industry](#) |
 Industry buzz



Industry buzz

19 June 2019

Cosmoprof takes off in India with 7,429 visitors to Mumbai event

Cosmoprof India Mumbai closed the 2019 edition with skyrocketing figures compared to the preview edition held in September last year. From 107 exhibitors in 2018, **237 exhibiting companies** from 23 countries and regions took part to the 2019 edition. Compared to 3,898 attendees last September, **7,429 professionals** attended the three days of the event this year. The event was held on 12-14 June 2019 at the Bombay Exhibition Center.



"This year's success bears witness to the enormous potential of this event, in a constantly growing market - in the period between 2018 and 2023 an overall growth of 9.7% is expected, with significant growth rates in particular for the perfumery sector (+19.6%) and for make-up (+13.1%)," commented Enrico Zannini, General Manager of BolognaFiere Cosmoprof.

Plans for growth

In such a context, the organizers plan to increase the exhibition area next year to host even more exhibitors and visitors.

"We are sure that these are the first steps for the development of an event, which will soon become a reference appointment for the beauty sector in India," added Mr Zannini.

LATEST NEWS

- 06/19/2019 Cosmoprof takes off in India with 7,429 visitors to Mumbai event
- 06/18/2019 Men's niche and premium scents boost U.S. prestige sales
- 06/18/2019 Kao to debut Sensai in Japan as a first step to broader Asian launch
- 06/18/2019 Essentia Beauty in MakeUp in Paris: packaging innovation and "ready-to-go" COSMOS certified lines
- 06/17/2019 Geka's innovative mascara brush and packaging solution on display at Paris make-up show
- 06/17/2019 Imerys' mineral exfoliating pearls move on to colour

JOBS

- Arthur Edward
- Arthur Edward
- Arthur Edward
- Arthur Edward
- Arthur Edward
- Arthur Edward
- Arthur Edward
- Arthur Edward
- Arthur Edward




FOCUS


MAKEUP IN PARIS: APPLICATIONS TO THE INNOVATION TREE BREAK NEW RECORD!

With more than 170 products competing to be selected in the Innovation Tree, the next edition of the MakeUp in Paris trade show looks very promising. The Innovation Tree is a selection of the best innovations received for each 'MakeUp in' show. A committee of internationally recognized experts elect those that may change the way (...)

[READ MORE](#)

10 YEARS



PREMIUM BEAUTY NEWS IS 10 YEARS OLD!



The next edition of **Cosmoprof India** will take place at the Bombay Exhibition Centre (BEC) in Mumbai on **02-04 September 2020**.

Portfolio



© 2019 - Premium Beauty News - www.premiumbeautynews.com




JOB OPPORTUNITIES

- 
CATIDOM
 Responsible commercial packaging
 parfumerie/cosmétique H/F

- 
Heinz Glas France
 Coordinateur(trice) qualité

- 
Arthur Edward
 Packaging Engineer (AE1409)

EXPERTS' VIEWS




ROMUALD VALLÉE
DEVELOPING ECO-RESPONSIBLE INGREDIENTS: TRANSFORM WITHOUT DENATURING

This is a trend which is fast growing in all areas, including in the cosmetics industry. Eco-responsibility has become a major element in the purchasing process for consumers who want their choices to have a positive impact on the society and the environment. The "green" business, often interpreted as a "marketing opportunity" is now (...)


[READ MORE](#)



INDUSTRY BUZZ



Cosmoprof takes off in India with 7,429 visitors to Mumbai event



Essentia Beauty in MakeUp in Paris: packaging innovation and "ready-to-go" COSMOS certified lines



Kim Kardashian launches new body makeup line for the summer



Mary Kay presents the results of their researches on the impact of pollution on the skin



WEBINARS

WHAT PLASTICS SOLUTIONS FOR COSMETICS PACKAGING IN CONTACT WITH FORMULAS?



The webinar is available on-demand until December 4th. Click here after to access it : <http://webikeo.com/webinar/what-plastics-solutions-for-cosmetics-packaging-in-contact-with-formulas/> A market leader in thermoplastics, elastomers, finished parts and biobased polymers, (...)

INGREDIENTS FOCUS

COSMETIC INGREDIENTS 2019

Sustainability and naturalness will once again top discussions and trends at the upcoming in-cosmetics Global show (02-04 April 2018, Paris, France). To facilitate your visit (...)



E-SHOP - LATEST PUBLICATIONS

hair

COSMOPROF
INDIA MUMBAI2019
COSMOPROF
INDIA
MUMBAI

12 - 14 JUNE

BOMBAY EXHIBITION
CENTRE (BEC)

BLOG • EVENTS & LAUNCHES

Welcome to Cosmoprof India!

June 17, 2019 8 Views 2 Min Read

COSMOPROF

INDIA MUMBAI

The ideal business-to-business event for the beauty industry in India.



The Cosmoprof India held from 12-14 June at the Bombay Exhibition Center (BEC), Mumbai had a flying start. The three-day business-to-business event targeted at the fast and ever-growing beauty industry in India was certainly not-to-be-missed.

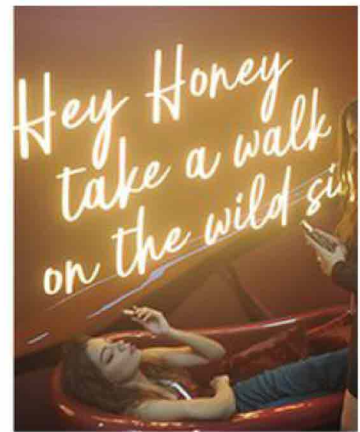
Ritaglio stampa ad uso esclusivo del destinatario, non riproducibile.



The exhibition area of up to 10,260 sqmt saw the presence of top international buyers and distributors, opinion leaders, experts and influencers to assist in the first steps of I-Beauty. Almost 232 companies from 23 countries and regions showcased products and technologies that will lead to the development of the Made in India industry, with its specific ingredients, technicalities and treatments. Amazingly, varied sectors of the industry were represented at the event—from ingredients/raw materials, machinery and equipment, OEM, contract manufacturing and private label, primary and secondary packaging to service providers, finished products as well as perfumery and cosmetics, beauty salon and spa, hair, nail and natural and organic brands.



Cosmoprof India Mumbai witnessed exciting events such as look and learn sessions, beauty and make-up demos, conferences and live talks to update guests' knowledge about trends from all over the world. Visitors had the opportunity to attend high-level training workshops and in-depth analyses focused on the most significant issues for the Indian cosmetic industry. The CosmoTalks calendar, for instance, consisted of workshops and training sessions dedicated to operators and distributors. With the participation of experts, trend and design agencies and international associations, key themes such as impactful trends for the Indian market, brand distribution and communication solutions, development of niche sector and green beauty were also discussed.



While focusing on business opportunities among suppliers, distributors and buyers from all over the world, the Cosmoprof platform aims to help local companies to develop new technologies and solutions, thus increasing the attention paid on quality standards.

The event was well-organised and presented an ideal opportunity for business and networking with all beauty sectors under one roof. If you happened to miss it, be there next year on 2-4 September 2020.

Tags [Cosmoprof Mumbai India](#)

About the author

[VIEW ALL POSTS](#)



Editorial Team

PAMBIANCO *beauty*

HOME NEWS SUMMIT APPROFONDIMENTI JOBS EDITORIALI TV MAGAZINE
E-ACADEMY



Il beauty scommette sull'India: cresce del 23% l'export italiano

13 GIU 2019 DI REDAZIONE



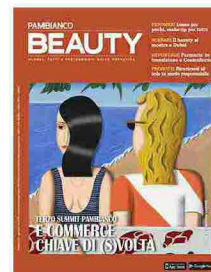
Cosmoprof India

L'India è la quarantesima destinazione dell'export cosmetico italiano per un valore di quasi 18 milioni di euro. Si tratta di una cifra contenuta, ma è il trend di crescita di queste esportazioni a essere particolarmente degno di nota: rispetto all'anno precedente, nel 2018 è infatti cresciuto di circa 23 punti percentuali. Invece, considerando solo l'export verso l'area asiatica, l'India si colloca in settima posizione tra i Paesi di destinazione dei cosmetici provenienti dall'Italia.

Sono dati elaborati da **Cosmetica Italia**, di cui 19 aziende cosmetiche (e altre 6 imprese italiane non associate) sono presenti come espositori a **Cosmoprof India**, in corso in questi giorni fino a venerdì 14 giugno 2019 presso il Bombay Exhibition Centre di Mumbai.

Le categorie di cosmetici maggiormente esportate dall'Italia, in termini di valore, sono la profumeria alcolica e i prodotti per viso e corpo, rispettivamente

PAMBIANCO BEAUTY N.3



IN QUESTO NUMERO:
E-COMMERCE CHIAVE DI (S)VOLTA

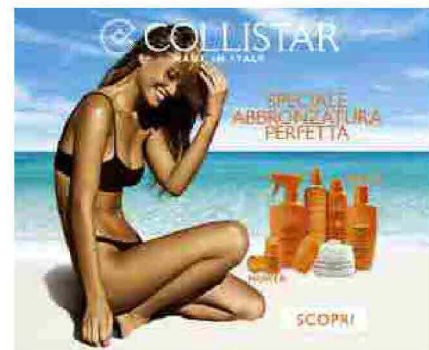
FENOMENI
Lusso per pochi, make-up per tutti

SCENARI
Il beauty si mostra a Dubai

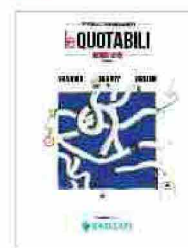
REPORTAGE
Farmacie in transizione a Cosmofarma

PRODOTTI
Ricaricarsi al sole

PDF | SFOGLIA | IN EDICOLA | APP STORE | GOOGLE PLAY



SCOPRI le QUOTABILI 2018



SCARICA
LA 13° EDIZIONE
DEL PREMIO
PAMBIANCO
"LEQUOTABILI 2018"
E SCOPRI TUTTI
I VINCITORI

BEAUTY TV

6,6 milioni di euro e 3,7 milioni, che, insieme al make-up (3,1 milioni di euro), concentrano due terzi dell'export tricolore verso l'India. L'attenzione dei consumatori indiani è ancora principalmente rivolta a prodotti in grado di soddisfare bisogni primari, come quelli legati all'igiene quotidiana che rappresentano oltre la metà dei consumi cosmetici. Le previsioni 2019 di **Mintel** segnalano una vivace crescita dei prodotti per la cura dei capelli, soprattutto coloranti (+11,2%) e gel-cere (+10,8%). Nel medio-lungo termine, le previsioni al 2022 evidenziano invece un trend rilevante per i prodotti per il trucco con una crescita media annua attesa del 10,5 per cento.

“I nostri imprenditori – ha commentato il presidente di Cosmetica Italia, **Renato Ancorotti** – guardano con interesse al mercato indiano, che lo scorso anno ha registrato un valore prossimo agli 11 miliardi di euro, collocandosi al sesto posto per consumo di cosmetici dopo alcuni big quali Europa, Usa, Cina, Giappone e Brasile. La penetrazione delle nostre aziende è ancora marginale, ma questo può senza dubbio essere letto come un'opportunità da cogliere”.

Cosmoprof India è la quarta tappa del format internazionale della manifestazione, dopo Bologna, Hong Kong e Las Vegas.

Condividi



Lévy (Coty): "Dobbiamo far crescere l'experience"



Andreetta (PwC): "Clean e digital, trend del settore"



Ricciotti: "Al private equity piace il beauty"

PAMBIANCO MAGAZINE



anni da commesso"

PDF | SFOGLIA | IN EDICOLA | APP STORE | GOOGLE PLAY

IN QUESTO NUMERO:
ALLA RI-SCOPERTA
DEGLI USA. E DEI SUOI
JEANS

ANALISI
Lusso italiano fermo
rispetto ai gruppi esteri

ATTUALITÀ
La febbre dell'usato
contagia anche il lusso

TENDENZE
Il ritorno dell'eleganza.

INTERVISTA
Giorgetti: "Formidabili gli

GIRO POLTRONE



Rodriguez diventa CEO di Make Up For Ever



Co-Capital socio di minoranza di Alès Groupe



Le Roy sale al vertice di Clarins Italia



Koch è il nuovo direttore generale di Nuxe



Langen nuovo CEO di Cosnova Italia

Winners of the Cosmoprof India Awards 2019

13 June, 2019

Find out the winners of the first Cosmoprof India Awards



Renato Ancorotti of Ancorotti Cosmetics accepting the award for Innovation and Design for the Supply Chain category for their Multi-Tecnic Foundation

Cosmoprof India announced the winners of the first **Cosmoprof India Awards** at a special trade show gala in **Mumbai** overnight. This is the exhibition's second year of running after its successful launch in 2018.

The awards were introduced to reinforce Cosmoprof's commitment to the growing **Indian market** and recognise excellence within the industry.

Over 100 companies entered products into the awards, and a shortlist of 20 finalists was judged by an 11-member jury made up of international beauty executives, trend watchers, and journalists.

Judge and **Managing Director of UBM India Yogesh Mudras** said the awards aimed to elevate the brand awareness of participating companies through exposure to buyers, top retailers, media and bloggers.

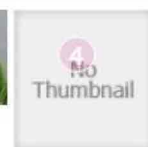
"The finalists and winners will receive recognition on a global scale, which will be a valuable network-building opportunity," **Yogesh Murdras** said.



MOST READ



Key insights from **ExperientiaMECCALAND World 2019** - beauty junkies' heaven!



Uri Ferster names new MD at **PRICELINE** at Frostbland



5 Minutes With **Ryan**

“The obsession over beauty is driving a boom in the global grooming industry, and India is the newest hotspot. Riding on increasing awareness, purchasing power and a high premium placed on personal grooming, the cosmetics industry here is growing twice as fast as in the US and Europe –at a rate of 13% to 18%. The idea of launching the Cosmoprof India Awards on the sidelines of the exhibition is to recognise and bring those companies that have shaped this growing industry into the limelight.”

Along with global recognition, the winners also received a specially designed Cosmoprof India trophy which is intended to reflect the innovation and creativity of the products entered into the competition.

Below are the winners and runners up for each award category:

cosmoprofindia
Follower: 1,967

Visualizza il profilo

COSMOPROF INDIA Awards

Swipe and find out the winners!

Visualizza altri contenuti su Instagram

Mi piace: 93
cosmoprofindia

And the winners are... Find out the innovative products that have been awarded during the first edition of @cosmoprofindia Award! Swipe and discover the secrets of beauty innovation!

#Cosmoprof #Cosmoprofindia #Cosmoprofbeauty #awards #winner #beauty #cosmetics #b2bevent #exhibition

mostra tutti e 11 i commenti

Aggiungi un commento...

Never miss a thing from US

Sign up to get the latest beauty industry news delivered straight to your inbox

I am a Beauty Assistant

Business Decision Maker

First Name

Work Email

Sign up

WHAT'S YOUR NEXT CAREER MOVE?

Hair

WINNER: Avocado Shots – Tricobiotos

This hair serum from Italian company Tricobiotos claims to be the first on the market with a high concentration of the superfood avocado. This single-does, no-rinse serum also includes Omega to create a formula that claims to hydrate and protect the hair. The company says that its light and fluid texture penetrates quickly into the hair. The single dose phial format also makes for easy use at home and in the salon

RUNNERS UP: Thermal Treatment Wrap – Iko0 Infusions, Sakura Restorative Mask – Inebrya, KeraCoffee Vegan Maximum Straightener – Beox Professional

Makeup & Nails

WINNER: Swati Cosmetic Lenses – Swati Cosmetics

This line of cosmetic contact lenses, launched by Swedish company Swati Cosmetics in February 2019, work with the wearer's eye color to create a natural looking shade unique to them. The company says it has filled a gap in the market by coming up with natural colors (rather than extreme shades) that are safe. The lenses have received FDA approval and are manufactured to international safety standards. The lenses come in a total of eight shades.

RUNNERS UP: Gelish Polygel – Streamline Services India, Mintree Nail Armstrong Mani/Pedi – Mintree Lifestyle and Beauty, Synaa 2-in-1 Kajal & Eyeliner – Herbal Dream Ayurveda Creations

Skincare, Personal Care and Fragrances

WINNER: Superfood Salad for Skin – Farmskin

Superfood Salad for Skin from South Korean company Farmskin combines nutrients from superfoods with colostrum to create fresh skincare masks. The company describes itself as a colostrum-specialized cosmetics brand, whose skincare preserve the original nutrients of colostrum using a patented technology. The superfood ingredients include tomato beet and kale. The sheet mask is made from eco-friendly cellulose.

RUNNERS UP: Ozone Intenso Hydrate Cocoa Body Polishing Kit – Ozone Ayurvedics, Pro Derma Care AHA White Facial Kit – The Body Care, Unica Lux Serum – Mediterranea Cosmetics

Sustainable

WINNER: Sustainable Coffee Scrub – Pink Frogs

Italian company Pink Frogs has created a facial coffee scrub using production waste from coffee company Lavazza. The scrub contains exfoliating microparticles of real coffee that turn onto a milky formula once in contact with water. Some 99.9% of ingredients come from natural origins, and the product contains only 3.25% of water ensuring a lower environmental impact than many other exfoliators on the market. It is manufactured using a cold production process that emits less CO2 and the packaging is refillable, cutting down on post-consumer waste.

RUNNERS UP: No Yellow Ocean Collection – Pettenon Cosmetics, Previa Reconstruct – Previa Natural Haircare, The Vero Compact – HCT Group

Innovation and Design for the Supply Chain

WINNER: Multi-Tecnic Foundation SFC015-00 – Ancorotti Cosmetics

This innovative foundation from Italy based Ancorotti gives new meaning to the idea of personalized products, wide shade ranges and an inclusive offer. The Multi-Tecnic Foundation is described as a 'universal foundation' that is white, but transforms into a shade to match the wearer's skin when applied. This is due to a formula with special pigments. The foundation is also vegan. The 'eggy pack' design allows brands to add a range of accessories (such as handles for example) to customize the product.

RUNNERS UP: Bouncy Mousse Eye Shadow – Italcosmetici, Hypnotic Glow Duet – Regi, Lipstick Case – Innovative Group

Feature Image courtesy of @bwconfidential

INDUSTRY NEWS



Sarah Mourtos



Facebook



Twitter



Print



Email



More

Related stories



ELIZABETH ARDEN AWARDS!



British Beauty Industry Awards recognising beauty's best



Coty Luxury Star Performers Awards



Leading trends from The Naturally Good Expo 2019

Home » Bellezza & Dintorni » Cosmoprof India punto di osservazione privilegiato per l'industria cosmetica In India

Cosmoprof India punto di osservazione privilegiato per l'industria cosmetica In India

Inserito su 13 Giugno 2019 da Redazione in Bellezza & Dintorni



Mumbai, 12 Giugno 2019 – Al **Bombay Exhibition Center (BEC)**, dal 12 al 14 Giugno, **Cosmoprof India Mumbai 2019** diventa il punto di osservazione privilegiato per comprendere come sarà l'industria cosmetica del futuro in India.

In manifestazione, in un'area espositiva di 10.260 mq , top buyer e distributori internazionali, opinion leader, esperti del settore e influencer possono assistere ai primi passi dell' **I-Beauty: 232 aziende da 23 paesi e regioni** espongono prodotti e tecnologie volte a guidare lo sviluppo dell'industria cosmetica *made in India*, caratterizzata da ingredienti, tecniche e trattamenti specifici. Presenti anche le collettive di Italia, USA e Corea.

Tutti i comparti sono rappresentati: ingredienti e materie



prime, macchinario, OEM, contract manufacturing e private label, packaging primario e secondario, fornitori di servizi, prodotto finito – suddiviso in Profumeria e Cosmesi, Estetica e Spa, Hair, Nail e Natural & Organic.

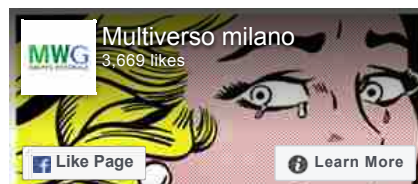
Categorie

Categorie

Cerca...

Per cercare, scrivere e premere Invio

Facebook





amazon.it

Libri: scegli fra oltre 3 milioni di titoli a prezzi scontati

> Scopri

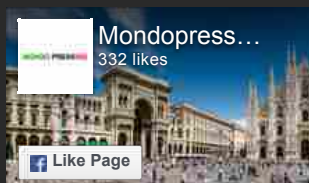
Mondo Pressing Network

Facebook

Chi siamo

Area Riservata

Mondo Pressing Turismo
Mondo Pressing Salute



Periodico di notizie e attualità.
Direttore: Annamaria Demartini
Sede legale: Milano, Via Lagrange 6
Registrazione n. 359 in data 28 luglio 2009 presso il tribunale di milano.

Accedi

Utilizziamo i cookie per assicurarvi la migliore esperienza sul nostro sito. Continuando a navigare su questo sito, cliccando sui link al suo interno o semplicemente scorrendo la pagina verso il basso, accetti il servizio e gli stessi cookie. [Accetta](#) [Maggiori informazioni](#)



HOME BEAUTY/FASHION HAIR SALON SPA & WELLNESS EDUCATION NEWS RETAIL/DISTRIBUTION
 SUPPLIERS ESPACE TV EVENTS



The Big Debut - Cosmoprof India

BEAUTEESPACE / NEWS / EVENT / THE BIG DEBUT - COSMOPROF INDIA



06/06/2019 / EVENT, EVENTS, NEWS

The Big Debut - Cosmoprof India

As Cosmoprof India gears up to make its grand debut in the country, Beauty Launchpad sat down with Yogesh Mudras - Managing Director, UBM India to discuss the event's mega offerings and expectations.

What can we expect from Cosmoprof India?

Last year, we held a 2-day preview edition with about 100 exhibitors and that was only a snippet of what is to come. Cosmoprof India 2019 is the very first edition of our event in the country and is being presented on a much larger scale. We have shifted the venue from a hotel property to Bombay Exhibition Centre to accommodate the 250+ exhibitors and about 1000 brands from 20 countries attending the 3-day event. We have also introduced a buyer program where exhibitors and buyers can pre-schedule B2B meetings with the help of online matchmaking software. The Cosmoprof Talks are also being revamped, along with several seminars, workshops, and live demos on offer. We will also be presenting Cosmo On Stage - a more focused live display of products by exhibitors. Cosmoprof Awards are making a debut at this edition, in collaboration with international trend agency Beautystreams and the international design agency centdegrés.

Latest Posts



04/06/2019

Review: The T-Oxy Facial



27/05/2019

Revitalize your Skin with Cheryl's VitaLift



27/05/2019

Priyanka Chopra Jonas and Obagi Launch Global SKINCLUSION™ Initiative



24/05/2019

All About Acne - A Guide to Safe Summer Skin



24/05/2019

Met Shows Us How to Camp

Could you tell us more about the Cosmoprof Awards?

Cosmoprof event in other parts of the world have their own set of awards and this one is India centric, where we recognize products and innovations from the Indian market. The award will be announced by evening on the first day of the show.

How will Cosmoprof India be different from other editions?

The format of the event remains the same. However, as this is a business platform for the benefit of Indian companies and brands, we aim to bring buyers from across the world - from the US, Europe, or Southeast Asia - to the Indian market.

Cosmoprof India 2019 Hosts Roadshows In Delhi & Mumbai**Any key learnings from last year's Preview Edition?**

We identified the various products that the Indian beauty industry is open to - and it is encouraging to see that they are open to a lot of innovative ideas. Herbal and natural products are continuing to be a big trend, but cold-rolled products which do not have heat inside them are also picking up.

How are you planning to attract your TG to the event - or is the name 'Cosmoprof' enough?

Of course not. There is a huge amount of marketing going on right now behind-the-scenes - not only in India but outside India as well, through our network offices. The show was superbly promoted at the recently conducted show in Bologna. We have also reached out to our target audience through various channels beyond direct marketing, like social media. We have held roadshows at Delhi and Mumbai too. In the preview edition itself, we had about 3800 footfalls - so, we are expecting around 7000 - 8000 for the upcoming three-day show.

What are your expectations in terms of visitors from abroad?

We are conducting a B2B show and wouldn't want the end consumers to come in. There will be professionals and buyers coming from predominant markets in the region - maybe west Asia and Southeast Asia. Also, there will be a certain set of buyers coming from the western hemisphere.

What was the response from exhibitors like?

Quite good. For the preview edition itself, we had to shut down exhibitor registrations due to space restrictions. For the upcoming show as well, we shut down registrations as the exhibitor space was sold two months in advance. Close to 300 companies from across all segments of the beauty industry are participating. Earlier we focussed only on two verticals, but now apart from end products, we are also focused on raw materials, packaging, machinery etc to make it an end-to-end beauty show.

What do you think of the competition?

There will be competition and competitors - but what we are doing is unique and as long as we are able to offer that to the market, I am happy with it. We'll just listen to what our customers say and keep building on that.

Are you focussed on shows only in Mumbai?

Yes, at the moment. Definitely, Mumbai is our focus market and in the near future, we'll see which are the other markets we want to reach.



COSMOPROF INDIA

COSMOPROF INDIA 2019

YOGESH MUDRAS



THE MINTEL
REPORT - THE
RISE OF MEN'S
GROOMING
MARKET
PREVIOUS POST

EVENTS

COSMOPROF INDIA 2019

Great expectations for its second edition

The 2019 edition of Cosmoprof India, scheduled from June 12 to 14 in Mumbai, at the Bombay Convention & Exhibition Center, is set to make a noticeable come-back, after the excellent results of the previous edition. The international network of Cosmoprof is confirming its fourth stop in Mumbai, together with Bologna (Cosmoprof Worldwide Bologna), Las Vegas (Cosmoprof North America) and Hong Kong (Cosmoprof Asia).



Cosmoprof is increasing its influence on the international scenario of the cosmetic industry and facilitating business opportunities between more than 500,000 professionals on the one hand and over 7,500 companies on the other. Cosmoprof India is the best format to fulfill the needs of a dynamic and fast-growing market like the Indian one. This is confirmed by last year's result, with 3,898 professionals representing 37 countries and 107 companies from 15 countries. For the next edition, thanks to exhibition area up to 10,000 square meters, more than 5,000 attendees and 300 companies are expected, who will have 3 power-packed days to evaluate new collaborations and projects. Cosmoprof India represents all the sectors of cosmetics domain, offering a broad overview as well as solutions for the industry - raw materials, machinery and automation, contract manufacturing, private label, primary

and secondary packaging and finished products catering to Perfumery and Cosmetics, Beauty Salon and Spa, Hair Salon, Nail & Accessories and Natural & Organic. The event attracts both local and international players, representing Europe, North America and the Far East. Above all, wholesalers, distributors and sales agents have the opportunity to discover what is new in their reference market. Producers and specialists in packaging, machinery and suppliers come and visit the show, in search of the most interesting solutions for automation and digital services, together with hair and beauty salon owners and retailers. Cosmoprof India also helps the development of local market, because it facilitates an exchange of ideas, innovations and technologies in the country thus raise the quality standard of Made in India production. The Indian beauty market shows rich potential, with an overall growth by 60% in the last 5 years. Besides, the metropolis of Mumbai houses a variety of social classes, making it an ideal target both for mass-market brands, sold in local shops and street markets, and for ultra luxe brands showcased in large retail stores.



SPECIAL INITIATIVES

Many special initiatives are being organized for attendees at the Cosmoprof India Show, including high-quality training workshops and a network of useful business relationships,

The Buyer Programme, a consolidated tool of the Cosmoprof platform, facilitates b2b meetings between exhibitors and buyers, who can schedule their meetings in advance. For the 2019 edition, the program will involve buyers and distributors from India and Middle East, the first edition of the Cosmoprof India Awards will celebrate quality and research in the Indian market. Being recognized as winners amidst serious competition will offer the exhibitors more visibility with buyers and customers. The initiative will be organized in collaboration with Beautystreams. One of the most appreciated initiatives, Cosmotalks this year will feature panels and seminars on the evolution of local market and on the latest trends, with the participation of opinion leaders, trend-scouters and market researchers. Particular attention will be devoted to information sessions on regulations to enter Indian market. Keeping in mind the requirements of professionals such as hair and beauty salon owners, hairstylists and nail technicians attending the event, Cosmoprof Onstage will offer live demos of new products and treatments. #VibrantIndia, the special initiative to explore the main features of Indian cosmetic culture, is back. Rich in colors and textures, Indian culture is an inexhaustible source of inspiration for beauty professionals, which #VibrantIndia aims to highlight. The initiative is organized with the global design agency centdegrés. For journalists, buyers and retailers interested in discovering styles and nuances, which best work for Indian market, CosmoTrends, in collaboration with Beautystreams, will provide an overview of the trends emerging from the exhibitors' booths: a report of the most advanced products and industrial solutions characterizing Cosmoprof India 2019.

Press Releases

[Publish Your PressRelease](#)

Cosmoprof India 2019 Focuses On Trends And Winning Strategies To Optimize Business Opportunities In India

15 May 2019

The specific needs of the cosmetic market in India will comprise the key themes of the 2019 edition of Cosmoprof India, the event organized by the international Cosmoprof network, scheduled from 12 to 14 June in Mumbai, at the Bombay Exhibition Center (BEC).

The latest trends, the best communication and marketing solutions, the best performing distribution policies in India are some of the subjects to be discussed at the Mumbai event. The exhibition will host over 200 companies from 19 countries, representing all the sectors of the industry: from raw materials to machinery and automation, contract manufacturing to private label, and primary and secondary packaging to finished product - Perfumery and Cosmetics, Beauty Salon and Spa, Hair, Nail and Natural & Organic.

At Cosmoprof India, both local and international operators representing Europe, North America and the Far East are expected. While wholesalers, distributors and sales agents can discover futuristic innovations in their reference market, manufacturers, packaging and machinery specialists and suppliers can find the most interesting industrial solutions for their companies. Salon owners and retailers will also discover how to enrich the offer of their sales points.

Cosmoprof India is the optimal platform for the development of Made in India beauty: it will be the catalyst for networking and partnerships between local companies and international key players, which will inspire growth innovations, technologies and solutions of the sector, thereby raising the quality output. To date, India is a market with an enormous potential: in the period between 2018 and 2023, for instance, a growth of up to 9.7% is expected, particularly in the perfumery sector, with a 19.6% growth, and a +13.1% in the make-up segment.

SPECIAL INITIATIVES – COSMOTALKS & COSMOPROF ONSTAGE

Cosmoprof India represents an important opportunity for in-depth analyses of the most significant issues for the Indian cosmetic industry. The CosmoTalks calendar, for instance, consists of workshops and training sessions. It is dedicated to operators and distributors and it will host sector experts, trend and design agencies and international associations, who will share their knowledge to foster business development. They will discuss impactful trends for the Indian market, brand distribution and communication solutions, development of niche sectors, such as professional hair and nail, and the concept of green beauty. MINTEL, KLINE & GROUP, CENTDEGRES, WGSN, EUROMONITOR INTERNATIONAL and BEAUTYSTREAMS are some key partners of the initiatives.

Cosmoprof Onstage will provide opportunities to exhibiting companies - such as LOOKX, SWATI, DERMAPEN, PEVONIA, DNG GROUP with BARBA ITALIANA and RICA - to showcase new products, while also meeting buyers and professionals.

COSMOPROF INDIA AWARDS

The Cosmoprof India Awards will make a grand debut at the June edition of Cosmoprof. Set to celebrate quality and research in the Indian industry, the Awards will recognize the best exhibiting companies and will allow the winners to gain greater visibility with industry players. Exhibitors can submit their application by May 14; then, a jury of experts will select the finalists by the end of May. The winners will be announced on June 12, during the gala Awards event of Cosmoprof India.

The initiative will leverage the collaboration with international trend agency Beautystreams, as well as design agency centdegrés, which will create the trophies.

For further information, www.cosmoprofindia.com/en

[Report Abuse](#)

Please enable JavaScript to view the [comments powered by Disqus](#).

[Powered By](#)
[Quick Links](#)
[Get in Touch](#)



- ▶ Post your Requirement
- ▶ Event Registration
- ▶ Events Newsletters
- ▶ Get Listed
- ▶ Mediapack
- ▶ Clientele
- ▶ e-Newsletters
- ▶ Blog
- ▶ Our Partners
- ▶ About Us
- ▶ Contact Us
- ▶ Sitemap
- ▶ Terms & Conditions
- ▶ Our Other Industries



© Ochre Media Pvt Ltd., 2019. All rights reserved.

Please enable JavaScript to view the [comments powered by Disqus](#).

COSMETICS BUSINESS

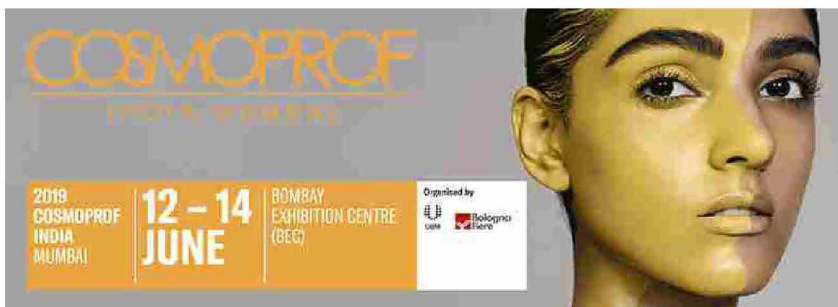
Home Ingredients Packaging Regulatory Marketing Retail Events Careers

Body Care Colour Cosmetics Fragrance Hair Care Skin Care Male Grooming Directory

Cosmoprof India 2019 focuses on trends and winning strategies to optimise business opportunities in India

14-May-2019

MARKETING



The specific needs of the cosmetic market in India will comprise the key themes of the 2019 edition of Cosmoprof India, the event organized by the international Cosmoprof network, scheduled from 12 to 14 June in Mumbai, at the Bombay Exhibition Center (BEC).

The latest trends, the best communication and marketing solutions, the best performing distribution policies in India are some of the subjects to be discussed at the Mumbai event.

The exhibition will host over 200 companies from 19 countries, representing all the sectors of the industry: from raw materials to machinery and automation, contract manufacturing to private label, and primary and secondary packaging to finished product - Perfumery and Cosmetics, Beauty Salon and Spa, Hair, Nail and Natural & Organic.

At Cosmoprof India, both local and international operators representing Europe, North America and the Far East are expected. While wholesalers, distributors and sales agents can discover futuristic innovations in their reference market, manufacturers, packaging and machinery specialists and suppliers can find the most interesting industrial solutions for their companies. Salon owners and retailers will also discover how to enrich the offer of their sales points.

Cosmoprof India is the optimal platform for the development of Made in India beauty: it will be the catalyst for networking and partnerships between local companies and international key players, which will inspire growth innovations, technologies and solutions of the sector, thereby raising the quality output.

To date, India is a market with an enormous potential: in the period between 2018 and

Subscriber Sign In +

Why subscribe?

Related Articles



Nudestix hits the beach with influencer Summer Mckeen for new collection



Beauty retailer Feelunique sparks conversation around mental health with charity Mind



Out and proud: 7 beauty brands celebrating the LGBT community



French perfumery meets California style with new Diptyque pop-up



How this perfume retailer plans to take niche fragrance online



Carol's Daughter highlights mother-daughter relationships for latest campaign



Beauty and social media billionaire Kylie Jenner drops first-ever skin care line



More than half of consumers expect beauty brands to get off social media and launch real world campaigns



Charlotte Tilbury just donated £1m to this women's charity

2023, for instance, a growth of up to 9.7% is expected, particularly in the perfumery sector, with a 19.6% growth, and a +13.1% in the make-up segment.

Special initiatives – Cosmotalks & Cosmoprof onstage

Cosmoprof India represents an important opportunity for in-depth analyses of the most significant issues for the Indian cosmetic industry. The CosmoTalks calendar, for instance, consists of workshops and training sessions.

It is dedicated to operators and distributors and it will host sector experts, trend and design agencies and international associations, who will share their knowledge to foster business development. They will discuss impactful trends for the Indian market, brand distribution and communication solutions, development of niche sectors, such as professional hair and nail, and the concept of green beauty.

Mintel, Kline & Group, Centdegres, WGSN, Euromonitor International and Beautystreams are some key partners of the initiatives.

Cosmoprof Onstage will provide opportunities to exhibiting companies - such as LOOKX, SWATI, DERMAPEN, PEVONIA, DNG GROUP with BARBA ITALIANA and RICA - to showcase new products, while also meeting buyers and professionals.

Cosmoprof India Awards

The Cosmoprof India Awards will make a grand debut at the June edition of Cosmoprof. Set to celebrate quality and research in the Indian industry, the Awards will recognize the best exhibiting companies and will allow the winners to gain greater visibility with industry players.

Exhibitors can submit their application by May 14; then, a jury of experts will select the finalists by the end of May. The winners will be announced on June 12, during the gala Awards event of Cosmoprof India.

The initiative will leverage the collaboration with international trend agency Beautystreams, as well as design agency centdegres, which will create the trophies.



Avon launches app to help Representatives boost their business



Harvey Nichols' perfume pop-up puts the creation process in the nose of the consumer

Related Product News

Outback Organics highlights Mental Health awareness week

Eurofins UK Cosmetics & Personal Care; Working with UK customers, June Events

[About HPCi Media](#)
[About Cosmetics Business](#)

[Advertise](#)
[e-Newsletter sign up](#)

[Why Subscribe?](#)
[Contact Us](#)

[Terms and Conditions](#)
[Privacy](#)



FOLLOW US    



Cosmoprof India- Mumbai

3 May, 2019



MOST READ



Key insights from ExperientialMECCALAND World 2019 – beauty junkies' heaven!




Uri Ferster names new MD PRICELINE at Frostbland





5 Minutes With Ryan Channing

Never miss a thing from

WHEN: June 12, 2019 – June 14, 2019 all-day
CONTACT:  UBM India Pvt. Ltd
 +91.22.6172.7214
 Email
 Event website

 Calendar

 Tickets

 Add to Calendar

Cosmoprof India in Mumbai is the ideal business-to-business event for the fast-growing beauty market in India.

Cosmoprof India represents the fourth destination of the Cosmoprof network, a 360° worldwide platform for the international beauty community, with shows in Bologna, Las Vegas and Hong Kong which all together involve over 370,000 professionals and 7,000 exhibitors from all over the world.

Geo-adapted from the global Cosmoprof brand, Cosmoprof India has its own unique scale and entity.

INDIA IN BELLEZZA: TRADIZIONI TRAMANDATE DI GENERAZIONE IN GENERAZIONE

Urmila CHAKRABORTY

Dalla regina Draupadi alle contaminazioni con l'Occidente, un viaggio tra i rituali per la cura di sé tra passato e presente

L'India è un paese grande e complesso, con al suo interno un'immensa diversità e, quando lo si attraversa da Nord a Sud o da Est a Ovest, cambiano il clima, la lingua, il cibo, le abitudini, le tradizioni. Dunque, di quale India dovrei parlare? A questo punto ho deciso di condividere alcune idee dall'antica India e poi parlare delle tradizioni della mia famiglia. Direi che la prima "estetista indiana" che mi viene in mente è la regina Draupadi, del *Mahabharata*, un antico testo epico e sacro che contiene la quintessenza del pensiero e della filosofia indù. In un determinato episodio del libro si narra di quando la regina Draupadi dovette passare un anno sotto mentite spoglie: si fece chiamare Sairandhari e lavorò come cameriera personale della regina di Virata; aveva un *Prasadhana Peti*, ovvero un beauty case contenente diverse erbe e preparati usati come trattamenti di bellezza. In India diciamo spesso «non importa quale sia la domanda, la risposta la si trova nel *Mahabharata*».

Penso che molti di voi abbiano sentito parlare del *Kamasutra* di Vatsyayan (la cui datazione è incerta, ma secondo Wendy Doniger risale al III secolo d.C.); contrariamente alla credenza popolare è molto più di un manuale di sesso, bensì è una guida all'arte di vivere. Il *Kamasutra* elenca il *Chatush Kala* ovvero le 64 arti tra cui si trova *Vishesha Kacchadya Vidya*, cioè l'arte di dipingere il corpo e il volto, *Sughanda Yukti*, l'arte di applicare i profumi, *Kesa Marjana kausala*, l'arte di pettinare i capelli, *Dasana Vasananga Raga*, l'arte di pulire i denti e di tingere i tessuti e il corpo. In tempi antichi l'abbellimento, la pulizia, la profumazione e la cura dei capelli e della pelle venivano tutti realizzati attraverso l'uso di erbe e prodotti naturali. E immagino che le diverse *lepas* (creme), *nailams*, (oli) *ghritams* (burri) e così via presenti nell'*Ayurveda* possano tutti rientrare nella definizione odierna di cosmetici.

Gli storici dicono che non c'è dubbio che le signore di Mohenjo Daro (un'antica metropoli situata sulla riva destra del fiume Indo, costruita intorno al 2500 a.C.) fossero a conoscenza di molte tecniche di abbellimento e gli scavi archeologici hanno portato alla luce pettini, contenitori e applicatori di colori per il viso.

L'*Ayurveda* (Ayur significa vita/longevità e Veda conoscenza) l'antica scienza medica dell'India parla di cura dei denti, dei capelli, dell'uso di profumi e detergenti e li include come parte della routine quotidiana o *dincharya*. L'impiego di diversi prodotti veniva indicato non solo per acquisire un aspetto piacevole, ma anche per ottenere longevità (*ayush*) e buona salute (*arogya*).

Penso che ora vi porterò nello spogliatoio di mia nonna, che ha sempre usato metodi tradizionali indiani per la cura della persona e l'unico prodotto occidentale che le ho mai visto usare è il talco (ma mi confidò di averlo iniziato ad usare solo dopo l'Indipendenza indiana nel 1947, in quanto prima seguiva il movimento *swadeshi* che promuoveva la rinascita dei prodotti locali e il boicottaggio di quelli britannici). In India la cura della pelle è molto importante e le ragazze desiderano una pelle chiara contrariamente al desiderio di abbronzatura occidentale. Mia nonna usava una miscela di farina di ceci e yogurt

INDIA - UN GRANDE MERCATO INESPRESSO

Se consideriamo l'Europa come unica identità economica, l'India, con circa 17 miliardi di euro, rappresenta il sesto mercato mondiale per consumo di cosmetici. Per l'Italia, è la quarantesima destinazione dell'export cosmetico con quasi 18 milioni di euro e una crescita di circa 23 punti percentuali tra il 2017 e il 2018. I prodotti cosmetici italiani maggiormente esportati, in termini di valore, sono la profumeria alcolica e prodotti per viso e corpo, rispettivamente 6,6 e 3,7 milioni di euro che, insieme ai trucchi (3,1 mio/€), concentrano due terzi dell'export delle imprese cosmetiche in India. La penetrazione sul mercato locale è ancora marginale, segnale da leggere come grande opportunità per le realtà imprenditoriali cosmetiche.

fatta in casa per detergere la pelle: la farina di ceci grezza fungeva da scrub e lo yogurt come idratante. Dopo aver pulito viso e collo, massaggiava dell'olio di cocco o olio di ibisco sul cuoio capelluto e sui capelli, i cui benefici per la crescita dei capelli sono stati dimostrati da studi moderni. Dopo questi due passaggi mia nonna si preparava il bagno usando l'olio di sandalo o l'acqua di rose per profumare l'acqua; entrambi questi prodotti hanno una fragranza delicata ed allettante e sono ampiamente utilizzati nella produzione di profumi anche oggi. Nel tardo pomeriggio, mia nonna iniziava a prepararsi per la sera. La sua acconciatura era sempre elaborata e adornata di ornamenti o fiori. Tuttavia, il passo più importante era il trucco degli occhi: usava il kajal, non sotto forma di matita, ma di crema fatta in casa, che applicava sulle palpebre con l'indice. Ho dei chiari ricordi del processo di fabbricazione del kajal mensile. Inizialmente veniva preparato uno stoppino di cotone pulito che in seguito veniva bruciato nella *dija*, ovvero la lampada che bruciava *ghee* (burro chiarificato) o una miscela in parti uguali di olio di sesamo *ghee* e olio di ricino; la fuliggine prodotta si accumulava su una piastra metallica posta sopra la lampada. Nelle occasioni speciali, mia nonna si dipingeva i piedi, le mani e le unghie con l'*alba*, una tinta rossa (tradizionalmente preparata con foglie di betel), creando disegni elaborati in base all'occasione, che fosse un matrimonio o una visita al tempio. Il suo tocco finale era il *bindi*, il segno sulla fronte, reso popolare in Occidente in questi decenni da Madonna e Shakira. Mia nonna, come tutte le donne bengalesi sposate di quell'epoca, usava il segno rosso fatto con il *sindur* (polvere vermiglia). Ora i *bindi* sono disponibili sotto forma di adesivi, in vari colori, forme e disegni che hanno perso parte del loro significato tradizionale e stanno diventando una sorta di moda.

Prima di lasciare la stanza, mia nonna si metteva un po' di *itar* (estratto di olio essenziale) ed era pronta ad affrontare il mondo. Le donne in India continuano a usare molte delle tecniche antiche che vengono tramandate di generazione in generazione e nel contempo, naturalmente, al giorno d'oggi usano prodotti occidentali moderni come le donne di tutto il mondo. Nel mondo globalizzato di oggi siamo tutti collegati e le tendenze fluttuano liberamente tra i continenti: mentre in una profumeria in Italia si sentono effluvi del sandalo orientale, in India si possono trovare quelli di lavanda occidentale.



COSMOPROF
WORLDWIDE BOLOGNA

APPUNTAMENTO A MUMBAI PER COSMOPROF INDIA 2019

C'è un nuovo appuntamento da inserire nell'agenda degli operatori dell'industria cosmetica: Cosmoprof India 2019, in programma dal 12 al 14 giugno a Mumbai, presso il Bombay Convention & Exhibition Centre. Un appuntamento che risponde perfettamente alle esigenze di un mercato dinamico e in forte sviluppo come quello indiano. Lo confermano i dati dell'edizione "preview" del 2018, che ha accolto 3.898 operatori in rappresentanza di 37 nazioni e 107 aziende da 15 Paesi.

Quest'anno si prevedono numeri ancora più significativi: grazie ad un'augmentata superficie espositiva di 10.000 metri quadri, sono attesi oltre 5.000 professionisti e più di 300 aziende, che avranno a disposizione 3 giorni per approfondire nuovi progetti e valutare nuove collaborazioni.

La scelta di un network internazionale come Cosmoprof di investire sul mercato indiano si basa su dati solidi: ad oggi l'industria cosmetica dell'India registra una crescita costante e nel corso degli ultimi 5 anni ha visto un incremento del 60% del proprio valore. L'India rappresenta una nuova opportunità di business per le aziende di prodotto finito, che possono esportare la loro qualità ed il loro know-how in un terreno ideale, ma anche per il mass market venduto nei negozi e nei mercati locali. Inoltre, i brand del lusso presenti nelle grandi catene e i produttori possono soddisfare le esigenze di un'industria locale in forte crescita.

Cosmoprof India è il palcoscenico migliore per osservare l'evoluzione incessante di questo mercato.

Business / Event Preview

Countdown to COSMOPROF



The 2019 edition of Cosmoprof India is all set to continue on last year's successful run with a handful of special initiatives planned for 3 power-packed days.

and seminars on the evolution of the local market and the latest trends.

#VIBRANTINDIA

A special initiative to explore the main features of Indian cosmetic culture, #VibrantIndia aims to highlight the inexhaustible source of inspiration for beauty professionals. Organised in association with the global design agency centdegr's, the initiative will explore the rich colours and textures offered by the vibrant Indian culture.

COSMOTRENDS

For journalists, buyers and retailers interested in discovering styles and nuances that work well in the Indian market, CosmoTrends in collaboration with Beautystreams, will provide an overview of the trends emerging from the exhibitors' booths.

COSMOPROF ONSTAGE

Keeping in mind the requirements of professionals such as hair and beauty salon owners, hairstylists and nail technicians, live demos of new products and treatments will be showcased throughout the event.

Cosmoprof India offers a broad overview as well as solutions to all sectors of the cosmetics domain — raw materials, machinery and automation, contract manufacturing, private label, primary and secondary packaging, and finished products catering to Perfumery and Cosmetics, Beauty Salon and Spa, Hair Salon, Nail & Accessories, and Natural & Organic.

The event attracts both local and international players, representing Europe, North America and the Far East.

With the excellent response to last year's preview event in India, the international network of Cosmoprof is confirming its fourth stop in Mumbai — the city joins the a league of spectacular hosts like Bologna (Cosmoprof Worldwide Bologna), Las Vegas (Cosmoprof North America) and Hong Kong (Cosmoprof Asia). The 2019 edition of Cosmoprof India is scheduled to go live from June 12 to 14 at the Bombay Convention & Exhibition Centre.

Cosmoprof is instrumental in its deep impact on the global cosmetic industry and facilitating business opportunities between 500,000 plus professionals and over 7,500 companies. To fulfil the needs of a dynamic and rapidly-growing market like India, Cosmoprof has created a fresh format. The successful 2018 edition of Cosmoprof India had 3,898 professionals representing 37 countries and 107 companies from 15 countries in attendance. This year's edition has only climbed higher with an exhibition area up to 10,000 square meters, where more than 5,000 attendees and 300 companies are expected to evaluate new collaborations and projects over three

days packed with engaging and impactful initiatives such as:

BUYER PROGRAMME

Facilitating pre-scheduled B2B meetings between exhibitors and buyers with the help of innovative matchmaking software. For the 2019 edition, the program will involve buyers and distributors from India and the Middle East, which are important target markets for local industries.

COSMOPROF INDIA AWARDS

The first edition of Cosmoprof India Awards will be a significant celebration of quality and research in the Indian market. Being recognized as winners amidst serious competition will offer the exhibitors more visibility with buyers and customers. The award ceremony is organized in collaboration with international trend agency Beautystreams and the international design agency centdegr's, which will create the trophies.

COSMOTALKS

One of the most-appreciated initiatives, this year's Cosmotalks will feature panels

Welcome to Online B2B Beauty & Fashion Portal
OnlineBeautyWorld.com
 Connecting Beauty - Cosmetics | Hair | Nails | Shoes | Healthcare - Wellness | Spa

Home | Events | News | Models | Media kit | Contact

Search... GO

COSMOPROF
INDIA MUMBAI

2019
COSMOPROF
 INDIA
 MUMBAI

12 - 14
JUNE

BOMBAY
 CONVENTION
 & EXHIBITION
 CENTRE (BCEC)

New
 venue!

COSMOPROF INDIA PRESENTS ITS MAIN INITIATIVES FOR THE 2019 EDITION

advertisement

HAIR
EXPO
 THE FESTIVAL OF HAIR



2019 edition of Cosmoprof India, scheduled from June 12 to 14 in Mumbai, at the Bombay Convention & Exhibition Center, is set to make a noticeable come-back, after the excellent results of the previous edition. The international network of Cosmoprof is confirming its fourth stop in Mumbai, together with Bologna (Cosmoprof Worldwide Bologna), Las Vegas (Cosmoprof North America) and Hong Kong (Cosmoprof Asia). Cosmoprof is increasing its influence on the international scenario of the cosmetic industry and facilitating business opportunities between more than 500,000 professionals on the one hand and over 7,500 companies on the other.

advertisement

NBM
 Nails Beauty & More

Naildesign
 Eyelash-Extensions
 Nail- and Body Care
 Permanent Make Up

AKZENT direct GmbH

advertisement

THIS SEASON
JEWELLERY
WEDS COLOUR



Cosmoprof India is the best format to fulfill the needs of a dynamic and fast-growing market like the Indian one. This is confirmed by last year's result, with 3,898 professionals representing 37 countries and 107 companies from 15

advertisement

The ideal partner
 to boost your
 business
 worldwide in the
 beauty industry

countries. For the next edition, thanks to exhibition area up to 10,000 square meters, more than 5,000 attendees and 300 companies are expected, who will have 3 power-packed days to evaluate new collaborations and projects.



Cosmoprof India represents all the sectors of cosmetics domain, offering a broad overview as well as solutions for the industry - raw materials, machinery and automation, contract manufacturing, private label, primary and secondary packaging and finished products catering to Perfumery and Cosmetics, Beauty Salon and Spa, Hair Salon, Nail & Accessories and Natural & Organic. The event attracts both local and international players, representing Europe, North America and the Far East. Above all, wholesalers, distributors and sales agents have the opportunity to discover what is new in their reference market. Producers and specialists in packaging, machinery and suppliers come and visit the show, in search of the most interesting solutions for automation and digital services, together with hair and beauty salon owners and retailers.



Cosmoprof India also helps the development of local market, because it facilitates an exchange of ideas, innovations and technologies in the country thus raise the quality standard of Made in India production.

advertisement



advertisement



News

- American companies set sights on US\$28 billion Middle East and African beauty and personal care market
- VietBeauty 2016 concludes with great success...
- Cosmoprof Worldwide Bologna Celebrates its 50th Edition with COSMOPRIME...
- On 'Hair Milan' Edition by COSMOPROF makes its debut in Milan....
- One event, thousands of beauty products....
- Scento is launching the first Perfume Bracelet!
- COMOPROF ASIA, Hong Kong
- COMOPROF NORTH AMERICA inaugurates its 13th edition
- New DEMI LINE classical, elegant and versatile cosmetic packaging by Baralan, Italy
- New Baralan Italy introduces new STEFANIA BOTTLE for Nail Polish
- 'ULLI LINE' Cosmetic Packaging by Baralan, Italy
- Post Happy Flower Collection by NBM
- The Beauty Changes Lives Foundation 2015 Legacy Award
- Show Report - BEYOND BEAUTY BANGKOK 2014
- Come on let's twist again....



The

Subscribe to Newsletter

Your Email Address

Quick Links

Events

- | | |
|---------------------------|-------------------------|
| Beauty International | World of Beauty and Spa |
| Beauty & Spa Expo | Beauty Forum Slovakia |
| Professional Beauty India | International Perfumes |
| Professional Beauty UK | Cosmetics Show |
| GDS, Germany | Hairdressing Show |
| Hair & Beauty | America's Beauty Show |
| Interbeauty Prague | Olympia Beauty |

Bulk Emailing Software!

- Sendblaster - Best Bulk Email software
- Best Beauty Email Newsletter Templates
- Professional Smtip Service

Indian beauty market shows rich potential, with an overall growth by 60% in the last 5 years. Besides, the metropolis of Mumbai houses a variety of social classes, making it an ideal target both for mass-market brands, sold in local shops and street markets, and for ultra luxe brands showcased in large retail stores. Cosmoprof India is the ideal stage where to observe the evolution of the dynamic local and global beauty market.

COSMOPROF INDIA Awards

COSMOPROF INDIA 2019 – SPECIAL INITIATIVES

Many special initiatives are being organized for attendees at the Cosmoprof India Show, including high-quality training workshops and a network of useful business relationships, thanks to the collaboration of top-of-the-line trends and design agencies, associations and partners.

COSMO TALKS

The

Buyer Programme, a consolidated tool of the Cosmoprof platform, facilitates b2b meetings between exhibitors and buyers, who can schedule their meetings in advance. Thanks to an innovative match making software, attendees and companies can identify professionals who perfectly suit their business needs. For the 2019 edition, the program will involve buyers and distributors from India and Middle East, which are important target markets for local industries.

COSMOPROF TRENDS AWARDS

Most significantly, the first edition of the Cosmoprof India Awards will celebrate quality and research in the Indian market. Being recognized as winners amidst serious competition will offer the exhibitors more visibility with buyers and customers. The initiative will be organized in collaboration with Beautystreams, an international trend agency, and with the international design agency centdegrés, which will create the trophies for the awards ceremony. One of the most appreciated initiatives, Cosmotalks this year will feature panels and seminars on the evolution of local market and on the latest trends, with the participation of opinion leaders, trend-scouters and market researchers. Particular attention will be devoted to information sessions on regulations to enter Indian market.

[Home](#) | [Events](#) | [News](#) | [Models](#) | [Contact](#)

Copyright © 2013-14 [OnlineBeautyWorld.com](#) | Designed & Developed by [DIAMOND INFOMEDIA INC.](#)

[AGENDA]

EVENTS & SHOWS**Macfrut**

Fruit & vegetables professional show
8-10/5/2019, Rimini (I)
www.macfrut.com

Drug Supply Chain

Workshop
8/5/2019
Milano Rho (I)
www.pharmahub-italy.it

Ethiopia plastprintpack

Plastics, printing and packaging trade show
9-11/5/2019
Addis Abeba (ETH)
www.ppp-ethiopia.com

Luxe Pack New York

Luxury packaging
15-16/5/2019
New York (USA)
www.luxepacknewyork.com

Achemasia

Chemical engineering & biotechnology
21-23/5/2019
Shanghai (PRC)
www.achemasia.de

PLMA International trade show

Private label
21-22/5/2019
Amsterdam (NL)
www.plmainternational.com

Chinaplas

Plastics & rubber industry
21-24/5/2019
Guangzhou (PRC)
www.chinaplasonline.com

SPS/IPC/Drives Italia

Industrial automation technology
28-30/5/2019
Parma (I)
www.spsitalia.it

Packaging Première

Luxury packaging industry
28-30/5/2019
Milano (I)
www.packagingpremiere.it

NanoInnovation

Nano technology
11-14/6/2019, Roma (I)
www.nanoinnovation.eu

ProPak Asia

Total processing & packaging solutions
12-15/6/2019, Bangkok (T)
www.propakasia.com

Cosmoprof India

Cosmetics & perfumery industry
12-14/6/2019, Mumbai (IND)
www.cosmoprofindia.com

RosUpack

Packaging industry
18-21/6/2019
Moscow (RUS)
www.rosupack.com
www.invernizzigroup.com



SAVE
THE
DATE
MEN

photo by **COTRIL** collection primavera/estate 2019

2019

MARZO

15-18 COSMORPOF WORLDWIDE BOLOGNA, Bologna - Italia, www.cosmoprof.it

APRILE

15-17 BEAUTYWORLD MIDDLE EAST, Dubai - Emirati Arabi Uniti, www.beautyworldme.com

MAGGIO

13-15 BEAUTYWORLD JAPAN, Tokyo - Giappone, www.beautyworld-japan.jp.messefrankfurt.com

GIUGNO

12-14 COSMOPROF INDIA MUMBAI, Mumbai - India, www.cosmoprofindia.com/en
20-22 BEAUTY EURASIA, Istanbul - Turchia, www.beautyeurasia.com/en

LUGLIO

28-30 COMOPROF NORTH AMERICA LAS VEGAS, Las Vegas, Nevada - Usa, www.cosmoprofnorthamerica.com

SETTEMBRE

7-10 SANA, Bologna - Italia, www.sana.it

OTTOBRE

2-4 BEAUTY ISTANBUL, Istanbul - Turchia, www.beauty-istanbul.com
5-7 SALON INTERNATIONAL, Londra - Regno Unito, www.salonexhibitions.co.uk
14-16 BEAUTYWORLD SAUDI ARABIA, Jeddah - Arabia Saudita, www.beautyworldksa.com



YOUTH : LIFE STYLE

Previous story:

[Regulation Of Train Service](#)

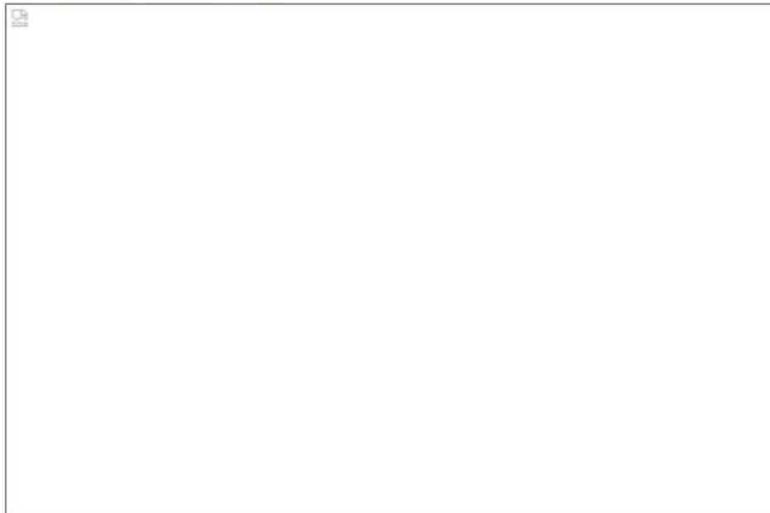
Next story:

[What You Should Know About Moving Bed Biofilm Reactors](#)RELATED VIDEO [More](#)

Cosmoprof Roadshow saw who's who of beauty industry discuss the future trends in beauty and cosmetic industry in Delhi

Published on December 14, 2018

New Delhi: Italian Trade Agency in collaboration with Bologna Fiere Cosmoprof Spa (Cosmoprof Bologna) organized Cosmoprof Roadshow at The Hyatt Regency, New Delhi. The grand event was attended by H.E. Ambassador of Italy, Mr. Lorenzo Angeloni (TBC); Dr. Francesco Pensabene, Italian Trade Commissioner, Embassy of Italy – New Delhi; Ms. Reena Chhabra, CEO, NYKAA; Ms. Rimpie Panjwani, Senior Beauty Research Analyst, MINTEL; Ms. Priya Sachdeva, Business Director – South Asia, WGSN; Matthieu Rochette-Schneider, Centdegres Greater China & Southeast Asia General Manager, CENTDEGRES; Mr. Rossano Bozzi, Cosmopack Director, Bologna Fiere Cosmoprof; Mr. Aditya Sharma, Country Manager, Regi India; Mr. Ankit Virmani, RICA INDIA and many more prominent faces from the world of beauty and lifestyle industry.



'Cosmoprof on the Road' unveiled the new layout of Cosmoprof Worldwide Bologna 2019 and presented its new projects and events that will characterize the upcoming edition in March 2019.

The event was inaugurated by H.E. Ambassador of Italy, Mr. Lorenzo Angeloni (TBC) and Dr. Francesco Pensabene, Italian Trade Commissioner, Embassy of Italy – New Delhi. In his opening speech Mr. Angeloni said, "Cosmoprof Worldwide Bologna is a trendsetter from the entire beauty industry, not only offering an overview of all the current trends in the beauty sector but also being able to anticipate the market with business opportunities in unexplored areas."

Welcoming the guests that included fashion and beauty experts, exporters and salon owners along with media, Mr. Pensabene said, "Our aim is to increase the Cosmoprof brand awareness to the world through promotional activities, meetings and workshops in strategic markets for the beauty industry. This is a great opportunity for Italian companies and associations that are willing to share their expertise in the cosmetic & beauty industry. We wish to exchange our best practices in order to contribute to adding value to the Indian cosmetic sector."

Following the opening speech, there were other speakers who shared their views. Ms. Reena Chhabra, CEO, NYKAA; said, "Growth of beauty is significant. If we look at online retail we will find that it is increasing day by day, and by 2020, it will increase by 20 to 42% in India."

Ms. Rimpie Panjwani, Senior Beauty Research Analyst, MINTEL, addressed the needs of the future of beauty and the beauty trends of tomorrow. Stressing the importance of beauty and wellness, Ms. Priya Sachdeva, Business Director – South Asia, WGSN, made a presentation on the new age beauty and its effects. Matthieu Rochette-Schneider, Centdegres Greater China & South East Asia General Manager, CENTDEGRES and Mr. Rossano Bozzi, Cosmopack Director, Bologna Fiere Cosmoprof spoke about the unique market that India is, and answered all the queries from the media and experts, and emphasized the need to have their plans tailor-made for the Indian market.



INDIA NEWS CALLING

www.IndiaNewsCalling.com
Established Since Year 2006



Home Tourism & Life Style Haryana Himachal Archive Contact About us Daily Emailer Weekly Emailer

Latest News >

NEWS FROM PUNJAB STATE UNDER THE L

Site GO

Tourism - International Event

Print f t g+ 0

Cosmoprof Roadshow saw who's who of beauty industry discuss the future trends in beauty and cosmetic industry in Delhi

December 14, 2018 07:21 PM



New Delhi, 12th December 2018: Italian Trade Agency in collaboration with Bologna Fiere Cosmoprof Spa (Cosmoprof Bologna) organized Cosmoprof Roadshow at The Hyatt Regency, New Delhi. The grand event was attended by H.E. Ambassador of Italy, Mr. Lorenzo Angeloni (TBC); Dr. Francesco Pensabene, Italian Trade Commissioner, Embassy of Italy - New Delhi; Ms. Reena Chhabra, CEO, NYKAA; Ms. Rimpie Panjwani, Senior Beauty Research Analyst, MINTEL; Ms. Priya Sachdeva, Business Director – South Asia, WGSN; Matthieu Rochette-Schneider, Centdegres Greater China & Southeast Asia General Manager, CENTDEGRES; Mr. Rossano Bozzi, Cosmopack Director, Bologna Fiere Cosmoprof; Mr. Aditya Sharma, Country Manager, Regi India; Mr. Ankit Virmani, RICA INDIA and many more prominent faces from the world of beauty and lifestyle industry.



'Cosmoprof on the Road' unveiled the new layout of Cosmoprof Worldwide Bologna 2019 and presented its new projects and events that will characterize the upcoming edition in March 2019.

The event was inaugurated by H.E. Ambassador of Italy, Mr. Lorenzo Angeloni (TBC) and Dr. Francesco Pensabene, Italian Trade Commissioner, Embassy of Italy - New Delhi. In his opening speech Mr. Angeloni said, "Cosmoprof Worldwide Bologna is a trendsetter from the entire beauty industry, not only offering an overview of all the current trends in the beauty sector but also being able to anticipate the market with business opportunities in unexplored areas."



Welcoming the guests that included fashion and beauty experts, exporters and salon

owners along with media, Mr. Pensabene said, "Our aim is to increase the Cosmoprof brand awareness to the world through promotional activities, meetings and workshops in strategic markets for the beauty industry. This is a great opportunity for Italian companies and associations that are willing to share their expertise in the cosmetic & beauty industry. We wish to exchange our best practices in order to contribute to adding value to the Indian cosmetic sector."

Following the opening speech, there were other speakers who shared their views. Ms. Reena Chhabra, CEO, NYKAA; said, "Growth of beauty is significant. If we look at online retail we will find that it is increasing day by day, and by 2020, it will increase by 20 to 42% in India."

Ms. Rimpie Panjwani, Senior Beauty Research Analyst, MINTEL, addressed the needs of the future of beauty and the beauty trends of tomorrow. Stressing the importance of beauty and wellness, Ms. Priya Sachdeva, Business Director – South Asia, WGSN, made a presentation on the new age beauty and its effects. Matthieu Rochette-Schneider, Centdegres Greater China & South East Asia General Manager, CENTDEGRES and Mr. Rossano Bozzi, Cosmopack Director, Bologna Fiere Cosmoprof spoke about the unique market that India is, and answered all the queries from the media and experts, and emphasized the need to have their plans tailor-made for the Indian market.



For further display of news in English with photographs in JPG file on "indianewscalling.com" CONTACT M.M.Khanna, Web-Master cum Director

Location: 585, Shantivan Housing Coop Society, Sector-48 A, Chandigarh-160047
Ph: 0172-4620585, Mobiles: 09217737625 & 9041047625
Email: mmk.vvi@gmail.com & mmkhanna585@yahoo.com

Share this News/Article on Facebook Share this News/Article on Facebook

Tourism - International Event

> 2019 VIRGIN AUSTRALIA MELBOURNE FASHION FESTIVAL SET TO EMPOWER THE DREAMERS

> TAT welcomes one millionth tourist from Vietnam

> TOURISM MALAYSIA LAUNCHES "FANTASTIC DEALS"

> Sands Resorts Macao to Unveil Dynamic Event Package and New Suites at SATTE 2019, India

> Thailand named the Best Destination in Asia-Pacific by Irish Travel Trade News Awards 2018

> TAT to promote Muslim-friendly tourism agenda at Thailand Halal Assembly

> Ajman Media City Free Zone investment forum in Delhi brings more than 80 investors together

> Explosion of Flavours Across the Capital as Abu Dhabi Food Festival Returns

> Vietnam Tourism Roadshow: Embassy of the S.R. Of Vietnam, in association with OM Tourism, organized the Vietnam Tourism Roadshow in New Delhi, under the theme "Vietnam – A Charming destination for Indian tourists"

> BTM World Announces Premier Partner for 2019 event



BREAKING NEWS

Me Too: Indian Artist Subodh Gupta resigns as Curator of Serendipity Arts Festival in Goa, scoffs off sexual misconduct allegation



ADVERTISEMENT CAMPAIGN NEWS / BEAUTY CARE NEWS / BUSINESS / BUSINESS NEWS / EXHIBITION NEWS / EXPORT NEWS / FASHION / FEATURED / HUMAN INTEREST/OFFBEAT NEWS / NEWS / NEWSMAKERS / WOMAN NEWS

Cosmoprof Roadshow at Hyatt Regency New Delhi on December 12, 2018 sees who's who of beauty industry discuss future trends



Jayashankar Menon

2018, Ambassador of Italy in India; Dr. Francesco Pensabene, Bologna Fiere Cosmoprof Spa, Bologna fiere Cosmoprof; Aditya Sharma, Business Director - South Asia, Centdegres Greater China and Southeast Asia General Manager, CENTDEGRES; Rossano Bozzi, CEO of NYKAA; Rimple Panjwani, Cosmopack Director, Cosmoprof Bologna, Cosmoprof Roadshow, Country Manager, Embassy of Italy in New Delhi; Reena Chhabra, Hyatt Regency New Delhi, in partnership with Bologna Fiere Cosmoprof Spa (Cosmoprof Bologna) was held at The Hyatt Regency in New Delhi on December 12, Italian Trade Agency, Italian Trade Commissioner, Lorenzo Angeloni (TBC), MINTEL; Priya Sachdeva, organised by Italian Trade Agency, Regi India; Ankit Virmani, RICA India, Senior Beauty Research Analyst, WGSN; Matthieu Rochette-Schneider

0 Comment December 14, 2018

[Tweet](#) [Like 8](#) [Share](#) [G+](#)

'Cosmoprof on the Road' unveiled the new layout of Cosmoprof Worldwide Bologna 2019 and presented its new projects and events that will characterise the upcoming edition in March 2019.

CATEGORIES

2018 (6) [Amit Shah](#) (4) [AM Khanolkar](#) (3) [AR Rahman](#) (4) [Artificial Intelligence](#) (3) [Arvind Kejriwal](#) (6) [Bangalore](#) (5) [Bharatanatyam](#) (5) [Bishop Franco Mulakkal](#) (5) **BJP** (16) [Congress](#) (7) [CPI.M](#) (4) [CPM](#) (5) [Dipak Misra](#) (3) [DY Chandrachud](#) (3) [Education](#) (3) [Farooq Abdullah](#) (4) [HD Kumaraswamy](#) (4) [Healthcare](#) (3) [India](#) (6) [Indu Malhotra](#) (3) [Kamal Haasan](#) (3) [Kerala High Court](#) (3) [Kerala Nun Rape Case](#) (9) [Kuchipudi](#) (5) [Me Too](#) (5) [MeToo](#) (4) [Mizoram](#) (4) [UK Stalin](#) (3) [Mohanlal](#) (4) [Motorsport](#) (3) [Mumbai](#) (7) [Narendra Modi](#) (8) [N Chandrababu Naidu](#) (4) [New Delhi](#) (5) [Nirmala Sitharaman](#) (4) [Pinarayi Vijayan](#) (11) [Rahul Gandhi](#) (5) [RSS](#) (7) [Sabarimala protest](#) (4) [Sabarimala Women Entry](#) (3) [Supreme Court](#) (7) [Suresh Prabhu](#) (5) [Technology](#) (4) [Telangana](#) (4)

FEATURED



Border-Gavaskar Trophy Cricket Test Match: India 172 for three at stumps on the second day of second test versus Australia in Perth



Ducati enters the used motorcycle segment in India



Telangana Polls: 69% voter turnout as higher polling reported in rural Assembly constituencies



Aditya Sharma Country Manager Regi India, Rossano Bozzi, Cosmopack Director, Bologna Fiere Cosmoprof, Dr. Francesco Pensabene, Italian Trade Commissioner, Embassy of Italy.

Cosmoprof Roadshow, organised by **Italian Trade Agency**, in partnership with **Bologna Fiere Cosmoprof Spa (Cosmoprof Bologna)** was held at **The Hyatt Regency in New Delhi** on December 12, 2018. **Lorenzo Angeloni (TBC), Ambassador of Italy in India; Dr. Francesco Pensabene,**



Aditya Sharma

Italian Trade Commissioner, Embassy of Italy in New Delhi; Reena Chhabra, CEO of NYKAA; Rimple Panjwani, Senior Beauty Research Analyst, MINTEL; Priya Sachdeva, Business Director – South Asia, WGSN; Matthieu Rochette-Schneider, Centdegres Greater China and Southeast Asia General Manager, CENTDEGRES; Rossano Bozzi, Cosmopack Director, Bologna fiere Cosmoprof; Aditya Sharma, Country Manager, Regi India; Ankit Virmani, RICA India and the other who's who from the world of beauty and lifestyle industry were present.



Lorenzo Angeloni

In his opening speech Angeloni said, "Cosmoprof Worldwide Bologna is a trendsetter from the entire beauty industry, not only offering an overview of all the current trends in the beauty sector but also being able to anticipate the market with business opportunities in unexplored areas."



Francesco Pensabene

Welcoming the guests that included fashion and beauty experts, exporters and salon owners along with media, Pensabene said, "Our aim is to increase the Cosmoprof brand awareness to the world through promotional activities, meetings and workshops in strategic markets for the beauty industry. This is a great opportunity for Italian companies and associations that are willing to share their expertise in the cosmetic and beauty industry. We wish to exchange our best practices in order to contribute to adding value to the Indian cosmetic sector."



Fabrizio Giustarini and Dr Francesco Pensabene

Following the opening speech, there were other speakers who shared their views. Reena Chhabra, said, "Growth of beauty is significant. If we look at online retail we will find that it is increasing day by day, and by 2020, it will increase by 20 to 42% in India."



Rimpie Panjani

Rimpie Panjani addressed the needs of the future of beauty and the beauty trends of tomorrow.



Priya Sachdeva

Stressing the importance of beauty and wellness, Priya Sachdeva made a presentation on the new age beauty and its effects.



Rossano Bozzi

Matthieu Rochette-Schneider and Rossano Bozzi spoke about the unique market that India is, and answered all the queries from the media and experts, and emphasised the need to have their plans tailor-made for the Indian market.



Cosmoprof - On the Road | Italian Trade Agency Promotion at Delhi

108 visualizzazioni



1



0



CONDIVIDI



SALVA



DEL99 TV

Pubblicato il 14 dic 2018

ISCRIVITI

Visit us at: <https://www.delhi99.tv>Follow us on Facebook: <http://bit.ly/2oQg8H5>Follow us on Twitter: <http://bit.ly/2wVTYYJ>Categoria [Notizie e politica](#)

MOSTRA MENO

0 commenti



ORDINA PER



Aggiungi un commento pubblico...

Prossimi video

RIPRODUZIONE AUTOMATICA



Top 10 cose misteriose trovate congelate nel

IL LATO POSITIVO

585.713 visualizzazioni



How to Setup Printer and Scanner Konica

Muhammed shafi Kandotf

1,3 Mln visualizzazioni



CTWC 2018 Top 4 - Pt. 1 - Joseph vs. Koryan

Classic Tetris

Consigliato per te



TALENTO TERRIFICANTE! Una

Top Talent

Consigliato per te



How to Start a Speech

Conor Neill

6,1 Mln visualizzazioni



Doom (93-94) vs Doom (2016) - Equivalent

LeonardoETC

Consigliato per te



World's 10 Greatest Magic Tricks Finally

FactoFusion

23 Mln visualizzazioni



Dr. Gulati Blushes On Seeing Neetu Singh -

SET India

Consigliato per te

Collaborazione con partner istituzionali, formazione e Beauty made in Italy nel piano di internazionalizzazione

Le opportunità 2019 per guardare oltre confine

Grande novità: I-Beauty, lo storytelling della cosmetica italiana per i mercati esteri

È stato presentato, il 28 novembre scorso, il piano 2019 a sostegno dell'internazionalizzazione delle imprese associate, con un focus sul progetto speciale USA *Beauty made in Italy*. Nel corso dell'incontro sono state illustrate le attività pianificate in collaborazione con i partner istituzionali, BolognaFiere Cosmoprof e ICE-Agenzia. In apertura, sono stati presentati i risultati del censimento sui fabbisogni e le azioni a sostegno delle attività di internazionalizzazione che l'area Relazioni Internazionali, con il contributo del Centro Studi, ha promosso con l'obiettivo di meglio rispondere alle esigenze delle imprese associate in ambito internazionale: sono state mappate le realtà dimensionali e operative delle aziende interessate alle attività di business all'estero e i relativi fabbisogni e i risultati hanno prodotto un database significativo che consentirà di offrire nuove iniziative e servizi. Tra le numerose conclusioni, selezionabili per classi dimensionali e caratteristiche di specializzazione, si registra un forte ottimismo di crescita dell'export dichiarata dagli operatori, soprattutto dalle piccole realtà, dai terzisti e da coloro che hanno appena iniziato il business all'estero. I mercati di riferimento prioritari dichiarati sono il Nord America, il Medio-Oriente e il Sud-Est Asiatico. Rispetto alle attività, alle consolidate organizzazioni di collettive di

imprese italiane ai Cosmoprof Worldwide di Las Vegas (28-30 luglio) e Hong Kong (12-15 novembre), si affiancherà la prima edizione di Cosmoprof India (Mumbai, 12-14 giugno), che segue la Preview del 2018. Altre opportunità di partecipazione a fiere del circuito Cosmoprof riguarderanno l'area sudamericana - con la Colombia (Belleza y Salud di Bogotá, 2-6 ottobre) e il Brasile (Beauty Fair di San Paolo, 7-10 settembre) - l'area ASEAN (con il circuito di fiere in Thailandia, Filippine, Vietnam e Malaysia) e le manifestazioni di Health & Beauty, la società tedesca recentemente acquisita da Cosmoprof. Sul fronte delle missioni commerciali si segnala l'organizzazione di attività nel Sud-Est Asiatico e Pacifico, a gennaio e a maggio, e il Buyer Program a Cosmoprof Bologna. La formazione sarà un tema centrale con l'offerta di molti momenti educativi sia in aula, con corsi di taglio marketing internazionale, legale e tecnico-normativo, sia in formato webinar con seminari riguardanti temi quali le dogane, le forme di finanziamento, la proprietà intellettuale e altri ancora. Le altre principali attività riguarderanno le azioni di promozione del motore di ricerca *Buy Italian Cosmetics*, il servizio che consente ai soci di pubblicare gratuitamente il proprio profilo aziendale sul sito di Cosmetica Italia e renderlo disponibile a operatori esteri per entrare

in contatto diretto con l'impresa; il potenziamento del servizio di alert sui bandi pubblici per l'internazionalizzazione, con la proposta di piani di attività mirati i cui costi possono essere ridotti grazie ai fondi regionali; il seguito delle iniziative di e-commerce in Cina (progetti BeautyBit di Netcomm e HelloTA di ICE-Agenzia). Ma la grande novità per il 2019 è rappresentata da I-Beauty, lo storytelling della cosmetica made in Italy per i mercati esteri. Il progetto ha l'obiettivo di raccontare la cosmetica italiana e i suoi valori, le storie delle imprese, i modelli di bellezza famosi in tutto il mondo e di creare il concetto di I-Beauty (così come esistono, per esempio, la K-Beauty coreana e la J-Beauty giapponese) per trasmettere l'essenza dell'Italia, paese di sogni e di leadership. Saranno realizzati un video, una brochure e un minisito dove confluirà anche il motore di ricerca *Buy Italian Cosmetics*. Il collegamento con il Beauty Desk USA è stata l'occasione per aggiornare sull'attività dell'ufficio, aperto presso ICE New York, che favorisce opportunità di business per le imprese italiane interessate al mercato USA. Numerose sono state, e saranno per il 2019, le attività che hanno promosso la cosmetica italiana e che mirano a posizionare l'Italia sul mercato USA come riferimento di eccellenza nello sviluppo e nella produzione di prodotti cosmetici.

c.p.



Cosmetica Italia rinnova importanti collaborazioni con le università

Con l'inaugurazione del nuovo anno accademico 2018/2019, riprendono a pieno ritmo le attività di Cosmetica Italia in collaborazione con il mondo dell'università. In particolare, lo scorso novembre è iniziata la terza edizione del "Corso di Perfezionamento in prodotti cosmetici: dalla formulazione al consumatore" dell'Università degli Studi di Milano. È invece alla sua terza edizione il Master in "Comunicazione e Management del Beauty e del Wellness" organizzato dall'Università IULM di Milano. A dicembre Cosmetica Italia è stata poi ospite per la prima volta presso il corso di Psicologia del Lavoro dell'Università degli Studi di Pavia.

Progetto "Sostenibilità in Azienda" 2019: incontro di presentazione il 30 gennaio 2019

Per condividere con le aziende associate i principali risultati del progetto realizzato nel corso dell'ultimo anno è stato organizzato per il prossimo mercoledì 30 gennaio alle ore 10.30 presso la sede di Cosmetica Italia, un incontro che avrà non solo l'obiettivo di fare il punto sulle evidenze emerse dal progetto 2018 ma anche di presentare delle proposte di azione per il 2019 partendo dalle principali necessità e fabbisogni formativi del settore rispetto ai temi e alle sfide odierne nel campo della sostenibilità. Con il progetto "Sostenibilità in Azienda" 2019, Cosmetica Italia prosegue il percorso di supporto alle imprese associate, in collaborazione con Green - Università Bocconi.

FOCUS ON TRENDS IN INDIA

COSMOPROF INDIA | The specific needs of the cosmetic market in India will comprise the key themes of the 2019 edition of **Cosmoprof India***, scheduled from 12 to 14 June in Mumbai, at the **Bombay Exhibition Centre** (BEC). The exhibition, an optimal platform for the development of Made in India beauty, will host over 200 companies from 19 countries, representing all the sectors of the beauty industry. More than 5,000 attendees and



Check out the latest Indian trends

300 companies are expected. Last year 3,898 professionals representing 37 countries and 107 companies from 15 countries attended the show. **CosmoTalks** will feature workshops and training sessions and **Cosmoprof Onstage** will provide opportunities to exhibiting companies. The **Cosmoprof India Awards** will make a debut at this year's show. The winners will be announced on June 12.

* an event organised by the international Cosmoprof network, www.cosmoprofindia.com

SERVICES

FAIRS, CONFERENCES AND SEMINARS 2019

WHEN?	WHAT?	WHERE?	WHO?
03.-05.06.2019	CESIO World Surfactant Congress	Munich Germany	CESIO www.cesio-congress.eu
04.06.2019	EFEO Annual General Meeting	Paris France	EFEO www.efeo.eu
04.-05.06.2019	Édition spéciale by Luxe Pack	Paris France	InfoPro www.editionspeciale-luxepack.com
04.-05.06.2019	Sun Protection Conference	London Great Britain	Summit Events www.summit-events.com
05.-06.06.2019	Cosmetic Business	Munich Germany	Leipziger Messe GmbH www.cosmetic-business.com
08.-10.06.2019	Hair Expo Australia	Sydney Australia	Reed Exhibitions www.reedexpo.com
12.-13.06.2019	Cosmetics Europe Annual Conference	Brussels Belgium	Cosmetics Europe www.cosmeticseurope.eu
12.-14.06.2019	Cosmoprof India	Mumbai India	BolognaFiere Cosmoprof www.cosmoprofindia.com
13.-14.06.2019	The American Conference on the European Regulations and Compliance of Cosmetics	East Brunswick USA	Bio events www.crcc-usa2019.com
19.-20.06.2019	Future of Formulations in Cosmetics Summit	Düsseldorf Germany	ACI acieu.co.uk
20.-21.06.2019	Innocos Dubrovnik	Dubrovnik Croatia	KGS B.V. www.innocosevents.com
20.-21.06.2019	MakeUp in Paris	Paris France	Beauteam SAS www.makeup-in-paris.com
24.-25.06.2019	The CosmeticsDesign Summit: Skin Microbiome Innovation	Amsterdam Netherlands	CosmeticsDesign www.cosmeticsdesign-europe.com
25.-26.06.2019	SEPAWA-Fachgruppe Cosmetic Applications and Technologies	Cologne Germany	SEPAWA www.sepawa.com
26.-28.06.2019	Chemspec Europe	Basel Switzerland	Chemspec Europe www.chemspec-europe.com
26.-28.06.2019	In-Cosmetics Korea	Seoul South Korea	Reed Exhibitions www.reedexpo.com
27.06.2019	Beauty & Money	London Great Britain	Kisaco Research www.beautyandmoneysummit.eu
27.06.2019	Beauty & Skincare Formulation	London Great Britain	Global Insight www.formulationconference.com
01.-05.07.2019	Sommerakademie: "Kosmetik-Sensorik von Kopf bis Fuß"	Detmold Germany	SEPAWA e.V. www.sepawa.com
11.-12.07.2019	Sustainable Cleaning Products Summit	New York USA	Ecovia Intelligence www.sustainablecleaningsummit.com
28.-30.07.2019	Cosmoprof North America	Las Vegas USA	BolognaFiere Cosmoprof www.cosmoprofnorthamerica.com
21.-22.08.2019	IBE New York	New York USA	Indie Beauty Media www.indiebeautyexpo.com
24.-25.08.2019	Beauty Expo Australia	Sydney Australia	Reed Exhibitions www.reedexpo.com
04.-05.09.2019	HPCI South Africa Coschem Conference	Johannesburg South Africa	Vincentz Network www.hpci-events.com
04.-05.09.2019	International Hair Science Symposium of DWI - Hairs'	Schluchsee Germany	DWI www.dwi.rwth-aachen.de

SERVICES



FAIRS, CONFERENCES AND SEMINARS

2019

WHEN?	WHAT?	WHERE?	WHO?
14.-15.05.2019	Seminar: Curso de Formación Capilar	Barcelona Spain	Centro de Tecnología Capilar www.ctc-cabello.com
14.-15.05.2019	Sustainability & Naturals in Cosmetics	Berlin Germany	Smithers Rapra www.cosmeticsconferences.com
15.-16.05.2019	Luxe Pack New York	New York USA	InfoPro www.luxepacknewyork.com
18.-19.05.2019	BEAUTY FORUM LEIPZIG	Leipzig Germany	Health and Beauty Germany GmbH Natalie Karszt, messe@health-and-beauty.com www.beauty-fairs.de
18.-20.05.2019	BEAUTY MACEDONIA Summer	Thessaloniki Greece	Beauty Greece Tsirimokou www.beautygreece.gr
20.-21.05.2019	Beauty of Sourcing with respect	Paris France	Union for Ethical Biotrade www.ethicalbiotrade.org
20.-22.05.2019	China International Beauty Expo	Shanghai China	Guangdong Beauty & Cosmetic Association www.chinainternationalbeauty.com
21.-22.05.2019	World of Private Label	Amsterdam Netherlands	PLMA www.plma.com
22.-23.05.2019	SEPAWA Österreich 20-jähriges Jubiläum	Vienna Austria	Sepawa e.V. www.sepawa.com
23.-24.05.2019	BEAUTY MEETINGS PORTUGAL	Lissabon Portugal	Beauty Meetings www.beauty-meetings.com
28.-30.05.2019	Packaging Première	Milan Italy	Packaging Première www.packagingpremiere.it
29.-30.05.2019	Skin Microbiome Congress	Boston USA	Kisaco Research www.skinmicrobiomecongress.com
03.-05.06.2019	CESIO World Surfactant Congress	Munich Germany	CESIO www.cesio-congress.eu
04.06.2019	EFEO Annual General Meeting	Paris France	EFEO www.efeo.eu
04.-05.06.2019	Édition spéciale by Luxe Pack	Paris France	InfoPro www.editionspeciale-luxepack.com
04.-05.06.2019	Sun Protection Conference	London Great Britain	Summit Events www.summit-events.com
05.-06.06.2019	Cosmetic Business	Munich Germany	Leipziger Messe GmbH www.cosmetic-business.com
08.-10.06.2019	Hair Expo Australia	Sydney Australia	Reed Exhibitions www.reedexpo.com
12.-13.06.2019	Cosmetics Europe Annual Conference	Brussels Belgium	Cosmetics Europe www.cosmeticseurope.eu
12.-14.06.2019	Cosmoprof India	Mumbai India	BolognaFiere Cosmoprof www.cosmoprofindia.com
13.-14.06.2019	The American Conference on the European Regulations and Compliance of Cosmetics	East Brunswick USA	Bio events www.crcc-usa2019.com
19.-20.06.2019	Future of Formulations in Cosmetics Summit	Düsseldorf Germany	ACI acieu.co.uk
20.-21.06.2019	Innocos Dubrovnik	Dubrovnik Croatia	KGS B.V. www.innocosevents.com
20.-21.06.2019	MakeUp in Paris	Paris France	Beauteam SAS www.makeup-in-paris.com
24.-25.06.2019	The CosmeticsDesign Summit: Skin Microbiome Innovation	Amsterdam Netherlands	CosmeticsDesign www.cosmeticsdesign-europe.com